

Operating Room Management Solutions Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2017-2027 Segmented By Deployment Mode (On-Premises v/s Cloud), By Solution Type (Data Management & Communication Solutions, Anesthesia Information Management Systems, Operating Room Supply Management Solutions, Operating Room Scheduling Solutions, Performance Management Solutions, Others), By End User (Hospitals, Ambulatory Surgery Centers), By Company, and By Region

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Abstracts

The global operating room management solutions market is anticipated to observe impressive growth during the forecast period, 2023-2027. The major factors include increasing prevalence of chronic diseases and increasing focus on improving efficiency and cost control in hospitals are driving the growth of market, globally. Operating room management is the method to run an operating room. Operational operating room management solutions aims on proper functioning of operating rooms by enhancing the efficiency along with quality, controlled costs and required resources. The other factors supporting the market's growth are rising investments by governments, increasing initiatives by key players, rising awareness, extensive technological developments, rise in geriatric population, presence of better healthcare services and growing patient pool. Also, several initiatives by governments and key market players to streamline hospital infrastructure are fueling the growth of the market.

Increasing Efficiency and Cost Control in Hospitals

Over the past few years, there has been a rapid increase in the overall cost of healthcare delivery due to rising demand for healthcare services and growing health insurance premiums. Also, owing to the high dependency on conventional and outdated procedures, an increase in medical errors, administration costs, and rise in readmission rates, are growing the costs. Thus, there is a need for effective management to minimize healthcare costs, which can be done by consolidating and organizing data, implementing advanced methods, and increasing the operating room's efficiency. These factors augment the market growth globally. For instance, in 2020, hospital care expenditure in the United States was USD 1270 billion.

Growing Government as well as Market Players Initiatives

Various governments across the globe are taking initiatives to modify the healthcare infrastructure, such as heavy investments being invested in healthcare development, bolstering the market's growth. For instance-, the US Federal Government has understood the importance of adequate and sustained funding for healthcare infrastructure development, and the bipartisan PREVENT Pandemics Act of 2022 offers complete financing for public health. Also, growing awareness regarding technologies, favorable reimbursement policies, and rising investments by venture capitalists are curbing market growth.

Increasing in the Chronic Diseases and Rise in Geriatric Population

Rising occurrences of chronic diseases such as cancer, heart strokes, diabetes, and others are propelling the market's growth. Nowadays, people suffer from various types of chronic diseases due to their unhealthy choices and sedentary lifestyles. Owing to the large patient pool, demand for surgical care services is surging, which urges market growth globally. Also, the elderly generation is prone to these diseases, which bolsters the growth of the market. According to National Health Interview Survey (NHIS), in 2018, 51.8% of US adults had at least one chronic condition, and 27.2% had multiple chronic conditions.

Market Segmentation

The global operating room management solutions market is segmented into deployment mode, solution type, end user, and company. Based on deployment mode, the market is divided into on-premises and cloud. Based on solution type, the market is divided into

data management & communication solutions, anesthesia information management systems, operating room supply management solutions, operating room scheduling solutions, performance management solutions, and others. Based on end user, the market is divided into hospitals, and ambulatory surgery centers. In terms of country, the United States is expected to be a lucrative market in the forecast period due to rising number of cases of chronic diseases in the country.

Market Players

Allscripts Healthcare Solutions, Inc., Becton, Dickinson and Company, KARL STORZ SE & Co. KG, McKesson Corporation, NEXUS AG, Novanta Inc., Omnicell, Inc., Steris Plc, Cerner Corporation, and Epic Systems Corporation are some of the leading companies operating in the market.

Report Scope:

In this report, global operating room management solutions market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Operating Room Management Solutions Market, By Deployment Mode:

On-Premises

Cloud

Operating Room Management Solutions Market, By Solution Type:

Data Management & Communication Solutions

Anesthesia Information Management Systems

Operating Room Supply Management Solutions

Operating Room Scheduling Solutions

Performance Management Solutions

Others

Operating Room Management Solutions Market, By End User:

Hospitals

Ambulatory Surgery Centers

Operating Room Management Solutions Market, By Region:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

Australia

South Korea

Europe & CIS

Germany

France

United Kingdom

Spain

Italy

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Operating Room Management Solutions Market

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. IMPACT OF COVID-19 ON GLOBAL OPERATING ROOM MANAGEMENT SOLUTIONS MARKET

5. VOICE OF CUSTOMER

6. GLOBAL OPERATING ROOM MANAGEMENT SOLUTIONS MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Deployment Mode (On-Premises v/s Cloud)

