

# **Offshore Helicopter Services Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Type (Light, Medium and Heavy), By Application (Inspection, Monitoring and Surveying, Passenger Transport, Goods Transport, Search & Rescue, and Others), By End User (Oil and Gas Industry, Offshore Wind Industry, and Others) By Region, Competition**

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## **Abstracts**

The Global Offshore Helicopter Services Market, valued at USD 3.52 Billion in 2022, is poised for robust growth in the forecast period, with a projected CAGR of 5.7% through 2028.

Offshore helicopter services play a pivotal role in facilitating the transportation of personnel, equipment, and supplies to and from remote offshore locations. These locations typically include offshore installations such as oil and gas platforms, drilling rigs, and other installations situated far from the mainland. The services provided are instrumental in assisting companies operating in the energy and other sectors to maintain efficiency by ensuring the timely and safe movement of both personnel and goods.

The primary objective of offshore helicopter services revolves around the seamless transportation of personnel and equipment between onshore bases and offshore installations. This encompasses a range of operations, including crew changes, rotations of maintenance personnel, and the transport of crucial equipment. Given the challenging operating environment and stringent aviation regulations governing this

industry, safety assumes paramount importance. Helicopter service providers must maintain elevated safety standards across all facets of their operations to ensure the well-being of their passengers and cargo.

In addition to personnel and equipment transportation, offshore helicopter services also encompass logistics support. This entails the vital task of guaranteeing that the requisite supplies, spare parts, and equipment are efficiently transported to offshore installations as and when needed. This logistics function is critical to the continuous and seamless operation of offshore facilities.

## Key Market Drivers

### Rapid Personnel Transfer, Equipment Mobilization, And Supply Delivery Drives Market Growth

The global Offshore Helicopter Services Market serves as a critical enabler for various industries, predominantly the oil and gas sector, by providing essential transportation and logistical support to offshore installations. This market's driving forces encompass a confluence of factors that shape its growth, operational dynamics, and economic significance. At the heart of this market's impetus is the energy industry's relentless pursuit of resources beneath the ocean's surface. Offshore oil and gas exploration and production activities have expanded to ever more remote and challenging locations, demanding efficient and safe transport solutions. Offshore helicopter services meet this demand by offering a means of rapid personnel transfer, equipment mobilization, and supply delivery to and from offshore platforms, rigs, and installations. This capability is vital in maintaining continuous operations, as the movement of skilled personnel and equipment to these remote sites is essential for drilling, maintenance, and production activities. Safety is a paramount concern, driving innovation and adherence to stringent regulations. Helicopter service providers invest heavily in advanced technologies and training programs to ensure the safety of passengers and crew in demanding offshore environments. The commitment to safety is not only a moral obligation but also a competitive advantage, as companies that can demonstrate an impeccable safety record gain the trust of their clients. Global market demand for energy, specifically oil and gas, plays a pivotal role in steering the growth trajectory of offshore helicopter services. Fluctuations in oil prices influence exploration and production activities. When oil prices are high, energy companies are more inclined to invest in offshore drilling projects, thereby augmenting the demand for helicopter transport services. Conversely, during periods of low oil prices, exploration activities may decrease, leading to a temporary reduction in helicopter service demand. Offshore wind energy is another

burgeoning sector that propels the market. As the world embraces renewable energy sources, offshore wind farms are being established in coastal waters. These installations require maintenance and inspection, tasks well-suited for offshore helicopter services. This diversification of clientele contributes to market stability, as it reduces dependency on oil and gas activities alone.

Technological advancements have significantly influenced the offshore helicopter services market.

Modern helicopters offer extended range, improved fuel efficiency, and enhanced safety features. These innovations expand the operational capabilities of helicopter service providers, enabling them to serve more distant and challenging offshore locations. Additionally, the integration of digital technologies like real-time tracking, communication systems, and predictive maintenance tools further enhances operational efficiency and safety. Market expansion is also fueled by the growing number of offshore installations. As energy companies explore new frontiers, such as deepwater drilling and Arctic regions, the need for reliable transportation becomes even more pronounced. Emerging economies and regions with untapped offshore resources are gradually becoming focal points for expansion, bolstering the market's global footprint.

