

Pet Dental Health Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented Type (Oral Care Products, Services), By Animal Type (Dogs, Cats, Others), By Indication (Gum Disease, Endodontic Diseases, Dental Calculus, Oral Tumor, Others), By Distribution Channel (Veterinary Hospitals & Clinics, Retail Pharmacies, E-commerce, Others), Region and Competition, 2019-2029F

<https://marketpublishers.com/r/P4D3AFB5190DEN.html>

Date: May 2024

Pages: 183

Price: US\$ 4,900.00 (Single User License)

ID: P4D3AFB5190DEN

Abstracts

Global Pet Dental Health Market was valued at USD 6.31 Billion in 2023 and is anticipated to project robust growth in the forecast period with a CAGR of 5.75% through 2029. The Global Pet Dental Health Market is a burgeoning sector within the veterinary industry, driven by a growing awareness of the importance of oral care for pets' overall health and well-being. As pet owners become increasingly attuned to the significance of dental hygiene in preventing various diseases and maintaining their pets' quality of life, the demand for products and services in this market continues to escalate. This market encompasses a wide array of offerings, including dental treats, chews, toys, toothbrushes, toothpaste, oral rinses, and professional dental services provided by veterinarians. The rise in pet ownership, particularly in urban areas, coupled with the humanization of pets, where owners consider them as family members, has been a major catalyst for the expansion of this market.

Moreover, factors such as advancements in veterinary dentistry, increased disposable income among pet owners, and a growing trend towards preventive healthcare for pets have further fueled market growth. The prevalence of dental issues such as periodontal disease, tooth decay, and oral infections among pets, which can lead to systemic health

problems if left untreated, has underscored the importance of regular dental care. Consequently, pet owners are increasingly seeking out products and services that cater to their pets' dental needs, thereby propelling the growth of this market.

Additionally, manufacturers are continuously innovating to develop products that are not only effective in maintaining oral health but also appealing to pets, thereby enhancing consumer adoption. Furthermore, the advent of e-commerce platforms has made pet dental care products more accessible to consumers worldwide, facilitating market penetration. Geographically, North America and Europe represent significant markets owing to high pet ownership rates and a strong emphasis on pet healthcare. However, emerging economies in Asia-Pacific and Latin America are witnessing rapid market growth due to increasing urbanization, rising disposable income, and a burgeoning pet population. Nonetheless, challenges such as lack of awareness about pet dental health in certain regions, price sensitivity among consumers, and regulatory hurdles pose constraints to market expansion. Despite these challenges, the Global Pet Dental Health Market is poised for robust growth in the coming years, driven by evolving consumer preferences, technological advancements, and a greater focus on preventive healthcare for pets.

Key Market Drivers

Rising Pet Ownership Rates

Increasing Pet Ownership Rates are a significant driving force behind the growth of the Global Pet Dental Health Market. As more households around the world welcome pets into their lives, there is a corresponding rise in demand for products and services aimed at maintaining pets' overall health and well-being, including dental care.

The trend of pet ownership has been steadily increasing globally, driven by various factors such as changing lifestyles, urbanization, and an increasing understanding of the emotional and physical benefits of having pets. With pets being increasingly considered as part of the family, pet owners are more inclined to invest in their pets' health, including dental hygiene.

As pet ownership rates climb, so does the awareness of the importance of oral health in pets. Pet owners are becoming more educated about the potential consequences of neglecting their pets' dental care, such as periodontal disease, tooth decay, and oral infections. Consequently, there is a growing demand for products and services that address these concerns and help maintain pets' oral hygiene.

The humanization of pets plays a significant role in driving the demand for pet dental health products and services. Pet owners are more likely to prioritize their pets' comfort and well-being, seeking out premium dental care products and professional services to ensure their pets' dental health is well-maintained. This shift in consumer behavior is particularly evident in developed regions where pet ownership rates are high and pet owners have the financial means to invest in their pets' care.

As pet ownership becomes more widespread, there is an increased focus on preventive healthcare for pets. Pet owners are taking proactive measures to prevent dental issues before they arise, including regular brushing, providing dental treats and chews, and scheduling routine dental check-ups with veterinarians. This emphasis on preventive care drives the demand for dental care products and services, further fueling the growth of the market. Increasing pet ownership rates have a significant impact on the growth of the Global Pet Dental Health Market. As more households welcome pets into their lives and prioritize their pets' health and well-being, there is a corresponding rise in demand for dental care products and services to ensure pets' oral hygiene is well-maintained.

