

Phototherapy Equipment Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Product (Conventional Phototherapy Equipment, LED Phototherapy Equipment, Fiber Optic Phototherapy Equipment), By Application (Skin Diseases Treatment, Psoriasis, Vitiligo, Eczema, others), By End-use (Hospitals & Clinics, Homecare, Others), by region, and Competition

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Abstracts

Global Phototherapy Equipment Market was valued at USD 374.60 million in 2022 and is anticipated to witness an impressive growth in the forecast period with a CAGR of 3.30% through 2028. Phototherapy equipment is a medical technology used for the treatment of various skin conditions and neonatal jaundice using specific wavelengths of light, typically ultraviolet (UV) or visible light. This therapeutic approach harnesses the healing properties of light to alleviate skin-related issues. Phototherapy equipment features a specialized light source that emits controlled and specific wavelengths of light. The type of light source can vary, including fluorescent tubes, UV lamps, light-emitting diodes (LEDs), or other high-intensity light bulbs, depending on the specific application. The emitted light contains specific wavelengths within the UV or visible light spectrum. The choice of the light spectrum is determined by the target skin condition. UVB, UVA, or narrowband UVB are common choices for dermatological treatments. Phototherapy equipment is designed to deliver light to the affected area of the skin. This can be achieved through overhead lamps, handheld devices, or specialized light boxes, depending on the patient's needs and the specific skin condition being treated.

The equipment allows precise control of the exposure time and light dosage. Treatment duration and intensity are determined by the patient's condition, skin type, and the recommendations of healthcare providers. Phototherapy is a standard treatment for neonatal jaundice, a common condition in newborns. The need for effective neonatal care, especially in regions with high birth rates, fuels the demand for phototherapy equipment. Phototherapy has a well-documented history of clinical efficacy in treating a range of skin disorders. Dermatologists and healthcare providers often recommend it as a treatment of choice, enhancing its adoption. Ongoing advancements in phototherapy technology have led to the development of more efficient and patient-friendly devices. LED-based phototherapy and targeted light therapy options have expanded the scope of phototherapy treatments. The energy-efficient and environmentally friendly nature of LED-based phototherapy equipment aligns with sustainability goals and reduces operational costs. This has contributed to the market's growth.

Key Market Drivers

Technological Advancements

Light-emitting diode (LED) technology has become the standard for phototherapy. LEDs emit specific wavelengths of light that are effective for treating skin conditions while minimizing unnecessary exposure to other wavelengths. LED-based devices are highly efficient and long-lasting. Narrowband UVB phototherapy delivers a specific narrow range of UVB light, which is more effective and less damaging to the skin compared to broader UVB wavelengths. This technology reduces the risk of side effects and enhances treatment outcomes. Advancements in device design allow for more precise targeting of affected areas. Handheld devices and fiber-optic delivery systems enable clinicians to focus phototherapy on specific lesions, reducing the exposure of healthy skin. Automated dosimetry systems calculate and control the dosage of light delivered during phototherapy sessions. Real-time monitoring and feedback mechanisms ensure that patients receive the appropriate dose while minimizing the risk of overexposure. Cooling mechanisms, such as air or water cooling, are integrated into phototherapy equipment to minimize discomfort and the risk of overheating during treatment. This enhances patient comfort and treatment compliance.

Portable and home-based phototherapy devices have gained popularity. These devices are user-friendly, allowing patients to manage their skin conditions conveniently at home. They are often equipped with smart features for tracking treatment progress. Some modern phototherapy equipment can connect to mobile apps or healthcare

systems, enabling remote monitoring by healthcare providers. This connectivity improves patient management and treatment compliance. Phototherapy equipment offers a variety of light sources, including broad-spectrum UV lamps, UVA lamps, UVB lamps, and LED arrays. Clinicians can choose the most suitable light source for specific skin conditions and patient needs. Some phototherapy equipment uses pulsed light technology, which delivers light in intermittent bursts. This approach can be less damaging to the skin and may have specific benefits for certain skin conditions.

LED-based phototherapy devices are energy-efficient, reducing power consumption and operational costs. Energy-efficient devices align with sustainability goals and environmental considerations. Phototherapy equipment often allows clinicians to create personalized treatment protocols tailored to the patient's skin type, condition severity, and responsiveness to treatment. This customization enhances treatment effectiveness. Modern phototherapy equipment includes safety features such as automatic shut-off mechanisms and built-in timers to ensure that patients receive safe and controlled treatment. Some devices incorporate UV radiation sensors to measure and monitor UV exposure during treatment. This feature enhances safety and ensures that the prescribed treatment dosage is adhered to. This factor will help in the development of the Global Phototherapy Equipment Market.

