

# **North America Retail Analytics Market By Component (Software & Services), By Deployment Mode (Cloud & On-Premise), By Application, By End User Sector, By Country, Competition Forecast & Opportunities, 2013 – 2023**

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## **Abstracts**

According to “North America Retail Analytics Market By Component, By Deployment Mode, By Application, By End User Sector, By Country, Competition Forecast & Opportunities, 2013 – 2023” retail analytics market is projected to grow at a CAGR of more than 19% by 2023, owing to increasing demand to reduce CAPEX/OPEX across retail sector, and rapid adoption of SMOACT (Social, Mobile, Analytics, Cloud & IoT) technologies. Increasing number of retail chains, emerging demand for pricing optimization and rising adoption of omni-channel business model are also expected to fuel the market in the coming years. Moreover, increasing internet and mobile adoption rate, dynamic consumer demands and changing consumption pattern are likely to further aid the market growth. Some of the major players operating in the North America retail analytics market are IBM Corporation, Microsoft Corporation, SAP SE, Oracle Corporation, SAS Institute Inc., Qlik, Infor, Tibco Software Inc., Tableau Software, Sisense, etc. “North America Retail Analytics Market By Component, By Deployment Mode, By Application, By End User Sector, By Country, Competition Forecast & Opportunities, 2013 – 2023” discusses the following aspects of retail analytics market in North America:

Retail Analytics Market Size, Share & Forecast

Segmental Analysis – By Component (Software & Services), By Deployment Mode (Cloud & On-Premise), By Application, By End User Sector, By Country

## Competitive Analysis

### Changing Market Trends & Emerging Opportunities

#### Why You Should Buy This Report?

To gain an in-depth understanding of retail analytics market in North America

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, retail analytics market distributor, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

#### Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with retail analytics market distributor, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

## Contents

### **1. PRODUCT OVERVIEW**

### **2. RESEARCH METHODOLOGY**

### **3. ANALYST VIEW**

### **4. NORTH AMERICA RETAIL ANALYTICS MARKET LANDSCAPE**

### **5. NORTH AMERICA RETAIL ANALYTICS MARKET OUTLOOK**

#### 5.1. Market Size & Forecast

##### 5.1.1. By Value

#### 5.2. Market Share & Forecast

##### 5.2.1. By Component (Software Vs. Service)

##### 5.2.2. By Deployment Mode (Cloud Vs. On-Premise)

##### 5.2.3. By Application (Merchandising Analytics, Marketing Analytics, Customer Analytics, Pricing Analytics & Others)

##### 5.2.4. By End User Sector (E-Commerce Vs. Store Based Retailing)

##### 5.2.5. By Country

### **6. UNITED STATES RETAIL ANALYTICS MARKET OUTLOOK**

#### 6.1. Market Size & Forecast

##### 6.1.1. By Value

#### 6.2. Market Share & Forecast

##### 6.2.1. By End User Sector

### **7. CANADA RETAIL ANALYTICS MARKET OUTLOOK**

#### 7.1. Market Size & Forecast

##### 7.1.1. By Value

#### 7.2. Market Share & Forecast

##### 7.2.1. By End User Sector

### **8. MEXICO RETAIL ANALYTICS MARKET OUTLOOK**

#### 8.1. Market Size & Forecast

- 8.1.1. By Value
- 8.2. Market Share & Forecast
  - 8.2.1. By End User Sector

## **9. MARKET DYNAMICS**

- 9.1. Drivers
- 9.2. Challenges

## **10. MARKET TRENDS & DEVELOPMENTS**

## **11. COMPETITIVE LANDSCAPE**

- 11.1. IBM Corporation
- 11.2. Microsoft Corporation
- 11.3. SAP SE
- 11.4. Oracle Corporation
- 11.5. SAS Institute Inc.
- 11.6. Qlik
- 11.7. Infor
- 11.8. Tibco Software Inc.
- 11.9. Tableau Software
- 11.10. Sisense

## **12. STRATEGIC RECOMMENDATIONS**

## List Of Figures

### LIST OF FIGURES

Figure 1: NORTH AMERICA RETAIL ANALYTICS MARKET SIZE, BY VALUE, 2013–2023F (USD MILLION)

Figure 2: North America Retail E-commerce Sales Growth Rate, By Value, 2013-2023F (%)

Figure 3: North America Mobile Subscriber Base Growth Rate, 2013-2023F (%)

Figure 4: North America Internet User Base Growth Rate, 2013-2023F (%)

Figure 5: North America Retail Analytics Market Share, By Component, By Value, 2013-2023F

Figure 6: North America Retail Analytics Market Share, By Deployment Mode, By Value, 2013-2023F

Figure 7: North America Retail Analytics Market Share, By Application, By Value, 2013-2023F

Figure 8: North America Retail Analytics Market Share, By End User Sector, By Value, 2013–2023F

Figure 9: North America Retail Analytics Market Share, By Country, By Value, 2013-2023F

Figure 10: United States Tablet User Base Growth Rate, 2013-2023F (%)

Figure 11: United States Mobile Internet Penetration Rate, 2014-2023F (%)

Figure 12: United States Smartphone User Base Growth Rate, 2013-2023F (%)

Figure 13: United States Retail Analytics Market Share, By End User Sector, By Value, 2013–2023F

Figure 14: Canada Retail E-commerce Sales Growth Rate, By Value, 2015-2023F (%)

Figure 15: Canada Smartphone User Base Growth Rate, 2014-2023F (%)

Figure 16: Canada Mobile Internet Penetration Rate, 2014-2022F (%)

Figure 17: Canada Retail Analytics Market Share, By End User Sector, By Value, 2013–2023F

Figure 18: Mexico Retail E-commerce Sales Growth Rate, By Value, 2015-2023F (%)

Figure 19: Mexico Smartphone User Base Growth Rate, 2014-2023F (%)

Figure 20: Mexico Mobile Internet Penetration Rate, 2014-2022F (%)

Figure 21: Mexico Retail Analytics Market Share, By End User Sector, By Value, 2013–2023F

## List Of Tables

### LIST OF TABLES

Table 1: United States Retail Analytics Market Size, By Value, 2013-2023F (USD Million)

Table 2: Canada Retail Analytics Market Size, By Value, 2013-2023F (USD Million)

Table 3: Mexico Retail Analytics Market Size, By Value, 2013-2023F (USD Million)

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