

Passenger Cars Automotive Infotainment Systems Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Installation Type (In-dash Infotainment and Rear Seat Infotainment), By Distribution Channel Type (OEM, Aftermarket) By Region, Competition

<https://marketpublishers.com/r/P40D8199DC2CEN.html>

Date: October 2023

Pages: 190

Price: US\$ 4,900.00 (Single User License)

ID: P40D8199DC2CEN

Abstracts

Global Passenger Cars Automotive Infotainment Systems Market has valued at USD 18 billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 8.8% through 2028. Automotive infotainment is an in-car technology that entertains and informs the driver and passengers. The system comprises integrated audio/video (A/V) interfaces, touchscreens, keypads, and other components to provide navigation services, hands-free phone connections, vehicle voice control, parking assistance, climate management, two-way communication tools, internet access, and other security services. These elements improve vehicle operational efficiency while also improving safety and driving experience. The automobile business is a rapidly changing sector, with major competitors always fighting for new technologies and upgrades to old technology. The infotainment system in a car is a multimedia and information system that offers enjoyment and information to the driver and passengers. The system comprises of a digital screen, sometimes known as a head unit, which manages a variety of functions, including media, information, and cabin temperature. Additionally, the head unit offers information modules for navigation, telematics data, and internet access. Major participants in the automobile sector are constantly competing with one another by introducing new technologies and more recent improvements to the technology that already exists. One of the key trends in this market, along with elements like in-vehicle payment systems and the presentation of telematics data to OEMs and users operating the vehicle, is the integration of data and

calling sim cards.

Key Market Drivers

Consumer Demand for Connectivity and Entertainment

One of the primary drivers of the global passenger cars Passenger Cars Automotive Infotainment Systems market is the ever-growing consumer demand for connectivity and entertainment features in their vehicles. Modern consumers expect their vehicles to offer seamless integration with their smartphones, access to streaming services, and a wide range of digital content. Infotainment systems have evolved to meet these demands by providing connectivity options such as Apple CarPlay and Android Auto, enabling users to mirror their smartphone interfaces on the car's display. Additionally, these systems offer access to music, podcasts, and audiobooks, making the driving experience more enjoyable and engaging.

Advancements in In-Car Technology

Advancements in in-car technology are another major driver of the passenger cars Passenger Cars Automotive Infotainment Systems market. Manufacturers are continually developing more powerful processors, high-resolution displays, and advanced user interfaces. These technological improvements allow for smoother, more responsive infotainment systems that can handle a broader range of functions. Gesture controls, natural language processing, and augmented reality displays are some of the emerging technologies enhancing the user experience within infotainment systems. These innovations are attracting tech-savvy consumers and driving market growth.

Integration of Voice Recognition

The integration of voice recognition technology is revolutionizing how passengers interact with infotainment systems. Voice-activated controls enable drivers to access navigation, make calls, send messages, and control entertainment systems without taking their hands off the wheel. This enhances safety by reducing distractions and the need to touch physical controls. Voice recognition is becoming increasingly sophisticated, allowing for more natural and context-aware interactions. As consumers seek safer and more convenient ways to interact with their vehicles, this driver is expected to have a significant impact on the infotainment systems market.

Growing Emphasis on Safety

Safety is a paramount concern in the automotive industry, and infotainment systems are evolving to enhance both active and passive safety features. Advanced driver-assistance systems (ADAS) are integrated with infotainment systems to provide real-time information and warnings to drivers. For example, infotainment systems can display lane departure warnings, collision alerts, and blind-spot information. These features not only improve safety but also contribute to the market's growth as consumers prioritize vehicles with enhanced safety technologies.

Connectivity with IoT and Smart Homes

The Internet of Things (IoT) and smart home ecosystems are increasingly integrated with infotainment systems, creating a seamless experience for users. Infotainment systems can connect to smart home devices, allowing users to control their home lighting, thermostats, and security systems from their vehicles. Additionally, IoT connectivity enables vehicle-to-home and home-to-vehicle interactions. For instance, drivers can check if they left their garage door open or receive notifications from their smart home devices while on the road. This connectivity driver enhances convenience and appeals to consumers seeking a fully integrated digital lifestyle.

