

Passenger Cars Liftgate Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Manual, Automatic), By Material Type (Metal, Composite), By Region, Competition, 2018-2028

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Abstracts

Global Passenger Cars Liftgate Market has valued at USD 1.6 Billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 6.38% through 2028. The automotive power liftgate market is anticipated to be driven by the rise in demand for electronic and sensor-based car parts. Furthermore, it is projected that the growing technological innovation and improvements in the automotive sector would create a wide range of prospects for the producers of power liftgates. With developments and innovation, several automakers are also including power liftgates into their car models, which is anticipated to increase demand for the power liftgate. The electro-mechanical components of many auto parts are facing technical difficulties to endure severe temperatures, vibrations, and shocks over the whole life of the vehicle. Additionally, they should make their components lightweight, energy-efficient, and small. Over the course of the projection period, the market for luxury automobiles is also anticipated to grow due to consumers' increased spending levels. The increased customer desire for a comfortable and dependable driving experience is projected to increase the demand for a power liftgate. The arrangement of the power liftgate in the car is pricey, which can limit market expansion over the projection time. Power liftgates are often exclusively found in high-end luxury vehicles.

Key Market Drivers

Growing Demand for SUVs and Crossovers

One of the primary drivers propelling the Passenger Cars Liftgate Market is the surging

demand for sports utility vehicles (SUVs) and crossovers. These vehicle segments have witnessed a remarkable uptick in popularity worldwide. Consumers are increasingly drawn to the spacious interiors, higher driving positions, and perceived safety advantages of SUVs and crossovers. As a direct consequence of this trend, automakers are equipping a significant portion of their SUV and crossover models with liftgate systems. Liftgates provide a practical solution for accessing the rear cargo area in these vehicles. They offer ease of use, convenience, and are particularly well-suited for families and outdoor enthusiasts who require ample storage space. Moreover, the shift towards electric SUVs and crossovers has also driven demand for liftgate systems. Electric vehicles (EVs) often prioritize aerodynamics and energy efficiency. Liftgates can be designed to enhance the aerodynamic profile of a vehicle, reducing drag and contributing to improved EV range. This synergy between SUVs, crossovers, and liftgates has created a substantial growth driver for the market.

Emphasis on Vehicle Aesthetics and Design

In today's highly competitive automotive landscape, aesthetics and design play a pivotal role in consumer decision-making. Vehicle manufacturers are keenly aware that a car's visual appeal is a critical factor influencing purchasing decisions. This has led to a growing emphasis on vehicle aesthetics, and liftgates are no exception. Liftgates are a prominent feature of a vehicle's rear end, making them a key element of the overall design. Automotive designers have recognized the opportunity to incorporate liftgates into the design language of a car, using them to create a sleek and modern appearance. This approach goes beyond mere functionality; it aims to transform liftgates into design elements that enhance the vehicle's visual appeal. For example, manufacturers often integrate liftgate handles and lighting elements seamlessly into the rear design, contributing to a cohesive and stylish look. LED lighting technology has been adopted to create signature lighting patterns in the liftgate, adding to the vehicle's distinctive identity. The synergy between design and liftgate systems is particularly evident in the premium and luxury vehicle segments. In these segments, liftgates are expected to offer not only convenience but also a touch of sophistication and elegance. Thus, the market driver of emphasizing vehicle aesthetics and design has propelled innovation in liftgate design and integration.

Technological Advancements

Technological advancements in the automotive industry have revolutionized the design and functionality of liftgate systems. These innovations have significantly contributed to the growth and appeal of the Passenger Cars Liftgate Market. One of the key

technological advancements is the integration of sensors into liftgate systems. Proximity sensors, ultrasonic sensors, and cameras are often used to detect obstacles in the path of the liftgate. This technology enhances safety by preventing accidents or injuries caused by the unintended closure of the liftgate when an object or person is in the way. Automation has played a pivotal role in improving liftgate functionality. Power liftgates that can be operated remotely using a key fob or a smartphone app have become increasingly popular. Moreover, hands-free and foot-activated liftgates have been introduced, allowing users to open or close the liftgate without physical contact. Liftgate systems have also incorporated smart features such as programmable height settings, which allow users to adjust the liftgate's opening height to suit their preferences or to accommodate low ceilings or garage doors. Additionally, some liftgates are equipped with power cinching mechanisms that pull the liftgate tightly closed, ensuring a secure seal. Advancements in materials and engineering have led to the development of lightweight liftgate components. This not only reduces the overall weight of the vehicle but also contributes to improved fuel efficiency, especially in non-electric passenger cars. These technological enhancements have made liftgate systems more attractive to consumers, as they enhance convenience, safety, and overall user experience. As a result, technological advancements are a significant market driver in the Passenger Cars Liftgate Market.

