

# **Precision Aquaculture Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2019-2029 Segmented By Farm Type (Open Aquaculture Farms and RAS Farms), By System Type (Smart Feeding Systems, Monitoring and Control Systems, Underwater Remotely Operated Vehicle Systems, Others), By Application (Feed Optimization, Monitoring and Surveillance, Yield Analysis and Measurement, Others), By Region and Competition**

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## **Abstracts**

Global Precision Aquaculture Market was valued at USD 552.36 Million in 2023 and is anticipated to project impressive growth in the forecast period with a CAGR of 8.64% through 2029. Precision aquaculture, also referred to as innovative or high-tech aquaculture, encompasses the breeding and production of aquatic species, including fish, shrimp, and other seafood, through the implementation of advanced technologies, data analytics, automation, and meticulous management strategies. The primary objective of precision aquaculture is to optimize the efficiency, sustainability, and profitability of aquaculture operations, while simultaneously mitigating environmental impacts and ensuring the well-being of aquatic organisms. Various technology-driven and data-oriented approaches are employed in precision aquaculture to monitor and regulate crucial factors that influence aquaculture output, such as water quality, temperature, dissolved oxygen levels, and nutrition. These factors are monitored using sensors, cameras, and environmental monitoring systems, and the resulting data is subjected to analysis through data analytics and artificial intelligence (AI) algorithms to facilitate informed decision-making.

## Key Market Drivers

### Rising Yields of Aquaculture

The need for increased production to meet the rising global demand for seafood is driving the industry towards more efficient and sustainable methods. Precision Aquaculture, a technology-driven approach to fish farming, is expected to play a decisive role in this transformation. The use of data-driven technologies such as IoT sensors, AI, robotics, and machine learning enables precise monitoring and management of aquaculture farms. These technologies provide real-time information on water quality, nutrition, health status, and environmental conditions, enabling farmers to optimize yields and reduce waste.

As global aquaculture yields continue to rise, the demand for precision aquaculture is also set to increase. Farmers will require precise management tools to handle larger volumes of production, and the use of advanced technology will become critically important. Moreover, the increasing pressure to reduce the environmental impact of aquaculture will further drive the demand for precision methods. The expected rise in aquaculture yields globally is likely to increase the need for precision aquaculture. The ability to monitor and manage fish farms with an unprecedented level of precision will help meet the growing demand for seafood while ensuring ecological sustainability.

### Increasing Demand for High-Quality & Sustainable Seafood

The escalating demand for high-quality and sustainable seafood worldwide is anticipated to provide a significant boost to the global precision aquaculture market. As conscious consumers increasingly lean towards sustainable practices, the fishing industry finds itself pivoting to accommodate these preferences. Precision aquaculture, with its technology-driven, data-oriented approach, allows for maximized productivity while minimizing environmental impact. It offers precise control over feeding, disease management, and waste reduction, thereby helping to maintain the ecological balance. As a result, it ensures the consistent supply of high-quality seafood that meets stringent sustainability standards, thereby satisfying consumer demand. Furthermore, precision aquaculture holds great promise in addressing overfishing issues and preserving the biodiversity of our oceans. Its efficient and sustainable practices could be instrumental in feeding the growing global population without depleting fish stocks or damaging aquatic ecosystems. Therefore, the heightened demand for sustainable, high-quality seafood is set to fuel the growth of precision aquaculture on a global scale.

## Rise in Adoption of Automated Feeding Systems

The global demand for precision aquaculture is set to rise due to an increase in the adoption of automated feeding systems. These advanced systems allow for precise monitoring and control of feed amounts, reducing waste and promoting healthier, faster-growing aquatic species. Automated feeding systems also alleviate the manual labor traditionally associated with feeding, allowing for scalable operations even in larger or more complex aquaculture setups. The data collected from these systems enables fish farmers to make well-informed decisions about feeding times, amounts, and types of feed, contributing to the overall efficiency and productivity of aquaculture operations. Furthermore, with growing global food demands and the need to reduce environmental impact, precision aquaculture, facilitated by automated feeding systems, offers a sustainable solution. By ensuring optimal feed utilization, it can also contribute to improved fish health and growth, and reduced disease prevalence, thereby impacting the quality and quantity of yield. Thus, the rise in the adoption of these automated systems is likely to have a significant positive impact on the international demand for precision aquaculture.

