

Patient Engagement Solutions Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Delivery Type (Web & Cloud-based, On-premise), By Component (Software & Hardware(Standalone, Integrated), Services(Consulting, Implementation & Training, Support & Maintenance, Others)), By Functionality (Communication, Health Tracking & Insights, Billing & Payments, Administrative, Patient Education, Others), By End User (Payers, Providers, Others), By Region and Competition

<https://marketpublishers.com/r/PE261410B2D1EN.html>

Date: November 2023

Pages: 178

Price: US\$ 4,900.00 (Single User License)

ID: PE261410B2D1EN

Abstracts

Global Patient Engagement Solutions Market has valued at USD 17.52 Billion in 2022 and is anticipated to project impressive growth in the forecast period with a CAGR of 8.25% through 2028. In recent years, the healthcare industry has undergone a paradigm shift with a strong emphasis on patient-centric care. Patient engagement solutions have emerged as a pivotal force in this transformation, creating a bridge between healthcare providers and patients. The Global Patient Engagement Solutions Market has witnessed substantial growth, driven by the increasing recognition of the importance of patient involvement in their own healthcare journey. The Patient Engagement Solutions Market is a dynamic landscape characterized by a myriad of technologies and platforms aimed at enhancing patient-provider communication, promoting health literacy, and improving overall patient outcomes. The market encompasses a wide range of solutions, including patient portals, mobile health apps, remote monitoring, and interactive communication tools.

Several factors contribute to the rapid expansion of the global patient engagement solutions market. One of the primary drivers is the growing awareness among healthcare providers about the benefits of patient engagement in improving adherence to treatment plans and reducing hospital readmissions. Additionally, the increasing prevalence of chronic diseases has heightened the need for continuous patient monitoring and management, fostering the adoption of patient engagement technologies. Furthermore, the digital revolution and the widespread use of smartphones have empowered patients to take an active role in managing their health. The demand for convenient and accessible healthcare information has spurred the development of user-friendly mobile apps and online platforms, contributing significantly to market growth.

Key Market Drivers

Increasing Chronic Disease Burden is Driving the Global Patient Engagement Solutions Market.

In recent years, there has been a significant increase in the prevalence of chronic diseases worldwide, presenting a substantial challenge to healthcare systems across the globe. As the burden of chronic conditions such as diabetes, cardiovascular diseases, and respiratory disorders continues to rise, there is a growing need for innovative approaches to patient care and management. In response to this, the global market for patient engagement solutions is witnessing a notable surge, driven by the pressing demand to enhance patient outcomes and streamline healthcare delivery. Chronic diseases, often characterized by long durations and gradual progression, have become a leading cause of morbidity and mortality globally. Factors such as aging populations, unhealthy lifestyles, and limited access to preventive healthcare contribute to the increasing prevalence of conditions like diabetes, hypertension, and obesity. As a result, healthcare providers are under mounting pressure to find effective ways to manage these chronic diseases while ensuring that patients actively participate in their own care.

Healthcare systems are increasingly recognizing the importance of preventive care in managing chronic diseases. Patient engagement solutions play a crucial role in promoting healthy behaviours, encouraging regular screenings, and providing early intervention, ultimately reducing the impact of chronic conditions. Patient engagement solutions empower individuals to take an active role in managing their health. Features like personalized health records, medication reminders, and lifestyle management tools

contribute to better-informed and engaged patients who are more likely to adhere to treatment plans. Governments and regulatory bodies worldwide are supporting the adoption of patient engagement solutions through various initiatives and incentives. These measures aim to improve healthcare outcomes, reduce healthcare costs, and enhance the overall efficiency of healthcare systems.

