

Residential Vacuum Cleaner Market- Global Industry Size, Share, Trends, Competition, Opportunities and Forecast, 2017-2027 Segmented By Product (Canister, Upright, Robotic, Stick, Handheld, Others ((Drum, etc.)), Type (Corded, Cordless), By Technology (Smart, Non-Smart), By Distribution Channel (Electronic and Specialty Retailers, Hypermarket/ Supermarket, Online Channel, Others (Direct Sales, Etc.)), By Region

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Abstracts

Global Residential Vacuum Cleaner Market is expected to reach USD 23862.85 million by 2027F, growing with a CAGR of 5.41% during the forecast period 2022E-2027F. Residential vacuum cleaners are the electrical home appliance that uses suction to clean and remove debris from surfaces such as carpets, upholstery, draperies, and other surfaces. The household vacuum cleaners come in various sizes, shapes, and model types, including upright, canister, handheld, Robotic, and others. The household vacuum cleaners are available in cordless versions and hence are portable, simple to operate, and effective at cleaning different parts of the house. The market for residential vacuum cleaners is growing for a variety of reasons, including efficiency and eco-friendliness, which prevents asthmatics from developing dust allergies. Due to factors such as rising disposable income, rising indoor health awareness, and an increase in the number of working women, these vacuum cleaners have grown to play a significant role in the small home appliance market around the world.

Moreover, during the outbreak of COVID-19, medical researchers suggested that living in dusty environments is harmful to human health. This further resulted in influencing

people to use vacuum cleaners more frequently and fueled the market for household vacuum cleaners. Exposure to dusty fabrics and sofas on a constant basis also contributes to a number of lung diseases. Additionally, the COVID-19 pandemic situation caused disruptions in customer demand, the supply of raw materials, and the lack of logistics services, which prompted businesses to rearrange their manufacturing facilities and technologies.

Increase in Working Population

Vacuum cleaners are preferred by working people over manual cleaning because they require less time and effort. The global residential vacuum cleaners' market is expanding due to rising demand for small, practical cleaning tools. These cleaners are also more portable and convenient to use because of their efficiency and comfortable design. Variants of residential vacuum cleaners that are more adaptable can be used to clean cars, pet hair, couches, and rugs. With the limited time frame, during the WFO (Work from Office) and remote working model restraining the individual for cleaning and organizing their workplace. Therefore, in order to keep their surroundings clean and tidy the demand for vacuum cleaners in the residential market is expected to increase in the upcoming period.

The demand for household vacuum cleaners has also increased due to the growing proportion of women in the workforce in developing nations. A Pew Research Center analysis of 'labor force statistics', which used data from 114 countries between 2010 and 2016, concluded that women make up at least 40% of the workforce in more than 80 of those 114 nations. The median percentage of women who are in the labor force across all of these nations is 45.4%. Consequently, the growth of the market for residential vacuum cleaners is supported by the rise in the working population.

Growing Preference for Vacuum Cleaners for Maintaining Hygiene

The traditional way to maintain cleanliness and hygiene at home has been to clean houses by hand. However, when compared to conventional cleaning methods, homes can be cleaned more thoroughly and quickly with the aid of residential vacuum cleaners. Moreover, vacuum cleaners are not just needed for cleaning; they are also being thought of as a means of maintaining a germ-free environment. In addition to better and more efficient floor cleaning, vacuum cleaners also clean the air.

Also, vacuum cleaner companies are heavily investing in R&D to develop new residential vacuum cleaners with sophisticated motor technologies to further improve

the machine's performance and energy efficiency. For instance, in September 2019, Miele unveiled a new cordless vacuum cleaner for the home with integrated high-efficiency particulate absorbing (HEPA) filters. By preventing the release of pollutants into the air, these HEPA filters significantly improve the air quality inside homes and lower the risk of allergies and asthma. As a result, the market is expected to expand further in the forecast period owing to the product launched and innovations offered by market players.