Autonomous and Electric Vehicles

The rise of autonomous vehicles and electric vehicles (EVs) is driving innovation in infotainment systems. Autonomous vehicles require advanced infotainment systems that keep passengers engaged and informed during self-driving modes. This has led to the development of immersive entertainment options, including large displays, augmented reality experiences, and interactive content. EVs, on the other hand, emphasize efficiency and sustainability. Infotainment systems in EVs often include features to optimize energy consumption, provide real-time battery status updates, and locate charging stations. As both autonomous and EV markets continue to grow, the demand for sophisticated infotainment systems will rise.

Regulatory Mandates and Safety Standards

Government regulations and safety standards are shaping the development of infotainment systems. These regulations focus on minimizing distractions and ensuring that infotainment interfaces are intuitive and easy to use while driving. For instance, some regions have restrictions on the use of certain features while the vehicle is in motion. Infotainment systems must comply with these regulations, driving

manufacturers to design systems that prioritize safety.

Key Market Challenges

Rapid Technological Advancements

One of the primary challenges in the Passenger Cars Automotive Infotainment Systems market is the pace of technological advancements. Infotainment technology is evolving rapidly, with new features and functionalities being introduced regularly. While this rapid progress enhances the user experience, it also poses challenges for manufacturers in terms of keeping up with the latest developments. Manufacturers must invest heavily in research and development to stay competitive and meet consumer expectations. Additionally, the frequent introduction of new technologies can lead to shorter product lifecycles, making it challenging to support older infotainment systems and keep them up-to-date.

Increasing Complexity of Systems

Infotainment systems are becoming increasingly complex, incorporating a wide range of features, from navigation and entertainment to connectivity and safety-related functions. This complexity can make designing, developing, and maintaining these systems more challenging. Manufacturers must strike a balance between providing a comprehensive set of features and ensuring that the user interface remains intuitive and distraction-free. Managing this complexity can be a significant challenge, especially as consumers demand more functionality from their infotainment systems.

Fragmentation of Operating Systems

The automotive industry faces fragmentation when it comes to the choice of operating systems for infotainment systems. Different manufacturers may use various operating systems, including proprietary systems, Android-based platforms, or Apple CarPlay. This fragmentation can create compatibility issues and complicate software development. Ensuring that infotainment systems are compatible with various operating systems and can seamlessly integrate with smartphones and other devices is a significant challenge. Manufacturers may need to invest in multiple development streams to support different platforms, which can increase costs and development time.

Data Security and Privacy Concerns

As infotainment systems become more connected, they gather and transmit a significant amount of data. This data can include personal information, location data, and vehicle-related data. Protecting this data from cyber threats and ensuring user privacy are critical challenges. Data breaches and privacy violations can have severe consequences, including reputational damage and legal liabilities. Manufacturers must implement robust cybersecurity measures and comply with data protection regulations, which can add complexity and cost to the development of infotainment systems.

Distracted Driving Concerns

Infotainment systems that offer a wide range of features and content can contribute to distracted driving, which is a significant safety concern. Drivers may become engrossed in using infotainment features, taking their attention away from the road. Regulators are increasingly focused on addressing distracted driving. Manufacturers must design infotainment systems with user interfaces that minimize distractions and prioritize safety. Balancing consumer demand for advanced features with safety considerations is a constant challenge.

Compatibility with Older Vehicles

Many vehicles on the road today are equipped with older infotainment systems that may lack the features and connectivity options of newer systems. Ensuring compatibility and providing updates for older vehicles can be a challenge for manufacturers. Manufacturers may need to develop and support multiple generations of infotainment systems, which can be resource-intensive. Finding cost-effective ways to provide updates and improvements for older systems while focusing on new developments is a balancing act.

Consumer Resistance to Change

While consumers are increasingly demanding advanced infotainment features, they may also resist change when it comes to the user interface and functionality of these systems. Familiarity with certain layouts and controls can lead to resistance to new designs.

