

Pet Travel Services Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F. Segmented By Pet Type (Dog, Cat, and Others (Bird, Rabbit, etc.)), By Travel Type (Domestic, International), By Mode of Transport (Air Transport, Road Travel, and Shipping), By Booking Type (Online & Phone Bookings, Offline Bookings), By Region, Competition

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Abstracts

Global Pet Travel Services Market is expected to be driven by factors such as increasing pet adoption rate, humanization trend, and rising awareness about pet travel services, which expanded the market growth during the forecast period.

With the increase in pet-friendly travel services & hotels as well as increase in pet adoption rates, the market has observed a growth worldwide. Owing to this, many pet owners consider their pets to be their travel companions for various destinations around the world. This has led to a significant enhancement to the market growth of pet travel services.

Furthermore, the rising popularity of pet and animal caf?s is anticipated to present new opportunities for market participants in the pet travel services sector. A growing preference for value-added services in pet travel service sector to prevent separation anxiety in companion animals, together with high demand for luxury pet housing services, are anticipated to open market expansion opportunities. As a result, it offers wide possibilities of options for the pet parents who wish to travel and experience new places with their pets.

Increase Participation in Dog Shows and Competitions Exhibitions Boost the Market

Growth

People are becoming aware of traveling facilities for pet that are available, for the purpose of attending sporting events, dog shows, and exhibits, this is expected to propel the market growth. Pets must undergo training to participate in any competitions or performances, which requires pet travel services to move from one location to another. It is because dog owner seeks pet travel services to reach the venue of events from their homes to participate in performances and competitions, which increases the need for pet travel services. Moreover, the pet shows have been witnessing a significant rise in its popularity among the pet owners, therefore a markable participation is witnessed across the globe. For instance, in 2022 in United States, the National Dog Show was held. About 200 breeds of dog and approximately 1500 canines walked on show. Similarly, The Westminster Kennel Club Dog Show, was held in 2022. Over 3,000 dogs representing 211 breeds competed in the 146th Westminster Dog Show. This has resulted in a steady increase in the Pet Travel Services Market during the forecast period.

Growing Awareness for Different Pet Travel Services Enhance the Market

With more people travelling with their pets, pet travel services have played an integral part and substantial contribution to the travel industry. Pet transportation companies have expanded their travel services to several new locations to accommodate the growing demand and need for efficient pet transportation from increased pet adoption rates around the world and increase in the number of people traveling with their pets, which has helped to grow the demand for Global Pet Travel Services. For example, Petfly has relocated over 20,000 pets globally. It has its own veterinary clinic and provides comprehensive services. However, due to long-distance transportation, some pet owners have security issues for their animals, which may further increase demand for pet travel services. The related services like door-to-door services, airport-to-airport transfers, pet boarding services, processes and documentation related to AQCS (Animal Quarantine and Certification Services) and DGFT (Directorate General of Foreign Trade) and other types of travel documentation as per the country's requirements (such as health certificates, import permit, export permit, etc.), are the certain facilities offered by the travel services provider are expected to aid in the market expansion during the forecast period.

Increase in Number of Pet Travelers Aid the Market Expansion

As the number of pet-friendly services increase globally, more consumers are inclining

towards traveling with their animals, the related services such as pet-friendly hotels, parks, cafes, and other locations, as well as associated services like dog staycations, have all contributed to the market expansion. According to the American Pet Products Association, Americans spend USD50 billion per year on their pets. Similarly, according to The Roanoke Times, 78% of Americans travel with their pets at least once a year. In addition, the rapid increase in pet adoption among millennials is an important factor that is projected to boost demand for pet travel services globally, which would further boost demand for the market for pet travel services. The 2021–2022 APPA National Pet Owners Survey shows 90.5 million households in America own a pet and around 25 million dog owners travel with their pets. Similarly, many pet owners agree that pets should be treated in the same manner as young children, and many millennials view summer season as a time to relax with their pets. This is one of the major elements influencing the market for pet travel services globally.

Market Segmentation

The global pet travel services market is segmented based on pet type, travel type, mode of transport, booking type, region, and competition landscape. Based on pet type the market is further fragmented into dog, cat, and others (bird, rabbit, etc.). Based on travel type, the market is segmented into domestic and international. Based on mode of transport the market is segmented into air transport, road travel and shipping. Based on booking type the market is segmented into online & phone bookings and offline bookings. The market analysis also studies the regional segmentation divided among North America, Europe, Asia-Pacific, South America, and Middle East & Africa.

Company Profiles

Pet Travel, Inc., Pet Express Animal Transport, World Care Pet Transport, LLC, AirPets Relocation Services Private Limited, PETport, PetRelocation, Inc., Starwood Animal Transport, Happy Tails Travel, Inc., Blue Collar Pet Transport, Worldwide Animal Travel Ltd., are among the major market players in the global platform that lead the market growth of the Global Pet Travel Services Market.

Report Scope:

In this report, the global pet travel services market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Pet Travel Services Market, By Pet Type:

Dog

Cat

Other

Pet Travel Services Market, By Travel Type:

Domestic

International

Pet Travel Services Market, By Mode of Transport:

Air Transport

Road Travel

Shipping

Pet Travel Services Market, By Booking Type:

Online & Phone Bookings

Offline Bookings

Pet Travel Services Market, By Region:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Spain

Italy

Asia-Pacific

China

Japan

India

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

Saudi Arabia

UAE

Turkey

South Africa

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global pet travel services market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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