

# **PET Packaging Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Type (Rigid and Flexible), By Pack Type (Bottles & Jars, Trays, Bags & Pouches, Lids/Caps & Closures, Others), By End User (Food & Beverages, Pharmaceuticals, Household Products, Personal Care & Cosmetics, Others), By Region and Competition**

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## **Abstracts**

The Global PET Packaging Market reached a valuation of USD 70.45 billion in 2022 and is poised for robust growth, with an expected Compound Annual Growth Rate (CAGR) of 5.22% through 2028. Polyethylene terephthalate, commonly known as PET, represents a versatile form of polyester that offers a multitude of advantages in the packaging industry. PET can be readily molded into various container shapes, including boxes and bottles, to meet precise user requirements. The manufacturing process involves melting PET resin pellets and shaping the molten material into desired forms.

PET packaging garners high acclaim for its outstanding properties. It boasts excellent thermal stability, rendering it suitable for a wide array of applications. Furthermore, it exhibits near-invulnerability, ensuring durability and safeguarding the contents from damage. Additionally, PET packaging's resistance to microorganisms aids in preserving the contents' quality by averting degradation.

Beyond its exceptional performance attributes, PET packaging also demonstrates substantial dimensional stability and resilience against moisture, solvents, and alcohols. It offers moderate resistance to diluted alkalis and halogenated hydrocarbons. These

characteristics make PET packaging exceptionally versatile and apt for deployment across diverse industries, including food and beverages, personal care products, and pharmaceuticals.

The growth of the PET packaging market primarily hinges on increasing consumer awareness of eco-friendly products. As sustainability gains prominence, consumers actively seek packaging solutions that minimize environmental impact. Furthermore, the influence of Western culture has further propelled the demand for PET packaging, as it is widely recognized as a reliable and eco-friendly option.

Another pivotal factor contributing to the PET packaging market's expansion is the surging demand for customized and distinctive packaging. Manufacturers employ specific shapes, colors, and designs as branding tools to distinguish their products in the market. Moreover, the rising preference for carbonated beverages and ready-to-eat food products among the younger global population has driven the demand for PET packaging.

Manufacturers are swiftly embracing PET packaging due to its cost-effectiveness. It entails low production and shipping expenses, resulting in substantial savings for businesses. Furthermore, PET packaging generates minimal solid waste and requires less storage space, making it an efficient choice for transportation and warehousing.

The global PET packaging market continues to experience continuous advancements and innovations. Substantial research and development efforts are dedicated to producing reusable and recyclable packaging solutions. Technological progress, exemplified by plasma-based coatings, has further enhanced the impermeability of PET bottles, augmenting their reliability and performance.

In sum, the PET packaging market is undergoing remarkable growth driven by consumer preferences, cost-efficiency, and technological advancements. As the industry evolves, PET packaging will continue to be at the forefront of packaging solutions, catering to diverse needs and contributing to a sustainable future.

## Key Market Drivers

### Growing Demand of PET Packaging in Food and Beverage Industry

PET (Polyethylene Terephthalate) packaging has become increasingly popular in the food and beverage industry due to its numerous advantages over traditional packaging

materials. The growing demand for PET packaging in this sector has emerged as a significant driver of the global PET packaging market.

The food and beverage industry requires packaging solutions that can effectively preserve product freshness, ensure safety, and provide convenience to consumers. PET packaging fulfills these requirements and offers additional benefits that have contributed to its widespread adoption.

One of the primary advantages of PET packaging is its exceptional clarity and transparency. This exceptional clarity allows consumers to visually assess the quality and freshness of the packaged food or beverage, enhancing consumer trust and satisfaction. The crystal-clear appearance of PET packaging also serves as an effective marketing tool, as it showcases the product in an attractive and appealing manner, enticing consumers to make a purchase.

Furthermore, PET packaging offers excellent barrier properties, protecting the contents from oxygen, moisture, and UV light. This helps extend the shelf life of perishable food and beverages, maintaining their taste, aroma, and nutritional value for a longer period. By ensuring the integrity of the packaged products, PET packaging helps reduce food waste and ensures that consumers receive products of the highest quality.