Growing Government Initiatives and Regulatory Support is Driving the Global Patient Engagement Solutions Market

In the rapidly evolving landscape of healthcare, patient engagement has become a crucial aspect of ensuring better health outcomes and overall well-being. As technological advancements continue to reshape the healthcare industry, there is a growing recognition of the importance of patient engagement solutions. This paradigm shift is not only fueled by technological innovations but also by increasing government initiatives and regulatory support globally. Governments around the world are recognizing the potential benefits of patient engagement solutions in improving healthcare delivery and outcomes. Initiatives are being implemented to encourage the adoption of these solutions, fostering a patient-centric approach to healthcare. Governments are investing in digital health infrastructure, creating policies that support the integration of patient engagement technologies, and collaborating with stakeholders to drive innovation. For example, in the United States, the Centers for Medicare & Medicaid Services (CMS) has been actively promoting patient engagement through various programs. The implementation of the Medicare Access and CHIP Reauthorization Act (MACRA) has incentivized healthcare providers to prioritize patient engagement to improve the quality of care.

Regulatory bodies play a pivotal role in shaping the healthcare landscape and are increasingly recognizing the value of patient engagement solutions. As healthcare regulations evolve, there is a growing emphasis on incorporating patient perspectives, promoting shared decision-making, and enhancing communication between healthcare providers and patients. The European Union's General Data Protection Regulation (GDPR) is a notable example of regulatory measures that impact patient engagement. It emphasizes the importance of data privacy and security, encouraging the development of patient engagement solutions that adhere to stringent standards, thereby fostering trust among users.

Key Market Challenges

Interoperability and Integration Issues

One of the primary challenges faced by the global patient engagement solutions market is the lack of seamless interoperability and integration with existing healthcare systems. Many healthcare institutions operate with diverse electronic health record (EHR) systems, making it difficult for patient engagement solutions to integrate effectively. This interoperability gap hampers the flow of information between different platforms, limiting the effectiveness of patient engagement tools.

Data Security and Privacy Concerns

As patient engagement solutions involve the exchange of sensitive health data, concerns regarding data security and privacy are significant hurdles. Patients and healthcare providers are rightfully cautious about the storage and transmission of personal health information. Adhering to stringent data protection regulations, such as the Health Insurance Portability and Accountability Act (HIPAA) in the United States, poses challenges for developers and healthcare organizations in ensuring secure and compliant patient engagement solutions.

Key Market Trends

Technological Advancements

In the ever-evolving landscape of healthcare, patient engagement has emerged as a crucial factor in improving healthcare outcomes and overall patient satisfaction. As the world witnesses a rapid influx of technological advancements, the global market for Patient Engagement Solutions is experiencing unprecedented growth. These solutions, driven by cutting-edge technologies, are reshaping the healthcare industry by fostering active participation, communication, and collaboration between patients and healthcare providers. The healthcare sector has witnessed a paradigm shift with the integration of advanced technologies. Patient Engagement Solutions are no exception, as they leverage innovations such as Artificial Intelligence (AI), Internet of Things (IoT), and Big Data analytics to provide personalized and efficient healthcare experiences. AI-driven chatbots, remote monitoring devices, and predictive analytics are empowering patients to take control of their health while facilitating seamless communication with healthcare professionals.

One of the notable technological advancements driving the Patient Engagement Solutions market is the rise of remote patient monitoring (RPM). Wearable devices equipped with sensors allow patients to monitor vital signs, medication adherence, and

lifestyle factors from the comfort of their homes. This real-time data is then transmitted to healthcare providers, enabling timely interventions and personalized treatment plans. RPM not only enhances patient engagement but also contributes to preventive healthcare, reducing hospital admissions and healthcare costs. The proliferation of smartphones has paved the way for mobile health applications that play a pivotal role in patient engagement. These applications provide users with instant access to health information, appointment scheduling, medication reminders, and secure communication with healthcare providers. Mobile health apps are not only convenient for patients but also contribute to better adherence to treatment plans, fostering a proactive approach to healthcare management.

Advancements in Big Data analytics allow healthcare providers to analyze vast amounts of patient data to gain insights into individual health patterns and trends. This information is then used to tailor treatment plans and interventions according to the specific needs of each patient. Interactive patient portals and telehealth platforms further enhance the patient experience by facilitating virtual consultations, video conferencing, and secure messaging, breaking down geographical barriers and ensuring continuous engagement. While the surge in technological advancements brings about numerous benefits, it also raises concerns about data security and patient privacy. As patient engagement solutions rely heavily on the collection and exchange of sensitive health information, robust cybersecurity measures are crucial to safeguarding patient data. Striking a balance between innovation and security is paramount to maintaining the trust of both patients and healthcare providers. The global Patient Engagement Solutions market is witnessing significant growth as healthcare providers recognize the importance of technology in improving patient outcomes. With a focus on patient-centric care and the increasing prevalence of chronic diseases, the demand for innovative engagement solutions is expected to rise further. Market players are investing in research and development to introduce advanced technologies and expand their product portfolios, contributing to the overall growth of the sector.

