

# **Poultry Vaccines Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Application (Broiler, Layer, Breeder), By Product (Attenuated Live Vaccines, Inactivated Vaccines, Subunit Vaccines, DNA Vaccines, Recombinant Vaccines), By Disease Type (Infectious Bronchitis, Infectious Bursal Diseases, Infectious Laryngotracheitis, Egg Drop Syndrome, Adenovirus, Duck Viral Enteritis, Inclusion Body Hepatitis, Salmonella, Others), By Region and Competition, 2020-2030F**

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## **Abstracts**

### **Market Overview**

The Global Poultry Vaccines Market was valued at USD 1.89 billion in 2024 and is projected to reach USD 2.78 billion by 2030, growing at a CAGR of 6.64% during the forecast period. As poultry farming remains a cornerstone of the global food supply, the market for poultry vaccines plays a vital role in maintaining flock health and ensuring food security. The increasing prevalence of avian diseases, such as Infectious Bursal Disease (IBD), coupled with the growing popularity of poultry products, is driving the demand for effective immunization strategies. Recent zoonotic outbreaks and the rising incidence of viral infections in poultry, particularly in regions like Africa and Asia, are further emphasizing the need for widespread vaccination programs. Technological advancements in vaccine development, including recombinant and DNA-based vaccines, are contributing to the market's evolution. Moreover, governments and

veterinary organizations are increasingly focused on disease control to prevent economic losses in the poultry industry, reinforcing the importance of vaccines in sustaining productivity and health standards in poultry farming.

## Key Market Drivers

### Rising Global Poultry Consumption

The steady increase in global poultry consumption is significantly contributing to the expansion of the poultry vaccines market. Poultry, particularly chicken, has become a preferred protein source due to its affordability, nutritional value, and adaptability in diverse cuisines. As populations grow and urbanization accelerates, the demand for poultry meat and eggs continues to rise. This surge in consumption amplifies the need for disease prevention to protect flock health and ensure stable supply chains. Poultry farming is highly susceptible to disease outbreaks, which can result in massive financial losses and disruptions in production. Diseases like Newcastle disease, avian influenza, and coccidiosis are particularly prevalent and costly. For instance, a study reported in IJCMAS in October 2021 detailed financial losses ranging from INR 17,864 (USD 214) to INR 2,66,080 (USD 3,188.89) per farm due to Newcastle disease, further highlighting the critical need for robust vaccination programs. As a result, maintaining flock health through vaccination is becoming a key strategy for producers to safeguard economic returns and meet growing consumer demand.

## Key Market Challenges

### Disease Complexity and Variability

The poultry vaccines market faces notable challenges stemming from the complexity and variability of infectious diseases affecting poultry. Poultry are vulnerable to a broad spectrum of pathogens, including viruses, bacteria, and parasites, each with multiple strains and high mutation rates. This diversity complicates the development of vaccines that can offer comprehensive and long-lasting protection. Continual pathogen evolution necessitates constant updates in vaccine formulations, increasing research and development costs. Moreover, the unpredictable emergence of novel variants can outpace the availability of suitable vaccines, undermining disease control efforts and adding uncertainty to vaccine efficacy.

## Key Market Trends

## Precision Vaccination

Precision vaccination is emerging as a key trend in the poultry vaccines market, with the focus shifting toward more targeted and efficient immunization strategies. This approach tailors vaccination programs based on specific factors such as the age, health status, and risk profile of poultry flocks. Through the use of data analytics and advanced monitoring systems, precision vaccination enables better disease forecasting and more accurate administration schedules. The result is enhanced vaccine effectiveness, reduced wastage, and cost optimization. This trend aligns with the broader movement toward data-driven, sustainable practices in animal agriculture and reflects the industry's commitment to maximizing productivity while minimizing intervention-related costs.

## Key Market Players

Boehringer Ingelheim GmbH

Zoetis Inc

Elanco LLC

Intervet Inc

Hester Biosciences Ltd

Vaxxinova GmbH

Venky's India Ltd

Laboratorios Calier SA

KM Biologics Co., Ltd

Phibro Animal Health Corporation

## Report Scope:

In this report, the Global Poultry Vaccines Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

**Poultry Vaccines Market, By Application:**

Broiler

Layer

Breeder

**Poultry Vaccines Market, By Product:**

Attenuated Live Vaccines

Inactivated Vaccines

Subunit Vaccines

DNA Vaccines

Recombinant Vaccines

**Poultry Vaccines Market, By Disease Type:**

Infectious Bronchitis

Infectious Bursal Diseases

Infectious Laryngotracheitis

Egg Drop Syndrome

Adenovirus

Duck Viral Enteritis

Inclusion Body Hepatitis

Salmonella

Others

Poultry Vaccines Market, By Region:

North America

United States

Mexico

Canada

Europe

France

Germany

United Kingdom

Italy

Spain

Asia-Pacific

China

India

South Korea

Japan

Australia

South America

Brazil

Argentina

Colombia

Middle East and Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Poultry Vaccines Market.

Available Customizations:

Global Poultry Vaccines market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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