

# **Pelletized Activated Carbon Market- Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented by Raw Materials (Coal, Wood, Coconut Shell, Lignite, Bamboo, Paddy Husk, and Others), By Application (Water & Wastewater Treatment, Air & Gas Treatment, Mercury Removal, Catalyst, Metal Recovery, Filter, and Others), By End User (Automotive, Food & Beverage, Pharmaceutical, Chemical, Agriculture, Power, Mining, Oil & Gas, and Others), By Region and Competition, 2019-2029F**

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## **Abstracts**

Global Pelletized Activated Carbon Market was valued at USD 5.02 billion in 2023 and is anticipated to project robust growth in the forecast period to reach with a CAGR of 3.92% through 2029. The modern industrial world has witnessed a multitude of innovations tailored to address growing environmental and efficiency concerns. Among these, pelletized activated carbon (PAC) stands out, given its vast applications and effectiveness in various sectors. Pelletized activated carbon is a cylindrical-shaped carbonaceous material, processed to have a porous structure, enhancing its adsorptive properties. Produced from organic materials with high carbon content, such as wood, coconut shells, and coal, PAC is activated to create a vast network of tiny, low-volume pores, increasing the surface area available for adsorption.

With increasing concerns over air quality and pollution, PAC's exceptional adsorptive qualities make it indispensable for removing volatile organic compounds (VOCs) and odors from industrial exhausts, thereby purifying air and gas streams. The need for

clean and safe drinking water propels the demand for PAC. It effectively removes contaminants like chlorine, chloramines, and organic compounds, ensuring water safety and potability. Many industrial processes, especially in the chemical sector, utilize PAC to purify and decolorize liquids. Its ability to adsorb impurities aids in producing high-purity end products. Stricter environmental regulations worldwide are pushing industries to incorporate effective pollution control measures. The use of PAC, in this context, emerges as a sustainable and effective solution.

Asia-Pacific, bolstered by its rapid industrial growth and increasing urbanization, currently dominates the PAC market. Countries such as China and India, with their expanding industrial sectors and increasing environmental awareness, are significant contributors to this demand.

Europe and North America, with their advanced industrial sectors and stringent regulatory frameworks, also exhibit robust growth in the pelletized activated carbon market. Their focus on environmental sustainability and clean technologies further intensifies the demand for PAC.

The cost and availability of raw materials, like coconut shells and wood, directly impact PAC production. Any volatility in these can lead to price fluctuations in the PAC market. Other forms of activated carbon, like powdered activated carbon, offer competition, potentially affecting PAC's market share. Efficiently activating and pelletizing carbon, while maintaining its high adsorptive properties, requires advanced technology and can be capital-intensive.

The future of the pelletized activated carbon market looks promising, given the escalating global emphasis on environmental conservation and clean technologies. Innovations in PAC production, aimed at enhancing its adsorptive properties, can open doors to newer applications, spanning beyond current sectors.

Furthermore, the global push towards sustainability, coupled with the rising need for effective pollution control measures, is likely to maintain, if not increase, the demand for PAC. As industries and municipalities strive to meet stricter environmental standards, the role of PAC in aiding these efforts will become even more pronounced.

The global pelletized activated carbon market, while facing certain challenges, stands on a foundation of growing demand and relevance. Its unparalleled adsorptive properties and applicability across diverse sectors ensure its continued significance in the industrial world. As the globe moves towards cleaner technologies and

environmental sustainability, pelletized activated carbon is set to play an integral role in shaping a cleaner, more sustainable future.

## Key Market Drivers

### Increasing Demand for Water and Air Purification is Major Factor for Pelletized Activated Carbon Market Growth

The global pelletized activated carbon market is witnessing a significant upswing, primarily driven by the surging demand for water and air purification solutions. Pelletized activated carbon, characterized by its superior adsorptive properties and unique pellet shape, has become a cornerstone in purification processes across various sectors. This soaring demand for effective purification methods, aimed at ensuring clean water and air, is a pivotal force propelling the growth of the global pelletized activated carbon market.

