

# **Plastic Adhesives Market- Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented by Product (Epoxy, Cyanoacrylate, Urethane, Silicones, and Other), By Substrate (PE, PP, PVC), By End User (Automotive, Building and Construction, Electrical and Electronics, Medical, Packaging, and Other), By Region and competition**

<https://marketpublishers.com/r/P1746BF08CB3EN.html>

Date: October 2023

Pages: 190

Price: US\$ 4,900.00 (Single User License)

ID: P1746BF08CB3EN

## **Abstracts**

Global Plastic Adhesives Market has valued at USD 7.92 billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 5.51% through 2028.

The global adhesives industry is witnessing remarkable growth, with a diverse range of adhesive products serving various sectors. Among these, plastic adhesives have gained substantial prominence owing to their versatility, strong bonding properties, and extensive applications across industries. In this article, we provide a comprehensive overview of the global plastic adhesives market, exploring key drivers, challenges, and emerging trends.

The plastics industry is experiencing continuous growth due to its wide range of applications in packaging, automotive, construction, and consumer goods. As plastics become increasingly prevalent, the demand for plastic adhesives to bond and assemble plastic components grows in tandem. Heightened environmental awareness and stringent regulations are pushing industries to seek eco-friendly alternatives. Plastic adhesives, particularly those with low VOC (volatile organic compound) emissions and sustainable formulations, are being preferred to traditional bonding methods that may involve solvents or mechanical fasteners. Ongoing research and development in

adhesive technology have led to the creation of innovative plastic adhesives with improved performance characteristics. These adhesives offer better adhesion to various plastic substrates, enhanced durability, and faster curing times.

Adhering to various types of plastics, each with unique properties and surface characteristics, presents a challenge. Ensuring strong bonding across different plastic substrates is essential for product reliability. While the industry is making strides in developing sustainable adhesives, there is still a need for more environmentally friendly formulations to reduce the carbon footprint associated with adhesive manufacturing and usage.

The market is expected to witness an increasing shift towards sustainable and environmentally friendly plastic adhesives. This trend aligns with global efforts to reduce the environmental impact of industrial processes. Research and development efforts will continue to focus on improving the bonding properties of plastic adhesives, including adhesion to a broader range of plastics and enhanced durability in various operating conditions. Rapid industrialization and urbanization in emerging economies, particularly in Asia-Pacific, are expected to drive the demand for plastic adhesives in construction, automotive, and electronics industries.

The global plastic adhesives market is poised for significant growth as industries seek versatile, reliable, and sustainable bonding solutions for plastic components. Plastic adhesives play a pivotal role in enabling the assembly and fabrication of various products across sectors, from lightweight automotive parts to recyclable packaging materials.

To excel in this evolving market, adhesive manufacturers should prioritize innovation, developing plastic adhesives that meet the complex demands of modern industries while adhering to environmental standards. As the global economy embraces sustainability and continues to rely on plastics in diverse applications, the role of plastic adhesives in facilitating strong, eco-friendly bonds is expected to remain pivotal in the adhesive industry's growth and evolution.

## Key Market Drivers

### Rising Demand for Recyclable Plastic is Major Factor for Plastic Adhesives Market Growth

The global plastic adhesives market is witnessing significant growth, largely driven by

the rising demand for recyclable plastics. Sustainability has become a key focus in the plastics industry. Consumers, businesses, and governments are increasingly concerned about the environmental impact of plastics. As a result, there is a growing demand for recyclable plastics as a more eco-friendly alternative.

Plastic recycling is a complex process that involves sorting, cleaning, and reprocessing plastics into new materials. Effective recycling often requires the bonding of different types of plastics, which is where plastic adhesives play a critical role.

Plastic adhesives are essential components in recycling processes as they enable the bonding of different plastic materials. These adhesives facilitate the creation of composite materials with properties suitable for various applications.

Recyclable plastics are in high demand for a wide range of products, from packaging to automotive components to consumer goods. Plastic adhesives enable the recycling of plastics that would otherwise be challenging to process, driving the overall recycling rate.

The concept of a circular economy, where products and materials are reused and recycled, is gaining traction. Plastic adhesives contribute to this concept by allowing the reuse of plastic materials in new applications, reducing the need for virgin plastic production.

Ongoing research and development efforts in the plastic adhesives industry have led to the creation of advanced formulations. These formulations offer improved adhesion to a wide range of plastics, durability, and resistance to environmental factors.

The increasing demand for recyclable plastics is driving the need for specialized plastic adhesives that can bond different plastic types effectively. Manufacturers and recyclers are looking for reliable adhesive solutions to support their recycling efforts.

