

# **Process Orchestration Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented, By Component (Software, Services), By Organization Size (Large Enterprises, Small & Medium Enterprises), By Deployment (Cloud, On-Premises), By Vertical (BFSI, Manufacturing, Healthcare, IT & Telecommunications, Retail, Energy & Utilities, Transportation, Others), By Region & Competition, 2021-2031F**

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## **Abstracts**

The Global Process Orchestration Market is projected to expand significantly, rising from USD 7.92 Billion in 2025 to USD 22.14 Billion by 2031, achieving a CAGR of 18.69%. Functioning as a central command hub, process orchestration coordinates automated agents, human activities, and distinct systems to carry out unified workflows. The primary catalysts for this market include the urgent need to break down operational silos and the growing demand for agility within hybrid digital landscapes. Consequently, enterprises are investing in these solutions to establish consistent governance and expedite the delivery of complex services by connecting modern applications with existing infrastructure.

Despite these promoting factors, broad adoption faces obstacles due to the complexity of integrating with inflexible legacy architectures that miss modern connectivity interfaces. This difficulty in integration builds barriers that prevent complete visibility throughout the value chain. As reported by APQC in 2025, defining and mapping holistic processes was ranked as the top priority by 40% of process professionals, highlighting the fundamental hurdles organizations must overcome before they can effectively

deploy advanced orchestration strategies.

## **Market Driver**

The acceleration of enterprise digital transformation initiatives serves as a major driver for the Global Process Orchestration Market. Organizations are increasingly prioritizing the modernization of their operational frameworks to enhance agility and maintain competitiveness in a digital-first economy. This drive necessitates the implementation of centralized orchestration layers capable of bridging the gap between disparate automated tasks and comprehensive business objectives. As companies scale their digital efforts, the reliance on orchestration to ensure seamless execution becomes critical, shifting focus from isolated task automation to end-to-end process lifecycle management. According to Camunda, January 2024, in the '2024 State of Process Orchestration Report', 96% of IT decision-makers and business leaders say automation is vital to digital transformation, highlighting the strategic imperative of these solutions.

Concurrently, the integration of advanced AI and machine learning capabilities is fundamentally reshaping market dynamics by enabling intelligent workflow automation. The convergence of generative AI with orchestration platforms allows enterprises to move beyond static, rule-based processes toward adaptive systems that can dynamically handle complex decision-making and unstructured data. This technological synergy is rapidly expanding the scope of what can be automated, driving substantial market growth as firms seek to leverage these innovations for productivity gains. According to Workato, February 2024, in the 'Work Automation Index 2024', automated processes with generative AI have exploded by 500% in the last year alone. However, significant connectivity barriers persist across the landscape; according to MuleSoft, in 2024, while enterprises possess an average of over 900 applications, only 28% are currently integrated, underscoring the massive opportunity for orchestration tools to unify these fragmented environments.

## **Market Challenge**

The continued presence of inflexible legacy architectures creates a significant technical obstacle that directly limits the growth of the Global Process Orchestration Market. These dated systems, which frequently lack modern connectivity interfaces or APIs, serve as constant barriers to the smooth data exchange essential for a centralized command layer. When organizations are unable to easily connect these foundational infrastructures with contemporary digital applications, the primary benefits of process orchestration—specifically unified visibility and synchronized workflows—are effectively

undermined. As a result, companies are compelled to allocate considerable resources toward creating bespoke, fragile integration fixes instead of adopting comprehensive orchestration platforms, which stalls the adoption process and restricts market scalability.

This widespread lack of connectivity results in fragmented operational environments where critical data remains trapped in silos, preventing the agility that orchestration solutions are designed to deliver. The magnitude of this disconnect is substantial. According to the Association for Intelligent Information Management (AIIM), in 2024, only 33% of departments reported having successfully integrated systems or workflow automation. This low penetration rate indicates that a vast majority of businesses are still struggling with basic infrastructural compatibility, which caps the addressable market for advanced orchestration strategies and slows the industry's overall growth trajectory.

## **Market Trends**

The rise of low-code and no-code development is fundamentally democratizing the Global Process Orchestration Market by empowering business technologists to participate directly in workflow design. This trend alleviates the pressure on overburdened IT departments by allowing non-technical teams to configure automated processes through intuitive, visual tools, thereby accelerating the deployment of business-critical solutions. By decentralizing development, organizations can respond more rapidly to market changes while maintaining the governance structures provided by the orchestration layer. This strategic prioritization of democratization is evident in recent industry data; according to MuleSoft, February 2025, in the '2025 Connectivity Benchmark Report', 65% of organizations have developed a complete or nearly complete strategy to empower non-technical users with low-code and no-code solutions.

Simultaneously, the shift to composable and microservices architecture enables enterprises to deconstruct monolithic legacy systems into modular, interchangeable business capabilities. This architectural evolution supports process orchestration by treating individual business functions as discrete, reusable services that can be orchestrated via APIs, enhancing system resilience and scalability across diverse environments. This approach allows organizations to swiftly reassemble workflows to meet evolving requirements without the risks associated with altering rigid, hard-coded infrastructures. The momentum behind this architectural transition is substantial; according to Postman, October 2025, in the '2025 State of the API Report', 82% of

organizations have adopted some level of an API-first approach, signaling a widespread commitment to the modular foundations necessary for advanced composable orchestration.

## **Key Market Players**

- IBM Corporation

- SAP SE

- Oracle Corporation

- Microsoft Corporation

- Software AG

- Tibco Software Inc.

- Broadcom Inc.

- Fujitsu Limited

- Pegasystems Inc.

- BMC Software, Inc.

## **Report Scope**

In this report, the Global Process Orchestration Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

- Process Orchestration Market, By Component

- Software

- Services

- Process Orchestration Market, By Organization Size

- Large Enterprises

- Small & Medium Enterprises

- Process Orchestration Market, By Deployment

- Cloud

- On-Premises

- Process Orchestration Market, By Vertical

- BFSI

- Manufacturing

- Healthcare

- IT & Telecommunications

- Retail

- Energy & Utilities

- Transportation

- Others

- Process Orchestration Market, By Region

- North America

- United States

- Canada

- Mexico

%li%%li%Europe

%li%%li%%li%France

%li%%li%%li%United Kingdom

%li%%li%%li%Italy

%li%%li%%li%Germany

%li%%li%%li%Spain

%li%%li%Asia Pacific

%li%%li%%li%China

%li%%li%%li%India

%li%%li%%li%Japan

%li%%li%%li%Australia

%li%%li%%li%South Korea

%li%%li%South America

%li%%li%%li%Brazil

%li%%li%%li%Argentina

%li%%li%%li%Colombia

%li%%li%Middle East & Africa

%li%%li%%li%South Africa

%li%%li%%li%Saudi Arabia

%li%%li%%li%UAE

## **Competitive Landscape**

Company Profiles: Detailed analysis of the major companies present in the Global Process Orchestration Market.

## **Available Customizations:**

Global Process Orchestration Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## **Company Information**

%li%Detailed analysis and profiling of additional market players (up to five).

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