

Qatar Water Purifiers Market, By Type (Countertop, Under Sink, Faucet Mount and Others (Tank Filter, Jug Filter etc.)), By Technology (Reverse Osmosis, UF, UV and Others (Media, Nanofiltration etc.)), By End User (Residential and Commercial), By Distribution Channel (Distributor/Dealer, Multi-Branded Stores, Online, Hypermarkets/Supermarkets and Others (Direct Sales, Plumbers etc.)), By Region, By Company, Forecast & Opportunities, 2018-2028F

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Abstracts

Qatar water purifiers market is anticipated to project robust growth in the forecast period on account of. New product innovation with smart features by various competitors is a prominent trend that is anticipated to affect new product launches throughout the projected period.

The natural freshwater resources of Qatar are extremely limited. The country's scarce groundwater resources are being severely depleted by ineffective irrigation practices, as well as by the expanding population. As a result, Qatar relies heavily on seawater desalination. The first stage in creating a successful water resources management policy is to conduct an accurate assessment of water resources, consumption rates, and virtual water trade.

According to Qatar's Vision 2030, the government is taking many steps to embrace a clean energy strategy, creating advanced water optimization technologies to reduce the loss of desalinated water, enhance the water quality, recycle garbage, and expand green spaces in the country.

In the upcoming years, Qatar is anticipated to undergo rapid population expansion, which will result in increased demand of food, water, and energy. Its resources will be under more stress as a result. These conditions are also anticipated to get worse due to climate change's increased heat and less rainfall. To remove pollutants and bacteria from water, the Aquafresh RO water purifier makes use of advanced technology and a modernized filter. The RO water purifier makes sure that people have access to toxic-free water.

Depletion of Natural Resources Will Fuel the Market Growth

The nation is seeing rapid growth and construction, which also results in high industrial water usage. Annual statistics from the nation's Planning and Statistics Authority demonstrate that groundwater is being extracted from aquifers at a rate that is many times faster than the rate at which it is normally replenished. Overuse of groundwater for irrigation has been cited as the cause of groundwater quality decline. Qatar's marine environment is negatively impacted by exposure to numerous discharge sources, including hot cooling water from industrial zones, brine from power and desalination plants that have a salinity almost twice that of seawater, and surface runoff on the Doha Corniche that drains nearly 75 MCM/yr. Both organic and inorganic substances have significantly contaminated the released water. The types and characteristics of the marine environment are impacted by their high concentrations, and marine life is forced to migrate. Thus, contaminated marine water is boosting the market growth of water purifiers in Qatar.

Increased Salinization of Fresh Water Will Foster the Market Growth

The main issue with Qatar's water quality is its high groundwater salinity. Due to seawater intrusion and the entry of brackish and saline water from lower layers under the fresh groundwater, the quality of groundwater has decreased. Doha News reports that scientists have highlighted concern over Qatar's water quality and its mineral concentration. Water is normally free of microorganisms and hazardous chemicals, but sometimes it lacks essential minerals, according to the study. This article claims that due to Qatar's insufficient availability of freshwater, at least 50% of the country's water supply requires considerable salt removal. Thus, increased salinity in water act as a driver for water purifiers in Qatar.

The rising population Leading to Freshwater Scarcity Will Boost the Market Growth

Freshwater supplies in Qatar are insufficient, and water storage is a significant issue. The population growth and increasing standard of living are driving up water demand, and there is a significant demand gap that should be filled eventually. The population in Qatar is growing at an annual growth rate of 1.7% and has reached 2.93 Mn in 2021. The amount of withdrawn groundwater in Qatar has not been restored to the same extent. This has caused the quality of the groundwater to steadily deteriorate over time because, as freshwater is drained, seawater is absorbed from below to fill the hole. In 2019, Qatar deemed the most water-stressed nation in the world due to a combination of poor rainfall, low fresh groundwater levels, and naturally renewable water supplies that are well below the water poverty line. Thus, due to freshwater scarcity, impure water is being converted into purified form leading to increasing demand for water purifiers.

Market Segmentation

The Qatar water purifiers market is segmented based on type, technology, end-use, distribution channel, region, and competition landscape. Based on type, the market is further fragmented into countertops, under sink, faucet mount and others (tank filter, jug filter, etc.). Based on technology the market is segmented into reverse osmosis, UF, UV and others (media, nanofiltration etc.). Based on end use the market is segmented into residential and commercial. Based on distribution channels, the market is segmented into distributor/dealer, multi-branded stores, online, hypermarkets/supermarkets, and others (direct sales, plumbers etc.). Based on region, the market is divided into Doha, Al Rayyan, Umm Salal Muhammad, Al Wakrah, Dukhan, and Rest of Qatar.

Company Profiles

Britannic Water Treatment Company W.L.L., Marrath, Aqua Pro LLC, A. O. Smith Corporation, Kent Ro Systems Ltd, Coway Co., Ltd., Xiaomi Corporation, LG Electronics Inc., Koninklijke Philips N.V., and Aquatech International LLC., are some of the leading market players of the Qatar water purifiers market. New market players are also actively entering the market in the recent years and further strengthening the market growth.

Report Scope:

In this report, Qatar Water purifiers market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Qatar Water Purifiers Market, By Type:

Counter Top

Under Sink

Faucet Mount

Others

Qatar Water Purifiers Market, By Technology:

Reverse Osmosis

UF

UV

Others

Qatar Water Purifiers Market, By End Use:

Residential

Commercial

Qatar Water Purifiers Market, By Distribution Channel:

Distributor/Dealer

Multi-Branded Stores

Online

Hypermarkets/Supermarkets

Others

Qatar Water Purifiers Market, By Region:

Doha

Al Rayyan

Umm Salal Muhammad

Al Wakrah

Dukhan

Rest of Qatar

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Qatar Water purifiers market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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