

# **Podiatry Services Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Treatment Condition (Cardiovascular Diseases, Diabetes, Musculoskeletal Diseases, Neurological Diseases, Non-Comorbid Conditions), By Service (General Podiatry, Podiatry Surgery, Podopediatrics, Sports Podiatry), By Application (Home Care & Telemedicine, Hospitals & Outpatient Departments, Podiatry Office & Clinics), By Region and Competition, 2020-2030F**

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## **Abstracts**

The Global Podiatry Services Market was valued at USD 4.67 billion in 2024 and is projected to reach USD 5.73 billion by 2030, growing at a CAGR of 3.44% during the forecast period. Key factors driving market growth include the rising prevalence of foot and ankle disorders, an aging global population, and increasing awareness about foot health. As the global population ages, conditions such as diabetes, arthritis, and vascular diseases, which impact the feet and lower limbs, are becoming more prevalent, thereby driving the demand for podiatric care. According to the Centers for Disease Control and Prevention, in 2021, 38.4 million people in the U.S., or 11.6% of the population, were living with diabetes. Among adults aged 18 and older, 38.1 million individuals, or 14.7% of the adult population, had diabetes. Additionally, 8.7 million adults aged 18 or older met the laboratory criteria for diabetes but were either unaware or did not report the condition, representing 3.4% of all U.S. adults and 22.8% of all adults with diabetes.

The growing recognition of the importance of foot health, particularly in managing chronic conditions and preventing complications, is further fueling market growth. Advancements in podiatric treatments, such as minimally invasive procedures and improved prosthetics, are also contributing to market expansion. The increasing availability of podiatry services in both clinical and home settings, along with the rise of telemedicine, is driving the market forward.

## Key Market Drivers

### Rising Prevalence of Foot and Ankle Disorders

The growing incidence of foot and ankle disorders is a significant factor contributing to the expansion of the Global Podiatry Services Market. Conditions such as diabetic foot ulcers, arthritis, plantar fasciitis, bunions, and Achilles tendinopathy are becoming increasingly common worldwide, with diabetic neuropathy and vascular diseases playing a major role in driving demand for specialized podiatric care. As diabetes rates rise, foot complications like neuropathy and poor circulation are becoming more frequent. Diabetic foot ulcers, for example, are a leading cause of hospitalizations and amputations, resulting in a heightened demand for both preventive and therapeutic podiatric services.

## Key Market Challenges

### High Cost of Specialized Podiatric Care

A significant challenge facing the podiatry services market is the high cost of specialized care, which includes diagnostic tests, treatments, and custom orthotics. Procedures such as surgeries for foot deformities and the provision of custom orthotics can be expensive, especially in regions without universal healthcare. Even in developed countries, co-pays for podiatric services may still impose a financial burden on patients, particularly those requiring long-term treatment. For individuals with chronic conditions like diabetes or arthritis, the ongoing costs of podiatric visits and specialized footwear can accumulate rapidly. In lower-income regions, the affordability of such services is a major barrier, preventing individuals from seeking necessary care until conditions become severe. These high costs may restrict access to care for a substantial portion of the population, thereby slowing market growth.

## Key Market Trends

## Advancements in Medical Technology and Podiatric Treatments

Advancements in medical technology and podiatric treatments are significantly influencing the growth of the Global Podiatry Services Market. Innovations such as laser therapy, shockwave therapy, 3D imaging, and robotic-assisted surgeries have revolutionized the podiatric field. These technologies allow podiatrists to treat foot and ankle conditions with greater precision, reducing recovery times and improving patient outcomes. For instance, laser therapy offers a non-invasive treatment option for conditions like plantar fasciitis and Achilles tendinopathy, providing patients with effective and less painful alternatives to traditional methods such as injections or surgery. The Royal College of Podiatry (RCPod) has published a report analyzing a decade's worth of podiatric care data, offering valuable insights into national trends, including injury rates, procedures, and patient outcomes.

