

# **Pet Mobility Aids Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Product (Wheelchairs, Splints & Braces, Slings, Ramps & Steps, Prosthetics, Others), By Pet Type (Dogs, Cats, Others), By Distribution Channel (Retail Stores, E-commerce, Veterinary Hospitals & Clinics) Region and Competition, 2019-2029F**

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## **Abstracts**

Global Pet Mobility Aids Market was valued at USD 1.62 Billion in 2023 and is anticipated to project robust growth in the forecast period with a CAGR of 6.75% through 2029. As pets increasingly become integral members of families worldwide, there's a growing demand for solutions to address age-related conditions, injuries, surgeries, or disabilities that may hinder their mobility. This market encompasses a diverse range of products, including but not limited to wheelchairs, prosthetics, orthotics, slings, harnesses, carts, and mobility aids tailored for various types of animals such as dogs, cats, and smaller pets like rabbits or ferrets. Factors driving the expansion of this market include rising pet ownership rates, especially among aging populations seeking companionship, advancements in veterinary medicine and technology facilitating better diagnosis and treatment of mobility issues, and a heightened awareness among pet owners regarding the importance of maintaining their pets' quality of life.

Additionally, a shift in societal attitudes towards pets as valued family members rather than mere possessions has fueled increased spending on pet healthcare and well-being, propelling the growth of the pet mobility aids market further. Key players in this industry range from established medical device companies to specialized manufacturers focusing solely on pet mobility solutions, with innovation being a key competitive differentiator. Moreover, the market is witnessing notable trends such as the

customization of mobility aids to suit individual pets' needs, the integration of lightweight and durable materials for enhanced comfort and maneuverability, and the incorporation of adjustable features to accommodate pets of varying sizes and conditions.

Furthermore, the advent of e-commerce platforms has facilitated greater accessibility to pet mobility aids, allowing pet owners to research, compare, and purchase products conveniently online. Geographically, North America and Europe currently dominate the market due to higher pet ownership rates, increased spending on pet healthcare, and greater awareness of pet mobility issues. However, emerging economies in regions like Asia-Pacific and Latin America are expected to present lucrative opportunities for market expansion as disposable incomes rise and pet ownership becomes more prevalent.

## Key Market Drivers

### Rising Pet Ownership Rates

Rising pet ownership rates have significantly contributed to the growth of the Global Pet Mobility Aids Market in recent years. As more households around the world welcome pets into their lives, there is a corresponding increase in the demand for products and services aimed at improving the well-being of these furry companions, including mobility aids. One of the primary drivers behind the surge in pet ownership rates is the evolving role of pets within families. Pets are no longer considered just animals; they are valued members of households, providing companionship, emotional support, and unconditional love. As a result, pet owners are more invested in ensuring the health and happiness of their furry friends, leading to greater spending on pet care products and services.

Moreover, societal trends such as declining birth rates and an aging population have contributed to the rise in pet ownership rates. Many individuals and families are opting to have pets instead of or in addition to children, viewing them as a source of joy and fulfillment. Additionally, pets are increasingly recognized for their therapeutic benefits, particularly for elderly individuals and those living alone. As a result, there has been a surge in pet adoptions and acquisitions, driving up pet ownership rates globally.

The increase in pet ownership rates has created a growing market for pet mobility aids, as more pets are living longer lives and facing age-related mobility challenges. Older pets, in particular, are prone to conditions such as arthritis, hip dysplasia, and

degenerative joint diseases, which can impact their mobility and quality of life. Mobility aids such as wheelchairs, orthopedic braces, and ramps can help these pets maintain their independence and continue to enjoy an active lifestyle.

Furthermore, the growing trend of adopting pets with special needs, including those with disabilities or injuries, has further fueled the demand for pet mobility aids. Pet owners are increasingly willing to invest in products that can improve the mobility and comfort of their furry companions, ensuring they can live fulfilling lives despite their challenges.

### Advancements in Veterinary Medicine and Technology

Advancements in veterinary medicine and technology have been instrumental in driving the growth of the Global Pet Mobility Aids Market. These advancements have revolutionized the diagnosis, treatment, and management of pet mobility issues, leading to improved outcomes and a greater demand for mobility aids. One key area of advancement is in diagnostic imaging techniques, such as X-rays, CT scans, and MRI scans, which allow veterinarians to accurately assess the extent of a pet's mobility impairment and identify underlying conditions or injuries. This precise diagnosis enables veterinarians to develop targeted treatment plans tailored to each pet's unique needs, including the recommendation of appropriate mobility aids.

In addition to diagnostics, surgical techniques have also seen significant advancements in recent years. Orthopedic surgeries, such as joint replacements, ligament repairs, and fracture fixation, have become more sophisticated and effective, allowing pets to recover more quickly and with better long-term outcomes. These advancements have expanded the range of conditions that can be successfully treated, further driving the demand for mobility aids to support pets during the recovery process.