Manufacturers must carefully consider user feedback and preferences when introducing changes to infotainment systems. Balancing innovation with user familiarity and ensuring that new designs are intuitive can be a challenge.

Key Market Trends

Integration of Advanced Connectivity Features

One of the most significant trends in the Passenger Cars Automotive Infotainment Systems market is the integration of advanced connectivity features. Modern consumers expect their vehicles to serve as extensions of their digital lives. As a result, infotainment systems are increasingly becoming hubs for connectivity. Infotainment systems are now equipped with features such as Apple CarPlay and Android Auto, allowing seamless integration with smartphones. This integration enables users to mirror their smartphone interfaces, access apps, make calls, send messages, and stream content through the vehicle's display. The trend towards enhanced connectivity not only improves the user experience but also addresses safety concerns by offering a familiar and accessible interface for smartphone interactions.

Emergence of Over-the-Air (OTA) Updates

Over-the-air (OTA) software updates have gained prominence in the Passenger Cars Automotive Infotainment Systems market. Similar to smartphone updates, OTA updates allow manufacturers to remotely and wirelessly deliver software upgrades and bug fixes to infotainment systems. OTA updates enhance the flexibility and longevity of infotainment systems. Manufacturers can continuously improve system performance, add new features, and address security vulnerabilities without requiring consumers to visit dealerships for updates. This trend aligns with consumer expectations for regular software enhancements and contributes to greater customer satisfaction.

Increasing Integration of Voice Recognition

Voice recognition technology is experiencing widespread adoption within infotainment systems. Advanced natural language processing and voice-activated controls are enabling drivers and passengers to interact with infotainment systems more intuitively and safely. Integration of voice recognition reduces distractions, allowing drivers to control various functions, such as navigation, phone calls, messaging, and media playback, using voice commands. As the technology becomes more sophisticated, it enhances the overall user experience, making infotainment systems safer and more user-friendly.

Personalized User Profiles and AI Assistance

Personalized user profiles and artificial intelligence (AI) assistance are emerging trends in automotive infotainment systems. These systems are designed to recognize individual drivers and passengers, adjusting settings and preferences accordingly. AI-driven assistants provide personalized recommendations and information. Personalized user profiles enhance convenience by automatically adjusting settings such as seat position, climate control, and infotainment preferences based on user recognition. AI-driven assistants, such as virtual voice-activated companions, offer real-time information, suggestions, and entertainment options tailored to individual preferences. This trend aligns with the broader demand for personalized and adaptive in-car experiences.

Enhanced In-Car Entertainment Options

In-car entertainment options have expanded significantly, with infotainment systems offering access to a diverse range of content. Streaming services, including music, podcasts, audiobooks, and video streaming, are increasingly integrated into infotainment platforms. Passengers can enjoy a wide variety of entertainment options during their journeys, making travel more enjoyable and reducing monotony. Additionally, infotainment systems are now equipped with high-definition displays, premium audio systems, and larger screens, enhancing the overall in-car entertainment experience.

Integration of Augmented Reality (AR)

Augmented reality (AR) is making its way into automotive infotainment systems. AR displays overlay digital information onto the real-world view through the windshield or other vehicle windows. These displays offer navigation cues, information about points of interest, and safety-related data. AR enhances navigation and provides drivers with real-time, context-aware information without diverting their attention from the road. For example, AR can highlight upcoming turns, display hazard warnings, and provide information about nearby businesses. This trend contributes to improved navigation accuracy and safety.

Sustainability and Eco-Friendly Features

Sustainability and eco-friendly features are becoming more prominent in automotive infotainment systems. Infotainment systems are designed to provide information about vehicle efficiency, including energy consumption and emissions. These features help drivers make eco-conscious decisions while driving. For example, infotainment systems

may offer tips for fuel-efficient driving or display real-time data on energy consumption in electric vehicles (EVs). This trend aligns with the broader shift toward environmental responsibility in the automotive industry.

