

Organic Electronic Market – Global Industry Size, Share, Trends, Opportunity, and Forecast. Segmented by Material (Semiconductor, Conductive and Dielectric & substrate), By Application (Display, Lighting, Battery, Conductive Ink and Others), By Region, By Company and By Geography, Forecast & Opportunities, 2018-2028.

<https://marketpublishers.com/r/O20F14D2D0FFEN.html>

Date: October 2023

Pages: 173

Price: US\$ 4,900.00 (Single User License)

ID: O20F14D2D0FFEN

Abstracts

The Global Organic Electronic Market was valued at USD 79 Billion in 2022 and growing at a CAGR of 10.6% during the forecast period. The global organic electronic market has been witnessing significant growth in recent years, driven by a convergence of factors that emphasize sustainability, flexibility, and innovation in the electronics industry. Organic electronics, which employ organic materials like polymers and small molecules, are gaining prominence as they offer a promising alternative to traditional inorganic semiconductors. Their inherent flexibility allows for the creation of lightweight, bendable, and even stretchable electronic devices, making them particularly well-suited for applications in wearables, healthcare, and IoT devices. Additionally, the eco-friendly nature of organic materials aligns with the increasing emphasis on sustainability, driving the adoption of organic electronic components in various industries. Moreover, advancements in organic materials' performance and manufacturability are boosting market growth, opening doors for cost-effective and scalable production processes. As global demand for innovative and sustainable electronic solutions continues to rise, the organic electronic market is poised for sustained expansion, offering exciting opportunities for businesses and researchers alike.

Key Market Drivers

Advancements in Material Science and Manufacturing Techniques

The global organic electronic market is experiencing remarkable growth driven by continuous advancements in material science and manufacturing techniques. Innovations in organic materials, such as conducting polymers and organic semiconductors, have led to significant improvements in the electrical performance and stability of organic electronic components. These materials are becoming increasingly efficient, enabling the production of high-performance organic devices like organic light-emitting diodes (OLEDs), organic photovoltaics (OPVs), and organic thin-film transistors (OTFTs). Additionally, breakthroughs in manufacturing methods, such as solution-based processing and printing technologies, have made organic electronics more cost-effective and scalable, allowing for large-scale production. This combination of improved materials and manufacturing techniques has opened up diverse application possibilities, from flexible displays in smartphones to energy-harvesting devices in IoT sensors. As research and development in material science and manufacturing continue to push the boundaries of what's possible, the organic electronic market is poised for sustained expansion, offering cutting-edge solutions that cater to the demands of various industries and fueling the innovation engine that drives the broader electronics sector forward. These advancements not only enhance the performance and affordability of organic electronics but also contribute to their broader adoption and integration into everyday life, solidifying their place as a transformative force in the global electronics market.

Increasing Consumer Demand for Flexible Electronics

The global organic electronic market is experiencing robust growth due to the increasing consumer demand for flexible electronics. Traditional rigid electronic devices have limitations in terms of form factor, weight, and versatility, which are being addressed by organic electronics. Consumers now expect their electronic gadgets and devices to be not only functional but also adaptable to their dynamic lifestyles. This demand is met by organic electronics, which are built on flexible substrates, allowing them to conform to various shapes and be integrated into unconventional applications. From foldable smartphones to wearable health monitors, consumers are gravitating toward electronics that are lightweight, durable, and capable of bending and stretching without compromising functionality. This shift is especially evident in the wearable technology sector, where organic electronic components like OLED displays and sensors are enabling comfortable and ergonomic designs. Additionally, organic electronics are finding their way into fashion and textiles, turning clothing into interactive displays and enabling smart fabrics. This consumer-driven trend towards flexibility and adaptability is

reshaping the entire electronics industry, and organic electronics are at the forefront of this transformation. As manufacturers increasingly focus on meeting these consumer expectations, the global organic electronic market is set to thrive, offering innovative solutions that cater to the evolving needs of a tech-savvy and style-conscious consumer base. This evolution not only enhances user experiences but also drives competition and innovation in the electronics industry, making flexibility a central tenet of modern electronic design. As organic electronics continue to advance in terms of performance, durability, and cost-effectiveness, they are well-positioned to capitalize on this growing consumer demand for flexible and adaptable electronics, shaping the future of the global electronics market.

