

POE Water Purifiers Market– Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F. Segmented By Type (RO, Activated Carbon, UF, and Others), By Application (Commercial, Residential), By Distribution Channel (Direct Sales, Indirect Sales), By Region, By Competition Forecast & Opportunities, 2018-2028F.

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Abstracts

The Global market for Point-of-Entry (POE) water purifiers has reached a valuation of USD22,452.42 million in 2022 and is projected to experience substantial growth throughout the forecast period, exhibiting a Compound Annual Growth Rate (CAGR) of 9.30% until 2028. This robust growth trajectory of the Global POE water purifiers market is attributed to the escalating concerns regarding water quality and health across diverse regions.

The demand for POE systems, which are strategically installed at the entry point of water into buildings, is driven by increasing concerns about water quality and health across diverse regions. These systems offer comprehensive water treatment solutions for various household and commercial water outlets, encompassing a wide range of technologies such as filtration, disinfection, and softening, all aimed at addressing the distinct challenges related to water quality experienced globally.

Several key drivers are fueling the growth of the Global POE water purifiers market:

Regulatory Compliance: Regulatory compliance plays a pivotal role in the Global POE water purifiers market. Governments and health authorities worldwide have established stringent regulations and guidelines to ensure water quality and public health. These

regulations compel both residential and commercial entities to adopt POE water purifiers to meet the prescribed standards and provide safe water for consumption.

Industrialization and Urbanization: Industrialization and urbanization are driving the adoption of POE water purifiers. As urban areas expand and industries flourish, water sources are increasingly vulnerable to pollution from industrial runoff, chemicals, and urban waste. POE systems play a crucial role in mitigating the effects of such pollutants, safeguarding water quality.

Water Quality Concerns: Growing awareness of health risks associated with waterborne contaminants is driving the demand for effective water purification solutions. Consumers are seeking measures to ensure the safety of their water supply, leading to increased adoption of POE systems that treat water at the point of entry into homes, businesses, and institutions.

Global Water Scarcity: Water scarcity has created a pressing need for effective water management strategies, positioning POE water purifiers as essential components of sustainable water utilization. These systems contribute to responsible water consumption practices, aligning with environmental preservation and public health goals.

Key Market Challenges:

Regulatory Variations: Diverse regulatory standards across regions pose challenges for manufacturers, requiring them to navigate a complex landscape of guidelines. Adapting products to meet specific regional requirements while ensuring effective purification is a delicate balance.

Limited Awareness and Market Penetration: Infrastructure limitations can hinder the retrofitting of homes and establishments for POE systems, particularly in areas with outdated plumbing. The challenge lies in adapting these systems to existing setups, requiring innovative solutions and infrastructure upgrades.

Key Market Trends:

Smart Technology Integration: The integration of smart features, such as remote monitoring and filter replacement alerts, is a prominent trend in the market. These features enhance user experience, system efficiency, and convenience.

Advanced Filtration Technologies: Innovative filtration methods, including multi-stage filtration, activated carbon, UV sterilization, and membrane technologies, are gaining traction for their ability to effectively remove contaminants.

Commercial and Industrial Applications: Commercial applications are dominating, particularly in sectors where water quality is crucial for operational effectiveness and customer satisfaction. Businesses are embracing POE systems to ensure consistent water quality for various purposes.

Segmental Insights:

Type Insights: Reverse Osmosis (RO) technology is a dominant force due to its exceptional ability to remove a wide range of contaminants. Its popularity is driven by its high efficiency and proven track record in delivering clean and safe drinking water.

Application Insights: Commercial applications are dominating, particularly in sectors where water quality is crucial for operational effectiveness and customer satisfaction. Businesses are embracing POE systems to ensure consistent water quality for various purposes.

Regional Insights: The Asia Pacific region is emerging as a dominant force in the market due to rapid urbanization, industrialization, and increasing awareness of water quality. Countries like China, India, Japan, and South Korea are actively investing in advanced water treatment technologies.

