

# **Paper Straw Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Product (Printed, Non-Printed), By Material (Virgin Paper, Recycled Paper), By End User (Foodservice, Institutional, Household), By Region, By Competition , 2018-2028**

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## **Abstracts**

Global Neem Extracts Market was valued at USD 2.38 Billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 13.84% through 2028. Growing demand from a variety of end-use sectors, such as personal care, pharmaceuticals, animal feed, and agriculture, is anticipated to fuel market growth. Additionally, it is predicted that throughout the course of the projection period, consumer knowledge of neem's health advantages, particularly in developed nations, would increase.

Chemical pesticides and fertilizers used in farming have a negative impact on the environment and lower the quality of the output. For farming, neem-based fertilizer and insecticide are appropriate. The presence of strict regulations enacted by various authorities is therefore likely to fuel product demand over the projection period. This is because bio-based fertilizers, pesticides, and insecticides are increasingly in demand in both developed and emerging regions. Market expansion is anticipated to be fueled by rising demand for bio insecticides and bio pesticides in developed nations. Consumers' intimidating response over the usage of chemical pesticides in response to environmental concerns is predicted to increase product demand in the near future, particularly in Asia Pacific. Neem-based products are perfect for these applications since chemical pesticides and insecticides have negative impacts on soil, water, and living things. Additionally, market growth is probably going to increase due to these

items' pharmaceutical and therapeutic qualities. Neem extracts have a variety of health advantages, such as less blood clots, lowered blood pressure and cholesterol, fewer palpitations, and controlled digestion.

Over the projected time, it is expected that such benefits will boost product growth in the pharmaceutical industry. Due to strict rules governing the production of fruits and vegetables grown chemically, particularly in nations like Italy and Spain, there has been a significant increase in demand for neem and its extracts in the European region. However, a significant imbalance in demand and supply as well as the high cost of neem products in the area are anticipated to restrain market expansion. High-quality herbal cosmetics and beauty products frequently include neem and its extracts in their formulations. Due to their effectiveness and lack of negative effects, these products are in greater demand across the globe. Furthermore, leading herbal companies have been increasingly manufacturing products such as fairness creams, body lotions, hand creams using neem extracts to cope with the growing demand for these products in the U.S. and the UK.

## Key Market Drivers

### Growing Awareness of Neem's Health Benefits

One of the primary drivers of the global neem extracts market is the growing awareness of the health benefits associated with neem-based products. Neem has a rich history of use in traditional medicine systems like Ayurveda for its antibacterial, antiviral, antifungal, and anti-inflammatory properties. In recent years, as consumers have become more health-conscious, there has been an increased interest in natural remedies and herbal products, which has boosted the demand for neem extracts.

Neem extracts are known for their potential in managing various health conditions, including diabetes, skin disorders, and dental issues. Furthermore, neem extracts are being studied for their potential in cancer prevention and treatment due to their antioxidant and anti-inflammatory properties.

Consumers are increasingly seeking natural alternatives to synthetic drugs and chemicals, leading to a surge in the demand for neem-based supplements, herbal cosmetics, and pharmaceuticals. This growing awareness of neem's health benefits is driving the market's expansion as consumers look for sustainable and natural solutions to their health concerns.

## Rising Demand for Organic and Natural Products

The global trend toward organic and natural products is another significant driver propelling the neem extracts market. Consumers are becoming more conscious of the potential harmful effects of synthetic chemicals and pesticides used in conventional agriculture and personal care products. As a result, there is a growing demand for organic and natural alternatives.

Neem extracts fit perfectly into this trend, as they are naturally sourced and have a wide range of applications in organic farming and organic product formulations. Neem-based pesticides and fertilizers have gained popularity as safer and more environmentally friendly options compared to synthetic chemicals. These organic farming practices are encouraged by regulatory bodies worldwide, further boosting the demand for neem extracts.

In the personal care and cosmetics industry, the demand for natural ingredients has led to an increased use of neem extracts in skincare, haircare, and hygiene products. Neem's antibacterial and antifungal properties make it an attractive choice for manufacturers seeking natural preservatives and active ingredients in their formulations.