Environmental Sustainability and Eco-Friendly Solutions

Environmental sustainability and eco-friendly solutions are playing a pivotal role in propelling the global organic electronic market to new heights. In an era marked by heightened environmental consciousness and stringent regulations, organic electronics stand as a beacon of sustainable innovation. Organic materials used in electronic devices are often biodegradable and have a lower environmental impact compared to their traditional inorganic counterparts. This inherent eco-friendliness aligns perfectly with the growing global emphasis on reducing electronic waste and minimizing the carbon footprint of electronic products. Additionally, the manufacturing processes for organic electronics typically consume less energy and produce fewer greenhouse gas emissions, further reinforcing their green credentials. As consumers, businesses, and governments increasingly prioritize sustainability, the organic electronic market is positioned to cater to this demand for eco-friendly electronic solutions. Manufacturers incorporating organic materials in their products are gaining a competitive edge and fostering customer loyalty. Moreover, as regulations become stricter regarding the use of hazardous materials in electronics, organic electronics offer a viable alternative, reducing compliance risks and contributing to a cleaner, more sustainable future. This environmental consciousness not only drives the adoption of organic electronics but also stimulates ongoing research and development efforts to enhance their performance and sustainability, solidifying their position as a key driver of eco-friendly innovation in the global electronics market.

Integration of Organic Electronics in Automotive Industry

The integration of organic electronics into the automotive industry is a pivotal driver behind the rapid growth of the global organic electronic market. As the automotive sector undergoes a profound transformation towards smart, connected, and electric

vehicles, the demand for advanced electronic components has surged. Organic electronics, with their unique characteristics such as flexibility, lightweight nature, and low power consumption, are proving to be a game-changer in this evolution. Organic LED (OLED) displays are replacing traditional instrument panels, providing visually stunning and customizable user interfaces. Flexible OLED lighting is being incorporated into interior and exterior lighting systems, enhancing both aesthetics and safety. Moreover, organic solar panels are finding applications in electric vehicles, extending their range by harnessing solar energy. Additionally, organic sensors are enabling more sophisticated driver-assistance systems and autonomous driving functionalities. These innovations not only improve the driving experience but also contribute to energy efficiency and environmental sustainability. The integration of organic electronics in the automotive sector is a clear illustration of how this technology is reshaping traditional industries, and as automakers increasingly adopt these solutions, it propels the organic electronic market to new heights, creating a symbiotic relationship where advancements in organic electronics enhance automotive capabilities, and the automotive industry's demand fuels further innovation and expansion in the organic electronic market. This trend is set to continue as the automotive industry's appetite for innovative electronics continues to grow, making it a key growth driver with far-reaching implications for both sectors.

Key Market Challenges

Materials Integration Complexity

Integrating diverse organic materials into electronic devices poses a substantial challenge within the Global Organic Electronic Market. In stark contrast to conventional inorganic semiconductors, organic materials exhibit a wide range of properties, introducing complexities that can result in compatibility issues and performance disparities among organic electronic components. Achieving a harmonious and consistent level of performance across various organic materials, while efficiently integrating them into electronic devices, becomes a multifaceted endeavor. This intricate task necessitates substantial investments in research and development by manufacturers aiming to surmount these challenges and produce organic electronic products that consistently deliver high performance and reliability. Consequently, the market's ability to provide seamless solutions to industries and consumers hinges on the successful resolution of these integration complexities. By doing so, the organic electronic market can continue to thrive and offer innovative electronic solutions that cater to a wide array of applications while maintaining consistent and dependable performance standards across diverse organic materials.

