

# **Residential Digital Faucets Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented, By Product Type (Smart Faucets, Touchless Faucets, Voice-Activated Faucets, Traditional Digital Faucets), By Installation Type (Wall Mounted, Deck Mounted, Countertop Mounted), By End-User (Residential Homes, Luxury Residences, Renovation & Remodeling Projects, New Construction), By Control Mechanism (Manual Control, Electronic Control, Remote Control), By Region, By Competition, 2020-2030F**

<https://marketpublishers.com/r/R408F956CC2EEN.html>

Date: July 2025

Pages: 180

Price: US\$ 4,500.00 (Single User License)

ID: R408F956CC2EEN

## **Abstracts**

### Market Overview

The Global Residential Digital Faucets Market was valued at USD 1.38 Billion in 2024 and is projected to reach USD 2.60 Billion by 2030, growing at a CAGR of 10.99% during the forecast period. This market represents a rapidly evolving segment of the smart home and sanitary ware industry, focusing on digitally enhanced faucets designed for residential kitchens and bathrooms. These faucets incorporate advanced technologies such as touchless sensors, app-based controls, voice activation, and smart water management systems. Driven by growing consumer interest in home automation, hygiene, and energy efficiency, digital faucets are becoming essential in modern home design. They not only offer convenience and aesthetic appeal but also support sustainable water usage. The market's expansion is further supported by rising smart home penetration, integration with IoT ecosystems, and increasing home

renovation activities across both developed and emerging economies.

## Key Market Drivers

### Rising Consumer Preference for Smart Home Integration and Automation

The increasing adoption of smart home ecosystems is fueling demand for digital faucets, as consumers seek products that align with convenience, energy efficiency, and advanced control features. Integrated with voice assistants and mobile apps, these faucets offer functions such as touchless activation, precise temperature setting, water usage monitoring, and remote operation. As the smart home industry continues to grow—expected to surpass USD 120 billion by 2024—digitally connected faucets are being adopted as part of broader home automation setups. With nearly half of global households now using at least one smart device and over 60% of homebuyers favoring tech-enabled properties, the demand for digital faucet solutions is on a steady rise.

## Key Market Challenges

### High Cost of Installation and Maintenance

The high cost of digital faucets remains a major barrier to market penetration, particularly in price-sensitive and middle-income regions. These advanced fixtures involve complex features such as motion sensors, display panels, and smart connectivity, which significantly increase the initial purchase and installation costs compared to traditional faucets. Integration into existing plumbing often requires professional setup, and ongoing maintenance or repairs typically need specialized technical support. Component failures like sensor malfunctions or software glitches may necessitate costly replacements, adding to the total cost of ownership and discouraging adoption among budget-conscious consumers.

## Key Market Trends

### Integration of Smart Home Ecosystems Driving Adoption of Digital Faucets

The integration of digital faucets with broader smart home systems is accelerating, as consumers increasingly favor cohesive and connected living environments. These faucets are being incorporated into voice-controlled systems like Google Assistant, Alexa, and Apple HomeKit, enabling remote and hands-free water flow and temperature adjustments. Programmable settings for water conservation, usage analytics, and

automatic shutoff functions enhance both convenience and sustainability. Touchless and motion-sensing technologies are becoming more prevalent, offering hygienic benefits in post-pandemic living. The surge in interest in home upgrades and DIY remodeling also supports the trend, with digital faucets marketed as premium yet accessible enhancements that elevate home aesthetics and functionality.

### Key Market Players

Kohler Co.

LIXIL Corporation

Moen Incorporated

TOTO Ltd.

Roca Sanitario, S.A.

Delta Faucet Company

GROHE AG

Hansgrohe SE

Jaquar Group

American Standard Brands

### Report Scope:

In this report, the Global Residential Digital Faucets Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### Residential Digital Faucets Market, By Product Type:

- Smart Faucets
- Touchless Faucets
- Voice-Activated Faucets
- Traditional Digital Faucets

### Residential Digital Faucets Market, By Installation Type:

- Wall Mounted
- Deck Mounted
- Countertop Mounted

### Residential Digital Faucets Market, By End-User:

- Residential Homes
- Luxury Residences
- Renovation & Remodeling Projects
- New Construction

### Residential Digital Faucets Market, By Control Mechanism:

- Manual Control
- Electronic Control
- Remote Control

### Residential Digital Faucets Market, By Region:

- North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

Turkey

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Residential Digital Faucets Market.

