

# North America Wireless Headsets Market By Type (On-Ear Headsets & Earbuds), By Distribution Channel (Hypermarket/Supermarket, Multi-Branded Stores, Exclusive Stores & Online), By Country, Competition, Forecast & Opportunities, 2013 – 2023

https://marketpublishers.com/r/NA8AC508BADEN.html

Date: January 2019

Pages: 58

Price: US\$ 4,400.00 (Single User License)

ID: NA8AC508BADEN

# **Abstracts**

According to "North America Wireless Headsets Market By Type, By Distribution Channel, By Country, Competition, Forecast & Opportunities, 2013 – 2023" wireless headsets market is projected to exhibit a CAGR of over 16% during 2018-2023. Changing preferences of consumers towards wireless headsets equipped with additional features coupled with growing use of wireless headsets with multiple electronic devices like mobile phones, laptops and television audio devices are expected to fuel the wireless headsets market in North America during forecast period. Increasing sophistication of headphones & earphones, emergence of bone conduction technology for earphones and headphones, and rising organized retail and e-commerce industry would positively influence the region's wireless headsets market during forecast period. Some of the major players operating in North America wireless headsets market are Apple Inc., Beats Electronics LLC, Bose Corporation, Plantronics, Inc., Jaybird, LLC, Skullcandy Inc. and Harman International Industries, Inc. "North America Wireless Headsets Market By Type, By Distribution Channel, By Country, Competition, Forecast & Opportunities, 2013 – 2023" discusses the following aspects of Wireless Headsets market in North America:

Wireless Headsets Market Size, Share & Forecast

Segmental Analysis – By Type (On-Ear Headsets & Earbuds), By Distribution Channel (Hypermarket/Supermarket, Multi-Branded Stores, Exclusive Stores & Online), By Country



Competitive Analysis

Changing Market Trends & Emerging Opportunities

#### WHY YOU SHOULD BUY THIS REPORT?

To gain an in-depth understanding of Wireless Headsets in North America

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, Wireless Headsets distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

#### REPORT METHODOLOGY

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with Wireless Headsets distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.



# **Contents**

- 1. PRODUCT OVERVIEW
- 2. RESEARCH METHODOLOGY
- 3. EXECUTIVE SUMMARY
- 4. GLOBAL WIRELESS HEADSETS MARKET OUTLOOK
- 5. NORTH AMERICA WIRELESS HEADSETS MARKET OUTLOOK
- 5.1. Market Size & Forecast
  - 5.1.1. By Value and Volume
- 5.2. Market Share & Forecast
  - 5.2.1. By Type
  - 5.2.2. By Distribution Channel
  - 5.2.3. By Country
- 5.3. Market Attractiveness Index
  - 5.3.1. By Type
  - 5.3.2. By Distribution Channel
  - 5.3.3. By Country

#### 6. UNITED STATES WIRELESS HEADSETS MARKET OUTLOOK

- 6.1. Market Size & Forecast
  - 6.1.1. By Value and Volume
- 6.2. Market Share & Forecast
  - 6.2.1. By Type
  - 6.2.2. By Distribution Channel

#### 7. CANADA WIRELESS HEADSETS MARKET OUTLOOK

- 7.1. Market Size & Forecast
  - 7.1.1. By Value and Volume
- 7.2. Market Share & Forecast
  - 7.2.1. By Type
  - 7.2.2. By Distribution Channel



#### 8. MEXICO WIRELESS HEADSETS MARKET OUTLOOK

- 8.1. Market Size & Forecast
  - 8.1.1. By Value and Volume
- 8.2. Market Share & Forecast
  - 8.2.1. By Type
  - 8.2.2. By Distribution Channel

#### 9. MARKET DYNAMICS

- 9.1. Drivers
- 9.2. Challenges

#### 10. MARKET TRENDS & DEVELOPMENTS

#### 11. COMPETITIVE LANDSCAPE

- 11.1. Company Profiles
  - 11.1.1. Apple Inc.
  - 11.1.2. Beats Electronics LLC
  - 11.1.3. Bose Corporation
  - 11.1.4. Plantronics, Inc.
  - 11.1.5. Jaybird, LLC
  - 11.1.6. Skullcandy Inc.
  - 11.1.7. Harman International Industries, Inc.