## Key Market Players

CuraPodiatrics Pvt Ltd

Premier Podiatry Services, Ltd

The London Podiatry Centre Ltd

Podiatry Inc.

Podiatry Plan Inc.

Ankle & Foot Centers of America

Preferred Podiatry Group, P.C.

New York Foot Care Services, PLLC

Home Foot Care, Inc.

Surrey Foot Service Ltd.

## Report Scope

This report segments the Global Podiatry Services Market as follows:

By Treatment Condition:

Cardiovascular Diseases

Diabetes

Musculoskeletal Diseases

Neurological Diseases

Non-Comorbid Conditions

By Service:

General Podiatry

Podiatry Surgery

Podopediatrics

Sports Podiatry

By Application:

Home Care & Telemedicine

Hospitals & Outpatient Departments

Podiatry Office & Clinics

By Region:

North America (U.S., Canada, Mexico)

Europe (France, United Kingdom, Italy, Germany, Spain)

Asia-Pacific (China, India, Japan, Australia, South Korea)

South America (Brazil, Argentina, Colombia)

Middle East & Africa (South Africa, Saudi Arabia, UAE)

### Competitive Landscape

The report provides detailed company profiles of the key players in the Global Podiatry Services Market.

### Available Customizations

TechSci Research offers customizations for the Global Podiatry Services Market report to meet specific company needs, including:

Detailed analysis and profiling of additional market players (up to five).

## Contents

### **1. PRODUCT OVERVIEW**

- 1.1. Market Definition
- 1.2. Scope of the Market
  - 1.2.1. Markets Covered
  - 1.2.2. Years Considered for Study
  - 1.2.3. Key Market Segmentations

### **2. RESEARCH METHODOLOGY**

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validations
- 2.7. Assumptions and Limitations

### **3. EXECUTIVE SUMMARY**

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

### **4. VOICE OF CUSTOMER**

### **5. GLOBAL PODIATRY SERVICES MARKET OUTLOOK**

- 5.1. Market Size & Forecast
  - 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Treatment Condition (Cardiovascular Diseases, Diabetes, Musculoskeletal Diseases, Neurological Diseases, Non-Comorbid Conditions)
  - 5.2.2. By Service (General Podiatry, Podiatry Surgery, Podopediatrics, Sports Podiatry)

