

Public Parks Infrastructure Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Component (Hardscape Infrastructure, Softscape Infrastructure, Water Features, Recreational Facilities, Others), By Park Type (Urban Parks, Regional Parks, Neighborhood Parks, Theme or Destination Parks, Others), By End User (Municipal/Local Governments, State/National Governments, Private Developers, Non-profit Organizations, Community Groups), By Region & Competition, 2020-2030F

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Abstracts

Market Overview

The Global Public Parks Infrastructure Market was valued at USD 38.76 Billion in 2024 and is projected to reach USD 59.75 Billion by 2030, growing at a CAGR of 7.32% during the forecast period. Public parks have evolved into vital components of urban infrastructure, serving not only as recreational spaces but also as tools for promoting environmental resilience, health, and social well-being. The steady expansion of this market is driven by accelerating urbanization, increasing public awareness about sustainability, and the growing need for inclusive and multifunctional green spaces. Parks are now designed to integrate environmental functions such as stormwater management and urban cooling, while also supporting community interaction and physical activity. Governments and municipalities are prioritizing the development and modernization of parks through investments in eco-friendly utilities, digital surveillance,

lighting, landscaping, and play areas. In alignment with smart city development, park infrastructure is being integrated with sustainable urban design practices to improve quality of life and address climate challenges in high-density environments.

Key Market Drivers

Urbanization and Population Growth

The rapid pace of urbanization is a key factor boosting investment in public parks infrastructure. As cities continue to grow, the demand for accessible green spaces that offer environmental, recreational, and social benefits increases. With over 56% of the global population currently living in urban areas—and this number expected to rise to 68% by 2050—public parks are becoming essential components of urban development strategies. These spaces not only offer a break from dense built environments but also contribute to reducing CO₂ emissions and improving public health. Planning models like the “3-30-300” rule emphasize the proximity and visibility of green space in residential areas, reinforcing the need for expansive and equitable park access. Urban planners are increasingly incorporating green space as core infrastructure in response to expanding city footprints and the adverse impacts of congestion and pollution.

Key Market Challenges

Funding Limitations and Budget Constraints

A significant challenge facing the public parks infrastructure market is the ongoing difficulty in securing consistent and sufficient funding. In many municipalities, limited budgets are allocated across essential services, often leaving park development underfunded. Even in developed countries, parks are susceptible to budget cuts during economic downturns, with maintenance frequently deferred. The capital-intensive nature of developing and upgrading park spaces—including land acquisition, construction, landscaping, and long-term upkeep—creates financial strain. Revenue generation within public parks remains limited and insufficient to offset operating costs. Additionally, a lack of standardized methods to quantify the indirect economic benefits of parks, such as improved public health or increased property values, makes it difficult for decision-makers to prioritize green infrastructure. This financial ambiguity contributes to delayed or scaled-back projects, hindering the modernization and expansion of park networks, especially in under-resourced or rapidly growing urban areas.

Key Market Trends

Emphasis on Climate Resilience and Ecological Design

Public parks are increasingly being designed as functional green infrastructure that enhances climate resilience and supports ecological balance. A growing number of cities are incorporating elements such as rain gardens, bioswales, and permeable pavements to manage stormwater naturally and reduce urban flooding risks. Expanding urban tree canopies and prioritizing native plant species are becoming common practices to improve air quality, support biodiversity, and lower irrigation demands. Parks are also serving as ecological learning spaces, featuring signage and interactive displays to educate visitors about environmental conservation. Many are being developed as dual-purpose spaces, offering both recreational amenities and flood mitigation functions by acting as water retention basins. These strategies align with broader climate adaptation policies and urban sustainability goals, reinforcing the role of parks as not only leisure assets but also essential components of urban climate infrastructure. As cities face growing environmental challenges, ecological park design is emerging as a long-term, cost-effective solution to enhance urban resilience.

Key Market Players

Vinci SA

Ferrovial S.E.

Bouygues Construction

BESIX Group

Bechtel

AECOM

HNTB Corporation

Eiffage SA

Larsen & Toubro

Shapoorji Pallonji Group

Report Scope:

In this report, the Global Public Parks Infrastructure Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Public Parks Infrastructure Market, By Component:

Hardscape Infrastructure

Softscape Infrastructure

Water Features

Recreational Facilities

Others

Public Parks Infrastructure Market, By Park Type:

Urban Parks

Regional Parks

Neighborhood Parks

Theme or Destination Parks

Others

Public Parks Infrastructure Market, By End User:

Municipal/Local Governments

State/National Governments

Private Developers

Non-profit Organizations

Community Groups

Public Parks Infrastructure Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

South America

Brazil

Argentina

Colombia

Asia-Pacific

China

India

Japan

South Korea

Australia

Middle East & Africa

Saudi Arabia

UAE

South Africa

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Public Parks Infrastructure Market.

Available Customizations:

Global Public Parks Infrastructure Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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