Available Customizations:

Global Residential Digital Faucets Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### **1. PRODUCT OVERVIEW**

- 1.1. Market Definition
- 1.2. Scope of the Market
  - 1.2.1. Markets Covered
  - 1.2.2. Years Considered for Study
- 1.3. Key Market Segmentations

### **2. RESEARCH METHODOLOGY**

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Formulation of the Scope
- 2.4. Assumptions and Limitations
- 2.5. Sources of Research
  - 2.5.1. Secondary Research
  - 2.5.2. Primary Research
- 2.6. Approach for the Market Study
  - 2.6.1. The Bottom-Up Approach
  - 2.6.2. The Top-Down Approach
- 2.7. Methodology Followed for Calculation of Market Size & Market Shares
- 2.8. Forecasting Methodology
  - 2.8.1. Data Triangulation & Validation

### **3. EXECUTIVE SUMMARY**

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, and Trends

### **4. VOICE OF CUSTOMER**

### **5. GLOBAL RESIDENTIAL DIGITAL FAUCETS MARKET OUTLOOK**

- 5.1. Market Size & Forecast

- 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Product Type (Smart Faucets, Touchless Faucets, Voice-Activated Faucets, Traditional Digital Faucets)
  - 5.2.2. By Installation Type (Wall Mounted, Deck Mounted, Countertop Mounted)
  - 5.2.3. By End-User (Residential Homes, Luxury Residences, Renovation & Remodeling Projects, New Construction)
  - 5.2.4. By Control Mechanism (Manual Control, Electronic Control, Remote Control)
  - 5.2.5. By Region
- 5.3. By Company (2024)
- 5.4. Market Map

## **6. NORTH AMERICA RESIDENTIAL DIGITAL FAUCETS MARKET OUTLOOK**

- 6.1. Market Size & Forecast
  - 6.1.1. By Value
- 6.2. Market Share & Forecast
  - 6.2.1. By Product Type
  - 6.2.2. By Installation Type
  - 6.2.3. By End-User
  - 6.2.4. By Control Mechanism
  - 6.2.5. By Country
- 6.3. North America: Country Analysis
  - 6.3.1. United States Residential Digital Faucets Market Outlook
    - 6.3.1.1. Market Size & Forecast
      - 6.3.1.1.1. By Value
    - 6.3.1.2. Market Share & Forecast
      - 6.3.1.2.1. By Product Type
      - 6.3.1.2.2. By Installation Type
      - 6.3.1.2.3. By End-User
      - 6.3.1.2.4. By Control Mechanism
  - 6.3.2. Canada Residential Digital Faucets Market Outlook
    - 6.3.2.1. Market Size & Forecast
      - 6.3.2.1.1. By Value
    - 6.3.2.2. Market Share & Forecast
      - 6.3.2.2.1. By Product Type
      - 6.3.2.2.2. By Installation Type
      - 6.3.2.2.3. By End-User
      - 6.3.2.2.4. By Control Mechanism

