

North America Wi-Fi Analytics Market By Component (Solutions and Services), By Deployment Type (On-Premise and Cloud), By Location (Indoor and Outdoor), By Application, By Industry, By Country, Competition Forecast & Opportunities, 2013-2023

<https://marketpublishers.com/r/N47B0855AB5EN.html>

Date: December 2018

Pages: 66

Price: US\$ 4,400.00 (Single User License)

ID: N47B0855AB5EN

Abstracts

According to “North America Wi-Fi Analytics Market By Component, By Deployment Type, By Location, By Application, By Industry, By Country, Competition Forecast & Opportunities, 2013-2023” Wi-Fi analytics market is projected to grow from \$ 517 million in 2017 to \$ 2.1 billion by 2023, on account of increasing deployment of public Wi-Fi systems across various physical venues such as retail shops, airports, etc., across the region. Rise in competition between online and offline retail businesses, increasing IoT adoption across various industries and rapid adoption of emerging technologies are some of the other key market drivers. Moreover, increasing deployment of enhanced Wi-Fi technologies such as 802.11ac Wave 2, 802.11ax, etc., are expected to propel North America Wi-Fi analytics market in the coming years. Some of the major players operating in North America Wi-Fi analytics market are Cisco Systems, Inc., Hewlett Packard Enterprise Company, Fortinet, Inc., ARRIS INTERNATIONAL PLC, July Systems, Inc., Euclid, Inc., Cloud4Wi, Inc., Purple Wi-Fi, Skyfii Limited, Yelp Wi-Fi Inc., etc. “North America Wi-Fi Analytics Market By Component, By Deployment Type, By Location, By Application, By Industry, By Country, Competition Forecast & Opportunities, 2013-2023” discusses the following aspects of Wi-Fi Analytics market in North America:

Wi-Fi Analytics Market Size, Share & Forecast

Segmental Analysis – By Component (Solutions and Services), By Deployment Type (On-Premise and Cloud), By Location (Indoor and Outdoor), By Application, By Industry,

By Country

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of Wi-Fi Analytics in North America

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, Wi-Fi Analytics distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with Wi-Fi Analytics distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. ANALYST VIEW

4. GLOBAL WI-FI ANALYTICS MARKET OVERVIEW

5. NORTH AMERICA WI-FI ANALYTICS MARKET LANDSCAPE

6. NORTH AMERICA WI-FI ANALYTICS MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Component (Solutions and Services)

6.2.1.1. By Solutions (Wi-Fi Based Location Analytics Solution & Wi-Fi Based Indoor Positioning Systems)

6.2.1.2. By Services (Professional Services and Managed Services)

6.2.2. By Deployment Type (On-Premise and Cloud)

6.2.3. By Location (Indoor and Outdoor)

6.2.4. By Application (Footfall Analytics, Customer Engagement, Customer Experience Management, Customer Behavior Analytics & Customer Loyalty Management)

6.2.5. By Industry (Retail, Government & Transportation, Media & Sport, Hospitality and Others)

6.2.6. By Country

7. UNITED STATES WI-FI ANALYTICS MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Location

7.2.2. By Industry

8. CANADA WI-FI ANALYTICS MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Location

8.2.2. By Industry

9. MEXICO WI-FI ANALYTICS MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value

9.2. Market Share & Forecast

9.2.1. By Location

9.2.2. By Industry

10. MARKET DYNAMICS

10.1. Drivers

10.2. Challenges

11. MARKET TRENDS & DEVELOPMENTS

12. COMPETITIVE LANDSCAPE

12.1. Cisco Systems, Inc.

12.2. Hewlett Packard Enterprise Company

12.3. Fortinet, Inc.

12.4. ARRIS INTERNATIONAL PLC

12.5. July Systems, Inc.

12.6. Euclid, Inc.

12.7. Cloud4Wi, Inc.

12.8. Purple Wi-Fi

12.9. Skyfii Limited

12.10. Yelp Wi-Fi, Inc.

13. STRATEGIC RECOMMENDATIONS

List Of Figures

LIST OF FIGURES

Figure 1: NORTH AMERICA WI-FI ANALYTICS MARKET SIZE, BY VALUE, 2013-2017 (USD MILLION)