Growing Awareness of Oral Health Benefits

The growing awareness of oral health benefits is a crucial factor driving the expansion of the Global Pet Dental Health Market. Pet owners and veterinarians alike are increasingly recognizing the pivotal role that oral hygiene plays in maintaining pets' overall health and well-being. This heightened awareness has led to a surge in demand for products and services specifically designed to address pets' dental care needs.

Periodontal disease, tooth decay, and oral infections are common dental issues that can have significant implications for pets if left untreated. Pet owners are becoming more educated about these risks and are taking proactive steps to prevent them. As a result, there is a growing demand for dental care products such as toothbrushes, toothpaste, dental chews, and oral rinses that help maintain pets' oral hygiene and prevent dental problems.

Pet owners are increasingly aware of the link between oral health and overall wellness in pets. Poor dental hygiene can not only lead to painful dental issues but can also contribute to systemic health problems such as heart disease, kidney disease, and diabetes. This understanding has spurred pet owners to prioritize their pets' dental care, leading to an increase in the adoption of preventive measures and regular dental check-ups.

The availability of information through various channels, including the internet, social media, and veterinary professionals, has played a significant role in raising awareness about the importance of oral health in pets. Pet owners now have access to a wealth of resources and educational materials that provide insights into proper dental care practices and the potential consequences of neglecting pets' dental hygiene.

The humanization of pets has contributed to the growing awareness of oral health benefits. As pets are increasingly viewed as members of the family, pet owners are more inclined to invest in their pets' health and well-being, including their dental care. This shift in perception has led to an increased willingness to purchase premium dental care products and seek out professional dental services for pets.

Advancements in Veterinary Dentistry

Advancements in veterinary dentistry have emerged as a significant driver of growth in the Global Pet Dental Health Market. These advancements encompass a range of technological innovations, diagnostic tools, treatment methods, and dental procedures that have revolutionized the way oral health issues are diagnosed, treated, and managed in pets. One key aspect of advancements in veterinary dentistry is the development of sophisticated diagnostic tools and imaging techniques. High-resolution dental radiography, intraoral cameras, and digital dental radiography have greatly enhanced veterinarians' ability to accurately assess pets' dental health and detect underlying dental issues such as periodontal disease, tooth decay, and oral tumors. These advanced diagnostic tools enable veterinarians to provide more precise diagnoses and develop targeted treatment plans tailored to each pet's specific needs.

In addition to improved diagnostics, advancements in veterinary dentistry have led to the development of innovative treatment methods and dental procedures. Minimally invasive techniques such as laser therapy, dental sealants, and root canal therapy have become increasingly common in veterinary dental practice, offering more effective and less invasive alternatives to traditional surgical procedures. These advancements not only improve treatment outcomes but also reduce pets' discomfort and recovery time, leading to higher levels of patient satisfaction and pet owner compliance.

The integration of digital technologies in veterinary clinics has streamlined workflows and enhanced communication between veterinarians, pet owners, and veterinary specialists. Electronic medical records systems allow for seamless documentation and sharing of pets' dental health records, facilitating collaboration among veterinary

professionals and ensuring continuity of care. Telemedicine platforms and virtual consultations also enable pet owners to seek expert advice and guidance on their pets' dental health from the comfort of their own homes, further expanding access to veterinary dental care services.

The increasing adoption of advanced dental equipment and technologies in veterinary clinics has also contributed to the growth of the pet dental health market. From ultrasonic scalers and dental drills to dental anesthesia delivery systems and dental unit waterlines, these cutting-edge tools enable veterinarians to perform complex dental procedures with greater precision and efficiency, ultimately improving the quality of care provided to pets.

Key Market Challenges

Lack of Awareness and Education

One significant challenge hindering the Global Pet Dental Health Market is the lack of awareness and education among pet owners regarding the importance of oral health in pets. Many pet owners underestimate the significance of dental hygiene and may not recognize the signs of dental issues in their pets until they become severe. This lack of awareness leads to a reluctance to invest in preventive dental care products and services, resulting in missed opportunities for early intervention and treatment.

Furthermore, there is a dearth of accessible and easily understandable educational resources about pet dental health. Pet owners may not be aware of proper dental care practices or the potential consequences of neglecting their pets' oral hygiene. Addressing this challenge requires concerted efforts from stakeholders in the pet industry to raise awareness, provide educational materials, and promote the importance of regular dental check-ups and preventive care for pets.