### Collaboration and strategic partnerships Drive Market Growth

Collaboration and strategic partnerships are pivotal drivers in the offshore helicopter services market. Oil and gas companies often enter long-term agreements with helicopter service providers to ensure consistent and efficient transport services. These partnerships provide stability and predictable revenue streams for helicopter operators while guaranteeing reliable transportation for energy companies. Search and rescue operations further underscore the indispensability of offshore helicopter services. In the event of emergencies, such as fires, equipment failures, or medical crises on offshore installations, helicopters play a vital role in evacuating personnel to safety. This humanitarian aspect reinforces the societal importance of this market beyond its economic implications. In conclusion, the global Offshore Helicopter Services Market is a complex ecosystem driven by a combination of factors. The relentless energy demand, coupled with the challenging nature of offshore operations, necessitates efficient and safe transportation solutions. Technological advancements, safety concerns, diversification of clientele, and collaboration between industry stakeholders collectively shape this market's evolution. Its contributions to industries, economies, and human safety underscore its significance in enabling offshore activities, while its adaptability to changing trends ensures its continued relevance in the global energy

landscape.

## Key Market Challenges

### Safety and Operational Risks Hindering the Market Growth

The global Offshore Helicopter Services Market, while essential for supporting various industries' offshore activities, is not devoid of challenges. These challenges encompass a range of factors that influence the industry's dynamics, safety protocols, operational efficiency, and overall sustainability. Understanding these challenges is crucial for both industry stakeholders and policymakers to devise strategies that ensure the continued growth and safety of offshore helicopter services. Operating helicopters in offshore environments poses inherent risks due to adverse weather conditions, sea states, and remote locations. The unpredictable nature of weather patterns, including storms, fog, and high winds, can lead to flight delays or cancellations, affecting crew changes and project schedules. Ensuring safety in such conditions requires constant vigilance, advanced equipment, and well-trained personnel. Even with advancements in technology, mitigating operational risks remains a persistent challenge.

### Fluctuating Oil Prices

The offshore helicopter services market is heavily intertwined with the oil and gas industry. Fluctuations in oil prices directly impact exploration and production activities, influencing the demand for helicopter transport services. During periods of low oil prices, energy companies may scale back offshore operations, leading to reduced demand for transportation services. This volatility can create uncertainty in the market and challenge the financial stability of helicopter service providers. In addition, the most direct impact of fluctuating oil prices on the offshore helicopter services market is the fluctuation in demand for services. When oil prices are high, energy companies have the financial incentive to invest in offshore exploration, drilling, and production activities. This leads to increased demand for helicopter services to transport personnel, equipment, and supplies to and from offshore installations. Conversely, during periods of low oil prices, exploration and production activities may be scaled back, resulting in decreased demand for transportation services. The volatility of oil prices introduces uncertainty into the offshore helicopter services market. Service providers may struggle to predict and plan for shifts in demand, leading to challenges in maintaining a stable revenue stream. The industry's financial stability can be compromised when revenues are directly linked to the cyclical nature of the oil market.

## Key Market Trends

### Digital Transformation in Global Offshore Helicopter Services Market

Digital transformation is reshaping various aspects of the industry, from operational management to customer experience. Online booking systems, digital communication platforms, and data analytics are being utilized to streamline processes and provide better transparency to clients. This trend improves operational efficiency and offers clients real-time information about flight schedules and logistics. Digital transformation has enabled the integration of various operational functions, leading to more streamlined and efficient processes. Advanced software solutions are used to manage crew scheduling, maintenance planning, flight tracking, and logistics in real-time. This integration minimizes manual intervention, reduces errors, and allows for quick decision-making based on accurate and up-to-date information. Data analytics plays a crucial role in optimizing operations. Helicopter operators can collect and analyze data from various sources, including flight records, maintenance logs, and weather forecasts. This data-driven approach helps in identifying trends, predicting maintenance needs, optimizing flight routes, and making informed decisions to improve efficiency and safety. Safety is paramount in the offshore helicopter services industry, and digital transformation has led to significant advancements in this area. Real-time monitoring systems, data analytics, and predictive maintenance tools allow operators to identify potential safety risks and take proactive measures. Additionally, digital platforms facilitate improved communication among pilots, crew, and ground personnel during emergencies. Digital transformation has facilitated remote monitoring and diagnostics of helicopter systems. Sensors and IoT devices are deployed on aircraft to capture real-time data on engine performance, component health, and fuel consumption. This data is transmitted to maintenance teams on the ground, enabling them to assess and address issues before they lead to operational disruptions. Mobile apps have become instrumental in enhancing communication between various stakeholders. Pilots, crew members, and clients can access real-time flight information, weather updates, and scheduling details through mobile devices. This improves communication efficiency, reduces paperwork, and ensures everyone involved has the most up-to-date information at their fingertips. Digital transformation has revolutionized maintenance practices. Predictive maintenance models use historical data, sensor inputs, and machine learning algorithms to predict when maintenance is needed. This shift from reactive to proactive maintenance reduces downtime, improves asset lifespan, and enhances operational reliability.

