

# **Organic Deodorant Market By Type (Spray, Stick & Roll On), By Sales Channel (Supermarkets/Hypermarkets, Specialty Stores, Online, and Others), By Gender (Male, Female, Unisex), By Region, By Competition Forecast & Opportunities, 2018-2028F**

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## **Abstracts**

The Global Non-Dairy Frozen Dessert Market, valued at USD 5.52 billion in 2022, is poised for substantial growth in the coming years, projected to achieve a robust CAGR of 7.52% through 2028. This surge in growth is driven by changing consumer preferences, shifting towards healthier and more sustainable choices. This market encompasses a diverse array of frozen treats, including non-dairy ice creams, sorbets, and frozen yogurts, all of which cater to the increasing demand for plant-based and lactose-free alternatives.

A primary catalyst behind the expansion of the Non-Dairy Frozen Dessert Market is the rising population of individuals with lactose intolerance, dairy allergies, and those embracing vegan lifestyles. Furthermore, health-conscious consumers are actively seeking out low-calorie and low-sugar options, attributes that many non-dairy frozen desserts readily provide. The market has also witnessed noteworthy advancements in flavor profiles and formulations, enhancing the overall consumer experience.

This marketplace is fiercely competitive, with both well-established companies and new entrants constantly launching novel products and flavors to cater to the diverse tastes of consumers. Major players in the food and beverage industry are also making significant investments in this sector, further fueling its growth. Geographically, North America and Europe have been at the forefront of non-dairy frozen dessert consumption, although

emerging markets in Asia-Pacific and Latin America show promising growth potential. Additionally, the market is witnessing a surge in online sales channels, making these products more accessible to consumers on a global scale.

## Key Market Drivers

### Rising Health Consciousness

One of the primary drivers behind the surge in the non-dairy frozen dessert market is the increasing emphasis on health and dietary trends. Consumers are becoming more health-conscious, seeking frozen desserts that align with their dietary preferences and restrictions. A significant portion of the population is lactose intolerant or has dairy allergies, leading them to turn to non-dairy alternatives. Additionally, the rise of veganism and plant-based diets has contributed to the growth of non-dairy frozen desserts. These products appeal to consumers who want to enjoy sweet treats without compromising their ethical beliefs. Non-dairy options typically contain less saturated fat and cholesterol, making them a healthier choice for those concerned about heart health.

Moreover, as consumers become more informed about the negative environmental impacts of dairy production, they are opting for non-dairy frozen desserts as a more sustainable choice. The connection between dairy farming and greenhouse gas emissions has prompted eco-conscious individuals to explore plant-based alternatives.

### Flavor Innovation and Product Diversity

Another significant driver of the global non-dairy frozen dessert market is the continuous innovation in flavors and product diversity. Manufacturers are increasingly focusing on developing unique and enticing flavor profiles to capture consumer interest. Gone are the days when non-dairy frozen desserts were limited to a few basic flavors. Today, consumers can choose from a wide array of flavors, including classics like chocolate and vanilla, as well as more adventurous options like matcha, salted caramel, and avocado.

Product diversity extends beyond flavors, with manufacturers offering various formats such as non-dairy ice creams, sorbets, gelato, and frozen yogurts. This diversification caters to different consumer preferences and dietary needs. For instance, sorbets are often dairy-free and fat-free, making them a popular choice for those seeking low-calorie options.

## Rising Demand for Natural Ingredients

Consumers are becoming increasingly discerning about the ingredients in their food, and this trend extends to non-dairy frozen desserts. There is a growing demand for products made with natural and clean ingredients, free from artificial additives, preservatives, and sweeteners. Consumers are seeking transparency in labeling and want to know exactly what goes into the desserts they consume.

To meet this demand, many manufacturers are using high-quality, natural ingredients such as almond milk, coconut milk, cashew milk, and fruit purees. These ingredients not only enhance the flavor and texture of non-dairy frozen desserts but also align with the clean-label trend, making them more appealing to health-conscious consumers.

## Increased Availability and Accessibility

The global non-dairy frozen dessert market has seen a substantial increase in availability and accessibility. These products are no longer limited to health food stores or specialty shops. They can be found in mainstream grocery stores and supermarkets, making them accessible to a broader consumer base. Furthermore, the growth of e-commerce and online grocery shopping has expanded the reach of non-dairy frozen desserts. Consumers can now conveniently order their favorite non-dairy treats online and have them delivered to their doorstep. This convenience factor has played a significant role in driving sales in the global market.