## Increasing Government Support for Development of Aquaculture Infrastructure

The global precision aquaculture market is projected to experience significant growth due to increasing government support for the development of aquaculture infrastructure. Governments worldwide are recognising the potential of precision aquaculture both as a means to boost their domestic seafood production and as a method to achieve sustainability in the sector. They are investing in sophisticated monitoring and feeding systems, IoT devices, and AI technologies to optimise the efficiency and productivity of aquaculture practices. This, in turn, is expected to drive the demand for precision aquaculture. These advancements allow for the accurate monitoring of aquatic species, ensuring their health and wellbeing, which ultimately leads to improved yield. Enhanced infrastructure also mitigates risks associated with traditional aquaculture such as disease outbreak and environmental impacts, thereby promoting the sustainable growth of the industry.

Furthermore, government incentives and subsidies to adopt these advanced technologies make precision aquaculture an appealing option for producers. This preferential treatment not only increases the accessibility of such technologies but also encourages their adoption, increasing their demand globally. As such, the role of government in advancing aquaculture infrastructure is pivotal to the growth and expansion of the precision aquaculture market worldwide.

## Key Market Challenges

### Lack of Technology Trend Awareness

In the realm of precision aquaculture, staying abreast of technological trends is nothing short of indispensable. The lack of this awareness can lead to a significant decline in demand globally. Precision aquaculture thrives on innovative tools and advanced machinery for monitoring and managing aquatic populations, ensuring optimal growth conditions, and maintaining environmental sustainability. Failure to keep up with these technological advancements can lead to inefficiencies, a decrease in production quality, and a loss of competitive edge. The subsequent impact on the global market could be detrimental, with consumers becoming increasingly discerning about the quality and sustainability of their seafood. In regions where technological trends are not closely followed, traditional farming methods may fail to meet these changing consumer expectations, leading to a decrease in demand. Furthermore, the absence of technology trend awareness could obstruct the adoption of new methodologies such as AI-driven data analysis, IoT-enabled devices for real-time monitoring, and other digital interventions that modernize aquafarming. Ultimately, the global precision aquaculture market could experience a significant contraction as a result of this discrepancy in technological awareness.

### Limited Availability of Skilled Workforce

The burgeoning field of Precision Aquaculture, which applies advanced technologies to enhance fish farming efficiency and productivity, is facing a key challenge that could temper global demand: the limited availability of skilled workforce. As an emerging sector, Precision Aquaculture requires specialized knowledge and expertise to manipulate sophisticated systems, including IoT, AI, machine learning, and big data analytics. However, the current labor pool falls short in these areas. This shortage poses a significant hurdle for the growth of the industry, as the technology's effectiveness is contingent on apt handling and interpretation of data for decision-making. Across the globe, many regions lack the educational infrastructure to train a new generation of skilled workers for this progressive industry. Furthermore, the high cost of training can deter potential workers, decreasing the incentive to join this sector. This scarcity of skilled labor, in turn, may reduce the demand for Precision Aquaculture technologies, as potential adopters may be deterred by the challenges of implementing and managing these complex tools. Thus, while Precision Aquaculture holds significant potential, the limited availability of skilled workforce is a critical factor that may hinder

the sector's expansion on a global scale.

## Key Market Trends

### Surging Popularity of Land-Based Recirculating Aquaculture Systems

The increasing popularity of Land-Based Recirculating Aquaculture Systems (RAS) is ushering in a new era for precision aquaculture worldwide. RAS, which allows for a highly controlled environment, minimizes the uncertainties associated with traditional aquaculture, thus making precision fish farming attainable. Precision aquaculture, which leverages cutting-edge technologies such as IoT, AI, and data analytics, allows for real-time monitoring and optimization of farming conditions. This budding technology not only increases farming efficiency, but also supports sustainable fish farming by reducing environmental impacts. The integration of RAS with precision aquaculture can significantly enhance fish yields, quality, and profitability. As more farmers adopt RAS, the demand for precision aquaculture solutions is expected to skyrocket. This trend aligns with the growing global emphasis on sustainability and food security. In a world where fish consumption is increasing, the combination of RAS and precision aquaculture offers a promising solution to meet this rising demand sustainably. Therefore, the surge in RAS popularity is likely to drive a significant increase in the global demand for precision aquaculture.

