

Plant Hormones Market – Global Industry Size, Share, Trends, Opportunity, & Forecast 2018-2028

Segmented By Type (Auxins, Cytokinin, Ethylene, Gibberellins, Other), By Formulation (Solution, Granules, Wet Powders, Others), By Function (Growth Promoters, Growth Inhibitors), By Application (Fruits & Vegetables, Cereals & Pulses, Oilseeds & Grains, Other), By Region, Competition

<https://marketpublishers.com/r/P1A53C51A5F5EN.html>

Date: November 2023

Pages: 175

Price: US\$ 4,900.00 (Single User License)

ID: P1A53C51A5F5EN

Abstracts

Global Plant Hormones Market has valued at USD 2.48 billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 8.13% through 2028. The Global Plant Hormones Market is a dynamic and evolving sector within the broader agricultural industry. Plant hormones, also known as phytohormones or plant growth regulators, are naturally occurring chemical messengers that regulate various physiological processes in plants. These compounds play a crucial role in influencing plant growth, development, and responses to environmental stimuli. The plant hormones market encompasses a wide range of products designed to enhance crop performance, improve yield, and address challenges related to stress, disease, and environmental conditions.

The plant hormones market is comprised of various categories, including types of plant hormones, formulations, functions, applications, and regions. Key types of plant hormones include auxins, gibberellins, cytokinins, abscisic acid, and ethylene. Different formulations, such as liquid concentrates, granules, and powder formulations, offer diverse application methods. The functions of plant hormones include growth promotion, stress alleviation, and reproductive regulation. The market spans applications in various

crops, including cereals, pulses, fruits, vegetables, and ornamental plants, catering to the needs of diverse agricultural practices globally.

Key Market Drivers

Increasing Awareness and Adoption of Precision Agriculture

Precision agriculture, marked by the integration of cutting-edge technologies into traditional farming practices, is emerging as a significant driver for the growth of the global plant hormone market. This transformative approach aims to optimize the efficiency of agricultural processes, enhance crop yield, and mitigate environmental impact through data-driven decision-making. Precision agriculture utilizes data analytics, satellite imagery, and sensor technologies to monitor and manage crop variability in real-time. Plant hormones play a pivotal role in optimizing crop management by influencing key physiological processes such as germination, flowering, and fruit development. This optimization leads to better resource utilization and increased productivity. As farmers increasingly recognize the potential of precision agriculture to maximize yields and reduce resource inputs, the demand for plant hormones rises. These hormones become essential tools in the precision agriculture toolkit, driving market growth.

Environmental stresses, such as drought, temperature extremes, and soil salinity, pose significant challenges to crop production. Plant hormones, with their regulatory functions, can enhance stress tolerance in plants. Precision agriculture allows for the targeted application of plant hormones to manage stress and improve crop resilience under adverse conditions. The awareness of climate change impacts and the need for resilient crops drive the adoption of plant hormones in precision agriculture. Farmers seek solutions to mitigate the negative effects of environmental stress, contributing to the growth of the plant hormone market. Precision agriculture facilitates precise nutrient management by analyzing soil conditions and plant requirements. Plant hormones are employed to optimize nutrient uptake, improve nutrient use efficiency, and enhance the overall nutrient status of crops. This leads to improved crop quality and yield. The emphasis on efficient nutrient utilization aligns with the use of plant hormones to regulate nutrient-related processes in plants. As precision agriculture gains traction, the demand for plant hormones for targeted nutrient management contributes to market expansion.

Precision agriculture relies on data-driven decision-making, where farmers utilize real-time information to make informed choices about crop management. Plant hormones,

integrated into this decision-making process, enable farmers to respond dynamically to changing conditions, optimizing plant growth and development. The integration of plant hormones into data-driven decision-making systems enhances the precision and effectiveness of farming practices. The demand for these hormones as essential components in the precision agriculture ecosystem fuels market growth. The increasing adoption of precision agriculture creates opportunities for the development and commercialization of plant hormone formulations tailored for specific crops, growth stages, and environmental conditions. This customization aligns with the precision agriculture paradigm, offering farmers targeted solutions for their unique challenges. Companies in the plant hormone market can capitalize on the demand for specialized formulations that align with precision agriculture requirements. The development of innovative products tailored for precision farming practices opens new avenues for market growth.