Safety and Convenience

Safety and convenience are paramount considerations for consumers when choosing a vehicle. Liftgate systems offer both of these benefits, making them a compelling selling point for automakers. Liftgates equipped with safety features such as obstacle detection sensors and anti-pinch technology have made loading and unloading cargo safer. These systems prevent accidents and injuries by stopping the liftgate from closing if an obstruction is detected. This is particularly crucial in family vehicles where children may be near the liftgate. The convenience of a power liftgate cannot be overstated. Whether it's loading groceries, luggage, or sports equipment, the ease of opening and closing the liftgate with the push of a button or a simple gesture has made life easier for drivers. This is especially appreciated in situations where hands may be full, or when it's raining, making the liftgate a sought-after feature. Moreover, the ability to adjust the liftgate's height or set it to a preferred level further enhances convenience. This is beneficial in situations where the liftgate needs to clear a low ceiling or be positioned at a comfortable height for loading and unloading. As safety and convenience continue to be top priorities for consumers, automakers are keen to offer liftgate systems that cater to these needs. Consequently, the demand for such systems has steadily risen, driving the growth of the Passenger Cars Liftgate Market.

Regulatory and Environmental Considerations

Regulatory requirements and environmental concerns have had a profound impact on the automotive industry, including the Passenger Cars Liftgate Market. Governments around the world have imposed stricter fuel efficiency and emissions regulations to combat climate change and reduce environmental impact. In response, automakers are adopting various strategies to improve vehicle efficiency. Lightweight liftgate materials, aerodynamic design, and integration of power cinching mechanisms have all been employed to reduce fuel consumption and emissions, particularly in non-electric passenger cars. Regulations regarding pedestrian safety have prompted the development of liftgate systems with advanced sensing technology. These systems are designed to detect obstacles and prevent accidents involving pedestrians or cyclists. Compliance with such regulations is not only a legal requirement but also a selling point for manufacturers committed to safety. As electric vehicles (EVs) gain traction in the automotive market, liftgate systems have evolved to cater to the unique needs of EV owners. EV liftgates may feature additional sensors to ensure safety during charging, and they often incorporate aerodynamic design elements to maximize range.

Key Market Challenges

Cost Pressures and Pricing Strategies

One of the foremost challenges faced by the Passenger Cars Liftgate Market is the high cost associated with developing and integrating liftgate systems into vehicles. Liftgate systems require specialized engineering, materials, and technology to meet safety, performance, and design standards. As consumers demand increasingly advanced features, manufacturers are compelled to invest in research and development to create innovative liftgate solutions. This, in turn, drives up development costs. Additionally, the integration of sensors, automation, and smart features further escalates costs. For example, proximity sensors and cameras are essential for safety, but they require additional investment in hardware and software. Furthermore, the introduction of hands-free or foot-activated liftgates necessitates complex sensor arrays and algorithms.

Despite the rising development costs, automakers often face intense price competition in the passenger car market. Price sensitivity is a key factor influencing consumer purchasing decisions. Therefore, manufacturers must carefully balance the inclusion of liftgate features with price points that appeal to their target audience. In an industry marked by razor-thin profit margins, automakers must navigate the fine line between

affordability for consumers and profitability for themselves. This challenge is magnified by the fact that liftgate systems are often seen as an auxiliary feature rather than a primary selling point. To maintain profit margins, manufacturers must explore cost-saving measures without compromising quality or safety.

Weight and Fuel Efficiency Considerations

Another significant challenge faced by the industry pertains to vehicle weight. As automakers strive to meet stringent fuel efficiency and emissions regulations, reducing vehicle weight has become a paramount objective. Lightweight materials and components are being adopted across the entire vehicle to improve efficiency, and liftgate systems are no exception. However, liftgate systems, by nature, add weight to a vehicle due to their mechanical components, power mechanisms, and safety features. This additional weight can counteract the efforts made to reduce the overall vehicle weight, potentially leading to decreased fuel efficiency and increased emissions.

Liftgates can also impact a vehicle's aerodynamics. Poorly designed liftgates can increase drag and reduce fuel efficiency. Automakers are investing in aerodynamic research and testing to ensure that liftgate designs complement the overall vehicle shape and minimize air resistance. The rise of electric vehicles presents a unique challenge in terms of weight and energy efficiency. EVs rely on battery power for propulsion, making every additional pound of weight a critical consideration. Liftgates on EVs must be engineered to minimize energy consumption during operation, especially if they are power-operated. This requires sophisticated engineering to strike a balance between functionality and energy efficiency.