Segmental Insights

Distribution Channel Type Analysis

The market is divided into two segments based on distribution channel: OEM and aftermarket. In 2022, the OEM sector held the greatest market share. This is due to the superior dependability and performance of OE vehicle infotainment systems as compared to aftermarket devices, resulting in a larger market share. Because of the fast adoption of modern automotive infotainment technology across multiple automotive aftermarkets, the aftermarket industry is predicted to increase considerably throughout the forecasted period. Furthermore, OEM automobile entertainment systems are both very dependable and expensive; as a result, many buyers may pick for a less expensive aftermarket solution that performs almost as well as OEM-level performance. As a result, these factors are projected to fuel market growth.

Regional Insights

The Asia Pacific region dominates the in-vehicle infotainment industry. Due to the availability of labour at cheaper salaries, lower manufacturing costs, lax car safety requirements, and government pushes for FDIs in the area, it had higher growth in vehicle production than Europe and North America. Countries such as China, South Korea, India, and Japan are mostly responsible for vehicle manufacture. Thus, rising vehicle production, changing customer tastes, and rising middle-class per capita income are driving vehicle demand and motivating automotive OEMs to improve manufacturing capacity and provide infotainment systems in lower-priced vehicles as well. Because of the larger manufacturing rate of automotive cars and parts, Asia Pacific had the largest automotive infotainment market share. Furthermore, key market participants are from the Asia Pacific area.

North America is predicted to develop at the fastest CAGR during the forecast period, owing to the region's faster adoption of innovative automotive technology.

Europe accounted for a substantial market share because to the region's rising supporting infrastructure and higher acceptance rate for linked car technologies. Because significant automotive vehicle firms are located in the region, the industry is

predicted to grow steadily.

Key Market Players

Denso Corporation

Robert Bosch GmbH

Continental AG

Harman International Industries Inc.

Magnetic Marelli SpA

Kenwood Corporation

Alpine Electronics Inc.

Mitsubishi Electric Corporation

Visteon Corporation

Pioneer Corporation

Report Scope:

In this report, the Global Passenger Cars Automotive Infotainment Systems Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Passenger Cars Automotive Infotainment Systems Market, By Installation Type:

In-dash Infotainment

Rear-seat Infotainment

Passenger Cars Automotive Infotainment Systems Market, By Distribution Channel Type:

OEM

Aftermarket

Passenger Cars Automotive Infotainment Systems Market, By Region:

North America

United States

Canada

Mexico

Europe & CIS

France

Russia

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Passenger Cars Automotive Infotainment Systems Market.

Available Customizations:

Global Passenger Cars Automotive Infotainment Systems Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. INTRODUCTION

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

4. IMPACT OF COVID-19 ON GLOBAL PASSENGER CARS AUTOMOTIVE INFOTAINMENT SYSTEMS MARKET

5. GLOBAL PASSENGER CARS AUTOMOTIVE INFOTAINMENT SYSTEMS MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Volume & Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Installation Type Market Share Analysis (In-Dash Infotainment and Rear Seat Infotainment)
 - 5.2.2. By Distribution Channel Type Market Share Analysis (OEM, Aftermarket)

- 5.2.3. By Regional Market Share Analysis
 - 5.2.3.1. Asia-Pacific Market Share Analysis
 - 5.2.3.2. Europe & CIS Market Share Analysis
 - 5.2.3.3. North America Market Share Analysis
 - 5.2.3.4. South America Market Share Analysis
 - 5.2.3.5. Middle East & Africa Market Share Analysis
- 5.2.4. By Company Market Share Analysis (Top 5 Companies, Others - By Value, 2022)
- 5.3. Global Passenger Cars Automotive Infotainment Systems Market Mapping & Opportunity Assessment
 - 5.3.1. By Installation Type Market Mapping & Opportunity Assessment
 - 5.3.2. By Distribution Channel Type Market Mapping & Opportunity Assessment
 - 5.3.3. By Regional Market Mapping & Opportunity Assessment