Rising Global Population and Food Demand

The surge in global population and the corresponding increase in food demand are pivotal drivers propelling the growth of the global plant hormone market. As the world's population continues to expand, there is an escalating need for enhanced agricultural productivity and efficiency. Plant hormones, with their regulatory roles in plant growth and development, are becoming indispensable in meeting the challenges posed by the growing demand for food. The world's population is expected to reach unprecedented levels, necessitating a substantial increase in food production. Agricultural intensification, characterized by the increased cultivation of existing arable land, becomes crucial to meet this demand. Plant hormones play a vital role in optimizing crop yield and quality, making them essential in the context of intensified agricultural practices. As farmers strive to maximize productivity to feed the growing population, the demand for plant hormones rises. These hormones become key tools in the pursuit of agricultural intensification, contributing to market growth. The escalating food demand requires the cultivation of high-yielding crop varieties that can produce more food per unit of land. Plant hormones are instrumental in promoting traits associated with increased yield, such as enhanced flowering, fruit development, and overall plant growth. This makes them indispensable in the quest for high-yielding crops. The imperative to achieve high crop yields aligns with the use of plant hormones as a means to optimize the growth and development of crops. The demand for these hormones increases as farmers seek solutions to meet the requirements of a growing global population.

Alongside quantity, there is an increasing emphasis on the quality and nutritional

content of crops to address global health concerns. Plant hormones are involved in regulating processes that influence the nutritional composition of crops, including the synthesis of vitamins, minerals, and other bioactive compounds. As consumers and the agriculture industry prioritize nutritional quality, plant hormones play a crucial role in enhancing the nutritional content of crops. The demand for crops with improved quality attributes further boosts the demand for plant hormones. Rising concerns about food security have prompted governments, organizations, and agricultural stakeholders to invest in initiatives aimed at ensuring a stable and secure food supply. Plant hormones contribute to food security by enabling the development of crops that are more resilient, resistant to pests, and adaptable to diverse environmental conditions. The alignment of plant hormones with global food security goals positions them as integral components in agricultural strategies. The implementation of initiatives to enhance food security drives the demand for plant hormones, fostering market growth. Advancements in biotechnology and genetic engineering are driving the development of genetically modified (GM) crops with improved traits. Plant hormones are essential in the creation of these GM crops, influencing characteristics such as stress tolerance, pest resistance, and overall agronomic performance. The intersection of plant hormones with technological innovations in crop improvement creates opportunities for market expansion. As the adoption of GM crops increases globally, the demand for plant hormones as key contributors to these advancements grows accordingly.

Technological Advancements in Agriculture

Technological innovations in agriculture are at the forefront of driving growth in the global plant hormone market. These advancements, ranging from biotechnology to precision farming techniques, are instrumental in shaping modern agricultural practices. The integration of technology has not only revolutionized crop production but has also elevated the role of plant hormones as key components in enhancing agricultural efficiency. Breakthroughs in biotechnology and genetic engineering have empowered scientists to modify plant genetics, creating crops with desired traits. Plant hormones play a central role in these processes, influencing characteristics such as growth, flowering, and stress response. The ability to precisely manipulate plant hormone pathways has led to the development of genetically modified (GM) crops with improved agronomic traits. The increasing adoption of GM crops, driven by advancements in biotechnology, expands the applications of plant hormones. The demand for plant hormones rises as they become integral to the development of genetically enhanced crops, contributing to market growth. Precision agriculture involves the use of advanced technologies, including satellite imaging, sensors, and data analytics, to optimize farm management. Plant hormones find applications in precision agriculture by enabling

targeted interventions to regulate plant growth, improve stress tolerance, and enhance overall crop performance. As farmers embrace precision agriculture to maximize resource efficiency and yield, the demand for plant hormones increases. These hormones serve as precision tools for influencing specific physiological processes in crops, aligning with the goals of precision agriculture and driving market expansion.