Additionally, non-dairy frozen dessert products have become a staple in many restaurant menus, including fast-food chains and fine dining establishments. This integration into the foodservice industry has further increased their availability, making it easier for consumers to enjoy these treats when dining out.

## Investment and Innovation by Food Companies

The fifth driver behind the growth of the global non-dairy frozen dessert market is the significant investment and innovation by food companies, including both established players and new entrants. Recognizing the potential of this market, major food and beverage companies have ventured into the non-dairy frozen dessert space, leading to increased product development and marketing efforts. These companies have the resources and distribution networks to scale up production and promote non-dairy frozen desserts to a wider audience. They have also contributed to the enhancement of product quality and taste, pushing the boundaries of what is possible with non-dairy

ingredients.

Moreover, partnerships and collaborations between non-dairy frozen dessert manufacturers and other food companies have resulted in exciting cross-category innovations. For example, some companies have created non-dairy frozen dessert products that incorporate popular snack brands or incorporate innovative technologies to enhance texture and taste.

In conclusion, the global non-dairy frozen dessert market is experiencing robust growth driven by health and dietary trends, flavor innovation, the demand for natural ingredients, increased availability, and investment by food companies. As consumers continue to prioritize health, sustainability, and variety in their frozen dessert choices, this market is poised to expand further, offering a wide range of delicious and satisfying options for consumers around the world. Whether for health reasons, ethical beliefs, or simply a desire for something new and exciting, non-dairy frozen desserts are meeting the evolving needs of today's discerning consumers.

## Key Market Challenges

### Intense Competition

One of the primary challenges in the non-dairy frozen dessert market is the intense competition among manufacturers and brands. As the market has grown, numerous players have entered the arena, from well-established companies to startups. This competition has led to a proliferation of product offerings, making it challenging for consumers to choose among the vast array of options.

For manufacturers, staying competitive means continually innovating in terms of flavors, formulations, and marketing strategies. This can be resource-intensive and require substantial investments in research and development. Moreover, the sheer number of choices can lead to price wars, potentially eroding profit margins for companies in the market.

### Quality and Texture Consistency

Achieving consistency in product quality and texture is a persistent challenge in the non-dairy frozen dessert market. Unlike traditional dairy ice cream, which has a well-defined and consistent texture due to its milk fat content, non-dairy alternatives can be more variable. Different plant-based milk alternatives (such as almond, coconut, or soy) have

distinct properties that affect the mouthfeel, creaminess, and texture of the final product.

Ensuring that every batch of non-dairy frozen dessert meets consumers' expectations can be a complex process. Maintaining the desired texture and flavor while using natural, non-dairy ingredients can be a significant challenge, particularly when dealing with factors like temperature fluctuations during storage and distribution.

Manufacturers need to invest in research and development to create stable formulations that can consistently deliver the desired taste and texture. Additionally, they must find ways to address consumer concerns regarding variations in quality and taste.

### Allergen Cross-Contamination

While non-dairy frozen desserts are often marketed as allergen-free alternatives, they can still pose risks to individuals with allergies. Cross-contamination with allergens like nuts, soy, and gluten is a significant challenge, particularly for companies that produce both dairy and non-dairy frozen desserts in the same facility.

Manufacturers need to implement stringent allergen control measures, including separate production lines, dedicated equipment, and thorough cleaning protocols, to prevent cross-contamination. Failure to do so not only pose health risks to consumers but can also lead to costly recalls and damage to brand reputation.

Labeling is also a critical aspect of managing allergen concerns. Clear and accurate labeling can help consumers with allergies make informed choices and avoid products that may pose risks to their health.

### Regulatory Compliance

The global non-dairy frozen dessert market is subject to a complex web of food regulations and standards, which can vary significantly from one region to another. Ensuring compliance with these regulations is essential for market access and consumer safety. Regulatory challenges include ingredient labeling, nutritional claims, and standards for non-dairy product classifications.

For example, some non-dairy products may not meet the strict criteria for being labeled as "ice cream" in certain regions, leading to the use of alternative terms like "frozen dessert" or "frozen dessert treat." Navigating these regulations while maintaining clear and honest communication with consumers can be a delicate balancing act.

Manufacturers must invest in legal and regulatory expertise to ensure that their products meet the standards and labeling requirements of the markets they serve. Failure to do so can result in legal issues, recalls, or market entry barriers.