The Emergence of Robotic Vacuum Cleaners

Robotic vacuum cleaners have become increasingly popular due to the significant reduction in the human labor required to operate them. In addition, these machines can clean more complicated spaces more conveniently. Thus, increased demand for Robotic vacuum cleaners is a result of their improved functionality and efficiency. These devices frequently employ infrared sensors to guarantee a logical, sequential path free of obstructions. Robotic vacuum cleaners are wireless and run-on rechargeable batteries; when the batteries run out, they are built to reconnect to the power source. For instance, Electrolux offers a Robotic vacuum cleaner, which claims ease of setting cleaning times and cycles and keeping track of the cleaning process's progress using a smartphone application. Using Electrolux's distinctive 3D Vision technology, this product precisely scans and maps the room to avoid obstacles. It further claims to avoid getting stuck during the cleaning process, by identifying and analyzing obstructions in three dimensions—on the floor, above the floor, and along edges. As a result, the market for household vacuum cleaners is beginning to see the development of Robotic vacuum cleaners as a significant trend.

Market Segmentation

The global residential vacuum cleaner market is segmented based on product, type, technology, distribution channel, region, and competition landscape. Based on the product, the market is segmented into Canister, Upright, Robotic, Stick, Handheld, and Others (Drum, etc.). Based on type, the market is categorized into corded and cordless. Based on technology, the market is categorized into smart and non-smart. Based on distribution channel, the market is segmented into electronic and specialty retailers, hypermarket/ supermarket, online channel and others. In terms of country, the United States residential vacuum cleaner market is forecast to reach around USD 7153.35 million during the forecast period.

Company Profiles:

Dyson Limited, TTI Floor Care North America, Bissell.Inc, Midea Group, iRobot Corporation, AB Electrolux, Panasonic Corporation, LG Electronics Inc., Samsung Electronics Co., Ltd., Haier Group Corporation, and others are among the major market players in the global residential vacuum cleaner market.

Report Scope:

In this report, global residential vacuum cleaner market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Residential Vacuum Cleaner Market, By Product:

Canister

Upright

Robotic

Stick

Handheld

Others

Residential Vacuum Cleaner Market, By Type:

Corded

Cordless

Residential Vacuum Cleaner Market, By Technology:

Smart

Non-Smart

Residential Vacuum Cleaner Market, By Distribution Channel:

Electronic and Specialty Retailers

Hypermarket/ Supermarket

Online Channel

Others

Residential Vacuum Cleaner Market, By Region:

Asia-Pacific

China

Japan

South Korea

Australia

New Zealand

India

Vietnam

Malaysia

North America

United States

Canada

Mexico

Europe

Germany

United Kingdom

France

Italy

Spain

Netherlands

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Egypt

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in global residential vacuum cleaner market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a

Residential Vacuum Cleaner Market- Global Industry Size, Share, Trends, Competition, Opportunities and Forecas...

company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. IMPACT OF COVID-19 ON GLOBAL RESIDENTIAL VACUUM CLEANER MARKET

5. VOICE OF CUSTOMER

5.1. Brand Awareness

5.2. Brand Preference

5.3. Factor affecting the purchase of residential vacuum cleaners

5.4. Sources of Information

6. GLOBAL RESIDENTIAL VACUUM CLEANER MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value & Volume

6.2. Market Share & Forecast

6.2.1. By Product (Canister, Upright, Robotic, Stick, Handheld, Others (Drum, etc.))

6.2.2. By Type (Corded and Cordless)

6.2.3. By Technology (Smart and Non-Smart)

6.2.4. By Distribution Channel (Electronic and Specialty Retailers, Hypermarket/ Supermarket, Online Channel, Others (Direct sales, etc.))

