

Periodontal Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Therapy (Non-surgical Treatment (Local Antibiotics, Systemic Antibiotics, Laser Treatment), Surgical Devices (Bone Implants, Bone Grafting)), By End User (Hospitals & Clinics, Ambulatory Surgical Centers, Others), By Region and Competition, 2020-2030F

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Abstracts

Market Overview

The Global Periodontal Market was valued at USD 1.68 billion in 2024 and is expected to reach USD 2.48 billion by 2030, growing at a CAGR of 6.71% during the forecast period. This market focuses on the diagnosis, prevention, and treatment of gum diseases such as gingivitis and periodontitis, which are prevalent worldwide.

Contributing factors include poor oral hygiene, genetic predisposition, tobacco use, and various medical conditions. The market includes a range of products and services, from daily-use dental care products to professional treatments and advanced surgical procedures. Growing awareness of oral health, an expanding elderly population, and increased spending on dental care are supporting market growth. Technological advancements and the integration of preventive education have also helped increase the adoption of periodontal solutions, especially in managing severe cases through innovative treatments like laser therapy and regenerative procedures.

Key Market Drivers

Growing Awareness of Oral Health

An increasing focus on oral hygiene and its broader impact on overall health is a major factor driving the global periodontal market. Consumers are becoming more proactive in maintaining their dental health due to rising awareness driven by public education campaigns, online resources, and healthcare professionals. This has led to higher demand for both preventive and treatment-oriented periodontal services and products. Individuals now more frequently schedule routine dental visits, adopt better hygiene practices, and seek early treatment for gum issues. The growing recognition of the link between oral health and systemic conditions further reinforces the importance of periodontal care, fueling market growth and fostering a preventive healthcare mindset globally.

Key Market Challenges

Oral Health Disparities

A key challenge affecting the global periodontal market is the disparity in access to dental care among various population groups. Factors such as socioeconomic status, geographic location, and race or ethnicity contribute to unequal oral health outcomes. Individuals in low-income communities often face limited access to dental insurance and preventive services, while rural areas may lack adequate dental facilities and professionals. Ethnic minorities and underserved groups are more likely to suffer from periodontal diseases due to cultural, financial, and educational barriers. These disparities hinder the widespread adoption of periodontal care and present a significant challenge in delivering equitable dental health services globally.

Key Market Trends

Preventive Dentistry

The emphasis on preventive dentistry is becoming a central trend within the global periodontal market. By encouraging daily oral care routines—such as regular brushing, flossing, and mouthwash use—along with routine dental checkups and cleanings, preventive dentistry aims to reduce the onset of gum diseases. These measures help detect early symptoms and mitigate the progression of conditions like gingivitis and periodontitis. Public health campaigns and educational efforts are further promoting awareness of preventive dental practices. This shift toward preventive care not only reduces the burden of advanced periodontal disease but also supports overall oral and systemic health, thereby increasing the demand for related products and services.

Key Market Players

Medtronic PLC

Straumann AG

The 3M Company

Bausch Health Companies

Dentsply Sirona

Pfizer Inc.

Novartis AG

Dentsply Sirona

Danaher Corporation

GC Corporation

Report Scope:

In this report, the Global Periodontal Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Periodontal Market, By Therapy:

Non-surgical Treatment

Surgical Devices

Periodontal Market, By End User:

Hospitals & Clinics

Ambulatory Surgical Centers

Others

Periodontal Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Periodontal Market.

Available Customizations:

Global Periodontal Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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