Digital farming platforms leverage data analytics, artificial intelligence, and machine learning to provide farmers with real-time insights for decision-making. Plant hormones are incorporated into these platforms to offer tailored recommendations for optimizing crop growth, managing pests, and mitigating environmental stress. The integration of plant hormones into digital farming platforms enhances the effectiveness of these technologies. Farmers, equipped with data-driven insights, are more likely to adopt plant hormone-based solutions, contributing to the growth of the market. Nanotechnology has opened new avenues for delivering plant hormones in nano-sized formulations, enhancing their efficacy and targeted delivery. Nanoparticle-based formulations of plant hormones enable improved absorption, uptake, and utilization by plants, leading to enhanced physiological responses. The application of nanotechnology to deliver plant hormones represents a frontier in agricultural innovation. The development of nano-sized formulations enhances the efficiency of plant hormone applications, creating opportunities for market growth as farmers seek more effective and sustainable solutions.

Increasing Emphasis on Sustainable Agriculture

The global shift towards sustainable agriculture has emerged as a significant driver propelling the growth of the plant hormone market. Sustainable agriculture practices prioritize environmental stewardship, resource efficiency, and long-term soil health. Plant hormones, with their capacity to regulate various aspects of plant growth and stress responses, play a crucial role in supporting sustainable farming methods. Sustainable agriculture aims to minimize the use of synthetic inputs such as chemical fertilizers and pesticides. Plant hormones offer a natural alternative for promoting plant growth, development, and resilience without relying heavily on synthetic chemicals. They contribute to reducing the environmental impact associated with traditional agricultural practices. As farmers increasingly embrace sustainable practices, there is a growing demand for plant hormones as sustainable alternatives. The shift away from synthetic inputs towards more eco-friendly solutions drives the adoption of plant hormones, contributing to market growth. Sustainable agriculture seeks to build resilient farming systems capable of withstanding environmental stresses. Plant hormones, when applied judiciously, enhance the stress tolerance of crops, making them more

resilient to factors such as drought, diseases, and extreme temperatures. The focus on resilience aligns with the use of plant hormones as tools to fortify crops against environmental challenges. Farmers practicing sustainable agriculture recognize the value of plant hormones in improving crop resilience, leading to an increased demand for these compounds.

Organic farming, a cornerstone of sustainable agriculture, emphasizes natural processes and eschews synthetic chemicals. Plant hormones, being naturally occurring compounds, find a natural fit in organic farming systems. They aid in organic crop management by promoting growth and regulating key physiological processes. The growth of organic farming globally creates a conducive environment for the adoption of plant hormones. As organic farmers seek alternatives to synthetic inputs, the demand for plant hormones in organic agriculture rises, contributing to market expansion. Sustainable agriculture places a premium on the conservation of biodiversity and ecosystems. Plant hormones, when used judiciously, contribute to balanced ecosystems by promoting the health of beneficial organisms and minimizing the impact on non-target species. The alignment of plant hormones with biodiversity conservation goals resonates with the principles of sustainable agriculture. Farmers committed to preserving ecological balance are inclined to adopt plant hormone-based solutions, driving demand within the market.

Key Market Challenges

Regulatory Hurdles and Approval Processes

The regulatory landscape surrounding the approval and use of plant hormones in agriculture can pose significant challenges. Different countries have varying regulations, and obtaining approvals for new formulations or applications can be a time-consuming and complex process. Regulatory bodies often require extensive testing to ensure the safety and efficacy of plant hormone products.

Lengthy regulatory approval processes can delay the introduction of new plant hormone products to the market. Companies operating in the plant hormone sector may face increased costs associated with compliance and may experience delays in commercialization, affecting overall market growth.

Limited Awareness and Education

A lack of awareness and education among farmers and stakeholders about the benefits

and applications of plant hormones can hinder market growth. Many farmers may not fully understand the role of plant hormones in crop management, and there might be misconceptions about their effectiveness or safety. Insufficient education about the proper use and application of plant hormones can limit adoption rates.