6.2.5. Region

6.2.6. By Company (2021)

6.2.7. Market Map (By Type, By Region)

7. ASIA-PACIFIC RESIDENTIAL VACUUM CLEANER MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value & Volume

7.2. Market Share & Forecast

7.2.1. By Product

7.2.2. By Type

7.2.3. By Technology

7.2.4. By Distribution Channel

7.2.5. By Country

7.2.5.1. China Residential Vacuum Cleaner Market Outlook

7.2.5.1.1. Market Size & Forecast

7.2.5.1.1.1. By Value & Volume

7.2.5.1.2. Market Share & Forecast

7.2.5.1.2.1. By Product

7.2.5.1.2.2. By Type

7.2.5.1.2.3. By Technology

7.2.5.1.2.4. By Distribution Channel

7.2.5.1.2.5. By Price Range

7.2.5.2. Japan Residential Vacuum Cleaner Market Outlook

7.2.5.2.1. Market Size & Forecast

7.2.5.2.1.1. By Value & Volume

7.2.5.2.2. Market Share & Forecast

7.2.5.2.2.1. By Product

7.2.5.2.2.2. By Type

7.2.5.2.2.3. By Technology

7.2.5.2.2.4. By Distribution Channel

7.2.5.2.2.5. By Price Range

7.2.5.3. South Korea Residential Vacuum Cleaner Market Outlook

7.2.5.3.1. Market Size & Forecast

7.2.5.3.1.1. By Value & Volume

7.2.5.3.2. Market Share & Forecast

7.2.5.3.2.1. By Product

7.2.5.3.2.2. By Type

7.2.5.3.2.3. By Technology

7.2.5.3.2.4. By Distribution Channel

7.2.5.3.2.5. By Price Range

7.2.5.4. Australia Residential Vacuum Cleaner Market Outlook

7.2.5.4.1. Market Size & Forecast

7.2.5.4.1.1. By Value & Volume

7.2.5.4.2. Market Share & Forecast

7.2.5.4.2.1. By Product

7.2.5.4.2.2. By Type

7.2.5.4.2.3. By Technology

7.2.5.4.2.4. By Distribution Channel

7.2.5.4.2.5. By Price Range

7.2.5.5. New Zealand Residential Vacuum Cleaner Market Outlook

7.2.5.5.1. Market Size & Forecast

7.2.5.5.1.1. By Value & Volume

7.2.5.5.2. Market Share & Forecast

7.2.5.5.2.1. By Product

7.2.5.5.2.2. By Type

7.2.5.5.2.3. By Technology

7.2.5.5.2.4. By Distribution Channel

7.2.5.5.2.5. By Price Range

7.2.5.6. India Residential Vacuum Cleaner Market Outlook

7.2.5.6.1. Market Size & Forecast

7.2.5.6.1.1. By Value & Volume

7.2.5.6.2. Market Share & Forecast

7.2.5.6.2.1. By Product

7.2.5.6.2.2. By Type

7.2.5.6.2.3. By Technology

7.2.5.6.2.4. By Distribution Channel

7.2.5.6.2.5. By Price Range

7.2.5.7. Vietnam Residential Vacuum Cleaner Market Outlook

7.2.5.7.1. Market Size & Forecast

7.2.5.7.1.1. By Value & Volume

7.2.5.7.2. Market Share & Forecast

7.2.5.7.2.1. By Product

7.2.5.7.2.2. By Type

7.2.5.7.2.3. By Technology

7.2.5.7.2.4. By Distribution Channel

7.2.5.7.2.5. By Price Range

7.2.5.8. Malaysia Residential Vacuum Cleaner Market Outlook

7.2.5.8.1. Market Size & Forecast

7.2.5.8.1.1. By Value & Volume

7.2.5.8.2. Market Share & Forecast

7.2.5.8.2.1. By Product

7.2.5.8.2.2. By Type

7.2.5.8.2.3. By Technology

7.2.5.8.2.4. By Distribution Channel

7.2.5.8.2.5. By Price Range

8. NORTH AMERICA RESIDENTIAL VACUUM CLEANER MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value & Volume

8.2. Market Share & Forecast

8.2.1. By Product

8.2.2. By Type

8.2.3. By Technology

8.2.4. By Distribution Channel

8.2.5. By Country

8.2.5.1. United States Residential Vacuum Cleaner Market Outlook

8.2.5.1.1. Market Size & Forecast

8.2.5.1.1.1. By Value & Volume

8.2.5.1.2. Market Share & Forecast

8.2.5.1.2.1. By Product

8.2.5.1.2.2. By Type

8.2.5.1.2.3. By Technology

8.2.5.1.2.4. By Distribution Channel