In conclusion, the Global Point-of-Entry (POE) water purifiers market is experiencing significant growth driven by regulatory compliance, industrialization, water quality concerns, and global water scarcity. However, challenges such as regulatory variations and limited awareness need to be addressed. Trends such as smart technology integration, advanced filtration methods, and growing commercial applications are reshaping the market landscape. The Asia Pacific region is emerging as a key player in the market due to its unique dynamics and increasing emphasis on water quality and health.

Key Market Players

Watts Water Technologies, Inc.

Pentair PLC

Culligan International Company

Foshan Shunde Midea Water Dispenser Manufacture Company Limited

Aquasana Inc. (A.O. Smith Company)

BWT Holding GmbH

Paragon Water System, Inc.

The Dow Chemical Company

3M Company

Qinyuan Group Co., Ltd.

Report Scope:

In this report, the global POE Water Purifiers market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Global POE Water Purifiers Market, By Type:

RO

Activated Carbon

UF

Others

Global POE Water Purifiers Market, By Application:

Commercial

Residential

Global POE Water Purifiers Market, By Distribution Channel:

Direct Sales

Indirect Sales

Global POE Water Purifiers Market, By Region:

Asia Pacific

North America

Europe

South America

Middle East & Africa

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global POE Water Purifiers market.

Available Customizations:

Global POE Water Purifiers Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. Introduction
 - 1.1. Product Overview
 - 1.2. Key Highlights of the Report
 - 1.3. Market Coverage
 - 1.4. Market Segments Covered
 - 1.5. Research Tenure Considered

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

4. GLOBAL POE WATER PURIFIERS MARKET OUTLOOK

- 4.1. Market Size & Forecast
 - 4.1.1. By Value
- 4.2. Market Share & Forecast
 - 4.2.1. By Type Market Share Analysis (RO, Activated Carbon, UF, and Others)
 - 4.2.2. By Application Market Share Analysis (Commercial, Residential)
 - 4.2.3. By Distribution Channel Market Share Analysis (Direct Sales, Indirect Sales)
 - 4.2.4. By Regional Market Share Analysis
 - 4.2.4.1. Asia-Pacific Market Share Analysis
 - 4.2.4.2. North America Market Share Analysis
 - 4.2.4.3. South America Market Share Analysis
 - 4.2.4.4. Middle East & Africa Market Share Analysis

- 4.2.4.5. Europe Market Share Analysis
- 4.2.5. By Top 5 Companies Market Share Analysis, Others (2022)
- 4.3. Global POE Water Purifiers Market Mapping & Opportunity Assessment
 - 4.3.1. By Type Market Mapping & Opportunity Assessment
 - 4.3.2. By Application Market Mapping & Opportunity Assessment
 - 4.3.3. By Distribution Channel Market Mapping & Opportunity Assessment
 - 4.3.4. By Regional Market Mapping & Opportunity Assessment

5. ASIA-PACIFIC POE WATER PURIFIERS MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Type Market Share Analysis
 - 5.2.2. By Application Industry Market Share Analysis
 - 5.2.3. By Distribution Channel Market Share Analysis
 - 5.2.4. By Country Market Share Analysis
 - 5.2.4.1. China POE Water Purifiers Market Outlook
 - 5.2.4.1.1. Market Size & Forecast
 - 5.2.4.1.1.1. By Value
 - 5.2.4.1.2. Market Share & Forecast
 - 5.2.4.1.2.1. By Type Market Share Analysis
 - 5.2.4.1.2.2. By Application Industry Market Share Analysis
 - 5.2.4.1.2.3. By Distribution Channel Market Share Analysis
 - 5.2.4.2. Japan POE Water Purifiers Market Outlook
 - 5.2.4.2.1. Market Size & Forecast
 - 5.2.4.2.1.1. By Value
 - 5.2.4.2.2. Market Share & Forecast
 - 5.2.4.2.2.1. By Type Market Share Analysis
 - 5.2.4.2.2.2. By Application Industry Market Share Analysis
 - 5.2.4.2.2.3. By Distribution Channel Market Share Analysis
 - 5.2.4.3. India POE Water Purifiers Market Outlook
 - 5.2.4.3.1. Market Size & Forecast
 - 5.2.4.3.1.1. By Value
 - 5.2.4.3.2. Market Share & Forecast
 - 5.2.4.3.2.1. By Type Market Share Analysis
 - 5.2.4.3.2.2. By Application Industry Market Share Analysis
 - 5.2.4.3.2.3. By Distribution Channel Market Share Analysis
 - 5.2.4.4. Vietnam POE Water Purifiers Market Outlook