Price Sensitivity Among Consumers

Price sensitivity among consumers poses another significant challenge to the Global Pet Dental Health Market. While pet owners may recognize the importance of dental care for their pets, they may be hesitant to invest in expensive dental products or professional services, particularly in regions where disposable income levels are lower. As a result, there is a reluctance to purchase premium dental care products or seek out veterinary dental services, leading to a gap in access to quality dental care for pets.

Moreover, the perception of dental care as an optional or non-essential expense may lead pet owners to prioritize other aspects of pet care over dental hygiene. This challenge underscores the need for manufacturers and service providers to develop affordable dental care solutions that cater to price-sensitive consumers without compromising on quality. Additionally, initiatives such as offering discounts, promotional offers, and educational campaigns highlighting the long-term cost savings associated with preventive dental care can help alleviate price sensitivity among consumers.

Key Market Trends

Expansion of E-Commerce Platforms

The Expansion of E-Commerce Platforms has emerged as a significant driver of growth in the Global Pet Dental Health Market. As consumers increasingly turn to online shopping for convenience and accessibility, e-commerce platforms have become pivotal channels for pet owners to purchase dental care products and services for their furry companions. One of the key ways in which e-commerce platforms boost the pet dental health market is by providing unparalleled convenience and accessibility to consumers. Pet owners can browse a wide selection of dental treats, chews, toothbrushes, toothpaste, and other oral care products from the comfort of their own homes, eliminating the need to visit brick-and-mortar stores. This convenience factor is especially beneficial for pet owners with busy schedules or limited access to pet specialty stores in their area.

E-commerce platforms offer a platform for pet owners to access a diverse range of dental care products and brands from around the world. With just a few clicks, pet owners can compare prices, read product reviews, and make informed purchasing decisions based on their pets' specific needs and preferences. This level of choice and flexibility empowers pet owners to select the best dental care products for their pets, driving market growth and competition among manufacturers and retailers.

E-commerce platforms facilitate greater market penetration and expansion into new geographic regions. Pet owners in remote or underserved areas may have limited access to pet specialty stores or veterinary clinics offering dental care products and services. E-commerce platforms bridge this gap by providing a convenient and accessible channel for pet owners to access a wide range of dental care products and services, regardless of their location.

E-commerce platforms enable manufacturers and retailers to leverage digital marketing

strategies to target and engage with pet owners effectively. Through targeted advertising, email campaigns, and social media promotions, businesses can raise awareness about the importance of pet dental health and promote their products and services to a broader audience. This digital presence not only increases brand visibility but also drives sales and customer loyalty in the competitive pet dental health market.

Emphasis on Preventive Healthcare

The emphasis on preventive healthcare has emerged as a significant driver of growth in the Global Pet Dental Health Market. Pet owners and veterinary professionals alike are increasingly recognizing the importance of proactive measures in maintaining pets' oral health, leading to a surge in demand for preventive dental care products and services. One of the key ways in which the emphasis on preventive healthcare boosts the pet dental health market is by raising awareness among pet owners about the importance of regular dental care for their furry companions. Pet owners are becoming more educated about the potential consequences of neglecting their pets' oral hygiene, such as periodontal disease, tooth decay, and oral infections. As a result, there is a growing willingness among pet owners to invest in preventive dental care products and services to safeguard their pets' oral health.

Veterinary professionals play a crucial role in promoting preventive dental care and educating pet owners about proper dental care practices. Routine dental check-ups, professional cleanings, and dental screenings are becoming standard components of preventive healthcare protocols for pets, allowing veterinarians to detect dental issues early and intervene before they progress into more serious conditions. This proactive approach to dental care not only improves pets' oral health but also contributes to their overall well-being and quality of life.

The emphasis on preventive healthcare drives the demand for dental care products that facilitate at-home dental care routines for pets. Pet owners are increasingly incorporating dental brushing, providing dental treats and chews, and using oral rinses into their pets' daily routines to prevent plaque and tartar buildup and maintain oral hygiene between veterinary visits. Manufacturers are responding to this trend by developing a wide range of innovative dental care products tailored to meet pets' specific needs and preferences.

The emphasis on preventive healthcare has led to the integration of digital technologies and telemedicine platforms in veterinary clinics, enabling pet owners to access expert advice and guidance on their pets' dental health remotely. Virtual consultations,

educational webinars, and online resources empower pet owners to take an active role in managing their pets' oral health and seek timely intervention when necessary.