### Sustainability and Sourcing Challenges

As the global non-dairy frozen dessert market grows, so does the demand for plant-based ingredients. This increase in demand has raised concerns about the sustainability and sourcing of key ingredients, such as almonds, coconuts, and cashews. Large-scale production of these crops can have environmental implications, including water usage, deforestation, and habitat disruption. Sustainability-minded consumers are increasingly looking for products that not only replace dairy but also have a lower environmental footprint. Manufacturers need to address these concerns by sourcing ingredients responsibly, supporting sustainable agricultural practices, and transparently communicating their efforts to consumers.

Additionally, the non-dairy frozen dessert market faces challenges related to ingredient availability and cost fluctuations. Factors like extreme weather events and market dynamics can impact the supply and cost of key ingredients, potentially affecting production and pricing stability.

### Key Market Trends

#### Plant-Based Innovation

One of the most significant recent trends in the non-dairy frozen dessert market is the continuous innovation in plant-based ingredients. Manufacturers are exploring a wide range of plant sources to create creamy, indulgent textures that rival traditional dairy ice cream. This innovation extends beyond the use of common ingredients like almond, soy, and coconut to more unconventional sources such as oats, rice, peas, and cashews.

In addition to diversifying plant sources, companies are also experimenting with ingredient combinations to enhance flavor and texture. For example, blending coconut cream with almond or cashew milk can create a rich and smooth base for non-dairy frozen desserts. These innovations have led to an exciting variety of flavors and formulations, appealing to both vegans and individuals with dairy allergies or lactose intolerance.

Moreover, manufacturers are increasingly focusing on clean labels, using fewer additives and preservatives, and highlighting the use of natural ingredients. This trend aligns with consumer preferences for healthier and more transparent food options.

### Nutritionally Enhanced Offerings

As consumers become more health-conscious, there is a growing demand for non-dairy frozen desserts that offer not only delicious taste but also nutritional benefits. To meet this demand, manufacturers are fortifying their products with essential vitamins, minerals, and functional ingredients.

For example, non-dairy frozen desserts are being enriched with plant-based protein sources like pea protein or hemp protein to appeal to consumers seeking protein-packed treats. Probiotics are also being added to some products, capitalizing on the gut-health trend.

In addition to fortifications, there is a focus on reducing added sugars and unhealthy fats while maintaining the desired sweetness and creaminess. This trend aligns with the broader movement toward healthier indulgence, where consumers seek treats that are satisfying without excessive sugar or fat content.

### Sustainable Packaging and Practices

Sustainability is a growing concern for consumers and manufacturers alike, and it is becoming increasingly prominent in the non-dairy frozen dessert market. Brands are taking steps to reduce their environmental footprint through sustainable packaging and production practices.

Many manufacturers are transitioning to eco-friendly packaging options, such as recyclable, compostable, or reusable containers. This reflects a commitment to reducing plastic waste and addressing consumer demands for more sustainable choices. Additionally, some brands are adopting sustainable sourcing practices for their ingredients. This may involve supporting fair trade practices, using ingredients from regenerative agriculture, or sourcing from local producers to reduce transportation-related emissions.

Overall, sustainability is not only an ethical choice but also a marketing advantage, as consumers are more likely to support brands that demonstrate a commitment to

environmental responsibility.

### Innovative Flavor Profiles

Non-dairy frozen desserts have come a long way from the limited flavor options of the past. Recent trends in this market include an explosion of innovative flavor profiles that cater to diverse consumer tastes. Companies are pushing the boundaries of creativity by introducing unique and exciting flavors.

Classic options like chocolate and vanilla remain popular, but consumers are increasingly seeking adventurous flavors. Matcha, lavender, cardamom, and exotic fruit combinations like mango-coconut-lime are finding their way onto store shelves. These bold flavor choices provide consumers with exciting alternatives and encourage them to explore new taste experiences.

In addition to unique flavors, there is a trend toward incorporating globally inspired ingredients and flavors, such as Thai iced tea, Mexican horchata, and Mediterranean-inspired flavors. This trend reflects the globalized nature of food preferences and the desire for unique and culturally diverse dessert options.

### Customization and Personalization

Personalization is a trend that has permeated various food and beverage categories, and it's making its mark in the non-dairy frozen dessert market. Consumers are seeking products that cater to their individual dietary preferences and health goals. To address this demand, some brands are offering customization options.

Customization can take several forms. Some manufacturers allow consumers to choose their preferred sweetener, whether it's organic cane sugar, coconut sugar, or a sugar substitute like stevia. Others offer mix-ins and toppings, allowing customers to create their own unique frozen dessert creations. This trend extends to dietary preferences as well, with options for low-sugar, high-protein, or gluten-free frozen desserts.