6. ASIA-PACIFIC PASSENGER CARS AUTOMOTIVE INFOTAINMENT SYSTEMS MARKET OUTLOOK

- 6.1. Market Size & Forecast
 - 6.1.1. By Volume & Value
- 6.2. Market Share & Forecast
 - 6.2.1. By Installation Type Market Share Analysis
 - 6.2.2. By Distribution Channel Type Market Share Analysis
 - 6.2.3. By Country Market Share Analysis
 - 6.2.3.1. China Market Share Analysis
 - 6.2.3.2. India Market Share Analysis
 - 6.2.3.3. Japan Market Share Analysis
 - 6.2.3.4. Indonesia Market Share Analysis
 - 6.2.3.5. Thailand Market Share Analysis
 - 6.2.3.6. South Korea Market Share Analysis
 - 6.2.3.7. Australia Market Share Analysis
 - 6.2.3.8. Rest of Asia-Pacific Market Share Analysis
- 6.3. Asia-Pacific: Country Analysis
 - 6.3.1. China Passenger Cars Automotive Infotainment Systems Market Outlook
 - 6.3.1.1. Market Size & Forecast
 - 6.3.1.1.1. By Volume & Value
 - 6.3.1.2. Market Share & Forecast
 - 6.3.1.2.1. By Installation Type Market Share Analysis
 - 6.3.1.2.2. By Distribution Channel Type Market Share Analysis
 - 6.3.2. India Passenger Cars Automotive Infotainment Systems Market Outlook

- 6.3.2.1. Market Size & Forecast
 - 6.3.2.1.1. By Volume & Value
- 6.3.2.2. Market Share & Forecast
 - 6.3.2.2.1. By Installation Type Market Share Analysis
 - 6.3.2.2.2. By Distribution Channel Type Market Share Analysis
- 6.3.3. Japan Passenger Cars Automotive Infotainment Systems Market Outlook
 - 6.3.3.1. Market Size & Forecast
 - 6.3.3.1.1. By Volume & Value
 - 6.3.3.2. Market Share & Forecast
 - 6.3.3.2.1. By Installation Type Market Share Analysis
 - 6.3.3.2.2. By Distribution Channel Type Market Share Analysis
- 6.3.4. Indonesia Passenger Cars Automotive Infotainment Systems Market Outlook
 - 6.3.4.1. Market Size & Forecast
 - 6.3.4.1.1. By Volume & Value
 - 6.3.4.2. Market Share & Forecast
 - 6.3.4.2.1. By Installation Type Market Share Analysis
 - 6.3.4.2.2. By Distribution Channel Type Market Share Analysis
- 6.3.5. Thailand Passenger Cars Automotive Infotainment Systems Market Outlook
 - 6.3.5.1. Market Size & Forecast
 - 6.3.5.1.1. By Volume & Value
 - 6.3.5.2. Market Share & Forecast
 - 6.3.5.2.1. By Installation Type Market Share Analysis
 - 6.3.5.2.2. By Distribution Channel Type Market Share Analysis
- 6.3.6. South Korea Passenger Cars Automotive Infotainment Systems Market Outlook
 - 6.3.6.1. Market Size & Forecast
 - 6.3.6.1.1. By Volume & Value
 - 6.3.6.2. Market Share & Forecast
 - 6.3.6.2.1. By Installation Type Market Share Analysis
 - 6.3.6.2.2. By Distribution Channel Type Market Share Analysis
- 6.3.7. Australia Passenger Cars Automotive Infotainment Systems Market Outlook
 - 6.3.7.1. Market Size & Forecast
 - 6.3.7.1.1. By Volume & Value
 - 6.3.7.2. Market Share & Forecast
 - 6.3.7.2.1. By Installation Type Market Share Analysis
 - 6.3.7.2.2. By Distribution Channel Type Market Share Analysis