Governments worldwide are implementing regulations and initiatives to reduce plastic waste and promote recycling. These measures often require businesses to use recyclable plastics and employ suitable adhesive technologies, further boosting the demand for plastic adhesives.

Consumer awareness of environmental issues and the importance of recycling is influencing purchasing decisions. Brands and manufacturers are responding by using recyclable plastics, increasing the demand for plastic adhesives that enable recycling.

The global plastic adhesives market is experiencing robust growth, primarily driven by the rising demand for recyclable plastics and the broader emphasis on sustainability. Plastic adhesives have become essential enablers of plastic recycling, allowing for the creation of composite materials with desirable properties. As the plastics industry continues to evolve toward greater sustainability and recycling, the market for plastic adhesives is expected to thrive. Manufacturers and suppliers in this market must remain at the forefront of technology and innovation to meet the evolving demands of the plastics recycling industry, ensuring continued growth and a more sustainable future for plastic materials.

### Rising Demand from the Packaging Industry Drives the Demand for Plastic Adhesives Market

The global plastic adhesives market is experiencing substantial growth, largely fueled by the rising demand from the packaging industry. The packaging industry is a cornerstone of modern commerce, supporting the safe and efficient delivery of products to consumers around the world. It encompasses a wide range of materials and solutions designed to protect, preserve, and promote various goods.

Plastic materials play a crucial role in packaging due to their versatility, durability, and cost-effectiveness. Plastics are used in various forms, including bottles, containers, films, and laminates, to package food, beverages, cosmetics, pharmaceuticals, and countless other products.

The production and assembly of plastic packaging often requires effective adhesive solutions to bond different plastic materials, create secure seals, and enhance overall package integrity. This need for reliable adhesion drives the demand for plastic adhesives.

Plastic adhesives offer versatility in bonding various types of plastics, including polyethylene, polypropylene, PET, PVC, and more. They provide a strong, durable bond that withstands the rigors of handling, transportation, and storage.

The packaging industry is continuously evolving to meet changing consumer preferences, regulatory requirements, and sustainability goals. This innovation often involves the development of new packaging designs, materials, and structures, all of which require specialized adhesive solutions.

Sustainability is a growing concern in the packaging industry. Consumers and businesses alike are seeking eco-friendly packaging options that reduce waste and environmental impact. Recyclable and reusable plastics, bonded with plastic adhesives, are part of the solution.

Ongoing research and development efforts in the plastic adhesives industry have led to the creation of advanced formulations. These formulations offer improved adhesion, resistance to environmental factors, and compliance with food safety regulations.

The packaging industry's growing demand for plastic adhesives is driving the need for specialized adhesive solutions. Manufacturers are seeking adhesives that not only meet the performance requirements of modern packaging but also align with sustainability goals.

Global trends such as e-commerce growth, convenience packaging, and the demand for longer shelf-life influence packaging choices. Plastic adhesives are instrumental in creating packaging that addresses these trends and meets consumer expectations.

The global plastic adhesives market is experiencing robust growth, primarily driven by the packaging industry's increasing demand for efficient and innovative adhesive solutions. Plastic adhesives have become essential enablers of modern packaging, allowing for the assembly of a wide range of plastic materials in ways that enhance product protection and presentation. As the packaging industry continues to evolve to meet the demands of the modern consumer and address sustainability concerns, the market for plastic adhesives is poised for sustained growth. Manufacturers and suppliers in this market must remain at the forefront of technology and innovation to meet the evolving demands of the packaging industry, ensuring continued growth and the delivery of safe, sustainable, and appealing packaging solutions.

### Growing Demand from the Automotive Industry

The global plastic adhesives market is experiencing significant growth, primarily driven by the rising demand from the automotive industry. The automotive industry is marked by continuous innovation and transformation. Automakers are constantly seeking ways to improve vehicle performance, safety, fuel efficiency, and sustainability.

One of the foremost challenges facing the automotive industry is the need for weight reduction to enhance fuel efficiency and reduce emissions. Lightweight materials, including plastics, are crucial for achieving these goals.

Plastics play a pivotal role in the automotive sector, contributing to interior and exterior components, engine components, and various other parts. Plastics are favored for their low weight, durability, and versatility.

The production and assembly of plastic components in the automotive industry often requires efficient adhesive solutions to create strong bonds and ensure the integrity and safety of vehicles.

Plastic adhesives offer versatility in bonding a wide range of plastic materials used in automotive applications. These adhesives provide a strong and durable bond while maintaining the lightweight properties of plastic components.

