

Poland Residential Multi-Functional Cooking Food Processor Market, By Working Capacity (Small, Medium, Large), By Material (Plastic, Stainless Steel, Glass), Competition Forecast & Opportunities, 2012-2022

<https://marketpublishers.com/r/PF3BD4C09B4EN.html>

Date: May 2017

Pages: 88

Price: US\$ 4,400.00 (Single User License)

ID: PF3BD4C09B4EN

Abstracts

The residential multi-functional cooking food processors market in Poland is expected To witness an impressive growth through 2022, on the back of surging demand of cost-effective food preparation appliances, increasing household disposable income and rising demand for smart home appliances which are efficient and user friendly. Rising inclination of people towards home cooked food coupled with factors like convenience and healthy cooking provided by these type of food processors, are anticipated To propel the country's residential multi-functional cooking food processors market.

Years considered for this report:

Historical Years: 2012-2015

Base Year: 2016

Estimated Year: 2017

Forecast Period: 2017–2022

Objective of the Study:

To analyze and forecast the market size of residential multi-functional cooking

food processors in Poland, in terms of value as well as volume.

To define, classify and forecast Poland residential multi-functional cooking food processors market on the basis of working capacity, material and regional distribution – Lubusz, Greater Poland, Kuyavian-Pomeranian & Lower Silesian; Opole, Silesian & Lesser Poland; Podlaskie, Masovian & Lublin; Lodz, Subcarpathian & Swietokrzyskie and West Pomeranian, Pomeranian & Warmian-Masurian.

To identify drivers, challenges and opportunities available in the market residential multi-functional cooking food processors market in Poland.

To delve into competitive developments such as expansions, new product launches and supply contracts, in Poland residential multi-functional cooking food processors market.

To evaluate competitor pricing, average market selling prices and margins in Poland residential multi-functional cooking food processors market.

To strategically profile the leading players which are involved in the supply of residential multi-functional cooking food processors in Poland.

Some of the major players operating in Poland residential multi-functional cooking food processors market are Vorwerk Polska Limited Liability Company Sp.k, De'Longhi Deutschland GmbH, Groupe SEB POLSKA Sp. z o.o., Magimix SAS, Severin Polska Sp. z o.o., KitchenAid Europa Inc., Taurus Group Sp. z o.o., Jupiter Kitchen GmbH, DS Produkte GmbH and CTC Clatronic Sp. z o.o.

TechSci Research performed primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of residential multi-functional cooking food processor manufacturers and suppliers in Poland. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also

enquired about their competitors. Through this technique, TechSci Research was able to include manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analysed product offerings, distribution channels, and regional presence of all major residential multi-functional cooking food

processor suppliers across the country.

TechSci Research calculated the market size for Poland residential multi-functional cooking food processor using a bottom-up approach, where manufacturers' volume sales data for different working capacity (small, medium and large) multi-functional cooking food processors were recorded as well as forecast for the future years. TechSci Research sourced these values from industry experts and company representatives, and externally validated through analysing historical sales data of respective manufacturers To arrive at the overall market size. Various secondary sources such as department of statistics, world bank, OECD, company annual reports, white papers, investor presentations and financial reports were als

used by the TechSci Research.

Key Target Audience:

Small, Medium and Large Residential Multi-Functional Cooking Food Processor Manufacturers

Small, Medium and Large Residential Multi-Functional Cooking Food Processor Suppliers

Research organizations and consulting companies

Associations such as Central Statistical Office of Poland, Eurostat, OECD, etc., organizations, forums and alliances related To Multi-Functional Cooking Food Processors

Government bodies, regulating authorities and policy makers

The study is useful in providing answers To several critical questions that are important for industry stakeholders such as residential multi-functional cooking food processor manufacturers, distributors, dealers and policy makers. The report would alos help in understanding which market segments should be targeted over the short and long term in order To strategize investments and capitalize on available growth opportunities.

Report Scope:

In this report, Poland residential multi-functional cooking food processor market has been segmented into following categories, in addition to the industry trends which have also

been detailed below:

Market, by Working Capacity:

Residential Large Multi-Functional Cooking Food Processors

Glass

Stainless Steel

Plastic

Residential Medium Multi-Functional Cooking Food Processors

Glass

Stainless Steel

Plastic

Residential Small Multi-Functional Cooking Food Processors

Glass

Stainless Steel

Plastic

Market, by Material:

Glass

Stainless Steel

Plastic

Market, by Geography:

Lubusz, Greater Poland, Kuyavian-Pomeranian & Lower Silesian

Opole, Silesian & Lesser Poland

Podlaskie, Masovian & Lublin

Lodz, Subcarpathian & Swietokrzyskie

West Pomeranian, Pomeranian & Warmian-Masurian

Competitive Landscape:

Competition Benchmarking: Benchmarking of leading 10 players on the basis of product portfolio, production plants, market pricing, sales footprint, etc.

Company Profiles: Detailed analysis of the major companies present in Poland residential multi-functional cooking food processors market.

Product Benchmarking: Benchmarking of most selling variant of all leading companies on the basis of major technical parameters. In-depth analysis of benchmarking and recommendation on ideal product specifications.

Available Customizations: With the given market data, TechSci Research offers customizations according to the company's specific needs. The following customization options are available for the report:

Channel Partner Analysis

Detailed list of distributors and dealers across the country.

Company Information

Detailed analysis and profiling of additional market players (up To five).

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