Segmental Insights

Delivery Type Insights

Based on the category of delivery type, web & cloud-based emerged as the dominant player in the global market for Patient Engagement Solutions in 2022. Web and cloud-based delivery models have emerged as the cornerstone of patient engagement solutions. These delivery methods offer scalability, accessibility, and real-time connectivity, making them ideal for modern healthcare settings. Unlike traditional on-

premise solutions, web and cloud-based platforms provide a seamless and secure way for patients and healthcare providers to interact, share information, and monitor health metrics remotely. Web and cloud-based patient engagement solutions break down geographical barriers, allowing patients to access healthcare resources from the comfort of their homes. This convenience promotes active participation and engagement in their healthcare journey, leading to better adherence to treatment plans and improved health outcomes.

Cloud-based delivery facilitates real-time data sharing between patients and healthcare providers. This instantaneous exchange of information enables quick decision-making, personalized care plans, and timely interventions. As a result, patient care becomes more dynamic and tailored to individual needs. The scalability of cloud-based solutions ensures that healthcare providers can adapt to changing patient volumes and evolving technological landscapes. The pay-as-you-go model of cloud computing also offers cost efficiencies, making these solutions more accessible to a wide range of healthcare organizations, regardless of size. Web and cloud-based patient engagement solutions often prioritize interoperability, allowing seamless integration with existing electronic health records (EHRs) and other healthcare systems. This interoperability enhances the flow of information across the healthcare continuum, leading to more coordinated and holistic patient care.

Functionality Insights

The Communication segment is projected to experience rapid growth during the forecast period. Communication functionality allows healthcare providers to engage with patients in real-time, whether through secure messaging, video consultations, or virtual visits. This immediacy enhances patient-provider communication and contributes to more personalized and timely care. Effective communication goes beyond simple interaction; it involves educating patients about their health conditions, treatment plans, and preventive measures. Communication functionality enables the seamless delivery of educational resources, empowering patients to make informed decisions about their health. Timely communication is vital in healthcare, and communication functionality excels in providing appointment reminders and facilitating convenient scheduling. This not only reduces no-show rates but also improves overall patient satisfaction. Privacy and security are paramount in healthcare. Communication functionality ensures the secure exchange of patient information, fostering trust between patients and healthcare providers.

Regional Insights

North America emerged as the dominant player in the global Patient Engagement Solutions market in 2022, holding the largest market share in terms of value. North America has been at the forefront of technological advancements in the healthcare sector, fostering the development and implementation of cutting-edge patient engagement solutions. The region's strong emphasis on digital health, telemedicine, and mobile health applications has created a conducive environment for the growth of patient engagement technologies. With a robust IT infrastructure and a high level of digital literacy among the population, North America has successfully integrated these solutions into mainstream healthcare practices. The healthcare landscape in North America benefits from a well-established regulatory framework and standards that promote the adoption of patient engagement solutions. Regulatory bodies such as the Food and Drug Administration (FDA) in the United States play a crucial role in ensuring the safety and efficacy of these technologies. The existence of clear guidelines facilitates the seamless integration of patient engagement solutions into existing healthcare systems.

Key Market Players

Allscripts Healthcare, LLC

Cerner Corporation

athenahealth, Inc.

GetWellNetwork, Inc.

Wolters Kluwer N.V.

Force Therapeutics LLC

Greenway Health, LLC

Klara Technologies, Inc.

Solutionreach, Inc.

CureMD Healthcare

Patient point LLC

Nuance Communications, Inc.