Environmental Impact and Sustainability

Achieving an equilibrium in addressing the environmental footprint of organic electronics represents a pivotal challenge. While organic materials typically boast a superior eco-friendly profile compared to their inorganic counterparts, several environmental aspects necessitate meticulous attention. These include the responsible sourcing of organic materials, the effective recycling of electronic waste, and the judicious management of potentially hazardous chemicals employed in manufacturing processes. The core challenge lies in harmonizing the sustainability objectives of organic electronics with the imperative to mitigate these environmental concerns. It's a delicate balance that demands conscientious efforts. Moreover, meeting stringent environmental regulations while preserving cost-effectiveness amplifies the complexity of the task. Successfully navigating this challenge hinges on a continuous commitment to innovation and the adoption of ethical manufacturing practices. As the organic electronic market strives to align with environmentally conscious trends, finding the right equilibrium will be paramount. By doing so, the market can continue to thrive, offering eco-friendly electronic solutions that not only satisfy stringent environmental standards but also adhere to responsible, sustainable practices throughout the product lifecycle.

Performance and Durability

Ensuring the enduring performance of organic electronic components poses a substantial challenge due to their susceptibility to degradation over time, stemming from factors like moisture, temperature fluctuations, and exposure to UV radiation. This challenge is particularly pronounced in the organic electronic market, where achieving a delicate equilibrium between long-term stability and optimal performance is imperative. Manufacturers are compelled to direct substantial resources into research endeavors aimed at devising protective measures. These include the development of advanced coatings, innovative encapsulation techniques, and enhancements to organic materials themselves, all of which collectively serve to safeguard the reliability and longevity of organic electronic devices. This challenge assumes heightened significance in applications that demand unwavering performance, making it imperative for manufacturers to invest significantly in research and development. Consequently, the market's ability to deliver robust and long-lasting organic electronic solutions hinges on the successful resolution of these durability concerns. By addressing these issues effectively, the organic electronic market can bolster its appeal across various industries, offering reliable and resilient electronic components capable of enduring the rigors of demanding applications while maintaining peak performance levels over

extended periods.

Standardization and Interoperability

The absence of universally accepted industry standards in the realm of organic electronics presents a formidable obstacle, affecting both manufacturers and consumers. This dearth of standardization gives rise to complications concerning compatibility among distinct organic electronic devices, impeding their widespread acceptance and utilization. Consequently, it is imperative to institute uniform standards across the organic electronics sector, spanning criteria for organic materials, device interfaces, and communication protocols. These standards hold pivotal importance in stimulating the expansion of the market. To achieve this, concerted efforts are required from all stakeholders within the industry. Collaboration is essential to devise and enact these universally recognized standards, ultimately fostering seamless interoperability and facilitating the smooth integration of organic electronic components across a diverse array of applications. This cooperative approach serves as the linchpin for the market's growth, ensuring that organic electronics can be seamlessly adopted and leveraged across industries and by consumers alike, thereby harnessing the full potential of this transformative technology.

Key Market Trends

Flexible and Wearable Electronics

A significant and transformative trend that is molding the landscape of the Global Organic Electronic Market revolves around the rapid proliferation of flexible and wearable electronics. This trend gains prominence as consumer preferences pivot towards electronic devices that offer enhanced comfort and adaptability. Within this paradigm, organic electronics have emerged as trailblazers of innovation. These lightweight and pliable components are empowering the creation of electronic devices that can bend and conform, leading to the development of flexible displays, smart clothing, and wearable health monitoring devices. The driving force behind this trend lies in the growing aspiration for technology to seamlessly meld into the fabric of daily life. In this regard, organic electronic materials play a pivotal role, facilitating the engineering of flexible and user-centric devices that align with this consumer appetite for seamless integration. The trajectory of this trend is poised to continue on a robust growth trajectory as the demand for cutting-edge wearable technology continues to surge. Its impact resonates across an expansive spectrum of industries, extending from healthcare, where wearable health monitors are revolutionizing patient care, to the

fashion industry, where smart clothing is redefining style and functionality. In essence, this trend signifies not only a profound shift in consumer expectations but also underscores the pivotal role played by organic electronics in enabling innovative, wearable, and adaptable electronic solutions that cater to the evolving needs and desires of consumers across diverse domains.

