

# **Organic Sesame Seed Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (White Sesame Seeds, Black Sesame Seeds, Brown Sesame Seeds, Hulled Sesame Seeds, Roasted Sesame Seeds, and Others), By Application (Ready-to-Eat Food Products, Baked Goods, Confectionery, Cosmetics, Pet Food, Medicines, and Others), By Distribution Channel (Store Based Retailing, Non-Store Retailing, and Others), By End Use (Food & Beverages, Pharmaceuticals, Cosmetics, Animal Feed, and Others), By Packaging (Bags, Cans, Cartons, Jars, Pouches, and Others), By Region and Competition, 2019-2029F**

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## **Abstracts**

Global Organic Sesame Seed Market was valued at USD 430.21 Million in 2023 and is anticipated to project impressive growth in the forecast period with a CAGR of 6.08% through 2029. The Global Organic Sesame Seed Market is primarily driven by increasing consumer awareness and preference for organic and natural food products. As health consciousness rises worldwide, organic sesame seeds are sought after for their perceived health benefits, including high nutritional value, absence of synthetic chemicals, and sustainable farming practices. Growing demand from food manufacturers and the culinary industry for organic ingredients further fuels market expansion. The rising popularity of sesame-based products in diverse cuisines and the expanding organic food sector contribute to the market's growth trajectory.

## Key Market Drivers

### Health and Wellness Trends

In recent years, there has been a notable increase in consumer awareness and a heightened focus on health and wellness, which have emerged as pivotal drivers in the global organic sesame seed market. Organic sesame seeds are gaining popularity among health-conscious consumers due to their perceived health benefits and superior nutritional profile compared to conventionally grown seeds. Organic cultivation methods are a cornerstone of this growing preference. Unlike conventional farming practices that rely heavily on synthetic chemicals and pesticides, organic farming emphasizes natural and sustainable agricultural techniques. Organic sesame seeds are cultivated without the use of synthetic fertilizers, pesticides, or genetically modified organisms (GMOs), thereby reducing exposure to harmful chemicals and promoting environmental sustainability. In February 2023, House of Veda, a prominent health and wellness brand, announced to diversify its product portfolio by venturing into two new categories. These include organic cold-pressed oils including sesame seeds, and organic pulses.

Consumers are increasingly drawn to organic sesame seeds for their higher nutritional content and purity. These seeds are rich in essential nutrients such as protein, dietary fiber, vitamins (including B vitamins and vitamin E), minerals (such as calcium, iron, and magnesium), and beneficial phytochemicals like lignans and antioxidants. Such nutritional richness aligns with dietary trends emphasizing whole, minimally processed foods that support overall health and well-being. The absence of synthetic chemicals in organic sesame seeds resonates with consumers seeking clean-label products and ingredients free from artificial additives or residues. This aspect not only meets consumer preferences for natural and wholesome foods but also addresses concerns about potential health risks associated with chemical residues in conventional agricultural practices. The shift towards organic sesame seeds also reflects broader lifestyle choices among health-conscious consumers who prioritize nutritious diets and sustainable living. These consumers are actively seeking out organic ingredients as part of their efforts to make informed dietary choices that promote personal health while minimizing environmental impact.

### Rising Demand for Organic Food

The global trend towards organic food consumption is significantly influencing the demand for organic sesame seeds. Consumers worldwide are becoming increasingly

conscious of the potential health risks associated with pesticide residues in conventional farming practices. This awareness has spurred a growing preference for organic products, including sesame seeds, which are cultivated without synthetic chemicals and pesticides. One of the primary drivers of this shift in consumer behavior is the desire for safer and more nutritious food options. Organic sesame seeds are perceived as healthier choices because they are grown using natural fertilizers and pest control methods, minimizing exposure to harmful chemicals. This aligns with the broader consumer trend towards adopting diets rich in wholesome, minimally processed foods that promote overall well-being. According to the Food and Agriculture Organization (FAO), the majority of the global sesame crop is cultivated in less developed nations such as Uganda, Sudan, Nigeria, India, China, Burma, and Brazil. South Sudan holds the fifth position worldwide in terms of harvested area for sesame seeds. The crop is predominantly grown by small-holder farmers, with some commercial farming activities concentrated in Upper Nile State. In 2021, South Sudan's total sesame production amounted to 26,000 metric tons, with a yield of 0.3 tons per hectare. There is a growing local demand for processed sesame seeds and their byproducts, most of which are currently imported from neighboring countries. In 2021, South Sudan exported USD 253,000 worth of sesame oil or fractions not chemically modified, positioning it as the 44th largest exporter globally in this category. Sesame ranks as the 16th most exported product from South Sudan, with the United Arab Emirates and France being the primary destinations for these exports.