Safety and Regulatory Compliance

Ensuring the safety of pedestrians and cyclists around vehicles equipped with liftgate systems is a regulatory challenge. Many countries have stringent regulations governing pedestrian safety, which include requirements for liftgate systems. For instance, liftgates must be designed to prevent accidents or injuries when closing, especially in situations where a pedestrian may be nearby. Compliance with these regulations necessitates the integration of advanced sensor technology to detect obstacles and prevent accidents. While this enhances safety, it also adds complexity and cost to liftgate systems. In addition to pedestrian safety, liftgate systems must also meet crashworthiness standards. In the event of a collision, the liftgate should not pose a risk to vehicle occupants or exacerbate injury. Meeting these standards requires rigorous testing and engineering, which can be a time-consuming and costly process. Regulatory

compliance is further complicated by the variability of safety standards and regulations across different regions and markets. Automakers operating on a global scale must navigate a complex web of regulations, adapting liftgate systems to meet the requirements of each market. This can result in additional development and testing costs. Regulations are constantly evolving to address emerging safety concerns and technological advancements. Automakers must stay abreast of these changes and adapt their liftgate systems accordingly, which can strain resources and disrupt product development cycles.

Technology Integration and Reliability

The integration of advanced technology into liftgate systems, while a market driver, also presents a significant challenge. Sensors, automation, and smart features must function seamlessly to ensure a positive user experience. Any glitches or malfunctions can lead to frustration and potential safety hazards. As liftgate systems become more technologically sophisticated, they rely on complex software and electrical components. Ensuring the reliability and durability of these components in various environmental conditions, such as extreme temperatures or exposure to moisture, is a formidable task. The incorporation of technology into liftgate systems can also pose challenges related to maintenance and repairs. In the event of a malfunction, diagnosing and repairing the issue may require specialized training and equipment, adding complexity and cost to vehicle servicing. The user experience is paramount in liftgate design, especially with the introduction of features like hands-free or foot-activated opening mechanisms. Users expect these features to work flawlessly every time. Ensuring consistent user satisfaction and reliability is an ongoing challenge for automakers. Moreover, the rapid pace of technological advancement means that liftgate systems can quickly become outdated. Automakers must invest in ongoing research and development to stay at the forefront of technology, further adding to their challenges.

Key Market Trends

Electrification and Sustainable Mobility

One of the most influential trends in the Passenger Cars Liftgate Market is the growing focus on electrification and sustainable mobility. The automotive industry is undergoing a profound transformation as it moves towards electric vehicles (EVs) and sustainable transportation solutions. This shift is having a direct impact on liftgate systems and their integration into passenger cars. As EVs gain traction in the market, manufacturers are adapting liftgate systems to meet the specific needs and challenges of electric vehicles.

EVs often have unique design considerations, including optimizing aerodynamics and maximizing energy efficiency. Consequently, liftgate systems are being engineered to complement the overall design and functionality of EVs. Lightweight materials, efficient power mechanisms, and aerodynamic shapes are increasingly common in liftgate designs for EVs.

Sustainability is a key consideration in the development of liftgate components. Manufacturers are exploring eco-friendly materials, such as recycled plastics and lightweight composites, to reduce the environmental footprint of liftgate production. Additionally, efforts to enhance recycling and reuse of liftgate components are gaining prominence. Electric vehicles place a premium on energy conservation, making liftgate systems more sophisticated in their energy management. Some EVs now feature power-saving modes for liftgate operation to ensure minimal impact on the vehicle's range. Furthermore, regenerative braking technology is being explored to recapture energy during liftgate closure.

Advanced Sensor Technology

Another major trend in the Passenger Cars Liftgate Market is the increasing integration of advanced sensor technology. Sensors have become integral to liftgate systems, enhancing safety, convenience, and user experience. Proximity sensors, ultrasonic sensors, and cameras are now commonplace in liftgate systems. These sensors play a crucial role in detecting obstacles, preventing accidents, and ensuring pedestrian safety. For example, if a sensor detects an obstruction in the liftgate's path, it can halt the closing process to avoid collisions. Hands-free liftgate operation has gained popularity among consumers. This trend allows users to open or close the liftgate without physical contact. Sensors, including infrared and capacitive sensors, enable gesture control or foot-activated liftgates. By simply waving a foot or making a specific hand gesture, users can operate the liftgate, making it more convenient when their hands are full. Liftgate systems are becoming smarter and more intuitive. They can be programmed to open to a specific height, which is especially useful in garages with low ceilings. Some liftgates also feature power cinching mechanisms that securely close the liftgate, ensuring a tight seal. These smart features are designed to enhance user convenience and satisfaction.