Report Scope:

In this report, the Global Patient Engagement Solutions Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Patient Engagement Solutions Market, By Delivery Type:

Web & Cloud-based

On-premise

Patient Engagement Solutions Market, By Component:

Software & Hardware

Services

Patient Engagement Solutions Market, By Functionality:

Communication

Health Tracking & Insights

Billing & Payments

Administrative

Patient Education

Others

Patient Engagement Solutions Market, By End user:

Payers

Providers

Others

Patient Engagement Solutions Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Patient Engagement Solutions Market.

Available Customizations:

Global Patient Engagement Solutions market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

4. GLOBAL PATIENT ENGAGEMENT SOLUTIONS MARKET OUTLOOK

- 4.1. Market Size & Forecast
 - 4.1.1. By Value
- 4.2. Market Share & Forecast
 - 4.2.1. By Delivery Type (Web & Cloud-based, On-premise)
 - 4.2.2. By Component (Software & Hardware(Standalone, Integrated), Services(Consulting, Implementation & Training, Support & Maintenance, Others))
 - 4.2.3. By Functionality (Communication, Health Tracking & Insights, Billing & Payments, Administrative, Patient Education, Others)
 - 4.2.4. By End User (Payers, Providers, Others)

- 4.2.5. By Region
- 4.2.6. By Company (2022)
- 4.3. Market Map
 - 4.3.1. By Delivery Type
 - 4.3.2. By Component
 - 4.3.3. By Functionality
 - 4.3.4. By End User
 - 4.3.5. By Region

5. ASIA PACIFIC PATIENT ENGAGEMENT SOLUTIONS MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Delivery Type
 - 5.2.2. By Component
 - 5.2.3. By Functionality
 - 5.2.4. By End User
 - 5.2.5. By Country
- 5.3. Asia Pacific: Country Analysis
 - 5.3.1. China Patient Engagement Solutions Market Outlook
 - 5.3.1.1. Market Size & Forecast
 - 5.3.1.1.1. By Value
 - 5.3.1.2. Market Share & Forecast
 - 5.3.1.2.1. By Delivery Type
 - 5.3.1.2.2. By Component
 - 5.3.1.2.3. By Functionality
 - 5.3.1.2.4. By End User
 - 5.3.2. India Patient Engagement Solutions Market Outlook
 - 5.3.2.1. Market Size & Forecast
 - 5.3.2.1.1. By Value
 - 5.3.2.2. Market Share & Forecast
 - 5.3.2.2.1. By Delivery Type
 - 5.3.2.2.2. By Component
 - 5.3.2.2.3. By Functionality
 - 5.3.2.2.4. By End User
 - 5.3.3. Australia Patient Engagement Solutions Market Outlook
 - 5.3.3.1. Market Size & Forecast
 - 5.3.3.1.1. By Value

- 5.3.3.2. Market Share & Forecast
 - 5.3.3.2.1. By Delivery Type
 - 5.3.3.2.2. By Component
 - 5.3.3.2.3. By Functionality
 - 5.3.3.2.4. By End User
- 5.3.4. Japan Patient Engagement Solutions Market Outlook
 - 5.3.4.1. Market Size & Forecast
 - 5.3.4.1.1. By Value
 - 5.3.4.2. Market Share & Forecast
 - 5.3.4.2.1. By Delivery Type
 - 5.3.4.2.2. By Component
 - 5.3.4.2.3. By Functionality
 - 5.3.4.2.4. By End User
- 5.3.5. South Korea Patient Engagement Solutions Market Outlook
 - 5.3.5.1. Market Size & Forecast
 - 5.3.5.1.1. By Value
 - 5.3.5.2. Market Share & Forecast
 - 5.3.5.2.1. By Delivery Type
 - 5.3.5.2.2. By Component
 - 5.3.5.2.3. By Functionality
 - 5.3.5.2.4. By End User

6. EUROPE PATIENT ENGAGEMENT SOLUTIONS MARKET OUTLOOK

- 6.1. Market Size & Forecast
 - 6.1.1. By Value
- 6.2. Market Share & Forecast
 - 6.2.1. By Delivery Type
 - 6.2.2. By Component
 - 6.2.3. By Functionality
 - 6.2.4. By End User
 - 6.2.5. By Country
- 6.3. Europe: Country Analysis
 - 6.3.1. France Patient Engagement Solutions Market Outlook
 - 6.3.1.1. Market Size & Forecast
 - 6.3.1.1.1. By Value
 - 6.3.1.2. Market Share & Forecast
 - 6.3.1.2.1. By Delivery Type
 - 6.3.1.2.2. By Component