Furthermore, technology is playing a role in personalization through online platforms and mobile apps. Some companies are exploring direct-to-consumer models, allowing customers to order personalized non-dairy frozen desserts online and have them delivered to their door. This level of customization enhances the overall consumer experience and provides a sense of control over the product.



The global non-dairy frozen dessert market is evolving rapidly, driven by consumer demands for healthier, sustainable, and more diverse options. Recent trends in the market include plant-based innovation, nutritionally enhanced offerings, sustainability initiatives, innovative flavor profiles, and customization and personalization. As consumers continue to seek exciting and health-conscious dessert choices, manufacturers and brands are poised to meet these demands by staying at the forefront of these trends and delivering exceptional non-dairy frozen dessert experiences.

## Segmental Insights

### Type Insights

The global non-dairy frozen dessert market has experienced a remarkable surge in the demand for non-dairy ice cream, reflecting changing consumer preferences and dietary choices. This rising demand can be attributed to several key factors. First and foremost, there is a growing awareness of health concerns and dietary restrictions, such as lactose intolerance and dairy allergies. Many consumers are actively seeking alternatives to traditional dairy ice cream to avoid these issues while still indulging in frozen treats.

Furthermore, the increasing adoption of vegan and plant-based lifestyles has fueled the demand for non-dairy ice cream. Plant-based diets have gained popularity due to their perceived health benefits, environmental considerations, and ethical beliefs, all of which align with the consumption of non-dairy frozen desserts. The development of innovative and delicious non-dairy ice cream formulations has also contributed to its rising demand. Manufacturers have made significant strides in improving the taste and texture of non-dairy alternatives, making them more appealing to a broader audience.

In summary, the rising demand for non-dairy ice cream in the global non-dairy frozen dessert market is a result of evolving consumer preferences towards healthier, more sustainable, and ethical food choices, supported by the continuous innovation and improvement of non-dairy frozen dessert products.

### Distribution Channel Insights

The Global Non-Dairy Frozen Dessert Market has witnessed a significant surge in demand through online distribution channels in recent years. This trend can be attributed to several factors driving consumer preferences and purchasing habits. First and foremost, the convenience and accessibility offered by online shopping have played

a pivotal role. Consumers can now browse through a vast selection of non-dairy frozen dessert options from the comfort of their homes, making it easier to discover and purchase their favorite products. This shift has been particularly notable in the wake of the COVID-19 pandemic, which accelerated the adoption of online grocery shopping.

Moreover, online platforms provide a platform for consumers to access a broader range of products, including specialty or niche non-dairy frozen dessert brands that may not be readily available in brick-and-mortar stores. This variety caters to the diverse tastes and dietary needs of consumers, further driving demand.

Additionally, online distribution channels often offer subscription services, discounts, and loyalty programs, which incentivize repeat purchases and enhance customer loyalty. These incentives encourage consumers to explore the non-dairy frozen dessert market more extensively, boosting sales and contributing to the market's overall growth.

In summary, the rising demand from online distribution channels in the Global Non-Dairy Frozen Dessert Market can be attributed to the convenience, accessibility, variety, and incentives offered by e-commerce platforms, aligning with changing consumer preferences and shopping behaviors.

## Regional Insights

The North America region has emerged as a significant driving force behind the rising demand in the Global Non-Dairy Frozen Dessert Market. Several factors have contributed to this trend, making North America a key player in the market's growth. Firstly, there has been a notable shift in dietary preferences and health consciousness among North American consumers. Many individuals in the region are adopting plant-based diets, driven by concerns about health, environmental sustainability, and animal welfare. This shift has led to a surge in demand for non-dairy frozen desserts as consumers seek alternatives to traditional dairy products.

Moreover, the North American market has witnessed a flurry of product innovations and introductions. Manufacturers in the region have been quick to respond to changing consumer preferences by creating a wide range of enticing flavors and formulations. These innovations have not only attracted existing non-dairy consumers but have also enticed traditional dairy consumers to explore non-dairy options.

Additionally, the North American region has a robust retail infrastructure, with non-dairy frozen dessert products readily available in mainstream grocery stores, specialty health

food shops, and even fast-food chains. This widespread availability has further boosted demand by making non-dairy frozen desserts easily accessible to a broad consumer base.