Increasing Patient awareness

When patients are well-informed about their treatment options, including phototherapy, they are more likely to actively participate in their healthcare decisions. Patient awareness empowers individuals to discuss phototherapy with their healthcare providers and consider it as a potential treatment option. Patients often prefer non-invasive treatment options, such as phototherapy, because they typically involve minimal discomfort and fewer side effects compared to other treatments. Patient awareness of the non-invasive nature of phototherapy drives demand for these types of treatments. Patient awareness of the effectiveness and safety of phototherapy for various skin conditions, such as psoriasis, eczema, and vitiligo, encourages them to seek this treatment. When patients are aware of the positive outcomes and reduced risks associated with phototherapy, they are more likely to choose it.

Patients who are aware of the potential improvement in their quality of life with phototherapy may be more inclined to opt for this treatment. Phototherapy can alleviate symptoms like itching, inflammation, and skin lesions, enhancing patients' well-being. Patient awareness is often fostered through online resources, patient advocacy groups, and support communities. These platforms provide information, share success stories,

and offer guidance on navigating phototherapy treatment, which encourages individuals to explore this option. Patient awareness can be influenced by the recommendations of dermatologists and healthcare providers. When clinicians educate patients about the benefits of phototherapy, it increases patient awareness and acceptance of the treatment. Patients who are aware of the limitations and potential side effects of alternative treatment options, such as topical steroids or systemic medications, may seek phototherapy as a safer and more desirable alternative.

Patient awareness of home-based phototherapy devices has driven the demand for these portable and user-friendly options. The convenience and flexibility of home-based treatments can improve patient compliance. Patients may become aware of the availability of insurance coverage for phototherapy treatments through healthcare providers or insurance company communications. This awareness can make phototherapy a more financially viable option for patients. Patients who have previously undergone successful phototherapy treatments often share their positive experiences with others, raising awareness and encouraging those with similar conditions to explore phototherapy. This factor will pace up the demand of the Global Phototherapy Equipment Market.

Rising Demand of Neonatal Jaundice Management

Neonatal jaundice is a common condition affecting a significant proportion of newborns. The demand for phototherapy equipment is driven by the sheer number of newborns who require treatment for jaundice. Phototherapy is considered the standard of care for neonatal jaundice. As such, healthcare facilities and neonatal units are equipped with phototherapy devices to ensure timely and effective management of this condition. Phototherapy is a well-established, safe, and effective treatment for neonatal jaundice. Healthcare providers and parents are confident in its ability to reduce bilirubin levels in newborns, preventing complications like kernicterus. Phototherapy is a non-invasive and relatively gentle treatment for neonatal jaundice. Parents and healthcare providers prefer this approach, as it minimizes the need for more invasive interventions.

Phototherapy has minimal side effects and generally does not require the use of medications. This contributes to its acceptance and demand for neonatal care. Home-based phototherapy devices for neonatal jaundice management are becoming more prevalent. These devices offer the convenience of treatment in the home environment, further meeting the needs of families and healthcare providers. Timely treatment of neonatal jaundice is crucial to prevent complications. Healthcare facilities and neonatal units must have readily available phototherapy equipment to provide early intervention.

Parents are often involved in the decision-making process regarding their newborn's care. Their awareness of phototherapy as a safe and effective treatment option drives demand for its availability in neonatal units.

Hospitals and healthcare facilities specializing in pediatric and neonatal care require phototherapy equipment to provide comprehensive care for newborns. The demand for phototherapy equipment is high in these settings. Healthcare regulations and guidelines often stipulate the necessity of phototherapy equipment for neonatal care units. Compliance with these regulations ensures that phototherapy is readily accessible for newborns. Healthcare professionals receive training and education on neonatal jaundice management, including the use of phototherapy equipment. This knowledge drives the appropriate use of phototherapy and contributes to its demand. Health insurance plans typically cover the cost of neonatal jaundice management, including phototherapy treatment. This financial assistance encourages parents to opt for phototherapy as a medically covered treatment. This factor will accelerate the demand of the Global Phototherapy Equipment Market.