Plastic adhesives are used for structural bonding in the assembly of vehicle components such as body panels, interior elements, and composite parts. They contribute to enhanced structural integrity and crashworthiness.

Modern consumers expect a quiet and comfortable driving experience. Plastic adhesives help dampen noise and reduce vibrations, contributing to overall ride comfort.

The automotive industry is increasingly focused on sustainability and improved fuel efficiency. Lightweight materials, including plastics bonded with plastic adhesives, contribute to reduced vehicle weight and better environmental performance.

Ongoing research and development efforts in the plastic adhesives industry have led to advanced formulations. These formulations offer improved adhesion strength, durability, resistance to environmental factors, and compliance with automotive safety standards.

The growing demand for lightweight, efficient, and sustainable vehicles in the automotive industry is driving the need for specialized adhesive solutions. Manufacturers seek plastic adhesives that can withstand the rigors of automotive applications and contribute to vehicle performance.

The global plastic adhesives market is experiencing robust growth, primarily driven by the increasing demand from the automotive industry. Plastic adhesives have become integral to addressing the industry's needs for lightweighting, structural bonding, noise reduction, and fuel efficiency. As the automotive sector continues to evolve and embrace innovative solutions, the market for plastic adhesives is expected to thrive. Manufacturers and suppliers in this market must remain at the forefront of technology



and innovation to meet the evolving demands of the automotive industry, ensuring continued growth and the delivery of efficient and sustainable vehicles for consumers around the world.

## Key Market Challenges

### Rising Raw Material Costs

The global plastic adhesives market faces a substantial obstacle in the form of rising raw material costs. Plastic adhesives are essential in various industries, providing strong bonds and versatility in joining plastic substrates. However, these adhesives rely on raw materials derived from petrochemicals, which are subject to price volatility driven by factors such as supply disruptions, geopolitical tensions, and fluctuating oil prices.

The upward trajectory of raw material costs has a cascading effect throughout the plastic adhesives industry. Manufacturers experience increased production expenses, which can lead to higher adhesive prices for end-users. In a competitive market, such price increases can discourage potential consumers and limit market growth.

To surmount this challenge and stimulate growth in the global plastic adhesives market, industry stakeholders must explore strategies such as diversifying raw material sources, optimizing production processes for cost efficiency, and researching alternative materials. By mitigating the impact of rising raw material costs, businesses can maintain competitiveness, ensure product affordability, and create favorable conditions for market expansion.

### Competition from Other Adhesive Technologies

Competition from other adhesive technologies is a significant hindrance to the growth of the global plastic adhesives market. Plastic adhesives, while versatile and widely used for joining plastic substrates, face strong competition from various alternative adhesive solutions, such as epoxies, polyurethanes, and cyanoacrylates. Each of these adhesive types possesses unique characteristics that cater to specific application needs, challenging the dominance of plastic adhesives.

For instance, epoxy adhesives are known for their exceptional bonding strength, making them suitable for demanding structural applications. Polyurethane adhesives offer excellent flexibility and durability, while cyanoacrylates provide rapid curing and strong bonds. As a result, end-users often have a wide array of adhesive options to choose

from, making it essential for the plastic adhesive market to continually innovate and differentiate itself.

To overcome this challenge and promote growth, manufacturers of plastic adhesives must focus on developing specialized formulations tailored to address specific industry requirements, such as automotive, electronics, or medical devices. By offering unique advantages and staying ahead of technological advancements in competing adhesive categories, the global plastic adhesives market can maintain its relevance and foster growth in a competitive landscape.

## Key Market Trends

### Advancement in Bonding Technologies

Advancements in bonding technologies are a fundamental trend driving the growth of the global plastic adhesives market. As industries continue to evolve, there is a growing demand for plastic adhesives that offer improved bonding capabilities, versatility, and efficiency. These advancements are not only transforming traditional bonding processes but also expanding the applications of plastic adhesives across various sectors.

The development of innovative bonding technologies includes the formulation of adhesive products with enhanced chemical compositions, allowing them to bond a wider range of plastic substrates effectively. Additionally, improvements in curing mechanisms, such as UV curing and cyanoacrylate technology, have accelerated bonding speeds and enhanced the overall performance of plastic adhesives.

These advancements are particularly crucial in industries like automotive, electronics, and medical devices, where plastic components play a significant role. As manufacturers seek reliable, high-performance bonding solutions to improve product quality and assembly efficiency, the global Plastic Adhesives market is poised for substantial growth. Companies that invest in cutting-edge bonding technologies and adapt to evolving industry demands are well-positioned to capitalize on this transformative trend.