A crucial driver for the increasing demand for pelletized activated carbon is the burgeoning global requirement for potable water. With escalating urbanization, industrialization, and the prevalent challenge of water pollution, the need for efficient water treatment solutions is more pronounced than ever. Pelletized activated carbon, with its high porosity and vast surface area, effectively removes contaminants, organic pollutants, and unwanted color or taste from water. As governments and communities prioritize access to clean drinking water and stricter water quality standards are enforced, the deployment of pelletized activated carbon in water treatment plants and point-of-use purification systems is witnessing an upsurge.

Additionally, air purification, another critical application for pelletized activated carbon, is driving its market demand. In the face of rising air pollution levels in urban centers and industrial areas worldwide, there's an urgent need for technologies that can effectively mitigate airborne pollutants. Pelletized activated carbon is widely utilized in air purification systems, owing to its efficacy in absorbing volatile organic compounds (VOCs), odors, and harmful gases. As health concerns associated with poor air quality mount and regulations around air emissions become more stringent, industries, commercial establishments, and even households are increasingly adopting air purifiers equipped with pelletized activated carbon.

Furthermore, the industrial sector, which often releases wastewater with a plethora of contaminants, is leaning towards pelletized activated carbon for its waste treatment solutions. Ensuring the treated water is devoid of harmful chemicals before its release

into water bodies or its reuse is paramount. Pelletized activated carbon, recognized for its excellent contaminant removal capacity, offers industries a reliable solution, aligning with environmental regulations and sustainability commitments.

Moreover, advancements in the pelletized activated carbon production process, ensuring better quality and higher adsorption capacities, have augmented its appeal across applications. Collaborative efforts between manufacturers, researchers, and environmental agencies are fostering innovations that enhance the efficiency and longevity of pelletized activated carbon in purification systems.

### Rising Industrialization and Urbanization Drives the Demand for Pelletized Activated Carbon Market

The global pelletized activated carbon market is experiencing substantial growth, largely propelled by the increasing industrialization and urbanization trends around the world. Pelletized activated carbon, known for its remarkable adsorption properties and versatile applications, has become an indispensable tool in addressing the environmental challenges posed by industrialization and urban expansion. The rising demand for this material is closely linked to the pressing need for effective air and water purification solutions in these fast-growing urban and industrial settings.

One of the primary drivers behind the increasing demand for pelletized activated carbon is the expansion of industrial activities. As countries continue to industrialize, a multitude of manufacturing processes generate emissions, air pollutants, and wastewater streams laden with contaminants. Pelletized activated carbon plays a pivotal role in mitigating the environmental impact of these industries. It is utilized in exhaust gas treatment systems to remove volatile organic compounds (VOCs), sulfur compounds, and other harmful gases that can contribute to air pollution and health hazards. Additionally, pelletized activated carbon is employed in industrial wastewater treatment processes to effectively adsorb and remove heavy metals, organic pollutants, and toxins, ensuring compliance with environmental regulations and the responsible discharge of treated effluents.

The growth of urbanization, driven by population migration from rural to urban areas, has led to an increase in urban pollution challenges. In densely populated urban environments, air quality and water safety are paramount concerns. Pelletized activated carbon is a vital component in addressing these challenges. It is utilized in air purification systems, helping to remove odors, allergens, and airborne pollutants from indoor environments, thereby improving indoor air quality and public health. Moreover,

pelletized activated carbon is integrated into water treatment plants and distributed drinking water systems to remove contaminants, disinfection by-products, and unwanted taste and odor compounds from tap water, ensuring the delivery of safe and clean drinking water to urban populations.

Additionally, the expanding automotive industry, a direct consequence of industrialization and urbanization, contributes significantly to the demand for pelletized activated carbon. The proliferation of vehicles in urban areas raises concerns about air pollution and emissions of harmful gases. Pelletized activated carbon is used in automotive air filtration systems, absorbing and trapping pollutants from vehicle emissions, thus reducing the impact of urban traffic on air quality.

Furthermore, advancements in pelletized activated carbon production techniques, including the development of tailored formulations and enhanced adsorption capacities, have further fueled its adoption across industrial and urban applications. Collaborative efforts between manufacturers, research institutions, and environmental agencies are driving innovations that enhance the efficiency and performance of pelletized activated carbon in various purification systems.