7. EUROPE & CIS PASSENGER CARS AUTOMOTIVE INFOTAINMENT SYSTEMS MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Volume & Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Installation Type Market Share Analysis
 - 7.2.2. By Distribution Channel Type Market Share Analysis
 - 7.2.3. By Country Market Share Analysis
 - 7.2.3.1. Germany Market Share Analysis
 - 7.2.3.2. Spain Market Share Analysis
 - 7.2.3.3. France Market Share Analysis
 - 7.2.3.4. Russia Market Share Analysis
 - 7.2.3.5. Italy Market Share Analysis
 - 7.2.3.6. United Kingdom Market Share Analysis
 - 7.2.3.7. Belgium Market Share Analysis
 - 7.2.3.8. Rest of Europe Market Share Analysis
- 7.3. Europe & CIS: Country Analysis
 - 7.3.1. Germany Passenger Cars Automotive Infotainment Systems Market Outlook
 - 7.3.1.1. Market Size & Forecast
 - 7.3.1.1.1. By Volume & Value
 - 7.3.1.2. Market Share & Forecast
 - 7.3.1.2.1. By Installation Type Market Share Analysis
 - 7.3.1.2.2. By Distribution Channel Type Market Share Analysis
 - 7.3.2. Spain Passenger Cars Automotive Infotainment Systems Market Outlook
 - 7.3.2.1. Market Size & Forecast
 - 7.3.2.1.1. By Volume & Value
 - 7.3.2.2. Market Share & Forecast
 - 7.3.2.2.1. By Installation Type Market Share Analysis
 - 7.3.2.2.2. By Distribution Channel Type Market Share Analysis
 - 7.3.3. France Passenger Cars Automotive Infotainment Systems Market Outlook
 - 7.3.3.1. Market Size & Forecast
 - 7.3.3.1.1. By Volume & Value
 - 7.3.3.2. Market Share & Forecast
 - 7.3.3.2.1. By Installation Type Market Share Analysis
 - 7.3.3.2.2. By Distribution Channel Type Market Share Analysis
 - 7.3.4. Russia Passenger Cars Automotive Infotainment Systems Market Outlook
 - 7.3.4.1. Market Size & Forecast
 - 7.3.4.1.1. By Volume & Value
 - 7.3.4.2. Market Share & Forecast
 - 7.3.4.2.1. By Installation Type Market Share Analysis
 - 7.3.4.2.2. By Distribution Channel Type Market Share Analysis

- 7.3.5. Italy Passenger Cars Automotive Infotainment Systems Market Outlook
 - 7.3.5.1. Market Size & Forecast
 - 7.3.5.1.1. By Volume & Value
 - 7.3.5.2. Market Share & Forecast
 - 7.3.5.2.1. By Installation Type Market Share Analysis
 - 7.3.5.2.2. By Distribution Channel Type Market Share Analysis
- 7.3.6. United Kingdom Passenger Cars Automotive Infotainment Systems Market Outlook
 - 7.3.6.1. Market Size & Forecast
 - 7.3.6.1.1. By Volume & Value
 - 7.3.6.2. Market Share & Forecast
 - 7.3.6.2.1. By Installation Type Market Share Analysis
 - 7.3.6.2.2. By Distribution Channel Type Market Share Analysis
- 7.3.7. Belgium Passenger Cars Automotive Infotainment Systems Market Outlook
 - 7.3.7.1. Market Size & Forecast
 - 7.3.7.1.1. By Volume & Value
 - 7.3.7.2. Market Share & Forecast
 - 7.3.7.2.1. By Installation Type Market Share Analysis
 - 7.3.7.2.2. By Distribution Channel Type Market Share Analysis

8. NORTH AMERICA PASSENGER CARS AUTOMOTIVE INFOTAINMENT SYSTEMS MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Volume & Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Installation Type Market Share Analysis
 - 8.2.2. By Vehicle Type Market Share Analysis
 - 8.2.3. By Distribution Channel Type Market Share Analysis
 - 8.2.4. By Country Market Share Analysis
 - 8.2.4.1. United States Market Share Analysis
 - 8.2.4.2. Mexico Market Share Analysis
 - 8.2.4.3. Canada Market Share Analysis
- 8.3. North America: Country Analysis
 - 8.3.1. United States Passenger Cars Automotive Infotainment Systems Market Outlook
 - 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Volume & Value
 - 8.3.1.2. Market Share & Forecast