Environmental sustainability is another key factor driving the demand for organic sesame seeds. Organic farming practices prioritize soil health, biodiversity conservation, and water management techniques that reduce environmental impact. Consumers who prioritize sustainability seek out organic products as a means to support farming methods that preserve natural resources and minimize carbon footprint. The expansion of organic product offerings by food manufacturers and retailers underscores the market response to consumer preferences. As demand for organic sesame seeds grows, companies are diversifying their product lines to include organic options, thereby meeting the needs of health-conscious consumers who prioritize organic certifications and transparency in food production practices. The growing availability and accessibility of organic sesame seeds in retail outlets, specialty stores, and online platforms further facilitate consumer access to these products. Increased marketing efforts and educational campaigns about the benefits of organic foods also contribute to raising awareness and driving market demand for organic sesame seeds.

### Expansion of Organic Food Retail

The expansion of organic food retail channels is significantly enhancing access to organic sesame seeds for consumers globally. Specialty stores, online platforms, and organic food markets are emerging as pivotal channels that cater specifically to the growing demand for organic products, including sesame seeds. These retail outlets play a crucial role in increasing visibility and availability of organic sesame seeds, thereby meeting the preferences of health-conscious consumers seeking safer and more nutritious food options.

Specialty stores dedicated to organic products offer a curated selection of sesame seeds that meet stringent organic certification standards. These stores provide a trusted environment where consumers can find a variety of organic sesame seeds, ranging from whole seeds to hulled seeds and sesame oil. The focus on organic offerings in specialty stores ensures that consumers can make informed choices based on their preferences for organic, chemical-free products. Online platforms have also revolutionized the accessibility of organic sesame seeds, allowing consumers to browse and purchase products conveniently from their homes. E-commerce platforms dedicated to organic foods provide a wide selection of sesame seeds sourced from certified organic farms around the world. This digital accessibility caters to diverse consumer preferences and facilitates direct-to-consumer sales, expanding market reach beyond geographical boundaries.

### Food Industry Applications

The food industry's embrace of sesame seeds, particularly organic varieties, is significantly bolstering market growth across various product categories such as bakery goods, snacks, spreads, and condiments. Organic sesame seeds are prized not only for their distinctive flavor and crunchy texture but also for their robust nutritional profile, which includes essential nutrients like protein, dietary fiber, vitamins, and minerals. In the realm of bakery goods, sesame seeds add a delightful nutty flavor and visual appeal to bread, buns, bagels, and pastries. Their versatility allows for both decorative sprinkling on top of baked goods and incorporation into doughs for added texture and flavor depth. The inclusion of organic sesame seeds aligns with the increasing consumer preference for natural and wholesome ingredients in baked products.

In spreads and condiments, sesame seeds are a key ingredient in popular products like tahini (sesame seed paste), hummus, and salad dressings. These products not only benefit from the unique flavor profile of sesame seeds but also leverage their nutritional benefits, contributing to the overall health appeal of the condiments market. The growing incorporation of organic sesame seeds into food products aligns with broader

consumer trends towards health and wellness. Health-conscious consumers are increasingly aware of the nutritional benefits offered by sesame seeds, including their high content of healthy fats, antioxidants, and vitamins. Organic certification further enhances the appeal by assuring consumers that the seeds are produced without synthetic pesticides or GMOs, aligning with sustainable and environmentally conscious consumer preferences.

## Key Market Challenges

### Challenges in Organic Certification and Compliance

One of the primary challenges facing the Global Organic Sesame Seed Market is the stringent requirements and complexities associated with organic certification. Organic farming practices must adhere to strict standards set by various certification bodies, such as USDA Organic, EU Organic, and others. Obtaining and maintaining organic certification involves rigorous documentation, periodic inspections, and compliance with organic farming practices, which can be demanding for sesame seed producers, especially in regions with limited resources or infrastructure for certification.