Segmental Insights

Type Insights

Based on the type, oral care product segment emerged as the dominant segment in the global pet dental health market in 2023. The increasing awareness among pet owners about the importance of oral health in pets has led to a growing demand for preventive dental care products. Pet owners are becoming more educated about the risks of dental issues such as periodontal disease and tooth decay and are actively seeking out products to maintain their pets' oral hygiene. Additionally, the expansion of e-commerce platforms has facilitated greater access to dental care products for pet owners worldwide. Pet owners can now conveniently purchase dental treats, chews, and other oral care products online, further driving market growth and penetration.

Animal Type Insights

Based on the animal type, dogs segment emerged as the dominant segment in the global pet dental health market in 2023. Dogs are the most common and popular pets globally, with a large and diverse population of dog owners. As a result, there is a higher overall demand for pet dental health products and services within the dog segment compared to other animal types. Dogs are more prone to dental issues such as periodontal disease, tooth decay, and oral infections compared to other pets. Factors such as breed predispositions, diet, and age can increase the risk of dental problems in dogs. Consequently, pet owners are more proactive in seeking preventive dental care products and professional dental services for their canine companions.

Regional Insights

North America emerged as the dominant region in the global pet dental health market in 2023, holding the largest market share. North America has a large and well-established pet industry, with a high level of pet ownership and spending on pet care products and services. Pet owners in North America are increasingly prioritizing their pets' health and well-being, including their dental care, driving demand for a wide range of dental health products and services.

Key Market Players

Virbac SACA

Colgate- Palmolive Company

Dechra Pharmaceuticals plc

Nestlé Purina Pet Care

Vetoquinol SA

Nylabone (Central Garden & Pet Company)

Barkbox Inc.

imRex Inc.

Basepaws, Inc.

Animal Microbiome Analytics, Inc

Report Scope:

In this report, the Global Pet Dental Health Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Pet Dental Health Market, By Type:

Oral Care Products

Services

Pet Dental Health Market, By Animal Type:

Dogs

Cats

Others

Pet Dental Health Market, By Indication:

Gum Diseases

Endodontic Diseases

Dental Calculus

Oral Tumor

Others

Pet Dental Health Market, By Distribution Channel:

Veterinary Hospitals & Clinics

Retail Pharmacies

E-commerce

Others

Pet Dental Health Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Egypt

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Pet Dental Health Market.

Available Customizations:

Global Pet Dental Health Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

4. VOICE OF CUSTOMER

5. GLOBAL PET DENTAL HEALTH MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Type (Oral Care Products, Services)
 - 5.2.2. By Animal Type (Dogs, Cats, Others)
 - 5.2.3. By Indication (Gum Disease, Endodontic Diseases, Dental Calculus, Oral Tumor, Others)