6.2.2. By Solution Type (Data Management & Communication Solutions, Anesthesia Information Management Systems, Operating Room Supply Management Solutions, Operating Room Scheduling Solutions, Performance Management Solutions, Others)

6.2.3. By End User (Hospitals, Ambulatory Surgery Centers)

6.2.4. By Company (2021)

6.2.5. By Region

6.3. Market Map

7. NORTH AMERICA OPERATING ROOM MANAGEMENT SOLUTIONS MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Deployment Mode

7.2.2. By Solution Type

7.2.3. By End User

7.2.4. By Country

7.3. North America: Country Analysis

7.3.1. United States Operating Room Management Solutions Market Outlook

- 7.3.1.1. Market Size & Forecast
 - 7.3.1.1.1. By Value
- 7.3.1.2. Market Share & Forecast
 - 7.3.1.2.1. By Deployment Mode
 - 7.3.1.2.2. By Solution Type
 - 7.3.1.2.3. By End User
- 7.3.2. Canada Operating Room Management Solutions Market Outlook
 - 7.3.2.1. Market Size & Forecast
 - 7.3.2.1.1. By Value
 - 7.3.2.2. Market Share & Forecast
 - 7.3.2.2.1. By Deployment Mode
 - 7.3.2.2.2. By Solution Type
 - 7.3.2.2.3. By End User
- 7.3.3. Mexico Operating Room Management Solutions Market Outlook
 - 7.3.3.1. Market Size & Forecast
 - 7.3.3.1.1. By Value
 - 7.3.3.2. Market Share & Forecast
 - 7.3.3.2.1. By Deployment Mode
 - 7.3.3.2.2. By Solution Type
 - 7.3.3.2.3. By End User

8. EUROPE OPERATING ROOM MANAGEMENT SOLUTIONS MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Deployment Mode
 - 8.2.2. By Solution Type
 - 8.2.3. By End User
 - 8.2.4. By Country
- 8.3. Europe: Country Analysis
 - 8.3.1. France Operating Room Management Solutions Market Outlook
 - 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Value
 - 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Deployment Mode
 - 8.3.1.2.2. By Solution Type
 - 8.3.1.2.3. By End User
 - 8.3.2. Germany Operating Room Management Solutions Market Outlook

- 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Value
- 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Deployment Mode
 - 8.3.2.2.2. By Solution Type
 - 8.3.2.2.3. By End User
- 8.3.3. United Kingdom Operating Room Management Solutions Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Deployment Mode
 - 8.3.3.2.2. By Solution Type
 - 8.3.3.2.3. By End User
- 8.3.4. Italy Operating Room Management Solutions Market Outlook
 - 8.3.4.1. Market Size & Forecast
 - 8.3.4.1.1. By Value
 - 8.3.4.2. Market Share & Forecast
 - 8.3.4.2.1. By Deployment Mode
 - 8.3.4.2.2. By Solution Type
 - 8.3.4.2.3. By End User
- 8.3.5. Spain Operating Room Management Solutions Market Outlook
 - 8.3.5.1. Market Size & Forecast
 - 8.3.5.1.1. By Value
 - 8.3.5.2. Market Share & Forecast
 - 8.3.5.2.1. By Deployment Mode
 - 8.3.5.2.2. By Solution Type
 - 8.3.5.2.3. By End User

9. ASIA-PACIFIC OPERATING ROOM MANAGEMENT SOLUTIONS MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Deployment Mode
 - 9.2.2. By Solution Type
 - 9.2.3. By End User
 - 9.2.4. By Country
- 9.3. Asia-Pacific: Country Analysis

- 9.3.1. China Operating Room Management Solutions Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Deployment Mode
 - 9.3.1.2.2. By Solution Type
 - 9.3.1.2.3. By End User
- 9.3.2. India Operating Room Management Solutions Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Deployment Mode
 - 9.3.2.2.2. By Solution Type
 - 9.3.2.2.3. By End User
- 9.3.3. Japan Operating Room Management Solutions Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value
 - 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Deployment Mode
 - 9.3.3.2.2. By Solution Type
 - 9.3.3.2.3. By End User
- 9.3.4. South Korea Operating Room Management Solutions Market Outlook
 - 9.3.4.1. Market Size & Forecast
 - 9.3.4.1.1. By Value
 - 9.3.4.2. Market Share & Forecast
 - 9.3.4.2.1. By Deployment Mode
 - 9.3.4.2.2. By Solution Type
 - 9.3.4.2.3. By End User
- 9.3.5. Australia Operating Room Management Solutions Market Outlook
 - 9.3.5.1. Market Size & Forecast
 - 9.3.5.1.1. By Value
 - 9.3.5.2. Market Share & Forecast
 - 9.3.5.2.1. By Deployment Mode
 - 9.3.5.2.2. By Solution Type
 - 9.3.5.2.3. By End User