### Supply Chain Management and Traceability

Ensuring traceability and maintaining the integrity of organic sesame seeds throughout the supply chain presents significant challenges. From farm to market, sesame seeds must be tracked to verify their organic status and adherence to certification standards. Challenges include the risk of contamination from neighboring conventional farms, logistical complexities in segregating organic and conventional crops, and ensuring transparency in sourcing practices. Effective supply chain management and traceability systems are essential to meet consumer expectations for organic integrity and quality assurance.

## Key Market Trends

### Sustainable Agriculture Practices

Increasing adoption of sustainable agricultural practices in sesame seed production, including organic farming methods, is contributing to market expansion. Organic farming practices prioritize soil health, biodiversity conservation, and reduced environmental impact, aligning with consumer preferences for sustainable food production. Farmers and agricultural organizations are incentivized to cultivate organic sesame seeds to

meet the growing demand for sustainably sourced ingredients in the global market. In India, with the grant of a geographical indication (GI) tag to Onattukara sesame, stakeholders are optimistic that this recognition will significantly enhance its appeal and market worth. Onattukara sesame is presently cultivated on under 600 hectares across 43 local bodies spanning Alappuzha, Kollam, and Pathanamthitta districts. The price of Onattukara sesame, now protected by a GI tag, is expected to rise. The acreage dedicated to sesame cultivation is likely to expand further, leading to an overall increase in production.

## Government Regulations and Certifications

Stringent government regulations and certifications are pivotal factors driving the growth of the organic sesame seed market, ensuring consumer confidence in the authenticity and quality of organic products. Regulatory frameworks, enforced by agencies like the USDA Organic in the United States and EU Organic regulations in Europe, establish clear guidelines for organic farming practices and product labeling. These regulations mandate stringent criteria that producers must meet to qualify for organic certification.

Organic certifications guarantee that sesame seeds are cultivated without synthetic pesticides, herbicides, or genetically modified organisms (GMOs). Instead, organic farmers utilize natural fertilizers, crop rotation, and biological pest control methods to maintain soil fertility and biodiversity. Compliance with these rigorous standards ensures minimal environmental impact and supports sustainable agriculture practices. The certification process involves rigorous inspections and audits conducted by accredited certification bodies. These inspections verify that organic farmers and processors adhere to organic principles throughout the production chain, from seed cultivation to processing and packaging. Certifications also require detailed record-keeping and documentation to ensure traceability and transparency, assuring consumers that organic sesame seeds meet the highest standards of quality and integrity.

## Segmental Insights

### Type Insights

Based on the Type, hulled sesame seeds are currently dominating the global organic sesame seed market. Hulled sesame seeds, also known as white sesame seeds, have gained prominence due to their versatile applications in various culinary and industrial uses. These seeds are preferred for their mild, nutty flavor and tender texture, making them suitable for both sweet and savory dishes. One of the key factors driving the



dominance of hulled sesame seeds in the organic market is their widespread availability and high demand in the food industry. Hulled sesame seeds are extensively used as ingredients in bakery products such as bread, cookies, and pastries, where their mild flavor complements and enhances the overall taste profile. They are also popular in the production of sesame-based spreads like tahini, which is a staple in Mediterranean and Middle Eastern cuisines.

In addition to their culinary applications, hulled sesame seeds are utilized in the manufacture of sesame oil, a valuable cooking and flavoring agent in various cuisines worldwide. The seeds' versatility extends to the snack industry, where they are used in roasted form as a nutritious topping for salads, soups, and snacks. From a nutritional standpoint, hulled sesame seeds are valued for their rich content of essential nutrients such as protein, healthy fats, dietary fiber, vitamins, and minerals like calcium, iron, and magnesium. This nutritional profile aligns with consumer preferences for wholesome and nutrient-dense foods, contributing to the growing popularity of hulled sesame seeds in both conventional and organic markets.

### End Use Insights

Based on the end use segment, the food and beverages sector emerges as the dominant force, fueling substantial demand and utilization of sesame seeds worldwide. Sesame seeds, renowned for their nutritional richness and versatile culinary applications, play a pivotal role across diverse cuisines and food products. Sesame seeds, particularly hulled varieties, are extensively used in baking, imparting a distinctive nutty flavor and texture to bread, pastries, and cookies. In regions like the Middle East and Mediterranean, sesame seeds are integral to the production of tahini, a fundamental ingredient in hummus and various spreads. Asian cuisines leverage sesame seeds in sauces, dressings, and as a topping for salads and sushi, highlighting their universal appeal in global gastronomy.