Furthermore, rehabilitation therapies have emerged as an essential component of pet mobility care, thanks to advancements in physical therapy techniques and equipment. Rehabilitation programs, including hydrotherapy, therapeutic exercises, and electrical stimulation, can help pets regain strength, flexibility, and range of motion following surgery or injury. Mobility aids, such as braces, harnesses, and carts, complement these therapies by providing additional support and stability during the rehabilitation process.

Another significant advancement in veterinary medicine is the development of custom-made prosthetics and orthotics for pets with limb amputations, deformities, or musculoskeletal conditions. Utilizing advanced materials and 3D printing technology,

veterinarians can create personalized mobility aids that fit pets comfortably and effectively restore mobility and function.

Moreover, technological innovations have led to the development of innovative mobility aids with features designed to improve pets' comfort, mobility, and quality of life. Lightweight materials, adjustable components, and ergonomic designs are now common features of pet wheelchairs, orthopedic braces, and other mobility devices, enhancing their effectiveness and ease of use.

### Increased Awareness and Education

Increased awareness and education surrounding pet health and well-being have played a crucial role in boosting the Global Pet Mobility Aids Market. Pet owners are now more informed than ever about the various mobility issues that can affect their furry companions, leading to a greater demand for products and services aimed at improving pets' mobility and quality of life. One factor driving increased awareness is the proactive efforts of veterinary professionals, pet care organizations, and advocacy groups to educate pet owners about the importance of mobility and the available solutions for addressing mobility challenges in pets. Through seminars, workshops, educational materials, and online resources, these entities raise awareness about common mobility issues, such as arthritis, hip dysplasia, and spinal injuries, as well as the benefits of mobility aids in managing these conditions.

Moreover, the proliferation of information on the internet and social media platforms has empowered pet owners to educate themselves about pet health and mobility. Pet owners can easily access articles, videos, forums, and online communities dedicated to pet care, where they can learn about different mobility aids, their benefits, and how to choose the right aid for their pet's specific needs. This accessibility to information enables pet owners to make more informed decisions about their pets' healthcare, including investing in mobility aids when necessary.

Additionally, increased awareness of pet mobility issues has led to a shift in consumer attitudes towards pet care. Pet owners are now more willing to prioritize their pets' mobility and invest in products and services that enhance their quality of life. As pets continue to be regarded as valued family members, pet owners are increasingly recognizing the importance of maintaining their pets' mobility and independence, driving the demand for mobility aids.

Furthermore, media coverage of heartwarming stories featuring pets overcoming

mobility challenges with the help of mobility aids has contributed to raising awareness and generating interest in these products. Inspirational stories of pets regaining their mobility and enjoying an improved quality of life with the assistance of wheelchairs, orthopedic braces, and other aids resonate with pet owners and highlight the transformative impact of mobility aids on pets' lives.

## Key Market Challenges

### Limited Accessibility and Affordability

Accessibility and affordability are significant barriers hindering the Global Pet Mobility Aids Market. While advancements in e-commerce have expanded access to mobility aids, disparities in access persist, particularly in underserved regions with limited access to veterinary care and pet care products. Additionally, the high cost of quality mobility aids can pose a barrier for pet owners, especially those with limited financial resources. Addressing these challenges requires initiatives to improve access to affordable mobility aids, such as subsidies, financial assistance programs, and partnerships with veterinary clinics and pet care organizations to provide discounted or subsidized products to pet owners in need.

### Lack of Awareness and Education

Another key challenge facing the Global Pet Mobility Aids Market is the lack of awareness and education among pet owners about the availability and benefits of mobility aids for pets. Many pet owners may not be aware of the various mobility issues that can affect their pets or the solutions available to address them. This lack of awareness can result in underdiagnosis and undertreatment of mobility issues, leading to decreased demand for mobility aids. Educating pet owners about the importance of mobility and the available solutions through targeted marketing campaigns, veterinary outreach programs, and educational resources can help address this challenge and increase demand for mobility aids.

## Key Market Trends

### Technological Innovations and Product Customization

Technological innovations and product customization have emerged as key drivers in boosting the Global Pet Mobility Aids Market, revolutionizing the way mobility solutions are developed and tailored to meet the unique needs of individual pets. One of the

significant advancements in technology driving the growth of the market is the use of 3D printing technology in the manufacturing of pet mobility aids. This innovative approach allows for the creation of customized orthotic devices, prosthetics, and wheelchairs that are precisely tailored to fit the anatomy and specific requirements of each pet. By utilizing 3D scanning technology to capture detailed measurements and digital models of pets' limbs or bodies, manufacturers can design and produce mobility aids with unparalleled accuracy and comfort. This customization ensures optimal fit, functionality, and effectiveness, leading to improved mobility and quality of life for pets.

Furthermore, advancements in materials science have led to the development of lightweight, durable, and flexible materials that enhance the performance and comfort of pet mobility aids. High-tech materials such as carbon fiber, titanium alloys, and medical-grade polymers are now commonly used in the construction of wheelchairs, braces, and other mobility devices, offering superior strength, stability, and resilience while minimizing weight and bulkiness. These advancements make mobility aids more comfortable for pets to wear and easier for them to maneuver, encouraging greater acceptance and compliance.

