

Pakistan Water Purifiers Market, By Installation Mode (POU & POE), By Application (Residential, Commercial, Food & Beverage, Healthcare, Industrial and Municipal), By Sales Channel (Direct, Distributor, Retail and Online), By Region, Competition, Forecast & Opportunities, 2025

<https://marketpublishers.com/r/P8F2937AF529EN.html>

Date: March 2020

Pages: 124

Price: US\$ 4,400.00 (Single User License)

ID: P8F2937AF529EN

Abstracts

Pakistan water purifiers market was valued around \$ 350 million in 2019 and is projected to reach \$ 528 million by 2025 on account of deteriorating ground and surface water quality, increasing urbanization & industrialization, coupled with rising concern about increasing incidence of water borne diseases across the country. Furthermore, growing popularity of water purifiers among the population coupled with increasing consumer spending are positively impacting the growth of market. Additionally, increase in spending by the key players, technological advancements and new product launches are expected to further propel the growth of market until 2025.

Pakistan water purifiers market is segmented based on installation mode, application, sales channel and region. Based on installation mode, the market can be divided into POU & POE. POU mode of installation is expected to register significant growth in terms of volume during the forecast period on account of flexibility and convenience related to its installation and usage. Based on sales channel, the market can be segmented into direct, distributors, wholesalers and online. Direct sales channel dominated the market in 2019 and is further expected to hold its market dominance owing to the consumer behavior and psychology of buying water purifiers from the direct sales channels after getting fully assured of the product quality and the brand value associated with that product.

Major players operating in Pakistan water purifiers market include Nectar Water Technologies (Pvt) Ltd., So-Safe Water Technologies, Nargas Appliances, Aqua Hygienic, Multiply Industrial Co. Ltd, Aqua Fine Corporation, Vital Enterprises (Hydro Safe Products), Aquaguard, Pure Tech Water Purification, Aqua Cleanses and others.

Years considered for this report:

Historical Years: 2015-2018

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2021–2025

Objective of the Study:

To analyze and forecast the market size of Pakistan water purifiers market.

To classify and forecast Pakistan water purifiers market based on installation mode, application, sales channel, company and regional distribution.

To identify drivers and challenges for Pakistan water purifiers market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in Pakistan water purifiers market.

To conduct pricing analysis for Pakistan water purifiers market.

To identify and analyze the profile of leading players operating in Pakistan water purifiers market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of water purifier players operating across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research

could include the manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the product offerings, distribution channels and presence of all major players across the country.

TechSci Research calculated the market size of Pakistan water purifiers market using a bottom-up approach, wherein data for various market segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Water purifiers manufacturers, suppliers, distributors and other stakeholders

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to water purifiers

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers, distributor and other stakeholders, besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, Pakistan water purifiers market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, By Installation Mode:

POU

POE

Market, By Application:

Residential

Commercial

Food & Beverage

Healthcare

Industrial

Municipal

Market, By Sales Channel:

Direct

Distributor

Retail

Online

Market, By Region:

Khyber Pakhtunkhwa

Punjab

Sindh

Others

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Pakistan water

Pakistan Water Purifiers Market, By Installation Mode (POU & POE), By Application (Residential, Commercial, Fo...

purifiers market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. VOICE OF CUSTOMER

4.1. Brand Awareness Level

4.2. Factors Influencing Purchase Decision

4.3. Specifications of Brand Used

5. PAKISTAN WATER PURIFIERS MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value & Volume

5.2. Market Share & Forecast

5.2.1. By Installation Mode (POU & POE)

5.2.2. By Application (Residential, Commercial, Food & Beverage, Healthcare, Industrial and Municipal)

5.2.3. By Sales Channel (Direct, Distributor, Retail and Online)

5.2.4. By Region

5.2.5. By Company

5.2.6. By Company, By Application

5.2.7. By Company, By Technology

5.3. Product Market Map

6. PAKISTAN POE WATER PURIFIERS MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value & Volume

6.2. Market Share & Forecast

6.2.1. By Technology (Ultraviolet, Ultrafiltration, RO Tankless, Activated Carbon, Nanofiltration)

6.2.2. By Product Category (Purifier, Dispenser, Others)

6.2.3. By Application (Municipal, Industrial, Healthcare, Food & Beverages, Commercial, Residential)

6.3. Pricing Analysis

7. PAKISTAN POU WATER PURIFIERS MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value & Volume

7.2. Market Share & Forecast

7.2.1. By Technology (Ultraviolet, RO Tank, Activated Carbon, Ultrafiltration, Nanofiltration)

7.2.2. By Product Category (Purifier, Dispenser, Others)

7.2.3. By Application (Municipal, Industrial, Healthcare, Food & Beverages, Commercial, Residential)

7.3. Pricing Analysis

8. PAKISTAN COMMERCIAL & INDUSTRIAL WATER PURIFIERS MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Product Category (Dispenser, Ice & Coffee, Purifier, Filtration, Others)