- 8.3.1.2.1. By Installation Type Market Share Analysis
- 8.3.1.2.2. By Distribution Channel Type Market Share Analysis
- 8.3.2. Mexico Passenger Cars Automotive Infotainment Systems Market Outlook
 - 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Volume & Value
 - 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Installation Type Market Share Analysis
 - 8.3.2.2.2. By Distribution Channel Type Market Share Analysis
- 8.3.3. Canada Passenger Cars Automotive Infotainment Systems Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Volume & Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Installation Type Market Share Analysis
 - 8.3.3.2.2. By Distribution Channel Type Market Share Analysis

9. SOUTH AMERICA PASSENGER CARS AUTOMOTIVE INFOTAINMENT SYSTEMS MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Volume & Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Installation Type Market Share Analysis
 - 9.2.2. By Distribution Channel Type Market Share Analysis
 - 9.2.3. By Country Market Share Analysis
 - 9.2.3.1. Brazil Market Share Analysis
 - 9.2.3.2. Argentina Market Share Analysis
 - 9.2.3.3. Colombia Market Share Analysis
 - 9.2.3.4. Rest of South America Market Share Analysis
- 9.3. South America: Country Analysis
 - 9.3.1. Brazil Passenger Cars Automotive Infotainment Systems Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Volume & Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Installation Type Market Share Analysis
 - 9.3.1.2.2. By Distribution Channel Type Market Share Analysis
 - 9.3.2. Colombia Passenger Cars Automotive Infotainment Systems Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Volume & Value
 - 9.3.2.2. Market Share & Forecast

- 9.3.2.2.1. By Installation Type Market Share Analysis
- 9.3.2.2.2. By Distribution Channel Type Market Share Analysis
- 9.3.3. Argentina Passenger Cars Automotive Infotainment Systems Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Volume & Value
 - 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Installation Type Market Share Analysis
 - 9.3.3.2.2. By Distribution Channel Type Market Share Analysis

10. MIDDLE EAST & AFRICA PASSENGER CARS AUTOMOTIVE INFOTAINMENT SYSTEMS MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Volume & Value
- 10.2. Market Share & Forecast
 - 10.2.1. By Installation Type Market Share Analysis
 - 10.2.2. By Distribution Channel Type Market Share Analysis
 - 10.2.3. By Country Market Share Analysis
 - 10.2.3.1. Turkey Market Share Analysis
 - 10.2.3.2. Iran Market Share Analysis
 - 10.2.3.3. Saudi Arabia Market Share Analysis
 - 10.2.3.4. UAE Market Share Analysis
 - 10.2.3.5. Rest of Middle East & Africa Market Share Analysis
- 10.3. Middle East & Africa: Country Analysis
 - 10.3.1. Turkey Passenger Cars Automotive Infotainment Systems Market Outlook
 - 10.3.1.1. Market Size & Forecast
 - 10.3.1.1.1. By Volume & Value
 - 10.3.1.2. Market Share & Forecast
 - 10.3.1.2.1. By Installation Type Market Share Analysis
 - 10.3.1.2.2. By Distribution Channel Type Market Share Analysis
 - 10.3.2. Iran Passenger Cars Automotive Infotainment Systems Market Outlook
 - 10.3.2.1. Market Size & Forecast
 - 10.3.2.1.1. By Volume & Value
 - 10.3.2.2. Market Share & Forecast
 - 10.3.2.2.1. By Installation Type Market Share Analysis
 - 10.3.2.2.2. By Distribution Channel Type Market Share Analysis
 - 10.3.3. Saudi Arabia Passenger Cars Automotive Infotainment Systems Market Outlook
 - 10.3.3.1. Market Size & Forecast

- 10.3.3.1.1. By Volume & Value
- 10.3.3.2. Market Share & Forecast
 - 10.3.3.2.1. By Installation Type Market Share Analysis
 - 10.3.3.2.2. By Distribution Channel Type Market Share Analysis
- 10.3.4. UAE Passenger Cars Automotive Infotainment Systems Market Outlook
 - 10.3.4.1. Market Size & Forecast
 - 10.3.4.1.1. By Volume & Value
 - 10.3.4.2. Market Share & Forecast
 - 10.3.4.2.1. By Installation Type Market Share Analysis
 - 10.3.4.2.2. By Distribution Channel Type Market Share Analysis