5.2.4. By Distribution Channel (Veterinary Hospitals & Clinics, Retail Pharmacies, E-commerce, Others)

5.2.5. By Region

5.2.6. By Company (2023)

5.3. Market Map

5.3.1. By Type

5.3.2. By Animal Type

5.3.3. By Indication

5.3.4. By Distribution Channel

5.3.5. By Region

6. ASIA PACIFIC PET DENTAL HEALTH MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Type

6.2.2. By Animal Type

6.2.3. By Indication

6.2.4. By Distribution Channel

6.2.5. By Country

6.3. Asia Pacific: Country Analysis

6.3.1. China Pet Dental Health Market Outlook

6.3.1.1. Market Size & Forecast

6.3.1.1.1. By Value

6.3.1.2. Market Share & Forecast

6.3.1.2.1. By Type

6.3.1.2.2. By Animal Type

6.3.1.2.3. By Indication

6.3.1.2.4. By Distribution Channel

6.3.2. India Pet Dental Health Market Outlook

6.3.2.1. Market Size & Forecast

6.3.2.1.1. By Value

6.3.2.2. Market Share & Forecast

6.3.2.2.1. By Type

6.3.2.2.2. By Animal Type

6.3.2.2.3. By Indication

6.3.2.2.4. By Distribution Channel

6.3.3. Australia Pet Dental Health Market Outlook

- 6.3.3.1. Market Size & Forecast
 - 6.3.3.1.1. By Value
- 6.3.3.2. Market Share & Forecast
 - 6.3.3.2.1. By Type
 - 6.3.3.2.2. By Animal Type
 - 6.3.3.2.3. By Indication
 - 6.3.3.2.4. By Distribution Channel
- 6.3.4. Japan Pet Dental Health Market Outlook
 - 6.3.4.1. Market Size & Forecast
 - 6.3.4.1.1. By Value
 - 6.3.4.2. Market Share & Forecast
 - 6.3.4.2.1. By Type
 - 6.3.4.2.2. By Animal Type
 - 6.3.4.2.3. By Indication
 - 6.3.4.2.4. By Distribution Channel
- 6.3.5. South Korea Pet Dental Health Market Outlook
 - 6.3.5.1. Market Size & Forecast
 - 6.3.5.1.1. By Value
 - 6.3.5.2. Market Share & Forecast
 - 6.3.5.2.1. By Type
 - 6.3.5.2.2. By Animal Type
 - 6.3.5.2.3. By Indication
 - 6.3.5.2.4. By Distribution Channel

7. EUROPE PET DENTAL HEALTH MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Type
 - 7.2.2. By Animal Type
 - 7.2.3. By Indication
 - 7.2.4. By Distribution Channel
 - 7.2.5. By Country
- 7.3. Europe: Country Analysis
 - 7.3.1. France Pet Dental Health Market Outlook
 - 7.3.1.1. Market Size & Forecast
 - 7.3.1.1.1. By Value
 - 7.3.1.2. Market Share & Forecast

- 7.3.1.2.1. By Type
- 7.3.1.2.2. By Animal Type
- 7.3.1.2.3. By Indication
- 7.3.1.2.4. By Distribution Channel
- 7.3.2. Germany Pet Dental Health Market Outlook
 - 7.3.2.1. Market Size & Forecast
 - 7.3.2.1.1. By Value
 - 7.3.2.2. Market Share & Forecast
 - 7.3.2.2.1. By Type
 - 7.3.2.2.2. By Animal Type
 - 7.3.2.2.3. By Indication
 - 7.3.2.2.4. By Distribution Channel
- 7.3.3. Spain Pet Dental Health Market Outlook
 - 7.3.3.1. Market Size & Forecast
 - 7.3.3.1.1. By Value
 - 7.3.3.2. Market Share & Forecast
 - 7.3.3.2.1. By Type
 - 7.3.3.2.2. By Animal Type
 - 7.3.3.2.3. By Indication
 - 7.3.3.2.4. By Distribution Channel
- 7.3.4. Italy Pet Dental Health Market Outlook
 - 7.3.4.1. Market Size & Forecast
 - 7.3.4.1.1. By Value
 - 7.3.4.2. Market Share & Forecast
 - 7.3.4.2.1. By Type
 - 7.3.4.2.2. By Animal Type
 - 7.3.4.2.3. By Indication
 - 7.3.4.2.4. By Distribution Channel
- 7.3.5. United Kingdom Pet Dental Health Market Outlook
 - 7.3.5.1. Market Size & Forecast
 - 7.3.5.1.1. By Value
 - 7.3.5.2. Market Share & Forecast
 - 7.3.5.2.1. By Type
 - 7.3.5.2.2. By Animal Type
 - 7.3.5.2.3. By Indication
 - 7.3.5.2.4. By Distribution Channel

8. NORTH AMERICA PET DENTAL HEALTH MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Type
 - 8.2.2. By Animal Type
 - 8.2.3. By Indication
 - 8.2.4. By Distribution Channel
 - 8.2.5. By Country
- 8.3. North America: Country Analysis
 - 8.3.1. United States Pet Dental Health Market Outlook
 - 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Value
 - 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Type
 - 8.3.1.2.2. By Animal Type
 - 8.3.1.2.3. By Indication
 - 8.3.1.2.4. By Distribution Channel
 - 8.3.2. Mexico Pet Dental Health Market Outlook
 - 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Value
 - 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Type
 - 8.3.2.2.2. By Animal Type
 - 8.3.2.2.3. By Indication
 - 8.3.2.2.4. By Distribution Channel
 - 8.3.3. Canada Pet Dental Health Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Type
 - 8.3.3.2.2. By Animal Type
 - 8.3.3.2.3. By Indication
 - 8.3.3.2.4. By Distribution Channel