### 6.3.3. Mexico Residential Digital Faucets Market Outlook

#### 6.3.3.1. Market Size & Forecast

##### 6.3.3.1.1. By Value

#### 6.3.3.2. Market Share & Forecast

##### 6.3.3.2.1. By Product Type

##### 6.3.3.2.2. By Installation Type

##### 6.3.3.2.3. By End-User

##### 6.3.3.2.4. By Control Mechanism

## 7. EUROPE RESIDENTIAL DIGITAL FAUCETS MARKET OUTLOOK

### 7.1. Market Size & Forecast

#### 7.1.1. By Value

### 7.2. Market Share & Forecast

#### 7.2.1. By Product Type

#### 7.2.2. By Installation Type

#### 7.2.3. By End-User

#### 7.2.4. By Control Mechanism

#### 7.2.5. By Country

### 7.3. Europe: Country Analysis

#### 7.3.1. Germany Residential Digital Faucets Market Outlook

##### 7.3.1.1. Market Size & Forecast

##### 7.3.1.1.1. By Value

##### 7.3.1.2. Market Share & Forecast

##### 7.3.1.2.1. By Product Type

##### 7.3.1.2.2. By Installation Type

##### 7.3.1.2.3. By End-User

##### 7.3.1.2.4. By Control Mechanism

#### 7.3.2. United Kingdom Residential Digital Faucets Market Outlook

##### 7.3.2.1. Market Size & Forecast

##### 7.3.2.1.1. By Value

##### 7.3.2.2. Market Share & Forecast

##### 7.3.2.2.1. By Product Type

##### 7.3.2.2.2. By Installation Type

##### 7.3.2.2.3. By End-User

##### 7.3.2.2.4. By Control Mechanism

#### 7.3.3. Italy Residential Digital Faucets Market Outlook

##### 7.3.3.1. Market Size & Forecast

##### 7.3.3.1.1. By Value

- 7.3.3.2. Market Share & Forecast
  - 7.3.3.2.1. By Product Type
  - 7.3.3.2.2. By Installation Type
  - 7.3.3.2.3. By End-User
  - 7.3.3.2.4. By Control Mechanism
- 7.3.4. France Residential Digital Faucets Market Outlook
  - 7.3.4.1. Market Size & Forecast
    - 7.3.4.1.1. By Value
  - 7.3.4.2. Market Share & Forecast
    - 7.3.4.2.1. By Product Type
    - 7.3.4.2.2. By Installation Type
    - 7.3.4.2.3. By End-User
    - 7.3.4.2.4. By Control Mechanism
- 7.3.5. Spain Residential Digital Faucets Market Outlook
  - 7.3.5.1. Market Size & Forecast
    - 7.3.5.1.1. By Value
  - 7.3.5.2. Market Share & Forecast
    - 7.3.5.2.1. By Product Type
    - 7.3.5.2.2. By Installation Type
    - 7.3.5.2.3. By End-User
    - 7.3.5.2.4. By Control Mechanism

## **8. ASIA-PACIFIC RESIDENTIAL DIGITAL FAUCETS MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value
- 8.2. Market Share & Forecast
  - 8.2.1. By Product Type
  - 8.2.2. By Installation Type
  - 8.2.3. By End-User
  - 8.2.4. By Control Mechanism
  - 8.2.5. By Country
- 8.3. Asia-Pacific: Country Analysis
  - 8.3.1. China Residential Digital Faucets Market Outlook
    - 8.3.1.1. Market Size & Forecast
      - 8.3.1.1.1. By Value
    - 8.3.1.2. Market Share & Forecast
      - 8.3.1.2.1. By Product Type
      - 8.3.1.2.2. By Installation Type

- 8.3.1.2.3. By End-User
- 8.3.1.2.4. By Control Mechanism
- 8.3.2. India Residential Digital Faucets Market Outlook
  - 8.3.2.1. Market Size & Forecast
    - 8.3.2.1.1. By Value
  - 8.3.2.2. Market Share & Forecast
    - 8.3.2.2.1. By Product Type
    - 8.3.2.2.2. By Installation Type
    - 8.3.2.2.3. By End-User
    - 8.3.2.2.4. By Control Mechanism
- 8.3.3. Japan Residential Digital Faucets Market Outlook
  - 8.3.3.1. Market Size & Forecast
    - 8.3.3.1.1. By Value
  - 8.3.3.2. Market Share & Forecast
    - 8.3.3.2.1. By Product Type
    - 8.3.3.2.2. By Installation Type
    - 8.3.3.2.3. By End-User
    - 8.3.3.2.4. By Control Mechanism
- 8.3.4. South Korea Residential Digital Faucets Market Outlook
  - 8.3.4.1. Market Size & Forecast
    - 8.3.4.1.1. By Value
  - 8.3.4.2. Market Share & Forecast
    - 8.3.4.2.1. By Product Type
    - 8.3.4.2.2. By Installation Type
    - 8.3.4.2.3. By End-User
    - 8.3.4.2.4. By Control Mechanism
- 8.3.5. Australia Residential Digital Faucets Market Outlook
  - 8.3.5.1. Market Size & Forecast
    - 8.3.5.1.1. By Value
  - 8.3.5.2. Market Share & Forecast
    - 8.3.5.2.1. By Product Type
    - 8.3.5.2.2. By Installation Type
    - 8.3.5.2.3. By End-User
    - 8.3.5.2.4. By Control Mechanism