5.2.3. By Application (Home Care & Telemedicine, Hospitals & Outpatient Departments, Podiatry Office & Clinics)

5.2.4. By Region

5.2.5. By Company (2024)

5.3. Market Map

## **6. NORTH AMERICA PODIATRY SERVICES MARKET OUTLOOK**

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Treatment Condition

6.2.2. By Service

6.2.3. By Application

6.2.4. By Country

6.3. North America: Country Analysis

6.3.1. United States Podiatry Services Market Outlook

6.3.1.1. Market Size & Forecast

6.3.1.1.1. By Value

6.3.1.2. Market Share & Forecast

6.3.1.2.1. By Treatment Condition

6.3.1.2.2. By Service

6.3.1.2.3. By Application

6.3.2. Canada Podiatry Services Market Outlook

6.3.2.1. Market Size & Forecast

6.3.2.1.1. By Value

6.3.2.2. Market Share & Forecast

6.3.2.2.1. By Treatment Condition

6.3.2.2.2. By Service

6.3.2.2.3. By Application

6.3.3. Mexico Podiatry Services Market Outlook

6.3.3.1. Market Size & Forecast

6.3.3.1.1. By Value

6.3.3.2. Market Share & Forecast

6.3.3.2.1. By Treatment Condition

6.3.3.2.2. By Service

6.3.3.2.3. By Application

## **7. EUROPE PODIATRY SERVICES MARKET OUTLOOK**

- 7.1. Market Size & Forecast
  - 7.1.1. By Value
- 7.2. Market Share & Forecast
  - 7.2.1. By Treatment Condition
  - 7.2.2. By Service
  - 7.2.3. By Application
  - 7.2.4. By Country
- 7.3. Europe: Country Analysis
  - 7.3.1. Germany Podiatry Services Market Outlook
    - 7.3.1.1. Market Size & Forecast
      - 7.3.1.1.1. By Value
    - 7.3.1.2. Market Share & Forecast
      - 7.3.1.2.1. By Treatment Condition
      - 7.3.1.2.2. By Service
      - 7.3.1.2.3. By Application
  - 7.3.2. United Kingdom Podiatry Services Market Outlook
    - 7.3.2.1. Market Size & Forecast
      - 7.3.2.1.1. By Value
    - 7.3.2.2. Market Share & Forecast
      - 7.3.2.2.1. By Treatment Condition
      - 7.3.2.2.2. By Service
      - 7.3.2.2.3. By Application
  - 7.3.3. Italy Podiatry Services Market Outlook
    - 7.3.3.1. Market Size & Forecast
      - 7.3.3.1.1. By Value
    - 7.3.3.2. Market Share & Forecast
      - 7.3.3.2.1. By Treatment Condition
      - 7.3.3.2.2. By Service
      - 7.3.3.2.3. By Application
  - 7.3.4. France Podiatry Services Market Outlook
    - 7.3.4.1. Market Size & Forecast
      - 7.3.4.1.1. By Value
    - 7.3.4.2. Market Share & Forecast
      - 7.3.4.2.1. By Treatment Condition
      - 7.3.4.2.2. By Service
      - 7.3.4.2.3. By Application
  - 7.3.5. Spain Podiatry Services Market Outlook
    - 7.3.5.1. Market Size & Forecast



- 7.3.5.1.1. By Value
- 7.3.5.2. Market Share & Forecast
  - 7.3.5.2.1. By Treatment Condition
  - 7.3.5.2.2. By Service
  - 7.3.5.2.3. By Application

## **8. ASIA-PACIFIC PODIATRY SERVICES MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value
- 8.2. Market Share & Forecast
  - 8.2.1. By Treatment Condition
  - 8.2.2. By Service
  - 8.2.3. By Application
  - 8.2.4. By Country
- 8.3. Asia-Pacific: Country Analysis
  - 8.3.1. China Podiatry Services Market Outlook
    - 8.3.1.1. Market Size & Forecast
      - 8.3.1.1.1. By Value
    - 8.3.1.2. Market Share & Forecast
      - 8.3.1.2.1. By Treatment Condition
      - 8.3.1.2.2. By Service
      - 8.3.1.2.3. By Application
  - 8.3.2. India Podiatry Services Market Outlook
    - 8.3.2.1. Market Size & Forecast
      - 8.3.2.1.1. By Value
    - 8.3.2.2. Market Share & Forecast
      - 8.3.2.2.1. By Treatment Condition
      - 8.3.2.2.2. By Service
      - 8.3.2.2.3. By Application
  - 8.3.3. Japan Podiatry Services Market Outlook
    - 8.3.3.1. Market Size & Forecast
      - 8.3.3.1.1. By Value
    - 8.3.3.2. Market Share & Forecast
      - 8.3.3.2.1. By Treatment Condition
      - 8.3.3.2.2. By Service
      - 8.3.3.2.3. By Application
  - 8.3.4. South Korea Podiatry Services Market Outlook
    - 8.3.4.1. Market Size & Forecast

- 8.3.4.1.1. By Value
- 8.3.4.2. Market Share & Forecast
  - 8.3.4.2.1. By Treatment Condition
  - 8.3.4.2.2. By Service
  - 8.3.4.2.3. By Application
- 8.3.5. Australia Podiatry Services Market Outlook
  - 8.3.5.1. Market Size & Forecast
    - 8.3.5.1.1. By Value
  - 8.3.5.2. Market Share & Forecast
    - 8.3.5.2.1. By Treatment Condition
    - 8.3.5.2.2. By Service
    - 8.3.5.2.3. By Application