The limited awareness and understanding of plant hormones may result in hesitancy among farmers to integrate these solutions into their agricultural practices. Effective educational initiatives are essential to overcome this challenge and foster greater acceptance of plant hormones, driving market growth.

Cost Considerations and Affordability

Plant hormone products, especially those derived from advanced technologies or specialized formulations, can be relatively expensive. The cost of production, formulation, and distribution may be higher compared to traditional agricultural inputs. Small-scale farmers, in particular, may face financial constraints that limit their ability to adopt plant hormone-based solutions.

Affordability is a critical factor influencing the adoption of plant hormone products. If these solutions are perceived as too expensive or if cost-effectiveness is not demonstrated clearly, farmers may be reluctant to invest in them. Addressing cost considerations is crucial for ensuring widespread adoption and market growth.

Key Market Trends

Rise in Demand for Bio-Based and Organic Farming Practices

There is a growing global trend towards sustainable and eco-friendly agricultural practices, with an increasing emphasis on organic farming. Plant hormones, being natural compounds, align with the principles of organic and bio-based agriculture. Consumers are increasingly seeking products grown using environmentally friendly methods, encouraging farmers to adopt plant hormone-based solutions.

The demand for bio-based and organic farming practices creates opportunities for plant hormone market growth. As farmers transition towards sustainable methods, the market for plant hormones expands, driven by the need for natural alternatives to synthetic inputs. This trend is reinforced by consumer preferences for sustainably produced food.

Advancements in Nanotechnology for Plant Hormone Delivery

Technological advancements, particularly in the field of nanotechnology, are influencing the delivery and efficacy of plant hormones. Nanoparticle formulations of plant hormones enhance their stability, solubility, and targeted delivery to plants. This technology allows for improved absorption and utilization of plant hormones, leading to more effective physiological responses in crops.

The integration of nanotechnology into the plant hormone market represents a significant trend. Advanced delivery systems enhance the efficiency of plant hormone applications, providing farmers with precise tools for crop management. This trend contributes to the market's growth by offering innovative and effective solutions to agricultural challenges.

Increasing Focus on Crop Biotechnology and Genetic Engineering

Crop biotechnology and genetic engineering are experiencing a surge in attention and investment. Plant hormones play a crucial role in these technologies, influencing traits such as stress tolerance, growth patterns, and yield. The development of genetically modified (GM) crops with improved traits is becoming more widespread, with plant hormones serving as key components in the design and optimization of these crops.

The increasing focus on crop biotechnology drives the demand for plant hormones. As genetic engineering becomes more mainstream, the market for plant hormones expands. The versatility of plant hormones in influencing desired traits in GM crops positions them as essential tools for crop improvement, fostering growth in the market.

Segmental Insights

Type Insights

Based on the category of Type, the Cytokinin segment emerged as the dominant player in the global market for Plant Hormones in 2022. The Global Plant Hormone Market exhibits a notable dominance in the Cytokinin segment, and this trend can be attributed to several factors that collectively contribute to the prominence of cytokinins within the market. Cytokinins, as a type of plant hormone, play a pivotal role in regulating various physiological processes crucial for plant growth and development.

Cytokinins are primarily recognized for their regulatory roles in cell division and growth. They stimulate cell division, promoting the formation of new plant tissues and organs.

This fundamental function positions cytokinins as essential contributors to overall plant development. The centrality of cytokinins in regulating key growth processes gives them a distinct advantage within the plant hormone market. As farmers and researchers seek solutions to enhance crop yield and quality, the role of cytokinins in promoting cell division becomes a key driver for their dominance. Cytokinins play a crucial role in the plant's response to stress, including drought and nutrient deficiencies. They help in maintaining turgor pressure, enhancing drought tolerance, and promoting nutrient uptake. The ability of cytokinins to improve stress resilience contributes significantly to their dominance. In the face of climate variability and changing environmental conditions, the stress-responsive characteristics of cytokinins become highly valuable. Farmers, seeking solutions to mitigate the impact of stress on crops, are inclined to prioritize cytokinin-based products, reinforcing the dominance of this segment.