8.2.5.1.2.5. By Price Range

8.2.5.2. Canada Residential Vacuum Cleaner Market Outlook

8.2.5.2.1. Market Size & Forecast

8.2.5.2.1.1. By Value & Volume

8.2.5.2.2. Market Share & Forecast

8.2.5.2.2.1. By Product

8.2.5.2.2.2. By Type

8.2.5.2.2.3. By Technology

8.2.5.2.2.4. By Distribution Channel

8.2.5.2.2.5. By Price Range

8.2.5.3. Mexico Residential Vacuum Cleaner Market Outlook

8.2.5.3.1. Market Size & Forecast

8.2.5.3.1.1. By Value & Volume

8.2.5.3.2. Market Share & Forecast

8.2.5.3.2.1. By Product

8.2.5.3.2.2. By Type

8.2.5.3.2.3. By Technology

8.2.5.3.2.4. By Distribution Channel

8.2.5.3.2.5. By Price Range

9. EUROPE RESIDENTIAL VACUUM CLEANER MARKET OUTLOOK

9.1. Market Size & Forecast

- 9.1.1. By Value & Volume
- 9.2. Market Share & Forecast
 - 9.2.1. By Product
 - 9.2.2. By Type
 - 9.2.3. By Technology
 - 9.2.4. By Distribution Channel
 - 9.2.5. By Country
 - 9.2.5.1. Germany Residential Vacuum Cleaner Market Outlook
 - 9.2.5.1.1. Market Size & Forecast
 - 9.2.5.1.1.1. By Value & Volume
 - 9.2.5.1.2. Market Share & Forecast
 - 9.2.5.1.2.1. By Product
 - 9.2.5.1.2.2. By Type
 - 9.2.5.1.2.3. By Technology
 - 9.2.5.1.2.4. By Distribution Channel
 - 9.2.5.1.2.5. By Price Range
 - 9.2.5.2. United Kingdom Residential Vacuum Cleaner Market Outlook
 - 9.2.5.2.1. Market Size & Forecast
 - 9.2.5.2.1.1. By Value & Volume
 - 9.2.5.2.2. Market Share & Forecast
 - 9.2.5.2.2.1. By Product
 - 9.2.5.2.2.2. By Type
 - 9.2.5.2.2.3. By Technology
 - 9.2.5.2.2.4. By Distribution Channel
 - 9.2.5.2.2.5. By Price Range
 - 9.2.5.3. France Residential Vacuum Cleaner Market Outlook
 - 9.2.5.3.1. Market Size & Forecast
 - 9.2.5.3.1.1. By Value & Volume
 - 9.2.5.3.2. Market Share & Forecast
 - 9.2.5.3.2.1. By Product
 - 9.2.5.3.2.2. By Type
 - 9.2.5.3.2.3. By Technology
 - 9.2.5.3.2.4. By Distribution Channel
 - 9.2.5.3.2.5. By Price Range
 - 9.2.5.4. Italy Residential Vacuum Cleaner Market Outlook
 - 9.2.5.4.1. Market Size & Forecast
 - 9.2.5.4.1.1. By Value & Volume
 - 9.2.5.4.2. Market Share & Forecast
 - 9.2.5.4.2.1. By Product

- 9.2.5.4.2.2. By Type
- 9.2.5.4.2.3. By Technology
- 9.2.5.4.2.4. By Distribution Channel
- 9.2.5.4.2.5. By Price Range
- 9.2.5.5. Spain Residential Vacuum Cleaner Market Outlook
 - 9.2.5.5.1. Market Size & Forecast
 - 9.2.5.5.1.1. By Value & Volume
 - 9.2.5.5.2. Market Share & Forecast
 - 9.2.5.5.2.1. By Product
 - 9.2.5.5.2.2. By Type
 - 9.2.5.5.2.3. By Technology
 - 9.2.5.5.2.4. By Distribution Channel
 - 9.2.5.5.2.5. By Price Range
 - 9.2.5.5.2.6.
- 9.2.5.6. Netherlands Residential Vacuum Cleaner Market Outlook
 - 9.2.5.6.1. Market Size & Forecast
 - 9.2.5.6.1.1. By Value & Volume
 - 9.2.5.6.2. Market Share & Forecast
 - 9.2.5.6.2.1. By Product
 - 9.2.5.6.2.2. By Type
 - 9.2.5.6.2.3. By Technology
 - 9.2.5.6.2.4. By Distribution Channel
 - 9.2.5.6.2.5. By Price Range

10. SOUTH AMERICA RESIDENTIAL VACUUM CLEANER MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value & Volume
- 10.2. Market Share & Forecast
 - 10.2.1. By Product
 - 10.2.2. By Type
 - 10.2.3. By Technology
 - 10.2.4. By Distribution Channel
 - 10.2.5. By Country
 - 10.2.5.1. Brazil Residential Vacuum Cleaner Market Outlook
 - 10.2.5.1.1. Market Size & Forecast
 - 10.2.5.1.1.1. By Value & Volume
 - 10.2.5.1.2. Market Share & Forecast
 - 10.2.5.1.2.1. By Product