9. PAKISTAN MUNICIPAL WATER PURIFIERS MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value

9.2. Market Share & Forecast

9.2.1. By Product Category (Purifiers)

9.2.2. By Technology (RO Tank, Ultraviolet, Ultrafiltration, Nanofiltration)

9.2.3. By Sales Channel (Direct, Distributor)

9.2.4. By Installation Mode

10. PAKISTAN INDUSTRIAL WATER PURIFIERS MARKET OUTLOOK

10.1. Market Size & Forecast

10.1.1. By Value

10.2. Market Share & Forecast

10.2.1. By Product Category (Filtration, Purifier, Boilers & Others)

10.2.2. By Technology (RO Tank, Ultrafiltration, RO Tankless, Ultraviolet, Activated

Carbon)

10.2.3. By Sales Channel (Direct, Distributor)

10.2.4. By Installation Mode

11. PAKISTAN COMMERCIAL WATER PURIFIERS MARKET OUTLOOK

11.1. Market Size & Forecast

11.1.1. By Value

11.2. Market Share & Forecast

11.2.1. By Product Category (Purifier, Dispenser, Others)

11.2.2. By Technology (RO Tankless, Nanofiltration, Ultrafiltration, Activated Carbon, RO Tank, Ultraviolet)

11.2.3. By Sales Channel (Retail, Direct, Distributor, Online)

11.2.4. By Installation Mode

12. PAKISTAN RESIDENTIAL WATER PURIFIERS MARKET OUTLOOK

12.1. Market Size & Forecast

12.1.1. By Value

12.2. Market Share & Forecast

12.2.1. By Product Category (Dispenser, Ice & Coffee, Purifier, Others)

12.2.2. By Technology (RO Tank, Ultraviolet, Ultrafiltration, Activated Carbon, RO Tankless, Nanofiltration)

12.2.3. By Sales Channel (Retail, Direct, Distributor, Online)

12.2.4. By Installation Mode

13. PAKISTAN HEALTHCARE WATER PURIFIERS MARKET OUTLOOK

13.1. Market Size & Forecast

13.1.1. By Value

13.2. Market Share & Forecast

13.2.1. By Product Category (Filtration, Purifier, Others)

13.2.2. By Technology (RO, Ultrafiltration, Activated Carbon, Ultraviolet, Nanofiltration)

13.2.3. By Sales Channel (Retail, Direct, Distributor, Online)

13.2.4. By Installation Mode

14. PAKISTAN FOOD & BEVERAGE WATER PURIFIERS MARKET OUTLOOK

14.1. Market Size & Forecast

14.1.1. By Value

14.2. Market Share & Forecast

14.2.1. By Product Category (Filtration, Purifier, Others)

14.2.2. By Technology (RO Tankless, Activated Carbon, Ultraviolet, Nanofiltration)

14.2.3. By Sales Channel (Retail, Direct, Distributor)

14.2.4. By Installation Mode

15. MARKET DYNAMICS

15.1. Drivers

15.2. Challenges

16. MARKET TRENDS & DEVELOPMENTS

17. PRICE POINT ANALYSIS

17.1. Product Pricing

17.2. Product Segmentation Chart

18. VALUE CHAIN & PROFITABILITY ANALYSIS

18.1. Market Share & Forecast by Sales Channel

18.1.1. Market Share by Sales Channel in Residential Market

18.1.2. Market Share by Sales Channel in Commercial Office Market

18.1.3. Market Share by Sales Channel in Food & Beverage Market

18.1.4. Market Share by Sales Channel in Healthcare Market

18.1.5. Market Share by Sales Channel in Industrial Market

18.1.6. Market Share by Sales Channel in Municipal Market

19. POLICY & REGULATORY LANDSCAPE

20. TRADE DYNAMICS

21. PAKISTAN ECONOMIC PROFILE

22. COMPETITIVE LANDSCAPE

22.1. Company Profiles

22.1.1. Nectar Water Technologies (Pvt) Ltd.

- 22.1.2. So–Safe Water Technologies
- 22.1.3. Nasgas Appliances
- 22.1.4. Aqua Hygienic
- 22.1.5. Multiply Industrial Co., Ltd
- 22.1.6. Aqua Fine Corporation
- 22.1.7. Vital Enterprises (Hydro Safe Products)
- 22.1.8. Aquaguard
- 22.1.9. Pure Tech Water Purification
- 22.1.10. Aqua Cleanses