- 6.3.1.2.3. By Functionality
- 6.3.1.2.4. By End User
- 6.3.2. Germany Patient Engagement Solutions Market Outlook
 - 6.3.2.1. Market Size & Forecast
 - 6.3.2.1.1. By Value
 - 6.3.2.2. Market Share & Forecast
 - 6.3.2.2.1. By Delivery Type
 - 6.3.2.2.2. By Component
 - 6.3.2.2.3. By Functionality
 - 6.3.2.2.4. By End User
- 6.3.3. Spain Patient Engagement Solutions Market Outlook
 - 6.3.3.1. Market Size & Forecast
 - 6.3.3.1.1. By Value
 - 6.3.3.2. Market Share & Forecast
 - 6.3.3.2.1. By Delivery Type
 - 6.3.3.2.2. By Component
 - 6.3.3.2.3. By Functionality
 - 6.3.3.2.4. By End User
- 6.3.4. Italy Patient Engagement Solutions Market Outlook
 - 6.3.4.1. Market Size & Forecast
 - 6.3.4.1.1. By Value
 - 6.3.4.2. Market Share & Forecast
 - 6.3.4.2.1. By Delivery Type
 - 6.3.4.2.2. By Component
 - 6.3.4.2.3. By Functionality
 - 6.3.4.2.4. By End User
- 6.3.5. United Kingdom Patient Engagement Solutions Market Outlook
 - 6.3.5.1. Market Size & Forecast
 - 6.3.5.1.1. By Value
 - 6.3.5.2. Market Share & Forecast
 - 6.3.5.2.1. By Delivery Type
 - 6.3.5.2.2. By Component
 - 6.3.5.2.3. By Functionality
 - 6.3.5.2.4. By End User

7. NORTH AMERICA PATIENT ENGAGEMENT SOLUTIONS MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Delivery Type

7.2.2. By Component

7.2.3. By Functionality

7.2.4. By End User

7.2.5. By Country

7.3. North America: Country Analysis

7.3.1. United States Patient Engagement Solutions Market Outlook

7.3.1.1. Market Size & Forecast

7.3.1.1.1. By Value

7.3.1.2. Market Share & Forecast

7.3.1.2.1. By Delivery Type

7.3.1.2.2. By Component

7.3.1.2.3. By Functionality

7.3.1.2.4. By End User

7.3.2. Mexico Patient Engagement Solutions Market Outlook

7.3.2.1. Market Size & Forecast

7.3.2.1.1. By Value

7.3.2.2. Market Share & Forecast

7.3.2.2.1. By Delivery Type

7.3.2.2.2. By Component

7.3.2.2.3. By Functionality

7.3.2.2.4. By End User

7.3.3. Canada Patient Engagement Solutions Market Outlook

7.3.3.1. Market Size & Forecast

7.3.3.1.1. By Value

7.3.3.2. Market Share & Forecast

7.3.3.2.1. By Delivery Type

7.3.3.2.2. By Component

7.3.3.2.3. By Functionality

7.3.3.2.4. By End User

8. SOUTH AMERICA PATIENT ENGAGEMENT SOLUTIONS MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Delivery Type

8.2.2. By Component

- 8.2.3. By Functionality
- 8.2.4. By End User
- 8.2.5. By Country
- 8.3. South America: Country Analysis
 - 8.3.1. Brazil Patient Engagement Solutions Market Outlook
 - 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Value
 - 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Delivery Type
 - 8.3.1.2.2. By Component
 - 8.3.1.2.3. By Functionality
 - 8.3.1.2.4. By End User
 - 8.3.2. Argentina Patient Engagement Solutions Market Outlook
 - 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Value
 - 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Delivery Type
 - 8.3.2.2.2. By Component
 - 8.3.2.2.3. By Functionality
 - 8.3.2.2.4. By End User
 - 8.3.3. Colombia Patient Engagement Solutions Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Delivery Type
 - 8.3.3.2.2. By Component
 - 8.3.3.2.3. By Functionality
 - 8.3.3.2.4. By End User