## **9. SOUTH AMERICA PODIATRY SERVICES MARKET OUTLOOK**

- 9.1. Market Size & Forecast
  - 9.1.1. By Value
- 9.2. Market Share & Forecast
  - 9.2.1. By Treatment Condition
  - 9.2.2. By Service
  - 9.2.3. By Application
  - 9.2.4. By Country
- 9.3. South America: Country Analysis
  - 9.3.1. Brazil Podiatry Services Market Outlook
    - 9.3.1.1. Market Size & Forecast
      - 9.3.1.1.1. By Value
    - 9.3.1.2. Market Share & Forecast
      - 9.3.1.2.1. By Treatment Condition
      - 9.3.1.2.2. By Service
      - 9.3.1.2.3. By Application
  - 9.3.2. Argentina Podiatry Services Market Outlook
    - 9.3.2.1. Market Size & Forecast
      - 9.3.2.1.1. By Value
    - 9.3.2.2. Market Share & Forecast
      - 9.3.2.2.1. By Treatment Condition
      - 9.3.2.2.2. By Service
      - 9.3.2.2.3. By Application
  - 9.3.3. Colombia Podiatry Services Market Outlook
    - 9.3.3.1. Market Size & Forecast

- 9.3.3.1.1. By Value
- 9.3.3.2. Market Share & Forecast
  - 9.3.3.2.1. By Treatment Condition
  - 9.3.3.2.2. By Service
  - 9.3.3.2.3. By Application

## **10. MIDDLE EAST AND AFRICA PODIATRY SERVICES MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Treatment Condition
  - 10.2.2. By Service
  - 10.2.3. By Application
  - 10.2.4. By Country
- 10.3. MEA: Country Analysis
  - 10.3.1. South Africa Podiatry Services Market Outlook
    - 10.3.1.1. Market Size & Forecast
      - 10.3.1.1.1. By Value
    - 10.3.1.2. Market Share & Forecast
      - 10.3.1.2.1. By Treatment Condition
      - 10.3.1.2.2. By Service
      - 10.3.1.2.3. By Application
  - 10.3.2. Saudi Arabia Podiatry Services Market Outlook
    - 10.3.2.1. Market Size & Forecast
      - 10.3.2.1.1. By Value
    - 10.3.2.2. Market Share & Forecast
      - 10.3.2.2.1. By Treatment Condition
      - 10.3.2.2.2. By Service
      - 10.3.2.2.3. By Application
  - 10.3.3. UAE Podiatry Services Market Outlook
    - 10.3.3.1. Market Size & Forecast
      - 10.3.3.1.1. By Value
    - 10.3.3.2. Market Share & Forecast
      - 10.3.3.2.1. By Treatment Condition
      - 10.3.3.2.2. By Service
      - 10.3.3.2.3. By Application

## **11. MARKET DYNAMICS**

11.1. Drivers

11.2. Challenges

## **12. MARKET TRENDS & DEVELOPMENTS**

12.1. Merger & Acquisition (If Any)

12.2. Product Launches (If Any)

12.3. Recent Developments

## **13. PORTER'S FIVE FORCES ANALYSIS**

13.1. Competition in the Industry

13.2. Potential of New Entrants

13.3. Power of Suppliers

13.4. Power of Customers

13.5. Threat of Substitute Products

## **14. COMPETITIVE LANDSCAPE**

14.1. CuraPodiatrics Pvt Ltd

14.1.1. Business Overview

14.1.2. Company Snapshot

14.1.3. Products & Services

14.1.4. Financials (As Reported)

14.1.5. Recent Developments

14.1.6. Key Personnel Details

14.1.7. SWOT Analysis

14.2. Premier Podiatry Services, Ltd

14.3. The London Podiatry Centre Ltd

14.4. Podiatry Inc.

14.5. Podiatry Plan Inc.

14.6. Ankle & Foot Centers of America

14.7. Preferred Podiatry Group, P.C.

14.8. New York Foot Care Services, PLLC

14.9. Home Foot Care, Inc.

14.10. Surrey Foot Service Ltd.

## **15. STRATEGIC RECOMMENDATIONS**

## 16. ABOUT US & DISCLAIMER

## I would like to order

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