- 10.2.5.1.2.2. By Type
- 10.2.5.1.2.3. By Technology
- 10.2.5.1.2.4. By Distribution Channel
- 10.2.5.1.2.5. By Price Range
- 10.2.5.2. Argentina Residential Vacuum Cleaner Market Outlook
 - 10.2.5.2.1. Market Size & Forecast
 - 10.2.5.2.1.1. By Value & Volume
 - 10.2.5.2.2. Market Share & Forecast
 - 10.2.5.2.2.1. By Product
 - 10.2.5.2.2.2. By Type
 - 10.2.5.2.2.3. By Technology
 - 10.2.5.2.2.4. By Distribution Channel
 - 10.2.5.2.2.5. By Price Range
- 10.2.5.3. Colombia Residential Vacuum Cleaner Market Outlook
 - 10.2.5.3.1. Market Size & Forecast
 - 10.2.5.3.1.1. By Value & Volume
 - 10.2.5.3.2. Market Share & Forecast
 - 10.2.5.3.2.1. By Product
 - 10.2.5.3.2.2. By Type
 - 10.2.5.3.2.3. By Technology
 - 10.2.5.3.2.4. By Distribution Channel
 - 10.2.5.3.2.5. By Price Range

11. MIDDLE EAST & AFRICA RESIDENTIAL VACUUM CLEANER MARKET OUTLOOK

- 11.1. Market Size & Forecast
 - 11.1.1. By Value & Volume
- 11.2. Market Share & Forecast
 - 11.2.1. By Product
 - 11.2.2. By Type
 - 11.2.3. By Technology
 - 11.2.4. By Distribution Channel
 - 11.2.5. By Country
 - 11.2.5.1. South Africa Residential Vacuum Cleaner Market Outlook
 - 11.2.5.1.1. Market Size & Forecast
 - 11.2.5.1.1.1. By Value & Volume
 - 11.2.5.1.2. Market Share & Forecast
 - 11.2.5.1.2.1. By Product

- 11.2.5.1.2.2. By Type
- 11.2.5.1.2.3. By Technology
- 11.2.5.1.2.4. By Distribution Channel
- 11.2.5.1.2.5. By Price Range
- 11.2.5.2. Egypt Residential Vacuum Cleaner Market Outlook
 - 11.2.5.2.1. Market Size & Forecast
 - 11.2.5.2.1.1. By Value & Volume
 - 11.2.5.2.2. Market Share & Forecast
 - 11.2.5.2.2.1. By Product
 - 11.2.5.2.2.2. By Type
 - 11.2.5.2.2.3. By Technology
 - 11.2.5.2.2.4. By Distribution Channel
 - 11.2.5.2.2.5. By Price Range
- 11.2.5.3. Saudi Arabia Residential Vacuum Cleaner Market Outlook
 - 11.2.5.3.1. Market Size & Forecast
 - 11.2.5.3.1.1. By Value & Volume
 - 11.2.5.3.2. Market Share & Forecast
 - 11.2.5.3.2.1. By Product
 - 11.2.5.3.2.2. By Type
 - 11.2.5.3.2.3. By Technology
 - 11.2.5.3.2.4. By Distribution Channel
 - 11.2.5.3.2.5. By Price Range
- 11.2.5.4. UAE Residential Vacuum Cleaner Market Outlook
 - 11.2.5.4.1. Market Size & Forecast
 - 11.2.5.4.1.1. By Value & Volume
 - 11.2.5.4.2. Market Share & Forecast
 - 11.2.5.4.2.1. By Product
 - 11.2.5.4.2.2. By Type
 - 11.2.5.4.2.3. By Technology
 - 11.2.5.4.2.4. By Distribution Channel
 - 11.2.5.4.2.5. By Price Range

12. MARKET DYNAMICS

- 12.1. Drivers
- 12.2. Challenges

13. MARKET TRENDS & DEVELOPMENTS

14. COMPETITIVE LANDSCAPE

14.1. Company Profiles

- 14.1.1. Dyson Limited
- 14.1.2. TTI Floor Care North America
- 14.1.3. Bissell.Inc
- 14.1.4. Midea Group
- 14.1.5. iRobot Corporation
- 14.1.6. Panasonic Corporation
- 14.1.7. AB Electrolux
- 14.1.8. LG Electronics Inc.
- 14.1.9. Samsung Electronics Co., Ltd.,
- 14.1.10. Haier Group Corporation