Key Market Challenges

High Costs

The upfront cost of purchasing phototherapy equipment can be a significant financial burden for healthcare facilities, particularly smaller clinics, and hospitals with limited budgets. This can lead to delays in equipment acquisition and limit access to phototherapy treatment in certain healthcare settings. Beyond the initial purchase, there are ongoing operational expenses associated with maintaining and operating phototherapy equipment, such as electricity costs, replacement bulbs, and routine maintenance. These expenses can strain the budgets of healthcare facilities. Some advanced phototherapy equipment, especially those used for neonatal care, may be highly specialized and expensive. Neonatal intensive care units (NICUs) and pediatric facilities may require these specialized units, increasing the overall cost of providing neonatal jaundice management. For patients, the cost of phototherapy treatment may pose a barrier, particularly if their health insurance does not fully cover the treatment. Out-of-pocket expenses can discourage some individuals from pursuing phototherapy, even when recommended by healthcare providers. In resource-limited or low-income regions, the high cost of phototherapy equipment can limit its availability in healthcare facilities. This can have implications for neonatal care and the management of skin conditions in underserved populations.

Alternative Therapies

The availability of alternative therapies, such as topical treatments, oral medications, or herbal remedies, can divert patients away from phototherapy. Patients may choose alternative therapies before considering phototherapy, impacting the demand for phototherapy equipment. The efficacy of alternative therapies for certain skin conditions can vary widely. Some patients may perceive alternative treatments as equally effective or less invasive than phototherapy, affecting their treatment choices. Many alternative therapies lack rigorous scientific validation or clinical trials to support their effectiveness and safety. However, patients may still opt for these treatments due to personal beliefs or perceived benefits. Patient preferences for alternative or natural treatments can influence their decisions, even when phototherapy is recommended by healthcare providers. These preferences may lead to lower demand for phototherapy equipment. Some alternative therapies may be perceived as more cost-effective than phototherapy, especially if insurance coverage is limited or unavailable. This can affect patient choices and demand for phototherapy. Easily accessible OTC products for skin conditions, such as creams, lotions, or dietary supplements, can compete with phototherapy. Patients may opt for these products before seeking professional treatment.

Key Market Trends

UV-Free Phototherapy

UV-free phototherapy eliminates the potential risks associated with UV exposure, such as skin damage, eye damage, and an increased risk of skin cancer. This makes it a safer option for patients, especially for long-term or repeated treatments. UV-free phototherapy reduces the risk of side effects commonly associated with UV-based phototherapy, such as erythema (skin redness), dryness, and itching. This can enhance patient comfort and adherence to treatment. Patients with sensitive or fair skin, who may be more prone to UV-induced skin damage, can benefit from UV-free phototherapy. It minimizes the risk of adverse reactions. It is suitable for a wide range of skin conditions, including those for which UV exposure may be contraindicated. It offers a versatile treatment approach. UV-free phototherapy is particularly advantageous in neonatal and pediatric care. It provides a safe and effective treatment option for infants and children with various skin conditions, including neonatal jaundice. UV-free phototherapy devices are available for home use. This trend allows patients to conveniently manage their skin conditions at home, following prescribed treatment plans.

Segmental Insights

Product Insights

In 2022, the Global Phototherapy Equipment Market largest share was held by LED-based phototherapy segment and is predicted to continue expanding over the coming years. LED-based phototherapy has proven to be highly effective in treating various skin conditions, such as psoriasis, eczema, and neonatal jaundice. It delivers the necessary wavelengths of light while minimizing the risk of skin damage or other side effects. LED phototherapy devices can be precisely tuned to emit specific wavelengths of light, making them well-suited for targeted therapy. This precision allows for effective treatment while minimizing exposure to unnecessary wavelengths. LED lights produce significantly less heat compared to traditional phototherapy lamps, such as fluorescent or incandescent bulbs. This reduces the risk of overheating or discomfort during treatment, making LED-based phototherapy more patient-friendly. LED bulbs have a longer lifespan and are more durable than traditional bulbs, reducing the need for frequent replacements and maintenance. This feature contributes to cost-effectiveness for healthcare facilities. LED technology is energy-efficient, consuming less power while delivering high-intensity light. This not only reduces operational costs but also aligns with sustainability and environmental conservation goals.