### Surging Adoption of Advanced Technologies in Precision Aquaculture Industry

The Precision Aquaculture industry is on the cusp of a transformative change with the surging adoption of advanced technologies. Innovations like Artificial Intelligence (AI), Internet of Things (IoT), and advanced sensors are enabling fish farmers to monitor and manage their stocks with unprecedented precision, thereby enhancing productivity and sustainability. AI algorithms are capable of predicting diseases and feeding patterns, enabling timely interventions and reducing waste. IoT devices and sensors facilitate real-time monitoring of water quality parameters such as temperature, pH, and dissolved oxygen levels, significantly lowering the risk of mass fish deaths due to environmental stress. Furthermore, advanced technologies such as remote sensing and satellite imagery are providing insights into larger environmental factors influencing aquaculture, such as ocean currents and temperature profiles. These advancements are not only increasing yield and reducing losses, but are also driving sustainability by minimizing the environmental impact of aquaculture practices. Consequently, the demand for Precision Aquaculture is anticipated to rise globally, as fish farmers around the world recognize the immense potential of these technologies to revolutionize their operations.

and contribute towards achieving global food security.

## Segmental Insights

### Farm Type Insights

Based on the Farm Type, Recirculating Aquaculture Systems (RAS) farms are currently dominating over open aquaculture farms. RAS farms, which reuse water in a controlled environment, offer several advantages, such as disease control, year-round production, and environmental sustainability. The controlled environment of RAS farms allows for optimal water quality management, minimizing the risk of disease outbreaks and ensuring the health of the aquatic species. Furthermore, the ability to operate year-round regardless of external weather conditions enables consistent production and supply of aquaculture products. In terms of environmental sustainability, RAS farms reduce the environmental impact by minimizing water usage and nutrient discharge, making them a more sustainable choice compared to traditional open aquaculture farms. These benefits, coupled with continuous technological advancements in water treatment, automation, and monitoring systems, have led to an increased adoption of RAS farms worldwide, thus driving their dominance in the precision aquaculture market. As the demand for high-quality and sustainable seafood continues to rise, RAS farms are poised to play a crucial role in meeting these needs and shaping the future of aquaculture.

### Application Insights

Based on the Application, Feed Optimization has emerged as a dominant segment in the aquaculture industry. This can be attributed to the growing need for cost-effective and efficient fish farming practices. With the use of advanced technologies in feed optimization, aquaculture operations can achieve optimal feed quantity, reducing wastage and enhancing overall productivity. By precisely calculating the nutritional requirements of the fish, feed optimization ensures that they receive the right balance of nutrients, promoting their growth and health. This not only benefits the farmers by reducing costs and maximizing yields but also contributes to sustainable and responsible aquaculture practices.

### Regional Insights

The Asia-Pacific region currently dominates the Global Precision Aquaculture Market, driven by the rapid technological advancements and substantial investment in



aquaculture technologies in countries such as China and Japan. The region's leading position is further reinforced by the increasing demand for seafood, as well as the growing awareness and need for sustainable farming practices to meet this demand. The favorable climatic conditions, abundant water resources, and government initiatives supporting aquaculture development also contribute to the thriving aquaculture industry in the Asia-Pacific region. With its rich biodiversity and vibrant market, this region continues to be at the forefront of innovation and growth in the precision aquaculture sector.

### Key Market Players

AKVA Group

InnovaSea Systems, Inc.

Steinsvik Group AS

Deep Trekker Inc.

Eruvaka Technologies Pvt Ltd

AKUAKARE-Aquaculture Ltd

Aquamaof Aquaculture Technologies Ltd

Aquabyte, Inc.

Bluegrove AS

Maritech Systems AS

### Report Scope:

In this report, the Global Precision Aquaculture Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### Precision Aquaculture Market, By Farm Type:

Open Aquaculture Farms

RAS Farms

Precision Aquaculture Market, By System Type:

Smart Feeding Systems

Monitoring and Control Systems

Underwater Remotely Operated Vehicle Systems

Others

Precision Aquaculture Market, By Application:

Feed Optimization

Monitoring and Surveillance

Yield Analysis & Measurement

Others

Precision Aquaculture Market, By Region:

North America

United States

Canada

Mexico

Europe

France



United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Precision Aquaculture Market.

Available Customizations:

Global Precision Aquaculture market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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