10. SOUTH AMERICA OPERATING ROOM MANAGEMENT SOLUTIONS MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value
- 10.2. Market Share & Forecast
 - 10.2.1. By Deployment Mode
 - 10.2.2. By Solution Type
 - 10.2.3. By End User
 - 10.2.4. By Country
- 10.3. South America: Country Analysis
 - 10.3.1. Brazil Operating Room Management Solutions Market Outlook
 - 10.3.1.1. Market Size & Forecast
 - 10.3.1.1.1. By Value
 - 10.3.1.2. Market Share & Forecast
 - 10.3.1.2.1. By Deployment Mode
 - 10.3.1.2.2. By Solution Type
 - 10.3.1.2.3. By End User
 - 10.3.2. Argentina Operating Room Management Solutions Market Outlook
 - 10.3.2.1. Market Size & Forecast
 - 10.3.2.1.1. By Value
 - 10.3.2.2. Market Share & Forecast
 - 10.3.2.2.1. By Deployment Mode
 - 10.3.2.2.2. By Solution Type
 - 10.3.2.2.3. By End User
 - 10.3.3. Colombia Operating Room Management Solutions Market Outlook
 - 10.3.3.1. Market Size & Forecast
 - 10.3.3.1.1. By Value
 - 10.3.3.2. Market Share & Forecast
 - 10.3.3.2.1. By Deployment Mode
 - 10.3.3.2.2. By Solution Type
 - 10.3.3.2.3. By End User

11. MIDDLE EAST AND AFRICA OPERATING ROOM MANAGEMENT SOLUTIONS MARKET OUTLOOK

- 11.1. Market Size & Forecast
 - 11.1.1. By Value
- 11.2. Market Share & Forecast
 - 11.2.1. By Deployment Mode
 - 11.2.2. By Solution Type
 - 11.2.3. By End User

- 11.2.4. By Country
- 11.3. MEA: Country Analysis
 - 11.3.1. South Africa Operating Room Management Solutions Market Outlook
 - 11.3.1.1. Market Size & Forecast
 - 11.3.1.1.1. By Value
 - 11.3.1.2. Market Share & Forecast
 - 11.3.1.2.1. By Deployment Mode
 - 11.3.1.2.2. By Solution Type
 - 11.3.1.2.3. By End User
 - 11.3.2. Saudi Arabia Operating Room Management Solutions Market Outlook
 - 11.3.2.1. Market Size & Forecast
 - 11.3.2.1.1. By Value
 - 11.3.2.2. Market Share & Forecast
 - 11.3.2.2.1. By Deployment Mode
 - 11.3.2.2.2. By Solution Type
 - 11.3.2.2.3. By End User
 - 11.3.3. UAE Operating Room Management Solutions Market Outlook
 - 11.3.3.1. Market Size & Forecast
 - 11.3.3.1.1. By Value
 - 11.3.3.2. Market Share & Forecast
 - 11.3.3.2.1. By Deployment Mode
 - 11.3.3.2.2. By Solution Type
 - 11.3.3.2.3. By End User
 - 11.3.4. Turkey Operating Room Management Solutions Market Outlook
 - 11.3.4.1. Market Size & Forecast
 - 11.3.4.1.1. By Value
 - 11.3.4.2. Market Share & Forecast
 - 11.3.4.2.1. By Deployment Mode
 - 11.3.4.2.2. By Solution Type
 - 11.3.4.2.3. By End User
 - 11.3.5. Egypt Operating Room Management Solutions Market Outlook
 - 11.3.5.1. Market Size & Forecast
 - 11.3.5.1.1. By Value
 - 11.3.5.2. Market Share & Forecast
 - 11.3.5.2.1. By Deployment Mode
 - 11.3.5.2.2. By Solution Type
 - 11.3.5.2.3. By End User

12. MARKET DYNAMICS

- 12.1. Drivers
- 12.2. Challenges

13. MARKET TRENDS & DEVELOPMENTS

14. COMPETITIVE LANDSCAPE

- 14.1. Allscripts Healthcare Solutions, Inc.
- 14.2. Becton, Dickinson and Company
- 14.3. KARL STORZ SE & Co. KG
- 14.4. McKesson Corporation
- 14.5. NEXUS AG
- 14.6. Novanta Inc.
- 14.7. Omnicell, Inc.
- 14.8. Steris Plc
- 14.9. Cerner Corporation
- 14.10. Epic Systems Corporation

15. STRATEGIC RECOMMENDATIONS

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