## Expanding Agricultural Applications

The agricultural sector has been a major driver of the global neem extracts market. Neem-based products have gained recognition as effective and sustainable alternatives to chemical pesticides and fertilizers. Neem oil, in particular, has insecticidal properties that make it a potent tool for pest management.

One of the key reasons for the increasing adoption of neem extracts in agriculture is their minimal impact on the environment. Unlike synthetic pesticides, neem-based products are biodegradable and do not leave harmful residues in the soil or water. This aligns with the growing emphasis on sustainable farming practices and environmental conservation.

Additionally, concerns about pesticide residues on food crops and their impact on human health have prompted farmers and consumers to seek safer alternatives. Neem extracts offer a solution to these concerns, promoting the growth of organic and sustainable farming methods. Governments in various countries are also encouraging the use of neem-based agricultural products through subsidies and incentives.

## Expanding Pharmaceutical and Healthcare Applications

Neem extracts have found a wide range of applications in the pharmaceutical and healthcare industries, contributing significantly to the growth of the global neem extracts market. The antimicrobial, anti-inflammatory, and immunomodulatory properties of neem make it a valuable resource for drug development.

In traditional medicine, neem has been used to treat various ailments, and modern research has validated many of these traditional uses. Neem-based formulations are being explored for their potential in the treatment of conditions such as diabetes, malaria, and skin disorders.

Moreover, the rising prevalence of lifestyle-related diseases, coupled with a growing preference for natural remedies, has spurred the demand for neem-based supplements and herbal medicines. Consumers are increasingly seeking alternatives to synthetic drugs, and neem products are positioned to meet this demand, given their perceived safety and efficacy.

The ongoing research and development activities in the pharmaceutical industry related to neem extracts are also contributing to market growth. Pharmaceutical companies are investing in clinical trials to explore the therapeutic potential of neem compounds, further expanding the scope of neem-based medicines.

## Growing Interest in Neem-Based Cosmetics

The cosmetic and personal care industry has witnessed a surge in interest in neem-based products, driving the growth of the neem extracts market. Neem extracts offer a range of benefits for skincare and haircare, making them attractive ingredients for cosmetic formulations.

Neem's anti-acne and anti-aging properties have made it a popular choice for skincare products. It is used in face washes, creams, and lotions for its ability to combat acne, reduce blemishes, and rejuvenate the skin. Additionally, neem oil is used in haircare products for its nourishing and anti-dandruff properties.

Consumers are increasingly seeking natural and herbal alternatives in their personal care routines, avoiding products with harsh chemicals. This shift in consumer preferences has opened up opportunities for neem-based cosmetics and personal care brands. As a result, many cosmetic companies are incorporating neem extracts into

their product lines.

## Key Market Challenges

### Limited Awareness and Education

One of the foremost challenges facing the neem extracts market is the limited awareness and education among consumers, farmers, and industries about the potential benefits and applications of neem-based products. Neem has a rich history in traditional medicine, agriculture, and various other sectors, but this knowledge has not been widespread globally.

In many regions, consumers and farmers are unaware of the advantages of using neem-based pesticides, fertilizers, or health supplements. This lack of awareness often results in the continued use of synthetic chemicals in agriculture and conventional medicines for healthcare, bypassing the potential benefits of neem extracts.

To address this challenge, there is a need for concerted efforts in educating various stakeholders about the sustainable and health-promoting aspects of neem. Public awareness campaigns, training programs for farmers, and educational initiatives in schools and universities can play a crucial role in overcoming this hurdle.

### Regulatory Hurdles and Quality Standards

The regulatory environment for neem extracts varies from one country to another, posing challenges for manufacturers and exporters in ensuring compliance with diverse regulatory requirements. Additionally, the lack of uniform quality standards for neem extracts can lead to inconsistencies in product quality and safety.

In some cases, neem-based products may face regulatory hurdles due to a lack of comprehensive guidelines or the inclusion of neem extracts in the category of herbal or traditional medicines, which may require extensive documentation and clinical trials.

To overcome these regulatory challenges, industry stakeholders need to collaborate with regulatory authorities to develop clear and harmonized guidelines for the production and marketing of neem extracts. Standardized quality control processes and certifications can help ensure the safety and efficacy of neem-based products, facilitating their acceptance in global markets.

