

# **Powered Scrubber Hand Tools Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2017-2027 Segmented By Product Type (Stick, Handhold, and Others), By End User (Residential, Commercial, Industrial), By Distribution Channel (Hardware Shops, Online, Direct Sales, Others), By Cleaning Purpose (Surface, Multipurpose, Others) and Region**

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## **Abstracts**

The global powered scrubber hand tools market is anticipated to grow at a CAGR of approx. 12% in the forecast period. The market growth can be attributed to the rising trend of do-it-yourself in home improvement, leading to the increasing adoption of electric hand tools for cleaning. Powered scrubber hand tools are designed to reduce the effort that goes into cleaning. Besides, the powered scrubber hand tools are easy to carry and can be moved as per the cleaning demand conveniently. People with busy lifestyles are opting for powered scrubber hand tools to finish the cleaning process faster and save time. Rapid urbanization activities have led to increasing penetration of efficient power tools for cleaning for more convenience and efficiency. Hence, a surge in the adoption of powered scrubber hand tools in the construction industry is contributing to their market growth. Moreover, rising demand for cleaning services across various industries has led to an increase in the application of powered scrubber hand tools, which is supporting their market growth. Moreover, technological advancements have led to the emergence of new tools that are safer and more efficient to use, which is expected to boost their demand in the coming years.

Growing Trend of DIY Culture to Aid the Adoption of Powered Scrubber Hand Tools

The growing trend of do-it-yourself (DIY) activities has led to the increasing adoption of power tools in household applications, owing to their easy operability and mobility. Rising disposable income and the increasing inclination of young consumers to transform their homes that match their aesthetics have led to the growing need for electric hand tools. The market size of the global home improvement market stood at USD1416 Billion in 2020 and is anticipated to grow at a CAGR of 5.23% through 2027. The growing availability of easy-to-operate powered scrubber hand tools intended for residential applications is projected to fuel the growth of the global powered scrubber hand tools market. Besides, the increase in renovation and remodeling of construction projects is increasing the utilization of power tools. Hence, the growing home improvement sector and rapid industrialization are likely to boost the growth of the global powered scrubber hand tools market in the coming years.

### Technological Advancements to Boost the Market Growth

Many power tool manufacturers are employing automation technologies, modifying their product portfolio, and expanding the cordless power tool offerings for their customers as they are user-friendly and easy to use, which is contributing to the emergence of innovative powered scrubber hand tools in the market. Some companies are working towards developing energy-efficient scrubber hand tools that are lightweight, compact, and efficient. The advent of powerful battery packs has also resulted in the growing application of electric tools. High demand for such tools across various end-use industries such as automotive, construction, and others is expected to boost the growth of the global powered scrubber hand tools market in the coming years.

### Market Segmentation

The global powered scrubber hand tools market is segmented by product type, end-user, distribution channel, cleaning purpose, and region. Based on the product type, the market is bifurcated into stick, handheld, and others. Based on the end user, the market is divided into residential, commercial, and industrial. Based on distribution channels, the market is segmented into hardware shops, online, direct sales, and others. Based on cleaning purposes, the market is divided into a surface, multipurpose, and others. The market analysis also studies the regional segmentation, divided among North America, Europe, Asia Pacific, Middle East and Africa, and South America. The United States is expected to hold a significant share in the global powered scrubber hand tools market, owing to the rising personal disposable income of the population enabling them to spend money on electric power tools for enhanced convenience and save time.

## Market Players

Key players operating in the global powered scrubber hand tools market are Robert Bosch Power Tools GmbH (Bosch), Robert Bosch Tool Corporation (Dramel), Newell Brands, Inc. (Rubbermaid, RYOBI Limited, Useful Products LLC (Drillbrush), Life Changing Products LTD, Century Fuxuan Science & Technology Development (Beijing) Co. Ltd., among others.

## Report Scope:

In this report, the global powered scrubber hand tools market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### Powered Scrubber Hand Tools Market, By Product Type:

Stick

Handhold

Others

### Powered Scrubber Hand Tools Market, By End User:

Residential

Commercial

Industrial

### Powered Scrubber Hand Tools Market, By Distribution Channel:

Hardware Shops

Online

Direct Sales

Others

Powered Scrubber Hand Tools Market, By Cleaning Purpose:

Surface

Multipurpose

Others

Powered Scrubber Hand Tools Market, By Region:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

Australia

South Korea

Europe

Germany

United Kingdom

France

Italy

Spain

South America

Brazil

Argentina

Colombia

Middle East & Africa

Saudi Arabia

South Africa

UAE

Turkey

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in global powered scrubber hand tools market.

## Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

Global powered scrubber hand tools market is an upcoming report to be released soon. If you wish an early delivery of this report or want to confirm the date of release, please contact us at [sales@techsciresearch.com](mailto:sales@techsciresearch.com)

Frequently Asked Questions (FAQs):

1. Which regional market is expected to dominate the Global Powered Scrubber Hand Tools Market?

North America is expected to hold the dominant share in the global powered scrubber hand tools market during the forecast period.

2. What are the key driving factors of the Global Powered Scrubber Hand Tools Market?

Increasing DIY trends in home improvement and the growing adoption of electric hand tools for cleaning needs are anticipated to drive market growth.

3. What segment is expected to dominate the Global Powered Scrubber Hand Tools Market in the forecast period?

Based on end users, the residential segment is expected to drive the growth of the global powered scrubber hand tools market.

4. Who are the major market players operating in the Global Powered Scrubber Hand Tools Market?

Robert Bosch Power Tools GmbH (Bosch), Robert Bosch Tool Corporation (Dramel), Newell Brands, Inc. (Rubbermaid, RYOBI Limited, Useful Products LLC (Drillbrush), Life Changing Products LTD, Century Fuxuan Science & Technology Development (Beijing) Co. Ltd. are some of the key players operating in the global powered scrubber hand tools market.

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