Beyond culinary uses, sesame seeds are crucial in the production of sesame oil, valued for its high smoke point and flavor enhancement in cooking. The oil finds applications not only in traditional Asian and Middle Eastern cuisines but also in global cooking and seasoning practices. Roasted sesame seeds are popular as standalone snacks or as components in health-conscious snack mixes and granola bars. Nutritionally, organic sesame seeds are prized for their rich content of protein, healthy fats, dietary fiber, vitamins (including B vitamins and vitamin E), and essential minerals such as calcium, iron, magnesium, and zinc. This nutrient density aligns with growing consumer preferences for wholesome, functional foods that contribute to a balanced diet.

## Regional Insights

In the global organic sesame seed market, Asia Pacific emerges as the dominant region, driven by its significant production capabilities and robust export activities. Countries like India, China, Myanmar, and Japan are pivotal players in both organic and conventional sesame seed production. These nations benefit from favorable agro-climatic conditions conducive to sesame cultivation, including adequate rainfall, warm temperatures, and suitable soils.

India stands out as the largest producer of sesame seeds globally, with a substantial portion of its production dedicated to organic cultivation. The country's organic farming practices adhere to stringent international standards, enhancing its competitiveness in the organic sesame seed market. Indian sesame seeds are renowned for their quality and are widely used in local cuisines, particularly in preparations like sesame oil, tahini, and various traditional dishes. Across Asia Pacific, sesame seeds are integral to culinary traditions, adding flavor and nutritional value to a variety of foods. The region's strong domestic consumption is complemented by robust export activities, supplying sesame seeds to markets worldwide. The demand for organic sesame seeds is buoyed by increasing consumer preferences for natural and organic ingredients, driving growth in both production and export volumes from Asia Pacific.

## Key Market Players

Raab Vitalfood GmbH

Orienco SAS

Wilbur-Ellis Holdings, Inc.

Treta Agro (P) Ltd

Frontier Co-op.

Connoils LLC

Dipasa Group

McCormick & Company, Inc.



SunOpta Inc.

Samruddhi Organic Farm India Pvt. Ltd.

## Report Scope:

In this report, the Global Organic Sesame Seed Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### Organic Sesame Seed Market, By Type:

White Sesame Seeds

Black Sesame Seeds

Brown Sesame Seeds

Hulled Sesame Seeds

Roasted Sesame Seeds

Others

### Organic Sesame Seed Market, By Application:

Ready-to-Eat Food Products

Baked Goods

Confectionery

Cosmetics

Pet Food

Medicines

Others

Organic Sesame Seed Market, By Distribution Channel:

Store Based Retailing

Non-Store Retailing

Others

Organic Sesame Seed Market, By End Use:

Food & Beverages

Pharmaceuticals

Cosmetics

Animal Feed

Others

Organic Sesame Seed Market, By Packaging:

Bags

Cans

Cartons

Jars

Pouches

Others

Organic Sesame Seed Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Organic Sesame Seed Market.

Available Customizations:

Global Organic Sesame Seed market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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- 13.4. Power of Customers
- 13.5. Threat of Substitute Products

## **14. COMPETITIVE LANDSCAPE**

- 14.1. Raab Vitalfood GmbH
  - 14.1.1. Business Overview
  - 14.1.2. Company Snapshot
  - 14.1.3. Products & Services
  - 14.1.4. Financials (As Reported)
  - 14.1.5. Recent Developments
  - 14.1.6. Key Personnel Details



- 14.1.7. SWOT Analysis
- 14.2. Orienco SAS
- 14.3. Wilbur-Ellis Holdings, Inc.
- 14.4. Treta Agro (P) Ltd
- 14.5. Frontier Co-op.
- 14.6. Connoils LLC
- 14.7. Dipasa Group
- 14.8. McCormick & Company, Inc.
- 14.9. SunOpta Inc.
- 14.10. Samruddhi Organic Farm India Pvt. Ltd.

## **15. STRATEGIC RECOMMENDATIONS**

## **16. ABOUT US & DISCLAIMER**

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