

# **North America Retail Analytics Market By Component (Software & Services), By Deployment Mode (Cloud & On-Premise), By Application, By End User Sector, By Country, Competition Forecast & Opportunities, 2013 – 2023**

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## **Abstracts**

According to “North America Retail Analytics Market By Component, By Deployment Mode, By Application, By End User Sector, By Country, Competition Forecast & Opportunities, 2013 – 2023” retail analytics market is projected to grow at a CAGR of more than 19% by 2023, owing to increasing demand to reduce CAPEX/OPEX across retail sector, and rapid adoption of SMOAC (Social, Mobile, Analytics, Cloud & IoT) technologies. Increasing number of retail chains, emerging demand for pricing optimization and rising adoption of omni-channel business model are also expected to fuel the market in the coming years. Moreover, increasing internet and mobile adoption rate, dynamic consumer demands and changing consumption pattern are likely to further aid the market growth. Some of the major players operating in the North America retail analytics market are IBM Corporation, Microsoft Corporation, SAP SE, Oracle Corporation, SAS Institute Inc., Qlik, Infor, Tibco Software Inc., Tableau Software, Sisense, etc. “North America Retail Analytics Market By Component, By Deployment Mode, By Application, By End User Sector, By Country, Competition Forecast & Opportunities, 2013 – 2023” discusses the following aspects of retail analytics market in North America:

Retail Analytics Market Size, Share & Forecast

Segmental Analysis – By Component (Software & Services), By Deployment Mode (Cloud & On-Premise), By Application, By End User Sector, By Country

## Competitive Analysis

### Changing Market Trends & Emerging Opportunities

#### Why You Should Buy This Report?

To gain an in-depth understanding of retail analytics market in North America

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, retail analytics market distributor, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

#### Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with retail analytics market distributor, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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