## Consumer Perception and Acceptance

Consumer perception plays a vital role in the success of neem-based products in various sectors, including cosmetics and healthcare. While neem has a long history of traditional use, its strong odor and bitter taste can sometimes deter consumer acceptance.

In cosmetics and personal care products, consumers may prefer products with pleasant fragrances and textures over those containing neem extracts. This can pose a challenge for cosmetic companies seeking to incorporate neem into their formulations.

To address this challenge, companies can invest in research and development to improve the sensory attributes of neem-based products, such as odor and taste. Effective marketing and education campaigns can also help alter consumer perceptions and emphasize the benefits of neem extracts for skin and hair health.

## Key Market Trends

### Expanding Agricultural Applications

The agricultural sector has been a significant driver of growth in the neem extracts market. Neem-based products, particularly neem oil and neem-based pesticides, have gained recognition as effective and sustainable solutions for pest and disease management in agriculture.

One of the key reasons behind the growing adoption of neem extracts in agriculture is their environmental friendliness. Unlike synthetic pesticides, neem-based products have minimal adverse effects on non-target organisms, and they break down naturally, reducing the risk of chemical residues in crops and the environment. This aligns with the global trend of sustainable farming practices and ecological conservation.

Moreover, concerns about pesticide residues on food crops and their potential health impacts have driven farmers and consumers to seek safer alternatives. Neem extracts offer a viable solution to these concerns, further promoting the growth of organic and sustainable farming methods. Governments in several countries are also encouraging the use of neem-based agricultural products through subsidies and incentives.

### Increased Use in Pharmaceuticals and Healthcare



The pharmaceutical and healthcare industries have witnessed a surge in interest and investment in neem-based products. Neem extracts have long been recognized for their medicinal properties in traditional systems of medicine, such as Ayurveda. Modern scientific research has validated many of these traditional uses, opening up new opportunities for neem in pharmaceuticals and healthcare.

Neem extracts exhibit a wide range of pharmacological activities, including antimicrobial, anti-inflammatory, and immunomodulatory effects. As a result, they are being explored for their potential in the treatment and prevention of various health conditions, including diabetes, malaria, skin disorders, and more. Neem-based formulations are also being studied for their potential anticancer properties.

The rising prevalence of lifestyle-related diseases and a growing preference for natural remedies have fueled the demand for neem-based supplements, herbal medicines, and pharmaceuticals. Consumers are seeking alternatives to synthetic drugs, and neem products are seen as safe and effective options.

Ongoing research and development activities in the pharmaceutical industry related to neem extracts are expanding the scope of neem-based medicines. Regulatory approvals for neem-based drugs and supplements have further facilitated their acceptance in mainstream healthcare.

### Emerging Cosmetic and Personal Care Applications

Neem extracts are making significant inroads into the cosmetics and personal care industry. The cosmetic sector, in particular, has witnessed a rising interest in neem-based products due to their potential benefits for skincare and haircare. Neem's antimicrobial, anti-acne, and anti-aging properties have positioned it as a sought-after ingredient in skincare products. It is used in a variety of formulations, including face washes, creams, lotions, and masks, for its ability to combat acne, reduce blemishes, and promote healthy and youthful-looking skin. In the realm of haircare, neem oil is gaining popularity for its nourishing and anti-dandruff properties.

Shampoos, conditioners, and hair oils with neem extracts are being marketed as solutions for hair and scalp issues. The shift in consumer preferences toward natural and herbal ingredients has created opportunities for neem-based cosmetics and personal care brands. Many companies are incorporating neem extracts into their product lines and promoting them as safe, natural, and effective alternatives to products containing synthetic chemicals.

## Segmental Insights

### Application Insights

Based on the application, Bio-fertilizers were one of the largest application segment and the trend is expected to continue on account of supporting government regulations. Due to potential health risks, these restrictions limit the use of chemical fertilizers and pesticides. As a result, producers have been compelled to switch to producing bio-based goods. Due to rising consumer demand for products made from natural sources, personal care is predicted to be one of the application categories with the greatest growth throughout the projected period.