9. MIDDLE EAST AND AFRICA PATIENT ENGAGEMENT SOLUTIONS MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Delivery Type
 - 9.2.2. By Component
 - 9.2.3. By Functionality
 - 9.2.4. By End User

9.2.5. By Country

9.3. MEA: Country Analysis

9.3.1. South Africa Patient Engagement Solutions Market Outlook

9.3.1.1. Market Size & Forecast

9.3.1.1.1. By Value

9.3.1.2. Market Share & Forecast

9.3.1.2.1. By Delivery Type

9.3.1.2.2. By Component

9.3.1.2.3. By Functionality

9.3.1.2.4. By End User

9.3.2. Saudi Arabia Patient Engagement Solutions Market Outlook

9.3.2.1. Market Size & Forecast

9.3.2.1.1. By Value

9.3.2.2. Market Share & Forecast

9.3.2.2.1. By Delivery Type

9.3.2.2.2. By Component

9.3.2.2.3. By Functionality

9.3.2.2.4. By End User

9.3.3. UAE Patient Engagement Solutions Market Outlook

9.3.3.1. Market Size & Forecast

9.3.3.1.1. By Value

9.3.3.2. Market Share & Forecast

9.3.3.2.1. By Delivery Type

9.3.3.2.2. By Component

9.3.3.2.3. By Functionality

9.3.3.2.4. By End User

9.3.4. Egypt Patient Engagement Solutions Market Outlook

9.3.4.1. Market Size & Forecast

9.3.4.1.1. By Value

9.3.4.2. Market Share & Forecast

9.3.4.2.1. By Delivery Type

9.3.4.2.2. By Component

9.3.4.2.3. By Functionality

9.3.4.2.4. By End User

10. MARKET DYNAMICS

10.1. Drivers

10.2. Challenges

11. MARKET TRENDS & DEVELOPMENTS

- 11.1. Recent Developments
- 11.2. Product Launches
- 11.3. Mergers & Acquisitions

12. GLOBAL PATIENT ENGAGEMENT SOLUTIONS MARKET: SWOT ANALYSIS

13. PORTER'S FIVE FORCES ANALYSIS

- 13.1. Competition in the Industry
- 13.2. Potential of New Entrants
- 13.3. Power of Suppliers
- 13.4. Power of Customers
- 13.5. Threat of Substitute Product

14. COMPETITIVE LANDSCAPE

- 14.1. Allscripts Healthcare, LLC
 - 14.1.1. Business Overview
 - 14.1.2. Company Snapshot
 - 14.1.3. Product & Services
 - 14.1.4. Current Capacity Analysis
 - 14.1.5. Financials (In case of listed)
 - 14.1.6. Recent Developments
 - 14.1.7. SWOT Analysis
- 14.2. Cerner Corporation
- 14.3. athenahealth, Inc.
- 14.4. GetWellNetwork, Inc.
- 14.5. Wolters Kluwer N.V.
- 14.6. Force Therapeutics LLC
- 14.7. Greenway Health, LLC
- 14.8. Klara Technologies, Inc.
- 14.9. Solutionreach, Inc.
- 14.10. CureMD Healthcare
- 14.11. Patient point LLC
- 14.12. Nuance Communications, Inc.

15. STRATEGIC RECOMMENDATIONS

16. ABOUT US & DISCLAIMER

I would like to order

Product name: Patient Engagement Solutions Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Delivery Type (Web & Cloud-based, On-premise), By Component (Software & Hardware(Standalone, Integrated), Services(Consulting, Implementation & Training, Support & Maintenance, Others)), By Functionality (Communication, Health Tracking & Insights, Billing & Payments, Administrative, Patient Education, Others), By End User (Payers, Providers, Others), By Region and Competition

Product link: <https://marketpublishers.com/r/PE261410B2D1EN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PE261410B2D1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970