In summary, the rising demand from the North America region in the Global Non-Dairy Frozen Dessert Market is driven by a combination of shifting dietary preferences, innovative product offerings, and a well-established retail presence, reflecting a growing appetite for non-dairy frozen dessert options in the region.

### Key Market Players

Jeni's Splendid Ice Creams, LLC.

Yoga-urt

Miyoko's Creamery

Coolhaus

Nadamoo

Noona's Ice Cream, LLC.

Ripple Foods

So Delicious Dairy Free

Dinoci Dairy Free

Breyers (Unilever)

### Report Scope:

In this report, the Global Non-Dairy Frozen Dessert Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### Non-Dairy Frozen Dessert Market, By Type:

Ice Cream

Sorbet

Custard

Yogurt

Others

Non-Dairy Frozen Dessert Market, By Distribution Channel:

Offline

Online

Non-Dairy Frozen Dessert Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

Japan

India

Vietnam

South Korea

Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

South America

Brazil

Argentina

Colombia

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Non-Dairy Frozen Dessert Market.

## Available Customizations:

Global Non-Dairy Frozen Dessert Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following

*Organic Deodorant Market By Type (Spray, Stick & Roll On), By Sales Channel (Supermarkets/Hypermarkets, Specia...*

customization options are available for the report:

### Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### 1. INTRODUCTION

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

### 2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### 3. EXECUTIVE SUMMARY

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

### 4. VOICE OF CUSTOMER ANALYSIS

- 4.1. Brand Awareness
- 4.2. Factors Influencing Purchase Decision
- 4.3. Challenged Faced Post Purchase

### 5. GLOBAL ORGANIC DEODORANT MARKET OUTLOOK

- 5.1. Market Size & Forecast
  - 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Type Market Share Analysis (Spray, Stick & Roll On)

- 5.2.2. By Sales Channel Market Share Analysis (Supermarkets/Hypermarkets, Specialty Stores, Online, and Others)
- 5.2.3. By Gender Market Share Analysis (Male, Female, Unisex)
- 5.2.4. By Regional Market Share Analysis
  - 5.2.4.1. North America Market Share Analysis
  - 5.2.4.2. South America Market Share Analysis
  - 5.2.4.3. Middle East & Africa Market Share Analysis
  - 5.2.4.4. Europe Market Share Analysis
  - 5.2.4.5. Asia-Pacific Market Share Analysis
- 5.2.5. By Top 5 Companies Market Share Analysis, Others (2022)
- 5.3. Global Organic Deodorant Market Mapping & Opportunity Assessment
  - 5.3.1. By Type Mapping & Opportunity Assessment
  - 5.3.2. By Sales Channel Mapping & Opportunity Assessment
  - 5.3.3. By Gender Mapping & Opportunity Assessment
  - 5.3.4. By Regional Market Mapping & Opportunity Assessment

## **6. NORTH AMERICA ORGANIC DEODORANT MARKET OUTLOOK**

- 6.1. Market Size & Forecast
  - 6.1.1. By Value
- 6.2. Market Share & Forecast
  - 6.2.1. By Type Market Share Analysis
  - 6.2.2. By Sales Channel Market Share Analysis
  - 6.2.3. By Gender Market Share Analysis
  - 6.2.4. By Country Market Share Analysis
    - 6.2.4.1. United States Organic Deodorant Market Outlook
      - 6.2.4.1.1. Market Size & Forecast
        - 6.2.4.1.1.1. By Value
      - 6.2.4.1.2. Market Share & Forecast
        - 6.2.4.1.2.1. By Type Market Share Analysis
        - 6.2.4.1.2.2. By Sales Channel Market Share Analysis
        - 6.2.4.1.2.3. By Gender Market Share Analysis
    - 6.2.4.2. Canada Organic Deodorant Market Outlook
      - 6.2.4.2.1. Market Size & Forecast
        - 6.2.4.2.1.1. By Value
      - 6.2.4.2.2. Market Share & Forecast
        - 6.2.4.2.2.1. By Type Market Share Analysis
        - 6.2.4.2.2.2. By Sales Channel Market Share Analysis
        - 6.2.4.2.2.3. By Gender Market Share Analysis



- 6.2.4.3. Mexico Organic Deodorant Market Outlook
  - 6.2.4.3.1. Market Size & Forecast
    - 6.2.4.3.1.1. By Value
  - 6.2.4.3.2. Market Share & Forecast
    - 6.2.4.3.2.1. By Type Market Share Analysis
    - 6.2.4.3.2.2. By Sales Channel Market Share Analysis
    - 6.2.4.3.2.3. By Gender Market Share Analysis