Because of its therapeutic capabilities and long-term advantages, neem extracts are used in a variety of personal care products, such as toothpaste, shampoos, and conditioners. Additionally, because of their antibacterial, antioxidant, and anti-inflammatory qualities, they are being used more and more in medications. These benefits are likely to augment the market demand over the next six years.

### Regional Insights

Asia Pacific was one of the largest regional markets owing to favorable climatic conditions, availability of raw material, and dominant agriculture activities in the region. Lack of availability of raw materials in developed regions such as North America and Europe is likely to be a major restraint for the market. In addition, the market in developed countries is highly challenged due to a lack of quality raw material in demanded quantities. Owing to the high supply-demand gap, prices of neem extracts are highly volatile thereby affecting the market growth.

Furthermore, the lack of advanced technology with companies engaged in neem extraction is likely to affect market demand over the next few years. Neem extracts are employed as skin cleansers, beauty enhancers, and glowing complexion. Hence the growth in the herbal cosmetic industry is anticipated to fuel neem extracts market over the forecast period. Moreover, an increasing number of herbal cosmetic manufacturing companies, demand neem oil and leaf powder in Europe, North America, and Asia Pacific, is expected to go north over the projected period.

### Key Market Players



Fortune Biotech

E.I.D. Parry

Agro Extracts Limited

PJ Margo

Ozone Biotech

Nikita Agro Industries

Parker Biotech

Trifolio-M GmbH

Isha Agrochemicals

Arya Extracts

Report Scope:

In this report, the Global Neem Extracts Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Neem Extracts Market, By Type:

Leaf Extract

Fruit and Seed Extract

Bark Extract

Neem Extracts Market, By Application:

Pharmaceuticals

Personal Care

Biofertilizers

Food and Beverages

Others

Neem Extracts Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

Egypt

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Neem Extracts Market.

## Available Customizations:

Global Neem Extracts market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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  - 14.1.5.3. Financials (As Per Availability)
  - 14.1.5.4. Key Market Focus & Geographical Presence
  - 14.1.5.5. Recent Developments
  - 14.1.5.6. Key Management Personnel
- 14.1.6. Fuling Global Inc.
  - 14.1.6.1. Company Details
  - 14.1.6.2. Products & Services
  - 14.1.6.3. Financials (As Per Availability)
  - 14.1.6.4. Key Market Focus & Geographical Presence
  - 14.1.6.5. Recent Developments
  - 14.1.6.6. Key Management Personnel
- 14.1.7. YuTong Eco-Technology (SuQian) Co., Ltd
  - 14.1.7.1. Company Details

- 14.1.7.2. Products & Services
- 14.1.7.3. Financials (As Per Availability)
- 14.1.7.4. Key Market Focus & Geographical Presence
- 14.1.7.5. Recent Developments
- 14.1.7.6. Key Management Personnel
- 14.1.8. Hoffmaster Group Inc.
  - 14.1.8.1. Company Details
  - 14.1.8.2. Products & Services
  - 14.1.8.3. Financials (As Per Availability)
  - 14.1.8.4. Key Market Focus & Geographical Presence
  - 14.1.8.5. Recent Developments
  - 14.1.8.6. Key Management Personnel
- 14.1.9. Huhtamaki Oyj
  - 14.1.9.1. Company Details
  - 14.1.9.2. Products & Services
  - 14.1.9.3. Financials (As Per Availability)
  - 14.1.9.4. Key Market Focus & Geographical Presence
  - 14.1.9.5. Recent Developments
  - 14.1.9.6. Key Management Personnel
- 14.1.10. Y.W., Focus Technology Co., Ltd.
  - 14.1.10.1. Company Details
  - 14.1.10.2. Products & Services
  - 14.1.10.3. Financials (As Per Availability)
  - 14.1.10.4. Key Market Focus & Geographical Presence
  - 14.1.10.5. Recent Developments
  - 14.1.10.6. Key Management Personnel

## **15. STRATEGIC RECOMMENDATIONS**

- 15.1. Key Focus Areas
- 15.2. Target Product
- 15.3. Target End User
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