

# **Rubber Flooring Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented, By Product Type (Rubber Tiles, Rubber Sheets, Rubber Rolls), By Material (Natural Rubber, Synthetic Rubber, Recycled Rubber), By Application (Residential, Commercial, Industrial, Transportation), By Thickness (Less than 1/4 inch, 1/4 inch to 1/2 inch, 1/2 inch to 1 inch, Greater than 1 inch), By Region, By Competition, 2020-2030F**

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## **Abstracts**

### Market Overview

The Global Rubber Flooring Market was valued at USD 1.02 Billion in 2024 and is projected to reach USD 1.38 Billion by 2030, growing at a CAGR of 5.07% during the forecast period. Rubber flooring refers to a specialized segment within the construction and materials industry that focuses on the manufacturing and distribution of flooring solutions made from natural or synthetic rubber. These products are widely recognized for their durability, safety features, comfort underfoot, and sustainability credentials.

Used across various formats including tiles, sheets, and rolls, rubber flooring is prevalent in commercial, industrial, institutional, residential, and sports-related environments. Its notable attributes include slip resistance, sound insulation, shock absorption, and low maintenance, making it ideal for applications ranging from hospitals and schools to gyms, retail outlets, and transportation facilities. As environmental regulations become more stringent and consumer awareness of green construction grows, the demand for rubber flooring made from recycled content—such as post-

consumer tires—continues to rise, supporting the market's steady expansion.

## Key Market Drivers

### Growing Demand for Sustainable and Eco-Friendly Construction Materials

The rising global emphasis on sustainability in construction and interior design is significantly fueling the demand for rubber flooring, particularly solutions that are eco-conscious and derived from recycled materials. Rubber flooring products made from reclaimed materials, like used tires, offer a sustainable alternative to conventional flooring systems by delivering durability, extended lifecycle, and low environmental impact.

This demand is further reinforced by global green building certification programs such as LEED and BREEAM, which reward the use of environmentally friendly materials. Public and private sector initiatives are also adopting sustainable design principles, especially in schools, hospitals, government buildings, and infrastructure projects that value low-maintenance and high-performance materials.

Additionally, manufacturers are innovating with low-VOC and non-toxic formulations, contributing to healthier indoor air quality and aligning with health-focused building trends. As circular economy principles gain traction across the construction industry, rubber flooring made from repurposed waste is increasingly viewed as a viable and responsible building material choice.

## Key Market Challenges

### Fluctuating Raw Material Prices and Supply Chain Volatility

The rubber flooring industry faces ongoing challenges from the unpredictable pricing and inconsistent availability of key raw materials, including both natural and synthetic rubber. Natural rubber supply is particularly sensitive to climate conditions, labor shortages, and geopolitical instability in major producing countries, while synthetic rubber is closely linked to oil prices and petrochemical production.

These pricing volatilities introduce cost pressures and forecasting uncertainties for manufacturers, often leading to production delays or the need for price adjustments that can affect competitiveness.

Global supply chain disruptions, such as those caused by the COVID-19 pandemic and international trade conflicts, have further exposed the vulnerabilities in sourcing essential raw materials. For manufacturers heavily reliant on imports, additional hurdles include tariffs, transportation delays, and evolving trade policies—all of which complicate procurement and production planning.

## Key Market Trends

### Growing Emphasis on Sustainability and Eco-Friendly Materials

Sustainability continues to shape the rubber flooring landscape, with growing demand for materials that align with environmental stewardship and circular economy goals. Recycled rubber products, particularly those using repurposed tire materials, are becoming increasingly popular in both commercial and residential projects.

In response to environmental regulations and consumer demand, manufacturers are investing in technologies that enable low-emission production, enhanced recyclability, and even carbon-neutral offerings. These innovations cater to green-certified buildings and projects targeting long-term environmental performance.

Rubber flooring's combination of long life, resilience, and indoor air quality benefits makes it especially attractive for use in schools, hospitals, and public facilities. As climate-conscious construction practices become more mainstream, eco-certified rubber flooring solutions are positioned to gain greater market share in both developed and emerging economies.

## Key Market Players

Tarkett S.A.

Gerflor Group S.A.

Mondo S.p.A.

Nora Systems GmbH (Interface, Inc.)

Johnsonite (Tarkett S.A.)

Flexco

Burke Flooring, Inc. (Mannington Mills, Inc.)

Ecore International, Inc.

Roppe Corporation

LG Hausys Ltd. (LX Hausys Ltd.)

### Report Scope:

In this report, the Global Rubber Flooring Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### Rubber Flooring Market, By Product Type:

Rubber Tiles

Rubber Sheets

Rubber Rolls

#### Rubber Flooring Market, By Material:

Natural Rubber

Synthetic Rubber

Recycled Rubber

#### Rubber Flooring Market, By Application:

Residential

Commercial

Industrial

Transportation

#### Rubber Flooring Market, By Thickness:

Less than 1/4 inch

1/4 inch to 1/2 inch

1/2 inch to 1 inch

Greater than 1 inch

#### Rubber Flooring Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

Turkey

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Rubber Flooring Market.

Available Customizations:

Global Rubber Flooring Market report with the given Market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional Market players (up to five).

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