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Property Management Software Market–Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Solution (Rental and Tenant Management, Property Sale and Purchase Solution, Marketing and Advertising, Legal and Insurance Consultancy and Accounting and Cash Flow Management Software), By Deployment model (On Cloud, On Premises), By End User (Industrial, Commercial and Residential) By Region, Competition

https://marketpublishers.com/r/P4F037B32CA9EN.html
Date: September 2023
Pages: 190
Price: US$ 4,900.00 (Single User License)
ID: P4F037B32CA9EN

Abstracts

Global Property Management Software is anticipated to grow at a robust pace during the forecast period, 2024-2028 owing to an increase in demand for Property Management Software (PMS) because of growing demand for web-based services such as Software as a Service (SaaS) from property management software providers, the global Property Management Software market is growing during the forecast period. Property management software is becoming increasingly popular as the sector gets more complicated and competitive. As companies expand, so does the demand for a property management system that can keep up with landlords' and renters' ever-changing needs. Property managers must be able to manage payments, maintain inventory, respond to complaints, and much more. Today's worldwide property management software industry offers a wide range of solutions. Some property managers prefer web-based solutions, while others prefer to install software on their own PCs. There are hybrid systems as well, which blend web-based and installation systems. Whatever choice a property manager chooses, it is critical to evaluate their unique needs and preferences.

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The market for Property Management Software (PMS) is predicted to have an incremental increase due to rising demand for web-based services such as Software as a Service (SaaS) from property management software providers. A SaaS-enabled PMS aids in the management of everyday activities such as tenant and lease tracking, building maintenance, and accounting, among other things. The program provides a single platform for viewing all properties as well as oversight of other property-related activities such as maintenance duties and tenant needs.

Surge in digitalization adoption, as well as reliance on Software-as-a-Service (SaaS) platforms

The increased acceptance of digitalization and dependence on software-as-a-service will drive the global property management software market. The increased use of artificial intelligence (AI) and machine learning technologies in property management allows for the monitoring of real-time information on inhabitants and location. AI-powered property management software gives users with realistic appraisals and important information. In the property management sector, augmented reality (AR) and virtual reality (VR) technology provide purchasers with a virtual tour of different homes to enhance their experience. This is helping to increase the use of property management software in the real estate business. which is expected to support market growth over the course of the projection period.

Property Management Task Streamlining and Real Estate Investment Management to Drive Global Market

Property management entails overseeing and directing operations on the property. Individuals with personal property or property managers can remotely manage the property, monitoring everyday activities such as reporting, accounting, lease tracking, repairs, planning, and sales. Property managers and owners enjoy utilizing property management software because of the transparency it provides. The program can easily manage and govern all types and sizes of properties. Legal executives are frequently provided by property management suppliers to handle legal processes. This is especially important when managing remote assets. Furthermore, property owners and managers are stressing the collection and maintenance of property information to improve data administration and accessibility using centralized property management software. During the forecast period, this is projected to fuel demand for real estate property management software.

Market Segmentation

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Global Property Management Software is segmented on the basis of solution, deployment model and end user. Based on solution, the market is further segmented into rental and tenant management, property sale and purchase solution, marketing and advertising, and accounting and cash flow management software. Based on deployment model, the market is further bifurcated into on cloud and on premises. Based on end user, the market is further segmented into industrial, commercial and residential.

Market Player

Major market players in the Global Property Management Software Market are Entrata, Inc, Alibaba Cloud International, Microsoft Corporation, Console Australia Pty. Ltd, Oracle Corporation, PropertyMe Pty. Ltd, REI Master Pty.Ltd, Telenet Systems Pvt. Ltd, Telrad Networks Ltd, IQware Inc.

Report Scope:

In this report, the Global Property Management Software has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Property Management Software Market, By Solution:

Rental and Tenant Management

Property Sale and Purchase Solution

Marketing and Advertising

Legal and Insurance Consultancy

Accounting and Cash Flow Management Software

Property Management Software Market, By Deployment model:

On Cloud

On Premises

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Property Management Software Market, By End User:

- Industrial
- Commercial
- Residential

Property Management Software Market, By Region:

- North America
  - United States
  - Canada
  - Mexico
- Asia-Pacific
  - India
  - China
  - Japan
  - South Korea
  - Australia
  - Singapore
  - Malaysia
- Europe
  - Germany
  - United Kingdom

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France

Russia

Switzerland

Belgium

Italy

South America

Brazil

Argentina

Colombia

Peru

Chile

Middle East & Africa

Saudi Arabia

South Africa

UAE

Israel

Turkey

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global

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Property Management Software.

Available Customizations:

With the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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