Additionally, Cytokinins influence fruit development, affecting parameters such as fruit size, seed development, and overall yield. Additionally, they play a role in delaying senescence, extending the shelf life of harvested produce. These attributes contribute to the market preference for cytokinins. The impact of cytokinins on fruit quality and post-harvest characteristics aligns with market demands for improved crop attributes. As the agriculture industry emphasizes the quality of produce and sustainability in the supply chain, the dominance of cytokinins becomes evident. These factors are expected to drive the growth of this segment.

Formulation Insight

Based on the category of Formulation, the Granules segment emerged as the dominant player in the global market for Plant Hormones in 2022. The Granules segment stands out as a dominant force in the Global Plant Hormone Market within the category of Formulation. This dominance can be attributed to several factors that collectively contribute to the popularity and preference for granular formulations of plant hormones. Granules, as a formulation type, offer unique advantages that align with the needs and preferences of both farmers and the agricultural industry. Granular formulations provide a user-friendly and convenient mode of application. Farmers find it relatively easy to handle and apply granules compared to liquid formulations. Granules are less prone to spillage, require minimal equipment, and can be applied with precision, contributing to ease of use. The simplicity and ease of application associated with granules make them a preferred choice for farmers, especially those with limited resources or expertise. The convenience factor enhances the market dominance of granular formulations as it aligns with the practical considerations of end-users.

Granules offer the advantage of controlled and uniform release of plant hormones. This controlled release ensures a steady supply of hormones to plants over an extended period. The predictability and consistency of granular formulations contribute to effective and optimized hormone delivery. Farmers value the precision and predictability associated with granular formulations. The ability to control the release of plant hormones aligns with the goal of optimizing plant growth and development. As a result, the granules segment gains prominence as a reliable and efficient formulation choice in the market. Granular formulations often have a lower risk of environmental impact compared to certain liquid formulations. The controlled release of granules minimizes the potential for runoff and leaching, reducing the risk of environmental contamination. This environmental stewardship aspect resonates with sustainable agricultural practices. The increasing emphasis on sustainable agriculture and environmental consciousness positions granules as an environmentally friendly choice. Farmers and regulatory bodies, prioritizing eco-friendly practices, contribute to the dominance of the granules segment as a formulation type with reduced environmental impact.

Function Insight

Based on the category of Function, the Growth Promoter segment emerged as the dominant player in the global market for Plant Hormones in 2022. The Growth Promoter segment emerges as a dominant force within the category of Function. This dominance can be attributed to several key factors that collectively contribute to the popularity and widespread adoption of growth promoters in agriculture. Growth promoters, as a functional category of plant hormones, play a crucial role in enhancing various aspects of plant growth and development. Growth promoters, also known as plant growth regulators, stimulate cell division and elongation in plants. These hormones influence the rate and pattern of cell growth, leading to increased biomass, improved root and shoot development, and enhanced overall plant structure.

The fundamental role of growth promoters in regulating cell division and elongation aligns with the core objective of optimizing plant growth. Farmers and horticulturists seek solutions that promote vigorous plant development, making growth promoters a preferred choice and contributing to their dominance in the market. Growth promoters play a crucial role in promoting root development, increasing the root surface area, and improving nutrient uptake efficiency. This results in better absorption of essential nutrients, leading to improved plant health and resilience. The emphasis on root development and nutrient uptake positions growth promoters as essential components in achieving optimal crop performance. Farmers recognize the importance of a well-established root system, especially in nutrient-deficient soils, driving the demand for

growth promoters and reinforcing their dominance in the market. Growth promoters contribute to enhanced stress tolerance in plants, allowing them to withstand adverse environmental conditions such as drought, heat, and salinity. Additionally, these hormones play a role in inducing resistance mechanisms against certain pests and diseases. The increasing challenges posed by climate variability and evolving pest pressures drive the demand for solutions that enhance stress tolerance and resistance. Growth promoters, with their stress-responsive functions, become indispensable tools for farmers, consolidating their dominance in the plant hormone market.