11. SWOT ANALYSIS

- 11.1. Strength
- 11.2. Weakness
- 11.3. Opportunities
- 11.4. Threats

12. MARKET DYNAMICS

- 12.1. Market Drivers
- 12.2. Market Challenges

13. MARKET TRENDS AND DEVELOPMENTS

14. COMPETITIVE LANDSCAPE

- 14.1. Company Profiles (Up to 10 Major Companies)
 - 14.1.1. Denso Corporation
 - 14.1.1.1. Company Details
 - 14.1.1.2. Key Product Offered
 - 14.1.1.3. Financials (As Per Availability)
 - 14.1.1.4. Recent Developments
 - 14.1.1.5. Key Management Personnel
 - 14.1.2. Robert Bosch GmbH
 - 14.1.2.1. Company Details
 - 14.1.2.2. Key Product Offered
 - 14.1.2.3. Financials (As Per Availability)
 - 14.1.2.4. Recent Developments

- 14.1.2.5. Key Management Personnel
- 14.1.3. Continental AG
 - 14.1.3.1. Company Details
 - 14.1.3.2. Key Product Offered
 - 14.1.3.3. Financials (As Per Availability)
 - 14.1.3.4. Recent Developments
 - 14.1.3.5. Key Management Personnel
- 14.1.4. Harman International Industries Inc.
 - 14.1.4.1. Company Details
 - 14.1.4.2. Key Product Offered
 - 14.1.4.3. Financials (As Per Availability)
 - 14.1.4.4. Recent Developments
 - 14.1.4.5. Key Management Personnel
- 14.1.5. Magnetic Marelli SpA
 - 14.1.5.1. Company Details
 - 14.1.5.2. Key Product Offered
 - 14.1.5.3. Financials (As Per Availability)
 - 14.1.5.4. Recent Developments
 - 14.1.5.5. Key Management Personnel
- 14.1.6. Kenwood Corporation
 - 14.1.6.1. Company Details
 - 14.1.6.2. Key Product Offered
 - 14.1.6.3. Financials (As Per Availability)
 - 14.1.6.4. Recent Developments
 - 14.1.6.5. Key Management Personnel
- 14.1.7. Alpine Electronics Inc.
 - 14.1.7.1. Company Details
 - 14.1.7.2. Key Product Offered
 - 14.1.7.3. Financials (As Per Availability)
 - 14.1.7.4. Recent Developments
 - 14.1.7.5. Key Management Personnel
- 14.1.8. Mitsubishi Electric Corporation
 - 14.1.8.1. Company Details
 - 14.1.8.2. Key Product Offered
 - 14.1.8.3. Financials (As Per Availability)
 - 14.1.8.4. Recent Developments
 - 14.1.8.5. Key Management Personnel
- 14.1.9. Visteon Corporation
 - 14.1.9.1. Company Details

- 14.1.9.2. Key Product Offered
- 14.1.9.3. Financials (As Per Availability)
- 14.1.9.4. Recent Developments
- 14.1.9.5. Key Management Personnel
- 14.1.10. Pioneer Corporation
 - 14.1.10.1. Company Details
 - 14.1.10.2. Key Product Offered
 - 14.1.10.3. Financials (As Per Availability)
 - 14.1.10.4. Recent Developments
 - 14.1.10.5. Key Management Personnel

15. STRATEGIC RECOMMENDATIONS

- 15.1. Key Focus Areas
 - 15.1.1. Target Regions
 - 15.1.2. Target Installation Type
 - 15.1.3. Target Distribution Type

16. ABOUT US & DISCLAIMER

I would like to order

Product name: Passenger Cars Automotive Infotainment Systems Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Installation Type (In-dash Infotainment and Rear Seat Infotainment), By Distribution Channel Type (OEM, Aftermarket) By Region, Competition

Product link: <https://marketpublishers.com/r/P40D8199DC2CEN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P40D8199DC2CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970