Application Insights

In 2022, the Global Phototherapy Equipment Market largest share was held by skin disease segment in the forecast period and is predicted to continue expanding over the coming years. Skin diseases are among the most common health issues worldwide. Conditions such as psoriasis, eczema, vitiligo, and atopic dermatitis affect millions of people globally. Phototherapy is an effective treatment for many of these skin conditions, making it a vital part of dermatological care. Phototherapy has a well-established track record of effectiveness in treating various skin diseases. It can provide relief from symptoms like itching, inflammation, and skin lesions. Patients often experience visible improvements in their skin condition after undergoing phototherapy. Phototherapy is generally considered a safer option than some systemic treatments and medications, which can have significant side effects. This makes it an attractive choice for both patients and healthcare providers. Phototherapy is non-invasive and typically well-tolerated by patients. This is particularly important for individuals who may be averse to more invasive treatments or have contraindications for systemic therapies. There is a substantial body of research supporting the use of phototherapy for various skin diseases. Clinical trials and studies have consistently shown its efficacy,

contributing to its widespread acceptance. Many skin diseases are chronic in nature, requiring long-term management. Phototherapy provides an effective and sustainable treatment option for these conditions.

End-use Insights

In 2022, the Global Phototherapy Equipment Market largest share was held by hospital & Clinics segment and is predicted to continue expanding over the coming years. Hospitals and clinics are equipped with medical professionals, particularly dermatologists, who have the expertise to diagnose and treat various skin conditions. This clinical expertise ensures that patients receive accurate and effective phototherapy treatment. Hospitals and clinics serve a diverse patient population with a wide range of skin conditions. This diversity creates a substantial demand for phototherapy equipment to address conditions such as psoriasis, eczema, vitiligo, and neonatal jaundice. Hospitals and clinics are equipped with specialized phototherapy equipment tailored to different skin conditions. This includes full-body cabinets, handheld devices, and narrowband UVB units, ensuring that patients receive the most appropriate treatment. Hospitals and clinics have the necessary diagnostic tools to assess the severity and extent of skin conditions. This diagnostic capability allows for the precise determination of treatment parameters, ensuring effective therapy. Healthcare settings prioritize patient safety. They have protocols in place to monitor and manage the treatment process, ensuring that patients are not overexposed to phototherapy, which can be a concern with home-based treatments.

Regional Insights

The North America region dominates the Global Phototherapy Equipment Market in 2022. North America, particularly the United States and Canada, boasts advanced healthcare infrastructure with well-established medical facilities and a high level of technological sophistication. This infrastructure facilitates the adoption of state-of-the-art medical equipment, including phototherapy devices. North America experiences a significant incidence of skin disorders, including psoriasis and eczema, which often require phototherapy treatment. The prevalence of these skin conditions drives the demand for phototherapy equipment in the region. North America is a hub for research and development in the healthcare industry. This environment fosters innovation and the development of advanced phototherapy technologies, which are then readily integrated into clinical practice. The region's relatively high economic capacity allows healthcare facilities to invest in cutting-edge medical equipment. This includes the purchase of phototherapy devices that can be costly but highly effective in treating

various skin disorders. The United States has stringent regulatory standards for medical devices. This ensures that products entering the market meet high safety and quality standards. Companies that can obtain FDA approval often have an advantage in marketing their phototherapy equipment.

Key Market Players

Signify Holding

GE Healthcare

Natus Medical Incorporated

Hebert Waldmann GmbH & Co. KG

Nice Neotech Medical Systems Pvt. Ltd.

Atom Medical Corporation

Phoenix Medical Systems Pvt. Ltd.

National Biological Corp.

Solarc Systems Inc.

The Daavlin Company

Report Scope:

In this report, the Global Phototherapy Equipment Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Phototherapy Equipment Market, By Product:

Conventional Phototherapy Equipment

LED Phototherapy Equipment

Fiber Optic Phototherapy Equipment

Phototherapy Equipment Market, By Application:

Skin Diseases Treatment

Psoriasis

Vitiligo

Eczema

Others

Phototherapy Equipment Market, By End-Use:

Hospitals & Clinics

Homecare

Others

Phototherapy Equipment Market, By region:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

South Korea

Australia

Japan

Europe

Germany

France

United Kingdom

Spain

Italy

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Global Phototherapy Equipment Market.

Available Customizations:

Global Phototherapy Equipment Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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17. STRATEGIC RECOMMENDATIONS

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