

# Poland Tire Market Forecast & Opportunities, 2021

<https://marketpublishers.com/r/P556044C514EN.html>

Date: February 2017

Pages: 111

Price: US\$ 4,400.00 (Single User License)

ID: P556044C514EN

## Abstracts

Increasing sales volume of varied vehicle segments, growing automobile fleet and gradually rising tire prices are expected to drive Poland tire market during 2016 - 2021. Moreover, rising per capita income of the consumers is expected to boost sales of passenger cars comprising sedans, hatchbacks, SUVs and luxury cars, which is forecast to augment OEM tire sales in the coming years. Tire radialization is witnessing an increasing trend in Poland, prominently in the light commercial vehicle and passenger vehicle tire segments. Bridgestone operates two tire manufacturing plants in the country; and Goodyear and Michelin operate one tire plant each in Poland.

According to TechSci Research report “Poland Tire Market Forecast & Opportunities, 2021”, the market for tires across the country is projected to cross \$ 2.7 billion mark by 2021. Passenger car tire segment dominated the country’s tire market in 2015, and the segment is anticipated to maintain its dominance over the next five years as well. Few of the leading tire manufacturing companies operating in Poland tire market include Goodyear Dunlop Tires Polska, Michelin Polska S.A., Continental Opony Polska, Bridgestone Poznan, and Pirelli. Due to its strong dealership network and wide product portfolio, Goodyear dominated the country’s tire market in 2015, and is anticipated to maintain its dominance during the forecast period as well. “Poland Tire Market Forecast & Opportunities, 2021” discusses the following aspects of tire market in Poland:

Poland Tire Market Size, Share & Forecast

Segmental Analysis – By Vehicle Type (Passenger Car, Light Commercial Vehicle, Medium & Heavy Commercial Vehicle, Two-Wheeler & Off-The-Road); By Demand Category (OEM Vs. Replacement); By Online Vs. Offline and By Radial Vs. Bias

Policy & Regulatory Landscape

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

### Why You Should Buy This Report?

To gain an in-depth understanding of Poland tire market

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, tire companies and other stakeholders align their market-centric strategies

To obtain research based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

### Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interviews with tire manufacturers, distributors, retailers, dealers and industry experts. Secondary research included an exhaustive search of relevant publications, such as company annual reports, financial reports and proprietary databases.

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