

Portugal Tire Market Forecast & Opportunities, 2022

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Abstracts

Portugal is a West European country with a population of over 10 million people. Anticipated increase in production and sales of varied vehicle segments and gradually rising tire prices are expected to drive Portugal tire market during 2017-2022. Moreover, rising per capita income, along with a recovering economy is expected to boost sales of passenger cars, light commercial vehicle and medium & heavy commercial vehicles, which is forecast to augment tire sales in the coming years. Increasing tire radialization, rising demand for performance tires and increasing infrastructure spending are all expected to drive Portugal tire market through 2022.

According to TechSci Research report “Portugal Tire Market By Vehicle Type, By Demand Category, By Radial Vs. Bias, Competition Forecast & Opportunities, 2012-2022”, the country’s tire market is projected to cross \$ 463 million mark by 2022. Passenger car tire segment dominated Portugal tire market in 2016, and the segment is anticipated to maintain its dominance over the next five years as well. Few of the leading tire manufacturing companies operating in the country’s tire market include Michelin, Continental and Bridgestone, with Michelin and Continental operating one tire manufacturing plant each in Portugal. Due to its strong dealership network and wide product portfolio, Michelin dominated the country’s tire market in 2016, and the company is anticipated to maintain its dominance during the forecast period as well. “Portugal Tire Market By Vehicle Type, By Demand Category, By Radial Vs. Bias, Competition Forecast & Opportunities, 2012-2022” discusses the following aspects of tire market in Portugal:

Portugal Tire Market Size, Share & Forecast

Segmental Analysis – By Vehicle Type (Passenger Car, Light Commercial Vehicle, Medium & Heavy Commercial Vehicle, Two-Wheeler & Off-the-Road);
By Demand Category (OEM Vs. Replacement) and By Radial Vs. Bias

Policy & Regulatory Landscape

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

WHY YOU SHOULD BUY THIS REPORT?

To gain an in-depth understanding of Portugal tire market

To identify the on-going trends and segment wise anticipated growth in the coming years

To help industry consultants, tire manufacturer, distributors and other stakeholders align their market-centric strategies

To obtain research based business decision and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get research data or trends added in the report as per the buyer's specific needs

REPORT METHODOLOGY

The information contained in this report is based on both primary and secondary sources. Primary research included interviews with vehicle manufacturers, distributors, retailers and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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7. Yokohama Iberia, S.A.
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