9. SOUTH AMERICA PET DENTAL HEALTH MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast

- 9.2.1. By Type
- 9.2.2. By Animal Type
- 9.2.3. By Indication
- 9.2.4. By Distribution Channel
- 9.2.5. By Country
- 9.3. South America: Country Analysis
 - 9.3.1. Brazil Pet Dental Health Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Type
 - 9.3.1.2.2. By Animal Type
 - 9.3.1.2.3. By Indication
 - 9.3.1.2.4. By Distribution Channel
 - 9.3.2. Argentina Pet Dental Health Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Type
 - 9.3.2.2.2. By Animal Type
 - 9.3.2.2.3. By Indication
 - 9.3.2.2.4. By Distribution Channel
 - 9.3.3. Colombia Pet Dental Health Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value
 - 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Type
 - 9.3.3.2.2. By Animal Type
 - 9.3.3.2.3. By Indication
 - 9.3.3.2.4. By Distribution Channel

10. MIDDLE EAST AND AFRICA PET DENTAL HEALTH MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value
- 10.2. Market Share & Forecast
 - 10.2.1. By Type
 - 10.2.2. By Animal Type
 - 10.2.3. By Indication

- 10.2.4. By Distribution Channel
- 10.2.5. By Country
- 10.3. MEA: Country Analysis
 - 10.3.1. South Africa Pet Dental Health Market Outlook
 - 10.3.1.1. Market Size & Forecast
 - 10.3.1.1.1. By Value
 - 10.3.1.2. Market Share & Forecast
 - 10.3.1.2.1. By Type
 - 10.3.1.2.2. By Animal Type
 - 10.3.1.2.3. By Indication
 - 10.3.1.2.4. By Distribution Channel
 - 10.3.2. Saudi Arabia Pet Dental Health Market Outlook
 - 10.3.2.1. Market Size & Forecast
 - 10.3.2.1.1. By Value
 - 10.3.2.2. Market Share & Forecast
 - 10.3.2.2.1. By Type
 - 10.3.2.2.2. By Animal Type
 - 10.3.2.2.3. By Indication
 - 10.3.2.2.4. By Distribution Channel
 - 10.3.3. UAE Pet Dental Health Market Outlook
 - 10.3.3.1. Market Size & Forecast
 - 10.3.3.1.1. By Value
 - 10.3.3.2. Market Share & Forecast
 - 10.3.3.2.1. By Type
 - 10.3.3.2.2. By Animal Type
 - 10.3.3.2.3. By Indication
 - 10.3.3.2.4. By Distribution Channel
 - 10.3.4. Egypt Pet Dental Health Market Outlook
 - 10.3.4.1. Market Size & Forecast
 - 10.3.4.1.1. By Value
 - 10.3.4.2. Market Share & Forecast
 - 10.3.4.2.1. By Type
 - 10.3.4.2.2. By Animal Type
 - 10.3.4.2.3. By Indication
 - 10.3.4.2.4. By Distribution Channel

11. MARKET DYNAMICS

11.1. Drivers

11.2. Challenges

12. MARKET TRENDS & DEVELOPMENTS

12.1. Recent Developments

12.2. Product Launches

12.3. Mergers & Acquisitions

13. GLOBAL PET DENTAL HEALTH MARKET: SWOT ANALYSIS

14. PORTER'S FIVE FORCES ANALYSIS

14.1. Competition in the Industry

14.2. Potential of New Entrants

14.3. Power of Suppliers

14.4. Power of Customers

14.5. Threat of Substitute Product

15. COMPETITIVE LANDSCAPE

15.1. Virbac SACA

15.1.1. Business Overview

15.1.2. Company Snapshot

15.1.3. Products & Services

15.1.4. Financials (As Reported)

15.1.5. Recent Developments

15.1.6. Key Personnel Details

15.1.7. SWOT Analysis

15.2. Colgate- Palmolive Company

15.3. Dechra Pharmaceuticals plc

15.4. Nestl? Purina Pet Care

15.5. Vetoquinol SA

15.6. Nylabone (Central Garden & Pet Company)

15.7. Barkbox Inc.

15.8. imRex Inc.

15.9. Basepaws, Inc.

15.10. Animal Microbiome Analytics, Inc.

16. STRATEGIC RECOMMENDATIONS

17. ABOUT US & DISCLAIMER

I would like to order

Product name: Pet Dental Health Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented Type (Oral Care Products, Services), By Animal Type (Dogs, Cats, Others), By Indication (Gum Disease, Endodontic Diseases, Dental Calculus, Oral Tumor, Others), By Distribution Channel (Veterinary Hospitals & Clinics, Retail Pharmacies, E-commerce, Others), Region and Competition, 2019-2029F

Product link: <https://marketpublishers.com/r/P4D3AFB5190DEN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P4D3AFB5190DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970