PET packaging is lightweight, making it cost-effective for manufacturers and more convenient for consumers. Its lightweight nature reduces transportation costs and environmental impact, making it a sustainable packaging solution. Additionally, PET packaging is shatterproof, providing superior durability and reducing the risk of breakage during handling and transportation. This durability ensures that products reach consumers in pristine condition, enhancing customer satisfaction.

The convenience factor of PET packaging is another driver of its growing demand in the food and beverage industry. PET bottles are easy to handle, open, and reseal, allowing consumers to consume products at their convenience. The versatility of PET packaging also enables various customization options, such as different shapes, sizes, and closures, catering to the specific needs of different food and beverage products. This customization enhances the overall consumer experience and helps brands differentiate themselves in a competitive market.

The food and beverage industry has witnessed significant growth in recent years, driven by factors such as changing consumer preferences, urbanization, and the rise of e-commerce. This growth has created a higher demand for efficient and reliable

packaging solutions, leading to an increased adoption of PET packaging. As the industry continues to evolve, PET packaging is expected to play a crucial role in meeting the ever-changing needs of consumers and ensuring the success of food and beverage brands worldwide.

### Growing Demand of PET Packaging in Pharmaceuticals Industry

PET (Polyethylene Terephthalate) packaging has become increasingly prevalent in the pharmaceutical industry due to its unique properties and benefits. The growing demand for PET packaging in this sector has emerged as a significant driver of the global PET packaging market.

The pharmaceutical industry requires packaging solutions that ensure product integrity, protect against contamination, and meet stringent regulatory requirements. PET packaging fulfills these requirements and offers additional advantages that have contributed to its increasing adoption.

One of the key advantages of PET packaging in the pharmaceutical industry is its exceptional barrier properties. PET bottles provide an effective barrier against moisture, gases, and UV light, which helps protect the sensitive pharmaceutical products from degradation and maintain their efficacy over time. This barrier protection ensures product stability and extends shelf life, which is crucial for medications with long expiration dates.

Furthermore, PET packaging is chemically inert, meaning it does not react with the contents of the package. This property is particularly important when packaging pharmaceutical drugs, as it helps prevent any leaching or interaction between the medication and the packaging material, ensuring the safety and efficacy of the drugs.

Another benefit of PET packaging in the pharmaceutical industry is its transparency. PET bottles offer excellent clarity, allowing healthcare professionals and patients to easily identify and verify the contents of the package. Clear visibility enhances patient safety by reducing the risk of medication errors and enables easy monitoring of medication levels. Additionally, the transparent nature of PET packaging provides a platform for clear labeling and product information, aiding in compliance with regulatory guidelines.

PET packaging is also lightweight, making it cost-effective for manufacturers, as it reduces transportation costs and minimizes carbon emissions. Its lightweight nature

also provides convenience to end-users, making it easier to handle and dispense medications. PET bottles are shatterproof, ensuring the safety of both healthcare professionals and patients, as they eliminate the risk of broken glass or sharp edges associated with traditional packaging materials.

The pharmaceutical industry has experienced significant growth over the years due to factors such as an aging population, increasing prevalence of chronic diseases, and advancements in healthcare technology. This growth has led to a higher demand for reliable and specialized packaging solutions, driving the adoption of PET packaging.

In addition to the aforementioned benefits, PET packaging offers excellent recyclability, making it an environmentally friendly choice. PET can be recycled multiple times without losing its quality or properties, reducing the environmental impact of pharmaceutical packaging waste.

Overall, PET packaging has emerged as a preferred choice in the pharmaceutical industry due to its unique combination of barrier properties, chemical inertness, transparency, lightweight nature, and recyclability. As the demand for reliable and efficient packaging solutions continues to rise, PET packaging is expected to play a vital role in meeting the evolving needs of the pharmaceutical industry.