15. STRATEGIC RECOMMENDATIONS

List Of Figures

LIST OF FIGURES

Figure 1: Global Residential Vacuum Cleaner Market Size, By Value (USD Million), By Volume (Million Units), 2017-2027F

Figure 2: Global Residential Vacuum Cleaner Market Share, By Product, By Value, 2017-2027F

Figure 3: Global Residential Vacuum Cleaner Market Share, By Type, By Value, 2017-2027F

Figure 4: Global Residential Vacuum Cleaner Market Share, By Technology, By Value. 2017-2027F

Figure 5: Global Residential Vacuum Cleaner Market Share, By Distribution Channel, By Value. 2017-2027F

Figure 6: Global Residential Vacuum Cleaner Market Share, By Region, By Value, 2017-2027F

Figure 7: Global Residential Vacuum Cleaner Market Share, By Company, By Value, 2021

Figure 8: Global Residential Vacuum Cleaner Market Map, By Product, Market Size (USD Million) & Growth Rate

Figure 9: Global Residential Vacuum Cleaner Market Map, By Type, Market Size (USD Million) & Growth Rate

Figure 10: Global Residential Vacuum Cleaner Market Map, By Distribution Channel, Market Size (USD Million) & Growth Rate

Figure 11: Global Residential Vacuum Cleaner Market Map, By Region, Market Size (USD Million) & Growth Rate

Figure 12: Asia-Pacific Residential Vacuum Cleaner Market Size, By Value (USD Million), By Volume (Million Units), 2017-2027F

Figure 13: Asia-Pacific Residential Vacuum Cleaner Market Size, By Product, By Value (USD Million), 2017-2027F

Figure 14: Asia-Pacific Residential Vacuum Cleaner Market Size, By Type, By Value (USD Million), 2017-2027F

Figure 15: Asia-Pacific Residential Vacuum Cleaner Market Share, By Technology, By Value, 2017-2027F

Figure 16: Asia-Pacific Residential Vacuum Cleaner Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 17: Asia-Pacific Residential Vacuum Cleaner Market Share, By Country, By Value, 2017-2027F

Figure 18: China Residential Vacuum Cleaner Market Size, By Value (USD Million), By

Volume (Million Units), 2017-2027F

Figure 19: China Residential Vacuum Cleaner Market Share, By Product, By Value, 2017-2027F

Figure 20: China Residential Vacuum Cleaner Market Share, By Type, By Value, 2017-2027F

Figure 21: China Residential Vacuum Cleaner Market Share, By Technology, By Value, 2017-2027F

Figure 22: China Residential Vacuum Cleaner Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 23: China Residential Vacuum Cleaner Market Share, By Price Range, By Value, 2017-2027F

Figure 24: Japan Residential Vacuum Cleaner Market Size, By Value (USD Million), By Volume (Million Units), 2017-2027F

Figure 25: Japan Residential Vacuum Cleaner Market Share, By Product, By Value, 2017-2027F

Figure 26: Japan Residential Vacuum Cleaner Market Share, By Type, By Value, 2017-2027F

Figure 27: Japan Residential Vacuum Cleaner Market Share, By Technology, By Value, 2017-2027F

Figure 28: Japan Residential Vacuum Cleaner Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 29: Japan Residential Vacuum Cleaner Market Share, By Price Range, By Value, 2017-2027F

Figure 30: South Korea Residential Vacuum Cleaner Market Size, By Value (USD Million), By Volume (Million Units), 2017-2027F

Figure 31: South Korea Residential Vacuum Cleaner Market Share, By Product, By Value, 2017-2027F

Figure 32: South Korea Residential Vacuum Cleaner Market Share, By Type, By Value, 2017-2027F

Figure 33: South Korea Residential Vacuum Cleaner Market Share, By Technology, By Value, 2017-2027F

Figure 34: South Korea Residential Vacuum Cleaner Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 35: South Korea Residential Vacuum Cleaner Market Share, By Price Range, By Value, 2017-2027F

Figure 36: Australia Residential Vacuum Cleaner Market Size, By Value (USD Million), By Volume (Million Units), 2017-2027F

Figure 37: Australia Residential Vacuum Cleaner Market Share, By Product, By Value, 2017-2027F

Figure 38: Australia Residential Vacuum Cleaner Market Share, By Type, By Value, 2017-2027F

Figure 39: Australia Residential Vacuum Cleaner Market Share, By Technology, By Value, 2017-2027F