23. STRATEGIC RECOMMENDATIONS

List Of Tables

LIST OF TABLES

Table 1: List of Approved and Ongoing Residential & Commercial Development Projects in Pakistan, As of December 2019

Table 2: Pakistan Educational Infrastructure, By Type, 2015-2018, (Nos)

Table 3: Pakistan Health Delivery Facilities in Public Sector, By Type, 2014-2018

Table 4: Pakistan Water Purifiers Market – Product Price Range, By Technology & Application, 2019 (USD)

List Of Figures

LIST OF FIGURES

Figure 1: Pakistan Water Purifiers Market Size, By Value, 2015-2025F (USD Million)

Figure 2: Pakistan Water Purifiers Market Size, By Volume, 2015-2025F (Million Units)

Figure 3: Pakistan Per Capita Water Availability & Withdrawal, By Province (cubic meters), 2019

Figure 4: Pakistan Number of Houses, By Source of Drinking Water, By Percentage, 2019

Figure 5: Pakistan Urbanization Rate (%), 2013-2019

Figure 6: Pakistan Water Purifiers Market Share, By Installation Mode, By Value, 2015-2025F

Figure 7: Pakistan Water Purifiers Market Share, By Installation Mode, By Volume, 2015-2025F

Figure 8: Pakistan Water Purifiers Market Share, By Application, By Value, 2015-2025F

Figure 9: Pakistan Water Purifiers Market Share, By Sales Channel, By Value, 2019

Figure 10: Pakistan Water Purifiers Market Share, By Sales Channel, By Value, 2025F

Figure 11: Pakistan Water Purifiers Market Share, By Region, By Value, 2019 & 2025F

Figure 12: Pakistan Water Purifiers Market Share, By Region, By Value, 2015 - 2025F

Figure 13: Pakistan Water Purifiers Market Share, By Company, By Value, 2019

Figure 14: Pakistan Municipal Water Purifiers Market Share, By Company, By Value, 2019

Figure 15: Pakistan Industrial Water Purifiers Market Share, By Company, By Value, 2019

Figure 16: Pakistan Commercial Water Purifiers Market Share, By Company, By Value, 2019

Figure 17: Pakistan Residential Water Purifiers Market Share, By Company, By Value, 2019

Figure 18: Pakistan Food & Beverages Water Purifiers Market Share, By Company, By Value, 2019

Figure 19: Pakistan Healthcare Water Purifiers Market Share, By Company, By Value, 2019

Figure 20: Pakistan POU Water Purifiers Market Share, By Company, By Technology, By Value, 2019

Figure 21: Pakistan POE Water Purifiers Market Share, By Company, By Technology, By Value, 2019

Figure 22: Pakistan POE Water Purifiers Market Size, By Value, 2015-2025F (USD Million)

Figure 23: Pakistan POE Water Purifiers Market Size, By Volume, 2015-2025F ('000 Units)

Figure 24: Pakistan POE Water Purifiers Market Share, By Technology, By Value, 2015-2025F

Figure 25: Pakistan POE Water Purifiers Market Share, By Product Category, By Value, 2015-2025F

Figure 26: Pakistan POE Water Purifiers Market Share, By Application, By Value, 2015-2025F

Figure 27: Pakistan POE Water Purifiers Market Average Selling Prices, 2015-2025F (USD/Unit)

Figure 28: Pakistan POU Water Purifiers Market Size, By Value, 2015-2025F (USD Million)

Figure 29: Pakistan POU Water Purifiers Market Size, By Volume, 2015-2025F (Million Units)

Figure 30: Pakistan POU Water Purifiers Market Share, By Technology, By Value, 2015-2025F

Figure 31: Pakistan POU Water Purifiers Market Share, By Product Category, By Value, 2015-2025F

Figure 32: Pakistan POU Water Purifiers Market Share, By Application, By Value, 2015-2025F

Figure 33: Pakistan POU Water Purifiers Market Average Selling Prices, 2015-2025F (USD/Unit)

Figure 34: Pakistan Commercial & Industrial Water Purifiers Market Size, By Value, 2015-2025F (USD Million)

Figure 35: Pakistan Commercial & Industrial Water Purifiers Market Share, By Product Category, By Value, 2015-2025F

Figure 36: Pakistan Municipal Water Purifiers Market Size, By Value, 2015-2025F (USD Million)

Figure 37: Pakistan Municipal Water Purifiers Market Share, By Product Category, By Value, 2015-2025F