## Key Market Challenges

### Raw Material Costs and Supply Chain Disruptions

Raw material costs play a crucial role in the PET packaging industry. PET, derived from petroleum, serves as a vital raw material in the production of packaging materials. Fluctuating commodity prices, including those of petroleum and its by-products, directly influence the cost of PET production. When raw material costs increase, it puts significant pressure on PET packaging manufacturers, leading to higher production expenses, and potentially impacting profitability.

According to a report on the PET beverage packaging market, fluctuations in commodity prices have been a significant challenge<sup>1</sup>. The unpredictable nature of these costs can create uncertainty within the industry, making it difficult for manufacturers to plan and budget effectively. Manufacturers face the ongoing task of closely monitoring market trends and adjusting their strategies to mitigate the impacts of price fluctuations. Additionally, they need to consider alternative sources of raw materials and explore potential cost-saving measures to maintain competitiveness.

Supply chain disruptions have also emerged as a challenge for the global PET packaging market. Disruptions can arise from various factors, such as natural disasters, political instability, trade conflicts, or pandemics. These disruptions can have a cascading effect on the availability and transportation of raw materials, components, and finished products, leading to delays and increased costs throughout the supply chain. To address these challenges, companies need to develop robust contingency plans, diversify their supplier base, and establish strong relationships with reliable partners to ensure business continuity.

The COVID-19 pandemic, in particular, has had a profound impact on global supply chains. Lockdown measures, travel restrictions, and reduced workforce capacities have severely disrupted manufacturing operations and logistics. As a result, the availability of raw materials and the smooth flow of goods have been severely affected. To adapt and thrive in this new normal, companies must embrace digital solutions, enhance supply chain visibility, and adopt agile strategies to navigate the evolving landscape successfully.

## Key Market Trends

### Growing Focus on Sustainable Packaging

In recent years, there has been a growing focus on sustainable packaging in the global PET (Polyethylene Terephthalate) packaging market. This shift in attention stems from an increased awareness and recognition of the importance of adopting environmentally friendly practices and reducing our carbon footprint. As companies and consumers alike strive to make a positive impact on the planet, the trend towards sustainability has emerged as a significant factor shaping the future of the PET packaging industry.

Within the PET packaging market, two key areas of development have gained prominence: sustainability and lightweighting. Manufacturers are actively seeking ways to reduce material consumption, minimize waste, and improve the recyclability of PET packaging. The aim is to strike a delicate balance between product protection, functionality, and environmental impact, ensuring that sustainable packaging solutions meet the highest standards.

Consumer demand has played a crucial role in driving the growing focus on sustainable packaging. Today's consumers are more environmentally conscious and mindful of the impact of their purchasing decisions. As a result, they actively seek out products that



are packaged in eco-friendly materials and are increasingly favoring brands that demonstrate a commitment to sustainability and responsible packaging practices.

In addition to consumer demand, regulatory pressures and government initiatives have also played a vital role in accelerating the adoption of sustainable packaging solutions. Many countries and regions have implemented regulations and policies to encourage the use of recyclable and biodegradable packaging materials, including PET. These measures further reinforce the importance of sustainable practices and provide incentives for businesses to invest in more eco-friendly packaging solutions.

As a response to these market trends, PET packaging manufacturers are investing significant resources in research and development. Their goal is to innovate and improve the environmental performance of their products. This includes exploring alternative sources of raw materials, developing bio-based plastics, and enhancing recycling processes to create a circular economy for PET packaging. By investing in these initiatives, manufacturers strive to meet the evolving demands of consumers, regulators, and the environment.

Overall, the increasing focus on sustainable packaging in the PET market is driven by a combination of consumer demand, regulatory pressures, and a genuine desire to reduce our impact on the planet. It represents a collective effort by companies, consumers, and governments to embrace more environmentally friendly practices and ensure a better future for generations to come.

## Segmental Insights

## Pack Type Insights

Based on the category of pack type, the bottles & jars segment emerged as the dominant player in the global market for PET Packaging in 2022. Polyethylene terephthalate (PET) is widely utilized in food packaging due to its exceptional barrier properties against water vapor, gas, dilute acids, oils, and alcohols. Not only is PET shatterproof and reasonably flexible, but it is also incredibly easy to recycle, making it an environmentally friendly choice. The increasing demand for packaged drinking water has further fueled the need for PET plastic caps and capsules.