### Growing Use of Pelletized Activated Carbon in Food and Beverage Processing

The global pelletized activated carbon market is experiencing significant growth, largely driven by the increasing use of this versatile material in the food and beverage processing industry. Pelletized activated carbon, renowned for its exceptional adsorption capabilities and food-grade quality, has become an essential tool in ensuring the quality and safety of food and beverages. The growing demand for this material is closely tied to the stringent quality standards, safety regulations, and consumer preferences in the food and beverage sector.

One of the primary drivers behind the rising demand for pelletized activated carbon in the food and beverage industry is its ability to purify and enhance the quality of food products. Activated carbon is widely used in the decolorization and deodorization of edible oils and fats, ensuring that they meet the desired sensory and quality standards. It effectively removes impurities, off-flavors, and unwanted color compounds, resulting in clear, odorless, and high-quality cooking oils and fats. As consumers increasingly prioritize healthier and better-tasting food products, the demand for pelletized activated carbon in edible oil processing continues to grow.

Pelletized activated carbon plays a crucial role in the beverage industry, particularly in

the purification of drinking water and the dichlorination of water used in beverage production. It is employed in water treatment processes to remove chlorine, chloramine, and other contaminants that can affect the taste and odor of tap water. In beverage production, activated carbon ensures the removal of impurities, organic matter, and contaminants from water sources, contributing to the production of safe and high-quality beverages. As the beverage industry expands to meet the diverse preferences of consumers, the demand for pelletized activated carbon in water purification and beverage processing remains on the rise.

The food and beverage industry rely on pelletized activated carbon for the removal of various impurities and contaminants from food products and ingredients. Activated carbon is utilized in the decaffeination of coffee and tea, the purification of sugar syrups, the removal of volatile organic compounds (VOCs) from flavorings and essences, and the treatment of fruit juices to enhance their clarity and shelf life. This versatile material ensures that food and beverage products meet regulatory requirements and consumer expectations for quality, safety, and taste.

The food safety regulations and quality standards imposed by regulatory authorities and industry associations are driving the adoption of pelletized activated carbon in food and beverage processing. Activated carbon is recognized as a safe and effective method for removing contaminants, toxins, and unwanted substances from food and beverages. Its compliance with food-grade and food-contact regulations makes it an ideal choice for use in critical food processing applications.

Collaborative efforts between food manufacturers, beverage producers, and activated carbon suppliers have been pivotal in advancing the development and application of pelletized activated carbon in the food and beverage industry. Ongoing research and development initiatives focus on optimizing the properties of activated carbon for specific food and beverage applications and ensuring the highest levels of product quality and safety.

## Key Market Challenges

### Competition from Alternatives

Competition from alternatives stands as a significant obstruction to the growth of the global Pelletized Activated Carbon market. Pelletized activated carbon is widely used for various applications, including air and water purification, gas adsorption, and chemical processing, owing to its excellent adsorption properties and ease of handling.



However, the market faces stiff competition from alternative adsorbents and treatment technologies.

Alternative adsorbents like powdered activated carbon (PAC), granular activated carbon (GAC), and other emerging materials often offer similar or sometimes even better performance at lower costs. Moreover, advancements in treatment technologies such as membrane filtration, ion exchange, and chemical precipitation are continually challenging the dominance of pelletized activated carbon in specific applications.

To overcome this challenge, the pelletized activated carbon industry needs to emphasize its unique advantages, such as ease of handling, low dust generation, and suitability for certain niche applications. Additionally, investments in research and development are crucial for enhancing the material's performance and cost-effectiveness, enabling it to maintain its competitiveness in the face of alternative solutions.

### Cost and Availability of Raw Materials

The global Pelletized Activated Carbon market faces significant hurdles due to the cost and availability of raw materials. Pelletized activated carbon, a highly effective adsorbent with applications in air and water purification, gas adsorption, and more, primarily relies on high-quality carbonaceous feedstocks such as coconut shells, wood, or coal. These feedstocks are essential for producing activated carbon, but their availability and cost have become a major constraint.