Figure 38: Pakistan Municipal Water Purifiers Market Share, By Technology, By Value, 2015-2025F

Figure 39: Pakistan Municipal Water Purifiers Market Share, By Sales Channel, By Value, 2019 & 2025F

Figure 40: Pakistan Municipal Water Purifiers Market Share, By Mode of Installation, By Value, 2015-2025F

Figure 41: Pakistan Industrial Water Purifiers Market Size, By Value, 2015-2025F (USD Million)

Figure 42: Pakistan Industrial Water Purifiers Market Share, By Product Category, By

Value, 2015-2025F

Figure 43: Pakistan Industrial Water Purifiers Market Share, By Technology, By Value, 2015-2025F

Figure 44: Pakistan Industrial Water Purifiers Market Share, By Sales Channel, By Value, 2019 & 2025F

Figure 45: Pakistan Industrial Water Purifiers Market Share, By Mode of Installation, By Value, 2015-2025F

Figure 46: Pakistan Investment Percentage of Nominal GDP, 2015-2020E

Figure 47: Pakistan Commercial Water Purifiers Market Size, By Value, 2015-2025F (USD Million)

Figure 48: Pakistan Commercial Water Purifiers Market Share, By Product Category, By Value, 2015-2025F

Figure 49: Pakistan Commercial Water Purifiers Market Share, By Technology, By Value, 2015-2025F

Figure 50: Pakistan Commercial Water Purifiers Market Share, By Sales Channel, By Value, 2019 & 2025F

Figure 51: Pakistan Commercial Water Purifiers Market Share, By Mode of Installation, By Value, 2015-2025F

Figure 52: Pakistan Residential Water Purifiers Market Size, By Value, 2015-2025F (USD Million)

Figure 53: Pakistan Residential Water Purifiers Market Share, By Product Category, By Value, 2015-2025F

Figure 54: Pakistan Residential Water Purifiers Market Share, By Technology, By Value, 2015-2025F

Figure 55: Pakistan Residential Water Purifiers Market Share, By Sales Channel, By Value, 2019 & 2025F

Figure 56: Pakistan Residential Water Purifiers Market Share, By Mode of Installation, By Value, 2015-2025F

Figure 57: Pakistan Number of Housing Units, By Percentage, 2019

Figure 58: Pakistan Healthcare Water Purifiers Market Size, By Value, 2015-2025F (USD Million)

Figure 59: Pakistan Healthcare Water Purifiers Market Share, By Product Category, By Value, 2015-2025F

Figure 60: Pakistan Healthcare Water Purifiers Market Share, By Technology, By Value, 2015-2025F

Figure 61: Pakistan Healthcare Water Purifiers Market Share, By Sales Channel, By Value, 2019 & 2025F

Figure 62: Pakistan Healthcare Water Purifiers Market Share, By Mode of Installation, By Value, 2015-2025F

Figure 63: Pakistan Food & Beverage Water Purifiers Market Size, By Value, 2015-2025F (USD Million)

Figure 64: Pakistan Food & Beverage Water Purifiers Market Share, By Product Category, By Value, 2015-2025F

Figure 65: Pakistan Food & Beverage Water Purifiers Market Share, By Technology, By Value, 2015-2025F

Figure 66: Pakistan Food & Beverage Water Purifiers Market Share, By Sales Channel, By Value, 2019 & 2025F

Figure 67: Pakistan Food & Beverages Water Purifiers Market Share, By Mode of Installation, By Value, 2015-2025F

Figure 68: Market Share by Sales Channel in Residential Market, By Value, 2019

Figure 69: Market Share by Sales Channel in Commercial Office Market, By Value, 2019

Figure 70: Market Share by Sales Channel in Food & Beverage Market, By Value, 2019

Figure 71: Market Share by Sales Channel in Healthcare Market, By Value, 2019

Figure 72: Market Share by Sales Channel in Industrial Market, By Value, 2019

Figure 73: Market Share by Sales Channel in Municipal Market, By Value, 2019

Figure 74: Pakistan Water Purifiers Imports & Exports, By Value, 2015-2018 (USD Million)

Figure 75: Pakistan Water Purifiers Imports & Exports, By Volume, 2015-2018 (Units)

I would like to order

Product name: Pakistan Water Purifiers Market, By Installation Mode (POU & POE), By Application (Residential, Commercial, Food & Beverage, Healthcare, Industrial and Municipal), By Sales Channel (Direct, Distributor, Retail and Online), By Region, Competition, Forecast & Opportunities, 2025

Product link: <https://marketpublishers.com/r/P8F2937AF529EN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P8F2937AF529EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970