## **7. EUROPE ORGANIC DEODORANT MARKET OUTLOOK**

- 7.1. Market Size & Forecast
  - 7.1.1. By Value
- 7.2. Market Share & Forecast
  - 7.2.1. By Type Market Share Analysis
  - 7.2.2. By Sales Channel Market Share Analysis
  - 7.2.3. By Gender Market Share Analysis
  - 7.2.4. By Country Market Share Analysis
    - 7.2.4.1. France Organic Deodorant Market Outlook
      - 7.2.4.1.1. Market Size & Forecast
        - 7.2.4.1.1.1. By Value
      - 7.2.4.1.2. Market Share & Forecast
        - 7.2.4.1.2.1. By Type Market Share Analysis
        - 7.2.4.1.2.2. By Sales Channel Market Share Analysis
        - 7.2.4.1.2.3. By Gender Market Share Analysis
    - 7.2.4.2. Germany Organic Deodorant Market Outlook
      - 7.2.4.2.1. Market Size & Forecast
        - 7.2.4.2.1.1. By Value
      - 7.2.4.2.2. Market Share & Forecast
        - 7.2.4.2.2.1. By Type Market Share Analysis
        - 7.2.4.2.2.2. By Sales Channel Market Share Analysis
        - 7.2.4.2.2.3. By Gender Market Share Analysis
    - 7.2.4.3. Spain Organic Deodorant Market Outlook
      - 7.2.4.3.1. Market Size & Forecast
        - 7.2.4.3.1.1. By Value
      - 7.2.4.3.2. Market Share & Forecast
        - 7.2.4.3.2.1. By Type Market Share Analysis
        - 7.2.4.3.2.2. By Sales Channel Market Share Analysis
        - 7.2.4.3.2.3. By Gender Market Share Analysis
    - 7.2.4.4. Italy Organic Deodorant Market Outlook

- 7.2.4.4.1. Market Size & Forecast
  - 7.2.4.4.1.1. By Value
- 7.2.4.4.2. Market Share & Forecast
  - 7.2.4.4.2.1. By Type Market Share Analysis
  - 7.2.4.4.2.2. By Sales Channel Market Share Analysis
  - 7.2.4.4.2.3. By Gender Market Share Analysis
- 7.2.4.5. United Kingdom Organic Deodorant Market Outlook
  - 7.2.4.5.1. Market Size & Forecast
    - 7.2.4.5.1.1. By Value
  - 7.2.4.5.2. Market Share & Forecast
    - 7.2.4.5.2.1. By Type Market Share Analysis
    - 7.2.4.5.2.2. By Sales Channel Market Share Analysis
    - 7.2.4.5.2.3. By Gender Market Share Analysis

## **8. ASIA-PACIFIC ORGANIC DEODORANT MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value
- 8.2. Market Share & Forecast
  - 8.2.1. By Type Market Share Analysis
  - 8.2.2. By Sales Channel Market Share Analysis
  - 8.2.3. By Gender Market Share Analysis
  - 8.2.4. By Country Market Share Analysis
    - 8.2.4.1. China Organic Deodorant Market Outlook
      - 8.2.4.1.1. Market Size & Forecast
        - 8.2.4.1.1.1. By Value
      - 8.2.4.1.2. Market Share & Forecast
        - 8.2.4.1.2.1. By Type Market Share Analysis
        - 8.2.4.1.2.2. By Sales Channel Market Share Analysis
        - 8.2.4.1.2.3. By Gender Market Share Analysis
    - 8.2.4.2. Japan Organic Deodorant Market Outlook
      - 8.2.4.2.1. Market Size & Forecast
        - 8.2.4.2.1.1. By Value
      - 8.2.4.2.2. Market Share & Forecast
        - 8.2.4.2.2.1. By Type Market Share Analysis
        - 8.2.4.2.2.2. By Sales Channel Market Share Analysis
        - 8.2.4.2.2.3. By Gender Market Share Analysis
    - 8.2.4.3. India Organic Deodorant Market Outlook
      - 8.2.4.3.1. Market Size & Forecast