Figure 40: Australia Residential Vacuum Cleaner Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 41: Australia Residential Vacuum Cleaner Market Share, By Price Range, By Value, 2017-2027F

Figure 42: New Zealand Residential Vacuum Cleaner Market Size, By Value (USD Million), By Volume (Million Units), 2017-2027F

Figure 43: New Zealand Residential Vacuum Cleaner Market Share, By Product, By Value, 2017-2027F

Figure 44: New Zealand Residential Vacuum Cleaner Market Share, By Type, By Value, 2017-2027F

Figure 45: New Zealand Residential Vacuum Cleaner Market Share, By Technology, By Value, 2017-2027F

Figure 46: New Zealand Residential Vacuum Cleaner Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 47: New Zealand Residential Vacuum Cleaner Market Share, By Price Range, By Value, 2017-2027F

Figure 48: India Residential Vacuum Cleaner Market Size, By Value (USD Million), By Volume (Million Units), 2017-2027F

Figure 49: India Residential Vacuum Cleaner Market Share, By Product, By Value, 2017-2027F

Figure 50: India Residential Vacuum Cleaner Market Share, By Type, By Value, 2017-2027F

Figure 51: India Residential Vacuum Cleaner Market Share, By Technology, By Value, 2017-2027F

Figure 52: India Residential Vacuum Cleaner Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 53: India Residential Vacuum Cleaner Market Share, By Price Range, By Value, 2017-2027F

Figure 54: Vietnam Residential Vacuum Cleaner Market Size, By Value (USD Million), By Volume (Million Units), 2017-2027F

Figure 55: Vietnam Residential Vacuum Cleaner Market Share, By Product, By Value, 2017-2027F

Figure 56: Vietnam Residential Vacuum Cleaner Market Share, By Type, By Value, 2017-2027F

Figure 57: Vietnam Residential Vacuum Cleaner Market Share, By Technology, By

Value, 2017-2027F

Figure 58: Vietnam Residential Vacuum Cleaner Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 59: Vietnam Residential Vacuum Cleaner Market Share, By Price Range, By Value, 2017-2027F

Figure 60: Malaysia Residential Vacuum Cleaner Market Size, By Value (USD Million), By Volume (Million Units), 2017-2027F

Figure 61: Malaysia Residential Vacuum Cleaner Market Share, By Product, By Value, 2017-2027F

Figure 62: Malaysia Residential Vacuum Cleaner Market Share, By Type, By Value, 2017-2027F

Figure 63: Malaysia Residential Vacuum Cleaner Market Share, By Technology, By Value, 2017-2027F

Figure 64: Malaysia Residential Vacuum Cleaner Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 65: Malaysia Residential Vacuum Cleaner Market Share, By Price Range, By Value, 2017-2027F

Figure 66: North America Residential Vacuum Cleaner Market Size, By Value (USD Million), By Volume (Million Units), 2017-2027F

Figure 67: North America Residential Vacuum Cleaner Market Size, By Product, By Value (USD Million), 2017-2027F

Figure 68: North America Residential Vacuum Cleaner Market Size, By Type, By Value (USD Million), 2017-2027F

Figure 69: North America Residential Vacuum Cleaner Market Share, By Technology, By Value, 2017-2027F

Figure 70: North America Residential Vacuum Cleaner Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 71: North America Residential Vacuum Cleaner Market Share, By Country, By Value, 2017-2027F

Figure 72: United States Residential Vacuum Cleaner Market Size, By Value (USD Million), By Volume (Million Units), 2017-2027F

Figure 73: United States Residential Vacuum Cleaner Market Share, By Product, By Value, 2017-2027F

Figure 74: United States Residential Vacuum Cleaner Market Share, By Type, By Value, 2017-2027F

Figure 75: United States Residential Vacuum Cleaner Market Share, By Technology, By Value, 2017-2027F

Figure 76: United States Residential Vacuum Cleaner Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 77: United States Residential Vacuum Cleaner Market Share, By Price Range, By Value, 2017-2027F

Figure 78: Canada Residential Vacuum Cleaner Market Size, By Value (USD Million), By Volume (Million Units), 2017-2027F

Figure 79: Canada Residential Vacuum Cleaner Market Share, By Product, By Value, 2017-2027F

Figure 80: Canada Residential Vacuum Cleaner Market Share, By Type, By Value, 2017-2027F