### Sustainable Formulations

The trend toward sustainable formulations is a pivotal driver in the growth of the global Plastic Adhesives market. As environmental awareness and sustainability initiatives gain prominence worldwide, industries are increasingly seeking adhesive solutions that



align with these principles. Plastic adhesives, used extensively in various sectors including packaging, construction, and automotive, are no exception.

Sustainable formulations involve the development of adhesives with reduced environmental impact, lower volatile organic compounds (VOCs), and renewable or recyclable materials. These adhesives are gaining traction as they cater to both regulatory requirements and consumer preferences for eco-friendly products.

Industries are recognizing the importance of reducing their carbon footprint and opting for adhesive solutions that contribute to greener practices. This trend not only supports sustainability goals but also enhances brand reputation. Consequently, the global Plastic Adhesives market is experiencing a surge in demand for sustainable formulations, with companies focusing on research and development to provide eco-conscious adhesive products. As sustainability continues to be a driving force, the market is poised for substantial growth, with sustainability-conscious consumers and industries shaping its trajectory.

## Segmental Insights

### Product Insights

Based on the Product, the epoxy segment emerged as the dominant player in the global market for plastic adhesives. Epoxy adhesives come in various formulations, allowing manufacturers to select the specific type that suits their application requirements. Whether it's structural bonding, potting, encapsulation, or bonding dissimilar materials, epoxy adhesives can be tailored to meet these needs.

Epoxy adhesives offer exceptional bonding strength, durability, and resistance to heat and chemicals. These properties make them suitable for demanding applications where a secure and long-lasting bond is essential. They are also renowned for their versatility and can effectively bond a wide range of plastics, including thermosetting and thermoplastic materials, which makes them a preferred choice for various applications.

### End User Insights

The building and construction segments are projected to experience rapid growth during the forecast period. In the building and construction sector, plastics are utilized in a wide range of applications, including flooring, roofing, insulation, walls, pipes, windows, doors, and more. When working with these plastic materials, specific plastic adhesives

are essential for bonding plastics to either other plastics or different substrates like wood, metal, ceramic, and various other materials.

The current surge in construction activities, particularly in the Asia-Pacific region, is fueling the demand for plastics and, consequently, the need for plastic adhesives. Additionally, countries in the Middle East and Africa are actively promoting the development of their non-oil sectors, which is expected to lead to increased construction activities in the region.

As a result, the rising construction activities in both the Asia-Pacific and Middle East & African regions are acting as significant drivers for the increased demand for plastic adhesives.

### Regional Insights

The Asia-Pacific region is poised to experience robust growth during the forecast period, primarily driven by the thriving construction sector and the increasing production of electrical and electronic goods. Within Asia-Pacific, China is expected to lead the demand surge for plastic adhesives, fueled by the rapid expansion of automotive manufacturing and government support for the electrical and electronics industry to boost production.

China stands as the world's largest electronics manufacturing hub and poses strong competition to established upstream producers like South Korea and Taiwan. Notably, within the consumer electronics segment, electronic products such as household appliances (e.g., washing machines, refrigerators) are witnessing the highest demand growth. This growth is propelled by the rising disposable income of the middle-class population, which is anticipated to drive sustained demand for electronic appliances in the foreseeable future.

Additionally, the construction industry in India is flourishing, contributing approximately 9% to the GDP annually. With impressive growth recorded in 2019 and projections indicating that India's construction industry is on track to become the world's third-largest market, nearing a USD 1 trillion valuation by the end of the forecast period. Collectively, these factors are stimulating the demand for plastic adhesives in the Asia-Pacific region.

### Key Market Players

1. 3M Company
2. Dymax Corporation
3. H.B. Fuller Company
4. Henkel Corporation
5. Huntsman International LLC
6. Master Bond Inc.
7. Panacol-Elosol GmbH
8. Permabond LLC
9. Pidilite Industries Ltd.
10. SIKA AG

#### Report Scope:

In this report, the Global Plastic Adhesives Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### Plastic Adhesives Market, By Type:

Epoxy

Cyanoacrylate

Urethane

Silicones

Other

#### Plastic Adhesives Market, By Substrate:

PE

PP

PVC

#### Plastic Adhesives Market, By End User:

Automotive

Building and Construction

Electrical and Electronics

Medical

Packaging

Others

#### Plastic Adhesives Market, By Region:

Asia-Pacific

China

India

Japan

Australia

South Korea

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

Turkey

Egypt

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Plastic Adhesives Market.

## Available Customizations:

Global Plastic Adhesives market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).



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