## **9. SOUTH AMERICA RESIDENTIAL DIGITAL FAUCETS MARKET OUTLOOK**

- 9.1. Market Size & Forecast
  - 9.1.1. By Value

## 9.2. Market Share & Forecast

9.2.1. By Product Type

9.2.2. By Installation Type

9.2.3. By End-User

9.2.4. By Control Mechanism

9.2.5. By Country

## 9.3. South America: Country Analysis

9.3.1. Brazil Residential Digital Faucets Market Outlook

9.3.1.1. Market Size & Forecast

9.3.1.1.1. By Value

9.3.1.2. Market Share & Forecast

9.3.1.2.1. By Product Type

9.3.1.2.2. By Installation Type

9.3.1.2.3. By End-User

9.3.1.2.4. By Control Mechanism

9.3.2. Argentina Residential Digital Faucets Market Outlook

9.3.2.1. Market Size & Forecast

9.3.2.1.1. By Value

9.3.2.2. Market Share & Forecast

9.3.2.2.1. By Product Type

9.3.2.2.2. By Installation Type

9.3.2.2.3. By End-User

9.3.2.2.4. By Control Mechanism

9.3.3. Colombia Residential Digital Faucets Market Outlook

9.3.3.1. Market Size & Forecast

9.3.3.1.1. By Value

9.3.3.2. Market Share & Forecast

9.3.3.2.1. By Product Type

9.3.3.2.2. By Installation Type

9.3.3.2.3. By End-User

9.3.3.2.4. By Control Mechanism

## **10. MIDDLE EAST AND AFRICA RESIDENTIAL DIGITAL FAUCETS MARKET OUTLOOK**

### 10.1. Market Size & Forecast

10.1.1. By Value

### 10.2. Market Share & Forecast

10.2.1. By Product Type

- 10.2.2. By Installation Type
- 10.2.3. By End-User
- 10.2.4. By Control Mechanism
- 10.2.5. By Country
- 10.3. Middle East and Africa: Country Analysis
  - 10.3.1. South Africa Residential Digital Faucets Market Outlook
    - 10.3.1.1. Market Size & Forecast
      - 10.3.1.1.1. By Value
    - 10.3.1.2. Market Share & Forecast
      - 10.3.1.2.1. By Product Type
      - 10.3.1.2.2. By Installation Type
      - 10.3.1.2.3. By End-User
      - 10.3.1.2.4. By Control Mechanism
  - 10.3.2. Saudi Arabia Residential Digital Faucets Market Outlook
    - 10.3.2.1. Market Size & Forecast
      - 10.3.2.1.1. By Value
    - 10.3.2.2. Market Share & Forecast
      - 10.3.2.2.1. By Product Type
      - 10.3.2.2.2. By Installation Type
      - 10.3.2.2.3. By End-User
      - 10.3.2.2.4. By Control Mechanism
  - 10.3.3. UAE Residential Digital Faucets Market Outlook
    - 10.3.3.1. Market Size & Forecast
      - 10.3.3.1.1. By Value
    - 10.3.3.2. Market Share & Forecast
      - 10.3.3.2.1. By Product Type
      - 10.3.3.2.2. By Installation Type
      - 10.3.3.2.3. By End-User
      - 10.3.3.2.4. By Control Mechanism
  - 10.3.4. Kuwait Residential Digital Faucets Market Outlook
    - 10.3.4.1. Market Size & Forecast
      - 10.3.4.1.1. By Value
    - 10.3.4.2. Market Share & Forecast
      - 10.3.4.2.1. By Product Type
      - 10.3.4.2.2. By Installation Type
      - 10.3.4.2.3. By End-User
      - 10.3.4.2.4. By Control Mechanism
  - 10.3.5. Turkey Residential Digital Faucets Market Outlook
    - 10.3.5.1. Market Size & Forecast

- 10.3.5.1.1. By Value
- 10.3.5.2. Market Share & Forecast
  - 10.3.5.2.1. By Product Type
  - 10.3.5.2.2. By Installation Type
  - 10.3.5.2.3. By End-User
  - 10.3.5.2.4. By Control Mechanism

## **11. MARKET DYNAMICS**

- 11.1. Drivers
- 11.2. Challenges

## **12. MARKET TRENDS & DEVELOPMENTS**

- 12.1. Merger & Acquisition (If Any)
- 12.2. Product Launches (If Any)
- 12.3. Recent Developments

## **13. COMPANY PROFILES**

- 13.1. Kohler Co.
  - 13.1.1. Business Overview
  - 13.1.2. Key Revenue and Financials
  - 13.1.3. Recent Developments
  - 13.1.4. Key Personnel/Key Contact Person
  - 13.1.5. Key Product/Services Offered
- 13.2. LIXIL Corporation
- 13.3. Moen Incorporated
- 13.4. TOTO Ltd.
- 13.5. Roca Sanitario, S.A.
- 13.6. Delta Faucet Company
- 13.7. GROHE AG
- 13.8. Hansgrohe SE
- 13.9. Jaquar Group
- 13.10. American Standard Brands

## **14. STRATEGIC RECOMMENDATIONS**

## **15. ABOUT US & DISCLAIMER**

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