### 12. STRATEGIC RECOMMENDATIONS



# **List Of Figures**

#### LIST OF FIGURES

Figure 1: Global Wireless Headsets Market Size, By Value (USD Million), By Volume (Million Units), 2013 – 2023F

Figure 2: Global Headphones Shipment, By Volume, 2013-2016 (Million Unit)

Figure 3: Global GDP per Capita, 2012-2016 (USD)

Figure 4: North America Wireless Headsets Market Size, By Value (USD Million), By Volume (Million Units), 2013 – 2023F

Figure 5: North America Urban Population Share (As a Percentage of Total Population), By Select Country, 2012-2016

Figure 6: North America GDP per Capita, 2012-2016 (USD)

Figure 7: North America Wireless Headsets Market Share, By Type, By Value, 2013–2023F

Figure 8: North America Wireless Headsets Market Share, By Distribution Channel, By Value, 2013–2023F

Figure 9: North America Wireless Headsets Market Share, By Country, By Value, 2013-2023F

Figure 10: North America Wireless Headsets Market Attractiveness Index, By Type, By Value, 2018E-2023F

Figure 11: North America Wireless Headsets Market Attractiveness Index, By Distribution Channel, By Value, 2018E-2023F

Figure 12: North America Wireless Headsets Market Attractiveness Index, By Country, By Value, 2018E-2023F

Figure 13: United States Wireless Headsets Market Size, By Value (USD Million), By Volume (Million Units), 2013 – 2023F

Figure 14: United States Internet Users (% of Population) 2013-2016

Figure 15: United States GDP per Capita, 2012-2016 (USD)

Figure 16: United States Wireless Headsets Market Share, By Type, By Value, 2013–2023F

Figure 17: United States Wireless Headsets Market Share, By Distribution Channel, By Value, 2013–2023F

Figure 18: Canada Wireless Headsets Market Size, By Value (USD Million), By Volume (Million Units), 2013 – 2023F

Figure 19: Canada Internet Users (% of Population) 2013-2016

Figure 20: Canada GDP per Capita, 2012-2016 (USD)

Figure 21: Canada Wireless Headsets Market Share, By Type, By Value, 2013–2023F

Figure 22: Canada Wireless Headsets Market Share, By Distribution Channel, By



Value, 2013-2023F

Figure 23: Mexico Wireless Headsets Market Size, By Value (USD Million), By Volume (Million Units), 2013 – 2023F

Figure 24: Mexico Internet Users (% of Population) 2013-2016

Figure 25: Mexico GDP per Capita, 2012-2016 (USD)

Figure 26: Mexico Wireless Headsets Market Share, By Type, By Value, 2013-2023F

Figure 27: Mexico Wireless Headsets Market Share, By Distribution Channel, By Value, 2013–2023F

Figure 28: United States GDP Growth Rate, 2012-2017

Figure 29: United States GDP PPP, 2012-2017 (USD Trillion)

Figure 30: North America Average Selling Prices of Wireless Headsets, 2013-2017 (USD per Unit)

Figure 31: United States Internet Users, 2011-2016 (Million)

#### **COMPANIES MENTIONED**

- 1. Apple Inc.
- 2. Beats Electronics LLC
- 3. Bose Corporation
- 4. Plantronics, Inc.
- 5. Jaybird, LLC
- 6. Skullcandy Inc.
- 7. Harman International Industries, Inc.



#### I would like to order

Product name: North America Wireless Headsets Market By Type (On-Ear Headsets & Earbuds), By

Distribution Channel (Hypermarket/Supermarket, Multi-Branded Stores, Exclusive Stores

& Online), By Country, Competition, Forecast & Opportunities, 2013 – 2023

Product link: <a href="https://marketpublishers.com/r/NA8AC508BADEN.html">https://marketpublishers.com/r/NA8AC508BADEN.html</a>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/NA8AC508BADEN.html">https://marketpublishers.com/r/NA8AC508BADEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970