- 5.2.4.4.1. Market Size & Forecast
 - 5.2.4.4.1.1. By Value
- 5.2.4.4.2. Market Share & Forecast
 - 5.2.4.4.2.1. By Type Market Share Analysis
 - 5.2.4.4.2.2. By Application Industry Market Share Analysis
 - 5.2.4.4.2.3. By Distribution Channel Market Share Analysis
- 5.2.4.5. South Korea POE Water Purifiers Market Outlook
 - 5.2.4.5.1. Market Size & Forecast
 - 5.2.4.5.1.1. By Value
 - 5.2.4.5.2. Market Share & Forecast
 - 5.2.4.5.2.1. By Type Market Share Analysis
 - 5.2.4.5.2.2. By Application Industry Market Share Analysis
 - 5.2.4.5.2.3. By Distribution Channel Market Share Analysis

6. NORTH AMERICA POE WATER PURIFIERS MARKET OUTLOOK

- 6.1. Market Size & Forecast
 - 6.1.1. By Value
- 6.2. Market Share & Forecast
 - 6.2.1. By Type Market Share Analysis
 - 6.2.2. By Application Industry Market Share Analysis
 - 6.2.3. By Distribution Channel Market Share Analysis
 - 6.2.4. By Country Market Share Analysis
 - 6.2.4.1. United States POE Water Purifiers Market Outlook
 - 6.2.4.1.1. Market Size & Forecast
 - 6.2.4.1.1.1. By Value
 - 6.2.4.1.2. Market Share & Forecast
 - 6.2.4.1.2.1. By Type Market Share Analysis
 - 6.2.4.1.2.2. By Application Industry Market Share Analysis
 - 6.2.4.1.2.3. By Distribution Channel Market Share Analysis
 - 6.2.4.2. Canada POE Water Purifiers Market Outlook
 - 6.2.4.2.1. Market Size & Forecast
 - 6.2.4.2.1.1. By Value
 - 6.2.4.2.2. Market Share & Forecast
 - 6.2.4.2.2.1. By Type Market Share Analysis
 - 6.2.4.2.2.2. By Application Industry Market Share Analysis
 - 6.2.4.2.2.3. By Distribution Channel Market Share Analysis
 - 6.2.4.3. Mexico POE Water Purifiers Market Outlook
 - 6.2.4.3.1. Market Size & Forecast