### Autonomous and Unmanned Systems

While not fully mainstream yet, the concept of using autonomous or unmanned aerial vehicles (drones) for certain offshore transport and logistics tasks is gaining traction. These systems can be used for surveillance, monitoring, and even cargo delivery, reducing the need for human-operated helicopters in some scenarios. As the world shifts toward renewable energy sources, there is an increasing demand for offshore wind farms. Helicopter services are being used to support the construction, maintenance, and inspection of offshore wind installations. This trend diversifies the client base for helicopter operators and aligns with the global push for clean energy. Safety has always been a priority in the offshore helicopter services industry. Recent trends involve the integration of even more advanced safety measures, including improved pilot training, enhanced emergency response protocols, and the adoption of state-of-the-art safety equipment. In response to market challenges and cost pressures, there has been a trend toward industry collaboration and consolidation. Helicopter operators are forming strategic partnerships to pool resources, optimize operations, and increase efficiency. This trend can lead to a more streamlined and resilient industry. Passenger comfort and experience are also becoming more important in the offshore helicopter services market. Helicopter interiors are being designed with amenities that improve passenger comfort during longer flights, such as better seating, entertainment options, and improved cabin ventilation. The regulatory landscape for aviation is constantly evolving, impacting the offshore helicopter services industry. Staying up-to-date with changing regulations, safety standards, and operational requirements is crucial for service providers to maintain compliance and ensure safe operations. As a result, the global Offshore Helicopter Services Market has been experiencing a range of trends aimed at improving safety, efficiency, environmental responsibility, and passenger experience. As the industry responds to emerging technologies, sustainability goals, and the demands of various sectors, these trends are likely to shape the future of offshore helicopter operations. To gain the most accurate and up-to-date insights, it's advisable to refer to more recent industry reports and news sources.

## Segmental Insights

## Type Insights

In 2022, the middleweight segment dominated the market share. Medium helicopters are larger than light helicopters and have a maximum takeoff weight of 6,000 to 18,000 pounds. They are used in applications such as search and rescue, law enforcement, firefighting and more. The medium-weight segments are expected to grow steadily as the demand for versatile helicopters in the offshore industry increases. The light



helicopter is designed to be small, agile and easy to control, with a maximum take-off weight of less than 6,000 pounds. Light helicopters are estimated to be the fastest growing segment globally due to increasing demand for control and surveillance applications.

### Application Insights

The search and rescue services segment dominates the market and is estimated to be the fastest growing segment during the forecast period due to increasing demand and high costs of emergency services. The passenger segment is expected to grow significantly in the segment. Growing manpower requirement for various offshore operations is expected to boost the passenger segment market.

### Regional Insights

The North America region has established itself as the leader in the Global Offshore Helicopter Services Market with a significant revenue share in 2022. The rapid growth of the market in this region is due to the presence of large offshore oil and gas platforms and the increasing demand for offshore deepwater development. In addition, the expansion of the offshore wind industry, which requires helicopter transportation services for various applications ranging from surveying to cargo transportation, is accelerating the growth of the market.

### Key Market Players

Bristow Group Inc.

CHC Group Ltd.

PHI, Inc.

Era Group Inc.

Babcock International Group PLC

HNZ Group Inc.

Milestone Aviation Group (a subsidiary of GE Capital Aviation Services)

Columbia Helicopters, Inc.

NHV Group

Cougar Helicopters Inc.

#### Report Scope:

In this report, the Global Offshore Helicopter Services Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### Global Offshore Helicopter Services Market, By Type:

Light

Medium

Heavy

#### Global Offshore Helicopter Services Market, By Application:

Inspection

Monitoring

Surveying

Passenger Transport

Goods Transport

Search & Rescue

Others

#### Global Offshore Helicopter Services Market, By End User:



Oil and Gas Industry

Offshore Wind Industry

Others

Global Offshore Helicopter Services Market, By Region:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Indonesia

Europe

Germany

United Kingdom

France

Russia

Spain

South America

Brazil

Argentina

Middle East & Africa

Saudi Arabia

South Africa

Egypt

UAE

Israel

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Offshore Helicopter Services Market.

Available Customizations:

Global Offshore Helicopter Services Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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