- 8.2.4.3.1.1. By Value
- 8.2.4.3.2. Market Share & Forecast
  - 8.2.4.3.2.1. By Type Market Share Analysis
  - 8.2.4.3.2.2. By Sales Channel Market Share Analysis
  - 8.2.4.3.2.3. By Gender Market Share Analysis
- 8.2.4.4. Vietnam Organic Deodorant Market Outlook
  - 8.2.4.4.1. Market Size & Forecast
    - 8.2.4.4.1.1. By Value
  - 8.2.4.4.2. Market Share & Forecast
    - 8.2.4.4.2.1. By Type Market Share Analysis
    - 8.2.4.4.2.2. By Sales Channel Market Share Analysis
    - 8.2.4.4.2.3. By Gender Market Share Analysis
- 8.2.4.5. South Korea Organic Deodorant Market Outlook
  - 8.2.4.5.1. Market Size & Forecast
    - 8.2.4.5.1.1. By Value
  - 8.2.4.5.2. Market Share & Forecast
    - 8.2.4.5.2.1. By Type Market Share Analysis
    - 8.2.4.5.2.2. By Sales Channel Market Share Analysis
    - 8.2.4.5.2.3. By Gender Market Share Analysis

## **9. MIDDLE EAST & AFRICA ORGANIC DEODORANT MARKET OUTLOOK**

- 9.1. Market Size & Forecast
  - 9.1.1. By Value
- 9.2. Market Share & Forecast
  - 9.2.1. By Type Market Share Analysis
  - 9.2.2. By Sales Channel Market Share Analysis
  - 9.2.3. By Gender Market Share Analysis
  - 9.2.4. By Country Market Share Analysis
    - 9.2.4.1. South Africa Organic Deodorant Market Outlook
      - 9.2.4.1.1. Market Size & Forecast
        - 9.2.4.1.1.1. By Value
      - 9.2.4.1.2. Market Share & Forecast
        - 9.2.4.1.2.1. By Type Market Share Analysis
        - 9.2.4.1.2.2. By Sales Channel Market Share Analysis
        - 9.2.4.1.2.3. By Gender Market Share Analysis
    - 9.2.4.2. Saudi Arabia Organic Deodorant Market Outlook
      - 9.2.4.2.1. Market Size & Forecast
        - 9.2.4.2.1.1. By Value

- 9.2.4.2.2. Market Share & Forecast
  - 9.2.4.2.2.1. By Type Market Share Analysis
  - 9.2.4.2.2.2. By Sales Channel Market Share Analysis
  - 9.2.4.2.2.3. By Gender Market Share Analysis
- 9.2.4.3. UAE Organic Deodorant Market Outlook
  - 9.2.4.3.1. Market Size & Forecast
    - 9.2.4.3.1.1. By Value
  - 9.2.4.3.2. Market Share & Forecast
    - 9.2.4.3.2.1. By Type Market Share Analysis
    - 9.2.4.3.2.2. By Sales Channel Market Share Analysis
    - 9.2.4.3.2.3. By Gender Market Share Analysis

## **10. SOUTH AMERICA ORGANIC DEODORANT MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Type Market Share Analysis
  - 10.2.2. By Sales Channel Market Share Analysis
  - 10.2.3. By Gender Market Share Analysis
  - 10.2.4. By Country Market Share Analysis
    - 10.2.4.1. Argentina Organic Deodorant Market Outlook
      - 10.2.4.1.1. Market Size & Forecast
        - 10.2.4.1.1.1. By Value
      - 10.2.4.1.2. Market Share & Forecast
        - 10.2.4.1.2.1. By Type Market Share Analysis
        - 10.2.4.1.2.2. By Sales Channel Market Share Analysis
        - 10.2.4.1.2.3. By Gender Market Share Analysis
    - 10.2.4.2. Colombia Organic Deodorant Market Outlook
      - 10.2.4.2.1. Market Size & Forecast
        - 10.2.4.2.1.1. By Value
      - 10.2.4.2.2. Market Share & Forecast
        - 10.2.4.2.2.1. By Type Market Share Analysis
        - 10.2.4.2.2.2. By Sales Channel Market Share Analysis
        - 10.2.4.2.2.3. By Gender Market Share Analysis
    - 10.2.4.3. Brazil Organic Deodorant Market Outlook
      - 10.2.4.3.1. Market Size & Forecast
        - 10.2.4.3.1.1. By Value
      - 10.2.4.3.2. Market Share & Forecast

- 10.2.4.3.2.1. By Type Market Share Analysis
- 10.2.4.3.2.2. By Sales Channel Market Share Analysis
- 10.2.4.3.2.3. By Gender Market Share Analysis