Moreover, technological innovations have enabled the integration of smart features and digital connectivity into pet mobility aids, enhancing their functionality and usability. Smart wheelchairs equipped with sensors, GPS tracking, and remote monitoring capabilities allow pet owners and veterinarians to track pets' activity levels, monitor their progress, and adjust settings remotely as needed. Additionally, mobile applications and wearable devices can provide real-time feedback and data analysis, empowering pet owners to make informed decisions about their pets' mobility and overall health. In addition to technological advancements, product customization has become increasingly prevalent in the Global Pet Mobility Aids Market, allowing manufacturers to tailor mobility solutions to meet the specific needs and preferences of pets and their owners.

### Increasing Accessibility Through E-commerce

Increasing accessibility through e-commerce has significantly contributed to the growth of the Global Pet Mobility Aids Market, making it easier for pet owners to research, compare, and purchase mobility aids for their furry companions from the comfort of their homes. One of the primary benefits of e-commerce is the convenience it offers to pet owners. With just a few clicks, pet owners can access a wide range of mobility aids from various manufacturers, eliminating the need to visit multiple brick-and-mortar stores in search of the perfect product. E-commerce platforms provide comprehensive product

listings, detailed descriptions, and customer reviews, enabling pet owners to make informed decisions about which mobility aid best suits their pet's needs.

Moreover, e-commerce has expanded the reach of the Global Pet Mobility Aids Market, allowing manufacturers to connect with a broader customer base beyond their local markets. Pet owners from remote or underserved areas now have access to a wider selection of mobility aids that may not be available in their vicinity, thanks to the global reach of online retailers. This increased accessibility opens up new opportunities for manufacturers to tap into previously untapped markets and drive further growth in the industry.

Additionally, e-commerce platforms facilitate seamless communication between pet owners and manufacturers, enabling personalized recommendations, product customization, and after-sales support. Pet owners can easily reach out to manufacturers with questions or concerns about mobility aids, receive expert advice and guidance, and even request custom-made solutions tailored to their pet's specific needs. This direct line of communication fosters trust and loyalty among pet owners, driving repeat purchases and word-of-mouth referrals.

Furthermore, the convenience of e-commerce extends to the ordering and delivery process, with many online retailers offering fast and reliable shipping options. Pet owners can have mobility aids delivered straight to their doorsteps, saving time and effort compared to traditional shopping methods. Additionally, online retailers often provide hassle-free returns and exchanges, ensuring pet owners are satisfied with their purchases and encouraging them to explore different mobility aids until they find the perfect fit for their pet.

## Segmental Insights

### Distribution Channel Insights

Based on the Distribution Channel, Veterinary hospitals & clinics segment emerged as the dominant segment in the Global Pet Mobility Aids Market in 2023. Veterinary hospitals and clinics serve as primary points of contact for pet owners seeking professional advice and treatment for their pets' mobility issues. These facilities are equipped with skilled veterinarians and specialized equipment for diagnosing and treating a wide range of mobility conditions in pets. As a result, pet owners often rely on veterinary hospitals and clinics to provide comprehensive care, including recommendations for mobility aids tailored to their pets' specific needs.

## Pet Type Insights

Based on the Pet Type, dogs segment emerged as the dominant segment in the Global Pet Mobility Aids Market in 2023. Dogs are one of the most popular pets globally, with a large and diverse population across various demographics. As a result, there is a higher prevalence of mobility issues among dogs compared to other pets, such as cats or smaller animals. Common conditions affecting dogs' mobility include arthritis, hip dysplasia, spinal injuries, and limb amputations, which may require the use of mobility aids for effective management and improved quality of life. The dominance of the dog's segment in the Global Pet Mobility Aids Market reflects the significant demand for mobility solutions among dog owners seeking to improve their pets' mobility and quality of life.

## Regional Insights

North America emerged as the dominant region in the Global Pet Mobility Aids Market in 2023, holding the largest market share. North America has a high pet ownership rate, with a significant portion of households owning pets, particularly dogs and cats. The strong culture of pet ownership in the region has led to a robust demand for pet care products and services, including mobility aids. As pet owners prioritize their pets' health and well-being, they are more likely to invest in mobility aids to improve their pets' quality of life, driving market growth in the region.

## Key Market Players

Petco Animal Supplies, Inc.

Chewy, Inc.

Walkin' Pets Inc.

Doggon' Wheels, LLC

My Pet's Brace

K-9 Cart

Petmate (Dorskocil Manufacturing Company, Inc.)



PetSafe (Radio Systems Corporation)

Animal Ortho Care

Dutch Dog Design LLC

### Report Scope:

In this report, the Global Pet Mobility Aids Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### Pet Mobility Aids Market, By Product:

Wheelchairs

Splints & Braces

Slings

Ramps & Steps

Prosthetics

Others

#### Pet Mobility Aids Market, By Pet Type:

Dogs

Cats

Others

#### Pet Mobility Aids Market, By Distribution Channel:

Retail Stores

E-commerce

Veterinary Hospitals & Clinics

Pet Mobility Aids Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Egypt

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Pet Mobility Aids Market.

Available Customizations:

Global Pet Mobility Aids Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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