

# **Passenger Car Tire Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Vehicle Type (Hatchback, Multi-Purpose Vehicle, Sedan, Sports Utility Vehicle), By Demand Category (OEM, Replacement), By Region & Competition, 2021-2031F**

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## **Abstracts**

The Global Passenger Car Tire Market will grow from 1406.01 Million Units in 2025 to 1853.62 Million Units by 2031 at a 4.71% CAGR. Passenger car tires are specialized, ring-shaped components manufactured from natural and synthetic rubber, carbon black, and chemical compounds, designed to fit around wheel rims to transfer vehicle load, provide traction, and absorb road shocks.

## **Key Market Drivers**

The resurgence in global passenger vehicle manufacturing acts as a critical engine for market expansion, particularly within the original equipment segment. As automotive assembly lines accelerate to satisfy pent-up consumer requirements for personal mobility, the direct procurement of tires by automakers increases proportionally, stabilizing production schedules for tire manufacturers. This alignment between vehicle assembly and component supply ensures a steady baseline of volume demand, allowing tire producers to optimize their output for major automotive OEMs.

## **Key Market Challenges**

Volatility in raw material prices stands as a formidable barrier to the steady expansion of the global passenger car tire market. Manufacturers depend heavily on natural rubber

and crude oil derivatives, meaning that unpredictable fluctuations in these input costs directly destabilize production budgets and profit margins. When raw material expenses surge unexpectedly, producers are often compelled to absorb the costs or pass them onto consumers through higher tire prices. This transmission of cost creates market friction, as price-sensitive consumers in the replacement segment may delay purchases, thereby reducing overall sales volume and dampening market revenue growth.

## **Key Market Trends**

The transition to sustainable and bio-sourced raw materials is reshaping production methodologies as manufacturers aggressively reduce reliance on fossil-fuel derivatives. Industry leaders are substituting conventional synthetic rubber and carbon black with circular alternatives such as recycled polyethylene terephthalate (PET) bottles, rice husk silica, and bio-oils to meet stringent environmental regulations. This shift extends beyond niche concepts into mass-market feasibility, fundamentally altering supply chain procurement strategies.

## **Key Market Players**

Bridgestone

Michelin

Goodyear

Continental

Pirelli

Hankook

Yokohama

Sumitomo Rubber Industries

Apollo Tyres

MRF

**Report Scope:**

In this report, the Global Passenger Car Tire Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

**Passenger Car Tire Market, By Vehicle Type:**

Hatchback

Multi-Purpose Vehicle

Sedan

Sports Utility Vehicle

**Passenger Car Tire Market, By Demand Category:**

OEM

Replacement

**Passenger Car Tire Market, By Region:**

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

## **Competitive Landscape**

Company Profiles: Detailed analysis of the major companies present in the Global

*Passenger Car Tire Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Vehic...*

Passenger Car Tire Market.

### **Available Customizations:**

Global Passenger Car Tire Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### **Company Information**

Detailed analysis and profiling of additional market players (up to five).

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