## **11. MARKET DYNAMICS**

- 11.1. Drivers
- 11.2. Challenges

## **12. IMPACT OF COVID-19 ON GLOBAL ORGANIC DEODORANT MARKET**

- 12.1. Impact Assessment Model
  - 12.1.1. Key Segments Impacted
  - 12.1.2. Key Regions Impacted
  - 12.1.3. Key Countries Impacted

## **13. MARKET TRENDS & DEVELOPMENTS**

## **14. PORTER'S FIVE FORCES MODEL**

- 14.1. Competitive Rivalry
- 14.2. Bargaining Power of Buyers
- 14.3. Bargaining Power of Suppliers
- 14.4. Threat of New Entrants
- 14.5. Threat of Substitutes

## **15. SWOT ANALYSIS**

- 15.1. Strengths
- 15.2. Weaknesses
- 15.3. Opportunities
- 15.4. Threats

## **16. COMPETITIVE LANDSCAPE**

- 16.1. Company Profiles
  - 16.1.1. Sundial Brands LLC
    - 16.1.1.1. Company Details

- 16.1.1.2. Products
- 16.1.1.3. Financials (As Per Availability)
- 16.1.1.4. Key Market Focus & Geographical Presence
- 16.1.1.5. Recent Developments
- 16.1.1.6. Key Management Personnel
- 16.1.2. Lavanila Laboratories
  - 16.1.2.1. Company Details
  - 16.1.2.2. Products
  - 16.1.2.3. Financials (As Per Availability)
  - 16.1.2.4. Key Market Focus & Geographical Presence
  - 16.1.2.5. Recent Developments
  - 16.1.2.6. Key Management Personnel
- 16.1.3. The Honest Company, Inc
  - 16.1.3.1. Company Details
  - 16.1.3.2. Products
  - 16.1.3.3. Financials (As Per Availability)
  - 16.1.3.4. Key Market Focus & Geographical Presence
  - 16.1.3.5. Recent Developments
  - 16.1.3.6. Key Management Personnel
- 16.1.4. Neal's Yard (Natural Remedies) Limited
  - 16.1.4.1. Company Details
  - 16.1.4.2. Products
  - 16.1.4.3. Financials (As Per Availability)
  - 16.1.4.4. Key Market Focus & Geographical Presence
  - 16.1.4.5. Recent Developments
  - 16.1.4.6. Key Management Personnel
- 16.1.5. The Green People Company Limited
  - 16.1.5.1. Company Details
  - 16.1.5.2. Products
  - 16.1.5.3. Financials (As Per Availability)
  - 16.1.5.4. Key Market Focus & Geographical Presence
  - 16.1.5.5. Recent Developments
  - 16.1.5.6. Key Management Personnel
- 16.1.6. Schmidt's Deodorant Company LLC
  - 16.1.6.1. Company Details
  - 16.1.6.2. Products
  - 16.1.6.3. Financials (As Per Availability)
  - 16.1.6.4. Key Market Focus & Geographical Presence
  - 16.1.6.5. Recent Developments

- 16.1.6.6. Key Management Personnel
- 16.1.7. North Coast Organics, LLC
  - 16.1.7.1. Company Details
  - 16.1.7.2. Products
  - 16.1.7.3. Financials (As Per Availability)
  - 16.1.7.4. Key Market Focus & Geographical Presence
  - 16.1.7.5. Recent Developments
  - 16.1.7.6. Key Management Personnel
- 16.1.8. Laverana GmbH & Co. KG
  - 16.1.8.1. Company Details
  - 16.1.8.2. Products
  - 16.1.8.3. Financials (As Per Availability)
  - 16.1.8.4. Key Market Focus & Geographical Presence
  - 16.1.8.5. Recent Developments
  - 16.1.8.6. Key Management Personnel
- 16.1.9. The Natural Deodorant Co
  - 16.1.9.1. Company Details
  - 16.1.9.2. Products
  - 16.1.9.3. Financials (As Per Availability)
  - 16.1.9.4. Key Market Focus & Geographical Presence
  - 16.1.9.5. Recent Developments
  - 16.1.9.6. Key Management Personnel
- 16.1.10. Bubble and Bee Organic
  - 16.1.10.1. Company Details
  - 16.1.10.2. Products
  - 16.1.10.3. Financials (As Per Availability)
  - 16.1.10.4. Key Market Focus & Geographical Presence
  - 16.1.10.5. Recent Developments
  - 16.1.10.6. Key Management Personnel

## **17. STRATEGIC RECOMMENDATIONS/ACTION PLAN**

- 17.1. Key Focus Areas
- 17.2. Target Type
- 17.3. Target Sales Channel
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