6.2.4.3.1.1. By Value

6.2.4.3.2. Market Share & Forecast

6.2.4.3.2.1. By Type Market Share Analysis

6.2.4.3.2.2. By Application Industry Market Share Analysis

6.2.4.3.2.3. By Distribution Channel Market Share Analysis

7. EUROPE POE WATER PURIFIERS MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Type Market Share Analysis

7.2.2. By Application Industry Market Share Analysis

7.2.3. By Distribution Channel Market Share Analysis

7.2.4. By Country Market Share Analysis

7.2.4.1. France POE Water Purifiers Market Outlook

7.2.4.1.1. Market Size & Forecast

7.2.4.1.1.1. By Value

7.2.4.1.2. Market Share & Forecast

7.2.4.1.2.1. By Type Market Share Analysis

7.2.4.1.2.2. By Application Industry Market Share Analysis

7.2.4.1.2.3. By Distribution Channel Market Share Analysis

7.2.4.2. Germany POE Water Purifiers Market Outlook

7.2.4.2.1. Market Size & Forecast

7.2.4.2.1.1. By Value

7.2.4.2.2. Market Share & Forecast

7.2.4.2.2.1. By Type Market Share Analysis

7.2.4.2.2.2. By Application Industry Market Share Analysis

7.2.4.2.2.3. By Distribution Channel Market Share Analysis

7.2.4.3. Spain POE Water Purifiers Market Outlook

7.2.4.3.1. Market Size & Forecast

7.2.4.3.1.1. By Value

7.2.4.3.2. Market Share & Forecast

7.2.4.3.2.1. By Type Market Share Analysis

7.2.4.3.2.2. By Application Industry Market Share Analysis

7.2.4.3.2.3. By Distribution Channel Market Share Analysis

7.2.4.4. Italy POE Water Purifiers Market Outlook

7.2.4.4.1. Market Size & Forecast

7.2.4.4.1.1. By Value

- 7.2.4.4.2. Market Share & Forecast
 - 7.2.4.4.2.1. By Type Market Share Analysis
 - 7.2.4.4.2.2. By Application Industry Market Share Analysis
 - 7.2.4.4.2.3. By Distribution Channel Market Share Analysis
- 7.2.4.5. United Kingdom POE Water Purifiers Market Outlook
 - 7.2.4.5.1. Market Size & Forecast
 - 7.2.4.5.1.1. By Value
 - 7.2.4.5.2. Market Share & Forecast
 - 7.2.4.5.2.1. By Type Market Share Analysis
 - 7.2.4.5.2.2. By Application Industry Market Share Analysis
 - 7.2.4.5.2.3. By Distribution Channel Market Share Analysis

8. MIDDLE EAST & AFRICA POE WATER PURIFIERS MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Type Market Share Analysis
 - 8.2.2. By Application Industry Market Share Analysis
 - 8.2.3. By Distribution Channel Market Share Analysis
 - 8.2.4. By Country Market Share Analysis
 - 8.2.4.1. South Africa POE Water Purifiers Market Outlook
 - 8.2.4.1.1. Market Size & Forecast
 - 8.2.4.1.1.1. By Value
 - 8.2.4.1.2. Market Share & Forecast
 - 8.2.4.1.2.1. By Type Market Share Analysis
 - 8.2.4.1.2.2. By Application Industry Market Share Analysis
 - 8.2.4.1.2.3. By Distribution Channel Market Share Analysis
 - 8.2.4.2. Saudi Arabia POE Water Purifiers Market Outlook
 - 8.2.4.2.1. Market Size & Forecast
 - 8.2.4.2.1.1. By Value
 - 8.2.4.2.2. Market Share & Forecast
 - 8.2.4.2.2.1. By Type Market Share Analysis
 - 8.2.4.2.2.2. By Application Industry Market Share Analysis
 - 8.2.4.2.2.3. By Distribution Channel Market Share Analysis
 - 8.2.4.3. UAE POE Water Purifiers Market Outlook
 - 8.2.4.3.1. Market Size & Forecast
 - 8.2.4.3.1.1. By Value
 - 8.2.4.3.2. Market Share & Forecast

- 8.2.4.3.2.1. By Type Market Share Analysis
- 8.2.4.3.2.2. By Application Industry Market Share Analysis
- 8.2.4.3.2.3. By Distribution Channel Market Share Analysis