Figure 2: North America Wi-Fi Analytics Market Size, By Value, 2018E-2023F (USD Million)

Figure 3: North America Mobile Subscriber Base Growth Rate, 2013-2023F (%)

Figure 4: North America Internet User Base Growth Rate, 2013-2023F (%)

Figure 5: North America Wi-Fi Analytics Market Share, By Component, By Value, 2013-2023F

Figure 6: North America Wi-Fi Analytics Market Share, By Component, By Solutions, By Value, 2013-2023F

Figure 7: North America Wi-Fi Analytics Market Share, By Component, By Services, By Value, 2013-2023F

Figure 8: North America IoT Services Market Growth Rate, By Value, 2013-2023F (%)

Figure 9: North America Wi-Fi Analytics Market Share, By Deployment Type, By Value, 2013-2023F

Figure 10: North America Wi-Fi Analytics Market Share, By Location, By Value, 2013-2023F

Figure 11: North America Wi-Fi Analytics Market Share, By Application, By Value, 2013-2023F

Figure 12: North America Wi-Fi Analytics Market Share, By Industry, By Value, 2013-2023F

Figure 13: North America Retail Analytics Market Growth Rate, By Value, 2014–2023F (%)

Figure 14: North America Retail E-commerce Sales Growth Rate, By Value, 2013-2023F (%)

Figure 15: North America Wi-Fi Analytics Market Share, By Country, By Value, 2013-2023F

Figure 16: United States Wi-Fi Analytics Market Size, By Value, 2013-2023F (USD Million)

Figure 17: United States Tablet User Base Growth Rate, 2013-2023F (%)

Figure 18: United States Smartphone User Base Growth Rate, 2013-2023F (%)

Figure 19: United States Mobile Internet Penetration Rate, 2014-2023F (%)

Figure 20: United States IoT Services Market Growth Rate, By Value, 2013-2023F (%)

Figure 21: United States Wi-Fi Analytics Market Share, By Location, By Value, 2013-2023F

Figure 22: United States Wi-Fi Analytics Market Share, By Industry, By Value, 2013-2023F

Figure 23: United States Retail Analytics Market Growth Rate, By Value, 2014-2023F (%)

Figure 24: Canada Wi-Fi Analytics Market Size, By Value, 2013-2023F (USD Million)

Figure 25: Canada Smartphone User Base Growth Rate, 2014-2023F (%)

Figure 26: Canada Mobile Internet Penetration Rate, 2014-2022F (%)

Figure 27: Canada Wi-Fi Analytics Market Share, By Location, By Value, 2013-2023F

Figure 28: Canada IoT Services Market Growth Rate, By Value 2013-2023F (%)

Figure 29: Canada Wi-Fi Analytics Market Share, By Industry, By Value, 2013-2023F

Figure 30: Canada Retail Analytics Market Growth Rate, 2014-2023F (%)

Figure 31: Canada Retail E-commerce Sales Growth Rate, By Value, 2015-2023F (%)

Figure 32: Mexico Wi-Fi Analytics Market Size, By Value, 2013-2023F (USD Million)

Figure 33: Mexico Smartphone User Base Growth Rate, 2014-2023F (%)

Figure 34: Mexico Mobile Internet Penetration Rate, 2014-2022F (%)

Figure 35: Mexico Wi-Fi Analytics Market Share, By Location, By Value, 2013-2023F

Figure 36: Mexico IoT Services Market Growth Rate, By Value, 2013-2023F (%)

Figure 37: Mexico Wi-Fi Analytics Market Share, By Industry, By Value, 2013-2023F

Figure 38: Mexico Retail Analytics Market Growth Rate, 2014-2023F (%)

Figure 39: Mexico Retail E-commerce Sales Growth Rate, By Value, 2015-2023F (%)

I would like to order

Product name: North America Wi-Fi Analytics Market By Component (Solutions and Services), By Deployment Type (On-Premise and Cloud), By Location (Indoor and Outdoor), By Application, By Industry, By Country, Competition Forecast & Opportunities, 2013-2023

Product link: <https://marketpublishers.com/r/N47B0855AB5EN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N47B0855AB5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970