Application Insights

The Cereals & pulses segment is projected to experience rapid growth during the forecast period. The Cereals & Pulses segment emerges as a dominant force within the category of Application. This dominance can be attributed to several key factors that collectively contribute to the substantial utilization of plant hormones in the cultivation of cereals and pulses. Cereals and pulses, being staple food crops globally, exhibit a high demand for enhanced productivity and quality, and plant hormones play a pivotal role in meeting these agricultural objectives. Cereals and pulses are major contributors to global food security, and the demand for increased yields is a constant concern. Plant hormones, when applied judiciously, play a critical role in enhancing the yield potential of cereals and pulses. They influence various physiological processes, including flowering, fruiting, and nutrient uptake, contributing to improved crop productivity. The imperative to increase yields in staple food crops aligns perfectly with the capabilities of plant hormones. Farmers cultivating cereals and pulses recognize the role of plant hormones in optimizing yield, contributing significantly to the dominance of this segment in the plant hormone market.

Regional Insights

North America emerged as the dominant player in the global Plant Hormones market in 2022, holding the largest market share in terms of value. North America, particularly the United States and Canada, is characterized by advanced and highly mechanized agriculture practices. The adoption of precision farming, innovative technologies, and modern farming equipment contributes to the widespread use of plant hormones to optimize crop growth, yield, and quality. The technologically advanced agricultural practices in North America create a conducive environment for the adoption of plant hormones. Farmers in the region, driven by the need for efficiency and productivity, incorporate plant hormones into their crop management strategies, consolidating North America's dominance in the global market.

The Asia-Pacific market is poised to be the fastest-growing market, offering lucrative growth opportunities for Plant Hormones players during the forecast period. Factors such as The Asia-Pacific region is home to a significant portion of the global population, and the demand for food is continually rising. To meet the nutritional needs of a growing population, farmers in the region are adopting advanced agricultural technologies, including the use of plant hormones, to enhance crop productivity and yield. The increasing population and food demand in Asia-Pacific drive the adoption of plant hormones as a strategic tool for improving agricultural productivity. The region's agricultural sector seeks innovative solutions to sustainably increase food production, contributing to the rapid growth of the plant hormone market. Many countries in Asia-Pacific are experiencing an expansion of agricultural practices, with a focus on commercial farming, horticulture, and precision agriculture. This shift towards modern farming practices creates opportunities for the incorporation of plant hormones to optimize crop growth and quality. The expanding agricultural practices in Asia-Pacific provide a fertile ground for the adoption of plant hormones. As farmers embrace modern techniques, the demand for plant hormones increases, contributing to the region's status as the fastest-growing market.

Key Market Players

BASF SE

Syngenta AG

The Dow Chemical Company

Nufarm Australia Ltd.

FMC Corporation

Bayer CropScience AG

Adama Agriculture Solutions Ltd.

Tata Chemicals Ltd.

Valent BioScience Corporation

Shanghai Xinyi Industry Co. Ltd

Report Scope:

In this report, the Global Plant Hormones Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Plant Hormones Market, By Type:

Auxins

Cytokinin

Ethylene

Gibberellins

Other

Plant Hormones Market, By Formulation:

Solution

Granules

Wet Powders

Others

Plant Hormones Market, By Function:

Growth Promoters

Growth Inhibitors

Plant Hormones Market, By Application:

Fruits & Vegetables

Cereals & Pulses

Oilseeds & Grains

Other

Plant Hormones Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

Turkey

Egypt

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Global Plant Hormones Market.

Available Customizations:

Global Plant Hormones market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. BASF SE

2. SYNGENTA AG

3. THE DOW CHEMICAL COMPANY

4. NUFARM AUSTRALIA LTD.

5. FMC CORPORATION

6. BAYER CROPSCIENCE AG

7. ADAMA AGRICULTURE SOLUTIONS LTD.

8. TATA CHEMICALS LTD.

9. VALENT BIOSCIENCE CORPORATION

10. SHANGHAI XINYI INDUSTRY CO. LTD

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