The supply of raw materials can be subject to various factors, including regional availability, climate-related challenges, and geopolitical tensions, which can lead to price volatility and scarcity. Fluctuations in raw material prices can directly impact the production costs of pelletized activated carbon, making it less competitive compared to alternative treatment methods and adsorbents.

To address this challenge, industry stakeholders should explore alternative raw materials, invest in sustainable sourcing practices, and develop innovative production methods. By mitigating the cost and availability issues associated with raw materials, the Pelletized Activated Carbon market can ensure a stable supply chain, enhance cost-effectiveness, and continue to serve as a critical solution for a wide range of purification and adsorption applications.

### Key Market Trends

## Development of New PAC Production Processes to Achieve Sustainability Trends

The development of new Pelletized Activated Carbon (PAC) production processes geared towards achieving sustainability is a pivotal trend in the global PAC market. Activated carbon, widely used for its exceptional adsorption properties in applications ranging from water purification to air filtration and beyond, is undergoing a transformation driven by environmental concerns. The traditional methods of PAC production have been energy-intensive and involved high carbon emissions, prompting the need for greener alternatives.

In response to these challenges, innovative production processes are being developed to reduce the environmental impact of PAC manufacturing. These processes focus on sustainability by incorporating renewable feedstocks, optimizing energy usage, and minimizing waste generation. By adopting more eco-friendly production methods, the PAC industry aims to align itself with global sustainability goals and reduce its carbon footprint.

The market demand for sustainable and responsibly sourced activated carbon is growing, as consumers and industries seek to reduce their environmental impact. This trend toward sustainability is not only environmentally conscious but also economically advantageous, as it can enhance the market competitiveness of PAC products.

In conclusion, the development of new PAC production processes with sustainability at their core is a significant trend that promises to shape the global Pelletized Activated Carbon market. These advancements not only contribute to environmental protection but also cater to the increasing demand for sustainable solutions across various industries, driving growth and innovation in the market.

## Expanding Application of Pelletized Activated Carbon in the Pharmaceutical and Medical Industries

The expanding application of Pelletized Activated Carbon (PAC) in the pharmaceutical and medical industries represents a pivotal trend driving the global PAC market. PAC has long been recognized for its exceptional adsorption properties and is increasingly finding new and critical roles within healthcare and pharmaceutical sectors. Its high surface area and porosity make it a valuable tool for pharmaceutical purification processes, drug manufacturing, and medical treatments.



In pharmaceuticals, PAC is utilized in the purification of active pharmaceutical ingredients (APIs) by removing impurities and contaminants, ensuring the production of high-quality medications. It also plays a vital role in the removal of organic and inorganic impurities from process intermediates, contributing to pharmaceutical product safety and efficacy.

PAC is gaining prominence in medical applications, particularly in emergency medicine and poison control, where it is used to adsorb and detoxify various toxins and harmful substances. Its application extends to filtration in ventilators and respiratory equipment, ensuring clean and safe air supply to patients.

The growing emphasis on healthcare quality, pharmaceutical purity, and the need for effective toxin removal in medical contexts is propelling the demand for PAC in these sectors. This expanding application not only broadens the horizons for PAC but also contributes significantly to its market growth, making it a key trend that is reshaping the global Pelletized Activated Carbon market.

## Segmental Insights

### Raw Materials Insights

Based on the raw materials, the coal segment emerged as the dominant player in the global market for Pelletized Activated Carbon. Coal is widely available and abundant in many parts of the world. This ensures a consistent and reliable supply of raw material to produce pelletized activated carbon. Coal offers consistent quality and properties, making it easier for manufacturers to produce activated carbon with reliable performance characteristics. This consistency is crucial for meeting the strict requirements of various applications. Different types of coal, such as bituminous, sub-bituminous, and lignite, can be used to produce activated carbon pellets. This versatility allows manufacturers to tailor their products to specific application needs.

Coal is often more cost-effective as a raw material compared to alternative sources, such as coconut shells or wood. This cost advantage makes coal-based pelletized activated carbon competitive in the market. Coal typically contains a high carbon content, which is essential for the activation process. High carbon content enables the creation of activated carbon with large surface areas and high adsorption capacities. Manufacturers have developed well-established and controlled activation processes for coal-based activated carbon. This ensures the consistent production of high-quality pelletized activated carbon.