9. SOUTH AMERICA POE WATER PURIFIERS MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value

9.2. Market Share & Forecast

9.2.1. By Type Market Share Analysis

9.2.2. By Application Industry Market Share Analysis

9.2.3. By Distribution Channel Market Share Analysis

9.2.4. By Country Market Share Analysis

9.2.4.1. Argentina POE Water Purifiers Market Outlook

9.2.4.1.1. Market Size & Forecast

9.2.4.1.1.1. By Value

9.2.4.1.2. Market Share & Forecast

9.2.4.1.2.1. By Type Market Share Analysis

9.2.4.1.2.2. By Application Industry Market Share Analysis

9.2.4.1.2.3. By Distribution Channel Market Share Analysis

9.2.4.2. Colombia POE Water Purifiers Market Outlook

9.2.4.2.1. Market Size & Forecast

9.2.4.2.1.1. By Value

9.2.4.2.2. Market Share & Forecast

9.2.4.2.2.1. By Type Market Share Analysis

9.2.4.2.2.2. By Application Industry Market Share Analysis

9.2.4.2.2.3. By Distribution Channel Market Share Analysis

9.2.4.3. Brazil POE Water Purifiers Market Outlook

9.2.4.3.1. Market Size & Forecast

9.2.4.3.1.1. By Value

9.2.4.3.2. Market Share & Forecast

9.2.4.3.2.1. By Type Market Share Analysis

9.2.4.3.2.2. By Application Industry Market Share Analysis

9.2.4.3.2.3. By Distribution Channel Market Share Analysis

10. MARKET DYNAMICS

10.1. Drivers

10.2. Challenges

11. MARKET TRENDS & DEVELOPMENTS

12. COMPETITIVE LANDSCAPE

12.1. Company Profiles

12.1.1. Watts Water Technologies, Inc.

12.1.1.1. Company Details

12.1.1.2. Products

12.1.1.3. Financials (As Per Availability)

12.1.1.4. Key Market Focus & Geographical Presence

12.1.1.5. Recent Developments

12.1.1.6. Key Management Personnel

12.1.2. Pentair PLC

12.1.2.1. Company Details

12.1.2.2. Products

12.1.2.3. Financials (As Per Availability)

12.1.2.4. Key Market Focus & Geographical Presence

12.1.2.5. Recent Developments

12.1.2.6. Key Management Personnel

12.1.3. Culligan International Company

12.1.3.1. Company Details

12.1.3.2. Products

12.1.3.3. Financials (As Per Availability)

12.1.3.4. Key Market Focus & Geographical Presence

12.1.3.5. Recent Developments

12.1.3.6. Key Management Personnel

12.1.4. Foshan Shunde Midea Water Dispenser Manufacture Company Limited

12.1.4.1. Company Details

12.1.4.2. Products

12.1.4.3. Financials (As Per Availability)

12.1.4.4. Key Market Focus & Geographical Presence

12.1.4.5. Recent Developments

12.1.4.6. Key Management Personnel

12.1.5. Aquasana Inc. (A.O. Smith Company)

12.1.5.1. Company Details

12.1.5.2. Products

12.1.5.3. Financials (As Per Availability)

12.1.5.4. Key Market Focus & Geographical Presence

- 12.1.5.5. Recent Developments
- 12.1.5.6. Key Management Personnel
- 12.1.6. BWT Holding GmbH
 - 12.1.6.1. Company Details
 - 12.1.6.2. Products
 - 12.1.6.3. Financials (As Per Availability)
 - 12.1.6.4. Key Market Focus & Geographical Presence
 - 12.1.6.5. Recent Developments
 - 12.1.6.6. Key Management Personnel
- 12.1.7. Paragon Water System, Inc.
 - 12.1.7.1. Company Details
 - 12.1.7.2. Products
 - 12.1.7.3. Financials (As Per Availability)
 - 12.1.7.4. Key Market Focus & Geographical Presence
 - 12.1.7.5. Recent Developments
 - 12.1.7.6. Key Management Personnel
- 12.1.8. The Dow Chemical Company
 - 12.1.8.1. Company Details
 - 12.1.8.2. Products
 - 12.1.8.3. Financials (As Per Availability)
 - 12.1.8.4. Key Market Focus & Geographical Presence
 - 12.1.8.5. Recent Developments
 - 12.1.8.6. Key Management Personnel
- 12.1.9. 3M Company
 - 12.1.9.1. Company Details
 - 12.1.9.2. Products
 - 12.1.9.3. Financials (As Per Availability)
 - 12.1.9.4. Key Market Focus & Geographical Presence
 - 12.1.9.5. Recent Developments
 - 12.1.9.6. Key Management Personnel
- 12.1.10. Qinyuan Group Co., Ltd.
 - 12.1.10.1. Company Details
 - 12.1.10.2. Products
 - 12.1.10.3. Financials (As Per Availability)
 - 12.1.10.4. Key Market Focus & Geographical Presence
 - 12.1.10.5. Recent Developments
 - 12.1.10.6. Key Management Personnel

13. STRATEGIC RECOMMENDATIONS/ACTION PLAN

13.1. Key Focus Areas

13.2. Target Type

13.3. Target Application

14. ABOUT US & DISCLAIMER

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