

# **Qatar Dietary Supplements Market By Product Type (Vitamin, Combination Dietary Supplement, Herbal Supplement, Fish Oil & Omega Fatty Acid, Protein, and Other), By Form (Tablets Capsules, Powder, Liquids and Soft Gels), By Distribution Channel (Pharmacies and Drug Stores, Supermarkets and Hypermarkets, Online, Others), By Application (Energy & Weight Management, General Health, Bone & Joint Health, Immunity, Others), By End User (Children, Adults, Pregnant Females, Geriatric), By Region, Competition Forecast & Opportunities, 2018-2028F**

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## **Abstracts**

The Qatar Dietary Supplements market is anticipated to grow at a significant rate in the projected period due to the growing awareness of the importance of good nutrition. The most popular types of dietary supplements in Qatar include vitamins and minerals, herbal and botanical supplements, and sports nutrition products. The demand for these supplements is being driven by a range of factors, including increasing awareness of the health benefits of specific nutrients, the growing popularity of natural and plant-based products, and rising interest in fitness and physical activity.

However, the dietary supplement market in Qatar also faces challenges, including the lack of regulation and oversight in the industry. While the Qatar government has introduced regulations to control the import, manufacture, and sale of dietary

supplements, there are concerns about the quality and safety of some products on the market. Consumers are advised to be cautious when purchasing supplements and to consult with a healthcare professional before taking any new products.

### Growing Awareness about Good Nutrition

There is growing awareness of the importance of good nutrition and its impact on overall health and well-being in many parts of the world, including Qatar. This increased awareness is driven by a range of factors, including a growing body of scientific research linking diet and nutrition to various health outcomes, as well as the rise of social media and other digital platforms that have made it easier for people to access information about health and wellness. Furthermore, many governments and public health organizations around the world have launched campaigns and initiatives aimed at promoting healthy eating and increasing awareness of the importance of good nutrition. These efforts focus on a range of issues, including reducing consumption of processed and high-fat foods, increasing consumption of fruits and vegetables, and promoting healthy eating habits in schools and other public settings.

In Qatar specifically, the government has launched several initiatives aimed at promoting healthy eating and increasing awareness of the importance of good nutrition. For example, the Qatar National Food Security Programme, launched in 2017, aims to ensure the country's food security by promoting local food production and reducing reliance on imports. The program also includes a focus on promoting healthy eating habits and increasing awareness of the importance of good nutrition. Overall, the growing awareness of the importance of good nutrition and its impact on overall health and well-being is a positive trend that is likely to continue in the coming years. This increased awareness presents opportunities for businesses and organizations in a range of industries, including the dietary supplement market, to tap into growing demand for products and services that support health and wellness. Hence, all these factors are expected to increase the Qatar dietary supplements market.

### Efforts by Governments and Public Health Organizations

The government and public health organizations have taken various steps to regulate and promote the use of dietary supplements to ensure the safety and efficacy of these products. For example, the Ministry of Public Health in Qatar has established guidelines and regulations for the registration, import, and sale of dietary supplements in the country. The guidelines include requirements for manufacturers and importers to provide information on the composition and quality of their products, as well as

guidelines for labeling and packaging. In addition, the Qatar National Health Strategy 2018-2022 includes a focus on promoting healthy lifestyles and preventing non-communicable diseases, such as obesity and diabetes. This strategy includes a range of initiatives aimed at promoting healthy eating and increasing awareness of the importance of good nutrition, including the use of dietary supplements where appropriate.

The Qatar Diabetes Association, a non-profit organization established in 1995, provides education and support to people with diabetes in the country. The organization also promotes healthy eating and the use of dietary supplements as part of a comprehensive approach to managing diabetes. Overall, the government and public health organizations in Qatar have taken a proactive approach to regulating and promoting the use of dietary supplements in the country. This approach is aimed at ensuring the safety and efficacy of these products and promoting healthy lifestyles and good nutrition as part of a broader effort to prevent chronic diseases and promote overall health and well-being. Therefore, all these efforts are expected to increase the Qatar dietary supplements market.

### Demand for Halal Supplements is a Key Factor for People While Buying Products in Qatar

Halal supplements are becoming increasingly popular in Qatar due to the country's predominantly Muslim population and the growing demand for halal-certified products. Halal supplements are made with ingredients that are permissible under Islamic law and are free from alcohol and other prohibited substances, which is important for consumers who follow a halal diet and lifestyle.

The demand for halal supplements in Qatar is also driven by the country's growing health and wellness industry. As consumers become more health-conscious and aware of the benefits of dietary supplements, they are looking for products that align with their religious beliefs and values. This has led to a rise in the number of halal supplement brands and products available in the market. In addition, the government of Qatar has also recognized the importance of halal products and has implemented regulations to ensure that all food and beverage products sold in the country are halal certified. This has led to a greater emphasis on halal certification for supplements as well. Overall, the demand for halal supplements in Qatar is expected to continue to grow in the coming years, as consumers seek out products that are both safe and in line with their religious beliefs. This trend is not unique to Qatar and is also evident in other Muslim-majority countries around the world. Therefore, it will be a key factor while buying the

supplement and positively impact the Qatar dietary supplements market.

## Market Segmentation

The Qatar dietary supplements market is segmented based on product type, form, distribution channel, application, end user, and region. Based on the product type, the market is divided into vitamin, combination dietary supplement, herbal supplement, fish oil & omega fatty acid, protein, and others. Based on the form, the market is divided into tablets, capsules, powder, liquids, and soft gels. Based on the distribution channel, the market is divided into pharmacies and drug stores, supermarkets and hypermarkets, online, and others. Based on the application, the market is divided into energy & weight management, general health, bone & joint health, immunity, and others. Based on the end user, the market is divided into children, adults, pregnant females, and geriatric.

## Company Profiles

3A Pharma, Natures & Bounty, Natures Aid, Fortex Nutraceuticals, Geltec Co., Ltd, Pfizer, Inc, Holland & Barrett, Abbott Laboratories, Inc., GlaxoSmithKline Plc, and Olimp Labs are some of the key players of Qatar dietary supplements market.

## Report Scope:

In this report, Qatar dietary supplements market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

### Qatar Dietary Supplements Market, By Product Type:

Vitamin

Combination Dietary Supplement

Herbal Supplement

Fish Oil & Omega Fatty Acid

Protein

Other

### Qatar Dietary Supplements Market, By Form:

Tablets Capsules

Powder

Liquids and Soft Gels

### Qatar Dietary Supplements Market, By Distribution Channel:

Pharmacies and Drug Stores

Supermarkets and Hypermarkets

Online

Others

### Qatar Dietary Supplements Market, By Application:

Energy & Weight Management

General Health

Bone & Joint Health

Immunity

Others

### Qatar Dietary Supplements Market, By End User:

Children

o Adults

Pregnant Females

Geriatric

Qatar Dietary Supplements Market, By Region:

Doha

Al Rayyan

Al Wakra

Umm Slal

Rest of Qatar

Competitive landscape

Company Profiles: Detailed analysis of the major companies in Qatar Dietary Supplements market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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