Coal-based activated carbon exhibits excellent adsorption properties for a wide range of contaminants, including gases, vapors, and organic compounds. This versatility makes it suitable for various applications, including air and water purification, gas phase adsorption, and more.

### Application Insights

The Water Wastewater Treatment segments are projected to experience rapid growth during the forecast period. Pelletized activated carbon is highly effective in removing a wide range of contaminants from water and wastewater. It can adsorb organic compounds, odors, colors, and various impurities, making it a versatile and reliable choice for water treatment. Pelletized activated carbon has a large surface area and high adsorption capacity. This allows it to trap and adsorb contaminants, including heavy metals, chlorine, pesticides, and volatile organic compounds (VOCs), effectively improving water quality. It is especially useful for controlling unpleasant tastes and odors in drinking water. The activated carbon can adsorb compounds that contribute to undesirable tastes and smells, enhancing the overall drinking water experience.

In water treatment facilities, pelletized activated carbon is used to remove chlorine and disinfection byproducts (DBPs). Chlorine is commonly used for disinfection, but its presence in drinking water can lead to taste and health concerns. Pelletized activated carbon can efficiently remove chlorine and associated DBPs. The treatment of wastewater often involves the removal of micropollutants, such as pharmaceutical residues and endocrine-disrupting compounds. Pelletized activated carbon can effectively absorb these micropollutants, contributing to cleaner wastewater discharge. Pelletized activated carbon can absorb heavy metals like lead, mercury, and cadmium from wastewater, making it valuable in industrial processes and water treatment plants.

### Regional Insights

The Asia-Pacific (APAC) region has emerged as the dominant region in the Pelletized Activated Carbon Market, surpassing both Europe and North America. The Asia Pacific region presents a favorable market for procuring coconut shells and coconut shell-based activated carbon (AC). Activated carbon is primarily utilized for water purification and gold mining applications in this region. Among the sources of coconut shells, Indian dry coconuts are preferred over those from other countries within Asia Pacific due to their superior oil content. Leading market players like Jacobi Carbons and Haycarb

source coconut shells from various Asian countries, including Sri Lanka, Indonesia, the Philippines, and India.

In addition to Asia Pacific, North America and Western Europe also make substantial contributions to the global pelletized activated carbon market in terms of revenue. This is driven by stringent regulations pertaining to emissions of various gases and mercury from diverse industries in these regions. Japan is expected to exhibit significant growth in the global pelletized activated carbon market.

On the other hand, the Middle East and Africa (MEA) and Latin America are currently at a nascent stage in the global pelletized activated carbon market. These regions are anticipated to register moderate market growth in the global pelletized activated carbon market.

#### Key Market Players

Calgon Carbon Corporation

Evoqua Water Technologies LLC

Siemens Water Technologies Corp

Cabot Corporation

Carbon Activated Corporation

MeadWestvaco Corporation

Carbon Resources LLC

Carbotech AC GmbH

#### Report Scope:

In this report, the Global Pelletized Activated Carbon Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Pelletized Activated Carbon Market,By Raw Materials:

- oCoal

- oWood

- oCoconut Shell

- oLignite

- oBamboo

- oPaddy Husk

- oOthers

Pelletized Activated Carbon Market,By Application:

- oWater Wastewater Treatment

- oAir Gas Treatment

- oMercury Removal

- oCatalyst

- oMetal Recovery

- oFilter

- oOthers

Pelletized Activated Carbon Market,By End User:

- oAutomotive

- oFood Beverage

- oPharmaceutical

oChemical

oAgriculture

oPower

oMining

oOil Gas

oOthers

Pelletized Activated Carbon Market, By Region:

oAsia-Pacific

China

India

Japan

Australia

South Korea

oNorth America

United States

Canada

Mexico

oEurope

France

United Kingdom

Italy

Germany

Spain

oSouth America

Brazil

Argentina

Colombia

oMiddle East Africa

South Africa

Saudi Arabia

UAE

Kuwait

Turkiye

Egypt

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Pelletized Activated Carbon Market.



### Available Customizations:

Global Pelletized Activated Carbon marketreport with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

Detailed analysis and profiling of additional market players (up to five).

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