Additionally, PET is the preferred material for manufacturing disposable plastic containers used in finished products and frozen foods. One of its key advantages is its excellent oil barrier, which helps protect against chemicals that can potentially damage

other types of plastics. Furthermore, PET is up to 90% lighter than glass, making it a more cost-effective option for transportation. These factors have significantly contributed to the continuous growth of the PET market segment.

Furthermore, bags and pouches, driven by the busy lifestyle and the rising trend of takeaways for food items, are projected to experience a Compound Annual Growth Rate (CAGR) of 4% throughout the forecast period. This growth is expected to be sustained as these factors continue to drive the market expansion in this segment.

### Type Insights

The rigid segment is projected to experience rapid growth during the forecast period. The rise in demand for products like bottles, jars, trays is driving the growth of the segment in the market. These packaging options provide not only convenience but also durability, ensuring that products can be transported safely without the risk of spillage. With their lightweight and easy-to-carry nature, they have become increasingly popular among consumers. These factors, coupled with their eco-friendly properties, have further propelled the demand for these products in the PET Packaging market.

The flexible segment is expected to grow at a Compound Annual Growth Rate (CAGR) of 4.56% through the forecast period. This growth can be attributed to the versatility and adaptability of flexible packaging. It offers a wide range of customization options, allowing manufacturers to tailor packaging solutions to meet specific design and functional requirements. The inclusion of features such as seals, zip locks, and spouts not only enhances convenience but also makes flexible packaging reusable, reducing waste and promoting sustainability. These factors are anticipated to drive the growth of the flexible packaging segment in the market, catering to the evolving needs of both businesses and consumers.

### Regional Insights

North America emerged as the dominant player in the Global PET Packaging Market in 2022, holding the largest market share in terms of value. The most commonly recycled plastic in the United States is PET (polyethylene terephthalate). According to the PET Resin Association (PETRA), approximately \$1.47 billion worth of used PET bottles and containers are collected for recycling each year in the region. This significant amount highlights the growing awareness and commitment towards sustainable practices in the country.



The increased demand for PET closures and containers can be attributed to several factors. Firstly, there has been a rise in the usage of PET packaging, including containers, bottles, tubes, cans, and more. PET offers excellent barrier properties against carbon dioxide (CO<sub>2</sub>) and oxygen (O<sub>2</sub>), making it an ideal choice for food packaging. It is not only safe for use in microwaves but also widely adopted by many grocery chains.

Furthermore, the Asia Pacific region is projected to witness substantial growth in the PET packaging market, with a compound annual growth rate (CAGR) of 7.68% through the forecast period. This growth can be attributed to factors such as the increasing population, a thriving food and beverages industry, advancements in lightweight solutions, and a growing focus on sustainability and recycling.

In addition, the potential introduction of recycled PET by other companies will have a significant impact on the demand for plastic caps and closures. As more companies embrace recycled PET, the market for PET packaging is expected to experience further growth and development.

Overall, the demand and market for PET packaging are expected to continue expanding in the foreseeable future, driven by various factors including increased recycling efforts, technological advancements, and the growing emphasis on sustainable practices.

### Key Market Players

Amtcor Ltd

Resilux NV

Gerresheimer AG

Berry Global Group Inc.

Silgan Holdings Inc.

Graham Packaging Company

GTX Hanex Plastic Sp. z.o.o.

Dunmore Corporation

Comar LLC

Sonoco Products Company

Report Scope:

In this report, the Global PET Packaging Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

PET Packaging Market, By Type:

Rigid

Flexible

PET Packaging Market, By Pack Type:

Bottles & Jars

Trays

Bags & Pouches

Lids/Caps & Closures

Others

PET Packaging Market, By End User:

Food & Beverages

Pharmaceuticals

Household Products

Personal Care & Cosmetics

Others

## PET Packaging Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

Turkey

Egypt

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global PET Packaging Market.

## Available Customizations:

Global PET Packaging Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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