IoT Integration and Smart Environments

The integration of Internet of Things (IoT) technology and the evolution of smart environments represents a prominent trend exerting a substantial impact on the Global Organic Electronic Market. As IoT applications continue to expand across diverse sectors, including smart homes, agriculture, and healthcare, there is a discernible uptick in the demand for organic electronic sensors and displays. Organic electronics are gaining traction due to their inherent advantages, such as flexibility and efficiency, which make them well-suited for crafting economical and low-power IoT devices. This trend gains momentum from the imperative for real-time data acquisition, process automation, and the establishment of intelligent control systems. It is the organic electronic components that facilitate a seamless integration of these devices into the intricate tapestry of IoT ecosystems. With the proliferation of smart environments in both residential and industrial settings, the convergence of organic electronics and IoT technologies is not merely an evolutionary shift but a transformative one. This amalgamation heralds a new era where the synergy between organic electronics and IoT redefines our interactions with the world, fostering enhanced efficiency, convenience, and connectivity across a spectrum of applications. In essence, this trend embodies the promise of reshaping industries and elevating the quality of daily living experiences by harnessing the potential of organic electronics within the burgeoning landscape of IoT-enabled smart environments.

Sustainability and Eco-Friendly Materials

Sustainability stands out as a pivotal and overarching trend within the Global Organic Electronic Market. With heightened environmental consciousness permeating both consumer preferences and industrial strategies, there is an escalating demand for electronic solutions that are eco-friendly. In this context, organic materials utilized in electronic devices emerge as a natural choice, possessing inherent sustainability advantages over their conventional inorganic counterparts. This trend is galvanized by a mounting commitment to curbing electronic waste, embracing renewable resources, and embracing ecologically sound manufacturing practices. Notably, manufacturers are channeling substantial investments into research and development endeavors geared

towards enhancing the sustainability of organic electronic materials and the resultant devices, directly addressing the needs of the eco-conscious segment of the market. As sustainability retains its position as a paramount influencer in the decision-making processes of both consumers and industry players, organic electronics are strategically poised to play a fundamental role in aligning with and fulfilling these imperative environmental objectives. The transformative shift towards organic materials not only underscores a commitment to ecological responsibility but also heralds a paradigm shift in how electronic solutions are conceived, manufactured, and embraced, fostering a harmonious synergy between technological innovation and environmental stewardship.

Healthcare and Medical Applications

The Healthcare and Medical Applications trend represents a significant transformation within the Global Organic Electronic Market, responding to the dynamic needs of the healthcare sector. Organic electronic components are progressively finding their place in an array of medical devices, including biosensors, implantable electronics, and drug delivery systems. This surge in adoption is propelled by the increasing demand for medical solutions that are non-invasive, biocompatible, and flexible, aligning perfectly with organic materials' intrinsic properties. These materials offer the potential to create patient-centric and wearable medical devices, ushering in a new era of healthcare technology. As the healthcare industry continues its pursuit of innovative electronic solutions to enhance patient care and monitoring, the integration of organic electronics is poised to make significant contributions to medical technology and patient outcomes. This trend underscores the pivotal role organic electronics will play in the ongoing evolution of healthcare, promising advancements that prioritize patient well-being and comfort while revolutionizing the diagnosis, treatment, and management of medical conditions.