Enhanced User Experience

Consumer expectations for a seamless and enjoyable vehicle ownership experience have led to a trend of enhanced user experience in liftgate systems. Manufacturers are incorporating personalization options into liftgate systems, allowing users to customize

settings such as the liftgate's opening height or liftgate cinching force. This level of personalization enhances user satisfaction and makes the vehicle feel more tailored to individual preferences. Liftgate systems are increasingly integrated into the vehicle's broader connectivity ecosystem. Users can control liftgate operations through smartphone apps or voice commands. This connectivity trend aligns with the broader automotive industry's push for connected vehicles. Liftgate systems are evolving to offer multi-functionality beyond cargo access. Some liftgates are equipped with built-in displays or cameras, providing users with additional information or entertainment while the liftgate is open. This trend transforms the liftgate into a versatile platform that can serve various purposes beyond its core function.

Innovative Designs

Design innovation has become a hallmark of the Passenger Cars Liftgate Market. Automakers are leveraging liftgates as a canvas for creativity, striving to differentiate their vehicles through distinctive and aesthetically pleasing designs. Liftgate handles and lighting elements are seamlessly integrated into the overall vehicle design. These elements enhance the vehicle's rear aesthetics, creating a cohesive and visually appealing appearance. LED lighting technology is often employed to create signature lighting patterns, adding to the vehicle's identity. Frameless or flush-fitting liftgates are gaining popularity. These designs create a sleek and modern look, eliminating the traditional visible frame around the liftgate. Frameless liftgates often feature hidden hinges and latches, contributing to a clean and elegant rear-end design. Some automakers are introducing liftgates with large glass panels or panoramic options. These designs enhance visibility from the rear seats, provide a sense of spaciousness, and offer a unique visual experience. Panoramic liftgates also contribute to an open and airy cabin ambiance.

Segmental Insights

Material Type Analysis

The market is divided into two categories: metal liftgate and composite liftgate. Throughout the projected period, the market's most dominant segment is anticipated to continue to be metal liftgates. Despite this, there is a continuing transition from metal to composite liftgates, with government laws playing the most significant role. Automakers are under pressure from strict restrictions established by many governments to reduce overall vehicle weight to improve fuel economy or lower pollutants. Composite liftgates assist industry participants in lowering the overall vehicle weight, which ultimately helps

to meet the goals to some extent.

The market's highest account share belongs to the metal power liftgate sector. In the market, the composite power liftgate category is anticipated to experience strong expansion. Due to increasingly strict government pollution standards that are forcing automakers to reduce vehicle weight, it is projected that the market for metal power liftgates will transition to the composite power liftgate. The composite material is lighter and more enduring than metal.

Regional Insights

The largest market for automobile liftgates is anticipated to continue in the Asia-Pacific region during the forecast period. Additionally, the region is anticipated to increase at the fastest rate during that time. The demand for liftgates in the region is being driven by rising car production together with an increase in the production share of SUVs. The region's two biggest markets are anticipated to continue to be China and Japan. In the ensuing five years, India is probably going to replace China as the region's new development engine for the market for automotive liftgates. Due to factors including increased personal disposable income and rising demand from developing nations for high-tech passenger automobiles, Asia Pacific is also anticipated to lead the market throughout the forecast period.

In the same time frame, Europe is predicted to continue to be the world's second-largest market for automotive liftgates, led by Germany, France, and Russia. In the ensuing five years, Germany is projected to continue to dominate the regional vehicle liftgate industry. Over the course of the forecast, Europe is anticipated to exhibit solid growth in the automotive power liftgate market. The OEMs' presence in this region is causing them to make significant investments in autonomous vehicles, which is causing the market in this area to grow.

Over the course of the forecast, North America is anticipated to exhibit solid growth in the automotive power liftgate market. The market for luxury cars is expected to develop in this area due to rising consumer demand for electric cars as well.

Key Market Players

Magna International

Stabilus GmbH

Continental AG

Brose Fahrzeugteile SE & Co. KG

Huf Hulsbeck & Furst GmbH & Co.

Strattec Security Corporation

Johnson Electric Holdings Ltd.

HI-LEX Corporation

VOXx Electronics Corp

Powder-Packer Corp

Report Scope:

In this report, the Global Passenger Cars Liftgate Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Passenger Cars Liftgate Market, By Type:

Manual

Automatic

Passenger Cars Liftgate Market, By Material Type:

Metal

Composite

Passenger Cars Liftgate Market, By Region:

Asia-Pacific

China

India

Japan

Indonesia

Thailand

South Korea

Australia

Europe & CIS

Germany

Spain

France

Russia

Italy

United Kingdom

Belgium

North America

United States

Canada

Mexico

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Turkey

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Passenger Cars Liftgate Market.

Available Customizations:

Global Passenger Cars Liftgate market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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