Figure 81: Canada Residential Vacuum Cleaner Market Share, By Technology, By Value, 2017-2027F

Figure 82: Canada Residential Vacuum Cleaner Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 83: Canada Residential Vacuum Cleaner Market Share, By Price Range, By Value, 2017-2027F

Figure 84: Mexico Residential Vacuum Cleaner Market Size, By Value (USD Million), By Volume (Million Units), 2017-2027F

Figure 85: Mexico Residential Vacuum Cleaner Market Share, By Product, By Value, 2017-2027F

Figure 86: Mexico Residential Vacuum Cleaner Market Share, By Type, By Value, 2017-2027F

Figure 87: Mexico Residential Vacuum Cleaner Market Share, By Technology, By Value, 2017-2027F

Figure 88: Mexico Residential Vacuum Cleaner Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 89: Mexico Residential Vacuum Cleaner Market Share, By Price Range, By Value, 2017-2027F

Figure 90: Europe Residential Vacuum Cleaner Market Size, By Value (USD Million), By Volume (Million Units), 2017-2027F

Figure 91: Europe Residential Vacuum Cleaner Market Size, By Product, By Value (USD Million), 2017-2027F

Figure 92: Europe Residential Vacuum Cleaner Market Size, By Type, By Value (USD Million), 2017-2027F

Figure 93: Europe Residential Vacuum Cleaner Market Share, By Technology, By Value, 2017-2027F

Figure 94: Europe Residential Vacuum Cleaner Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 95: Europe Residential Vacuum Cleaner Market Share, By Country, By Value, 2017-2027F

Figure 96: Germany Residential Vacuum Cleaner Market Size, By Value (USD Million),

By Volume (Million Units), 2017-2027F

Figure 97: Germany Residential Vacuum Cleaner Market Share, By Product, By Value, 2017-2027F

Figure 98: Germany Residential Vacuum Cleaner Market Share, By Type, By Value, 2017-2027F

Figure 99: Germany Residential Vacuum Cleaner Market Share, By Technology, By Value, 2017-2027F

Figure 100: Germany Residential Vacuum Cleaner Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 101: Germany Residential Vacuum Cleaner Market Share, By Price Range, By Value, 2017-2027F

Figure 102: United Kingdom Residential Vacuum Cleaner Market Size, By Value (USD Million), By Volume (Million Units), 2017-2027F

Figure 103: United Kingdom Residential Vacuum Cleaner Market Share, By Product, By Value, 2017-2027F

Figure 104: United Kingdom Residential Vacuum Cleaner Market Share, By Type, By Value, 2017-2027F

Figure 105: United Kingdom Residential Vacuum Cleaner Market Share, By Technology, By Value, 2017-2027F

Figure 106: United Kingdom Residential Vacuum Cleaner Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 107: United Kingdom Residential Vacuum Cleaner Market Share, By Price Range, By Value, 2017-2027F

Figure 108: France Residential Vacuum Cleaner Market Size, By Value (USD Million), By Volume (Million Units), 2017-2027F

Figure 109: France Residential Vacuum Cleaner Market Share, By Product, By Value, 2017-2027F

Figure 110: France Residential Vacuum Cleaner Market Share, By Type, By Value, 2017-2027F

Figure 111: France Residential Vacuum Cleaner Market Share, By Technology, By Value, 2017-2027F

Figure 112: France Residential Vacuum Cleaner Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 113: France Residential Vacuum Cleaner Market Share, By Price Range, By Value, 2017-2027F

Figure 114: Italy Residential Vacuum Cleaner Market Size, By Value (USD Million), By Volume (Million Units), 2017-2027F

Figure 115: Italy Residential Vacuum Cleaner Market Share, By Product, By Value, 2017-2027F

Figure 116: Italy Residential Vacuum Cleaner Market Share, By Type, By Value, 2017-2027F

Figure 117: Italy Residential Vacuum Cleaner Market Share, By Technology, By Value, 2017-2027F

Figure 118: Italy Residential Vacuum Cleaner Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 119: Italy Residential Vacuum Cleaner Market Share, By Price Range, By Value, 2017-2027F

Figure 120: Spain Residential Vacuum Cleaner Market Size, By Value (USD Million), By Volume (Million Units), 2017-2027F

Figure 121: Spain Residential Vacuum Cleaner Market Share, By Product, By Value, 2017-2027F

Figure 122: Spain

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