Segmental Insights

Material Insights

In 2022, the semiconductor material segment emerged as the dominant force in the Global Organic Electronic Market and is expected to maintain its supremacy throughout the forecast period. The semiconductor category encompasses organic materials that exhibit excellent electronic properties, enabling them to serve as the heart of organic electronic devices, including organic transistors and integrated circuits. These organic semiconductors offer advantages such as flexibility, lightweight design, and the potential for low-cost manufacturing, making them pivotal in the development of various

electronic applications. Moreover, the growing demand for flexible displays, wearable devices, and IoT sensors has fueled the prominence of organic semiconductors due to their compatibility with bendable and stretchable substrates, catering to the consumer preferences for comfortable and adaptable electronics. Furthermore, ongoing research and development efforts continue to enhance the performance and efficiency of organic semiconductors, expanding their applications in industries like consumer electronics, healthcare, and automotive. As the organic electronic market continues to evolve and mature, the semiconductor material segment is well-positioned to maintain its dominance, thanks to its versatility and pivotal role in driving innovation across a wide array of applications, ultimately shaping the future of electronic devices and technologies.

Application Insights

In 2022, the display application segment established itself as the dominant force in the Global Organic Electronic Market and is anticipated to sustain its leadership throughout the forecast period. Display applications encompass a wide range of devices, including organic light-emitting diode (OLED) displays, flexible screens, and electronic paper, which rely heavily on organic electronic materials for their construction. OLED displays, in particular, have garnered significant attention due to their exceptional properties, such as high contrast ratios, vibrant colors, and flexibility, making them highly desirable for use in smartphones, televisions, and wearable devices. The demand for visually stunning and energy-efficient displays, coupled with the versatility of organic electronic materials in creating flexible and lightweight screens, has propelled the dominance of the display application segment. Moreover, ongoing advancements in OLED technology continue to push the boundaries of display innovation, further solidifying the prominence of this segment. As consumer preferences evolve towards sleeker, more energy-efficient, and bendable electronic devices, the display application segment is well-poised to maintain its dominance in the Global Organic Electronic Market, serving as a driving force behind the ongoing revolution in the world of visual displays and electronics.

Regional Insights

The Asia-Pacific region emerged as the dominant force in the Global Organic Electronic Market, and it is poised to maintain its supremacy throughout the forecast period. This regional dominance is attributed to several key factors. First and foremost, Asia-Pacific is home to major manufacturing hubs, particularly in countries like China, Japan, and South Korea, where significant investments have been made in organic electronic

research, development, and production facilities. These countries have established themselves as global leaders in organic electronic manufacturing, driving economies of scale and cost-effectiveness. Additionally, the Asia-Pacific region benefits from a robust consumer electronics market, which fuels the demand for organic electronic components, including OLED displays and flexible electronics. The region's strong presence in the consumer electronics sector, coupled with the continuous development of cutting-edge technology products, positions it as a pivotal market for organic electronic applications. Moreover, Asia-Pacific governments and industry stakeholders have been actively promoting research and development initiatives in organic electronics, fostering innovation and collaboration between academia and industry. This concerted effort has led to breakthroughs in materials and technology, further strengthening the region's leadership in the organic electronic market. Furthermore, the region's growing awareness of environmental sustainability and eco-friendly solutions aligns well with the characteristics of organic materials, which are inherently more sustainable than traditional inorganic counterparts. As sustainability continues to be a driving force in consumer choices and industry practices, Asia-Pacific's emphasis on eco-friendly solutions propels the demand for organic electronics.

Key Market Players

Merck Kgaa

Sumitomo Corporation

Basf Se

H.C. Starck Inc.

Polyic Gmbh & Co. Kg

Evonik Industries Ag

Agc Inc.

Novalled Gmbh

Covestro Ag

Heliatek Gmbh

Report Scope:

In this report, the Global Organic Electronic Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Global Organic Electronic Market, By Material:

Semiconductor

Conductive

Dielectric & substrate

Global Organic Electronic Market, By Application:

Display

Lighting

Battery

Conductive Ink

Others

Global Organic Electronic Market, By Region:

North America

Europe

South America

Middle East & Africa

Asia Pacific

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Organic Electronic Market.

Available Customizations:

Global Organic Electronic Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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