

# **Organic Dyes Market- Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028**

## **Segmented By Product (Acid, Basic, Reactive, Direct, Disperse, Sulphur, and Others), By Source (Animal, Plant, and Minerals), By Application (Paints and Coatings, Textiles, Plastics, Printing Inks, and Others), By Region and Competition**

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### **Abstracts**

Global Organic Dyes Market is anticipated to increase at a significant rate through 2028. Organic dyes are natural dyes used to color material that forms a chemical bond with the surface it is applied. Roots, bark, leaves, berries, fungi, wood, animals, minerals, and lichens are among the natural sources used to make many organic dyes. Presently, advanced technologies are used to extract and process goods while maintaining the natural color's veracity. Logwood, walnut crystals, fustic, brazilwood, and hematine are the standard colors that are majorly demanded in the global market.

Organic dyes are biodegradable, eco-friendly, less contaminated, and less allergenic when compared to the alternative. Such properties make organic dyes much safer for the environment and usage around humans, especially for children. It helps preserve the ecosystem and reduces human dependence on unsafe products. To lower the impact of toxic overspill and wastes from the textile production and dyeing process that are released in vulnerable oceans, industries and consumers are ensuring the utilization of non-toxic alternatives, such as organic dyes.

#### **Rising Demand for Painting and Coating from Textile Industries**

The use of organic dyes in the coloring of textile fabrics has been trusted by growing

environmental consciousness among consumers towards natural products, the renewable nature of materials, less adverse impact on the environment, and sustainability of natural products. According to the reports, 20 percent of available freshwater is polluted by the residue of textile treatment and dyeing, such as formaldehyde, chlorine, and heavy metals. The demand for organic dyes is growing due to advantages like renewable material, eco-friendly, and helps lessen the adverse impact on the environment. Apart from these, lower health hazards and easy extraction and purification processes lead to increased use of organic materials by industries. It can help enterprises to lower the production cost of their final goods, provide skin-friendly products, and achieve sustainable development goals.

### Rising Demand from End Users in Different Industries

Dyes have had an impressive impact on human civilization and trade from ancient to modern civilization. Hence, it has a vibrant trade history and has various applications in diverse fields such as food, medicine, handicraft items, and others. Due to the adverse effect of synthetic dyes on humans and environments, different end-user like textiles, food and beverages, paper, cosmetics, leather, and other industries are switching towards the best sustainable alternative. In the construction industry, it provides aesthetic appeal and durability to floor tiles, walls, masonry, and roof tiles. In the cosmetics industry, it gives color pigment to products like hair dyes, lipsticks, tints, and others. Worldwide, the total number of trade shipments for dyes in 2022 is 353,432. Hence, the demand for biodegradable products with lower volatile organic compounds (VOC) is rising, leading to increasing demand for organic dyes in the forecasted period as it has all the desired properties.

### Efforts to Develop New Products

The introduction of high-quality organic dyes and the rise in research and development activities performed by the prominent players and governments to develop an enhanced product as alternatives in the market are increasing. Many researchers are putting efforts into developing natural dyes that protect them from the harmful effects of synthetic dyes. Favorable government policies and growing awareness of lower pollution levels are expected to thrust the demand for organic dyes in the future.

### Recent Development

In July 2022, Warna by Mahogany was a natural dye innovation from Sri Lanka by Hayleys Fabric's PLC. It is extracted from waste material generated by the local

furniture industry and passes all the internationally accepted standards. Hence, 'Warna by Mahogany' is a toxic chemicals-free dye, making it a safer alternative for the environment and humans.

## Market Segmentation

Global Organic Dyes Market is segmented based on product, source, and application. Based on product, the market is divided into acid, basic, reactive, direct, disperse, sulfur, and others. Based on source, the market is divided into animal, plant, and minerals. Based on application, the market is divided into paints and coatings, textiles, plastics, printing inks, and others.

## Market Players

Albemarle Corporation, Altana AG, BASF SE, Cabot Corporation, DIC Corporation, DuPont de Nemours Inc., Ferro Corporation, Huntsman Corporation, Kemira Oyj, and Lanxess AG are some of the key players operating in the global organic dyes market.

## Report Scope:

In this report, Global Organic Dyes market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### Organic Dyes Market, By Product:

Acid

Basic

Reactive

Direct

Disperse

Sulphur

Others

### Organic Dyes Market, By Source:

Animal

Plant

Minerals

### Organic Dyes Market, By Application:

Paints and Coatings

Textiles

Plastics

Printing Inks

Others

### Organic Dyes Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Spain

Italy

Asia-Pacific

China

India

Malaysia

Australia

Japan

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Qatar

Egypt

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in global organic

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dyes Market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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