

# **North America Nuclear Medicine Market Segmented By Type (Diagnostic Nuclear Medicine, Therapeutic Nuclear Medicine), By Application (Oncology, Cardiology, Neurology, Others {Respiratory, Musculoskeletal System Diseases, Thyroid, etc.}), By End-User (Hospitals & Clinics, Diagnostic Centers, Academic & Research Institutions, Others {Pharmaceutical Companies, Ambulatory Centers etc.}), By Country, Competition, Forecast, Opportunities, 2018-2028F**

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## **Abstracts**

North America Nuclear Medicine Market has valued at USD 2.05 billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 9.90% through 2028. Nuclear Medicine Market is a dynamic and rapidly evolving sector within the healthcare industry. It encompasses a wide range of diagnostic and therapeutic techniques that utilize radioactive materials (radiopharmaceuticals) to image and treat various medical conditions.

The North America Nuclear Medicine Market is one of the largest and most well-developed markets globally. It includes the United States, Canada, and Mexico, with the United States being the dominant contributor to market revenue. The market has been experiencing steady growth, driven by factors such as the increasing prevalence of chronic diseases, technological advancements, expanding applications of nuclear medicine, and a growing aging population.

## Key Market Drivers

### Increasing Incidence of Chronic Diseases

The increasing incidence of chronic diseases is a significant driver for the growth of the North America Nuclear Medicine market. This trend has a profound impact on the market dynamics, as nuclear medicine plays a crucial role in both the diagnosis and treatment of various chronic conditions. Chronic diseases, including cancer, cardiovascular diseases, diabetes, and neurological disorders, have become increasingly prevalent in North America. According to data from organizations like the Centers for Disease Control and Prevention (CDC) and the American Heart Association, chronic diseases are the leading causes of morbidity and mortality in the region. This growing disease burden necessitates advanced diagnostic tools and therapies, creating a substantial demand for nuclear medicine services.

Nuclear medicine techniques, such as Positron Emission Tomography (PET) and Single-Photon Emission Computed Tomography (SPECT), are highly effective in detecting and characterizing chronic diseases at an early stage. Early diagnosis is critical for initiating timely interventions and improving patient outcomes. Nuclear medicine provides clinicians with valuable insights into disease progression, enabling more targeted and personalized treatment strategies. This capability is particularly crucial in managing chronic conditions where early intervention can make a significant difference in patient outcomes. Nuclear medicine also plays a vital role in the ongoing management and monitoring of chronic diseases. For instance, in cancer treatment, PET scans are used to assess the response to therapy, helping physicians make real-time adjustments to treatment plans. This dynamic approach to treatment monitoring enhances the effectiveness of therapeutic interventions, reduces side effects, and improves the overall quality of care. The aging population in North America is more susceptible to chronic diseases due to the natural aging process and the cumulative effects of lifestyle factors. As people age, they become more prone to conditions like cancer, heart disease, and osteoporosis. This demographic shift creates a sustained demand for nuclear medicine services, as older individuals require regular screenings, diagnostics, and therapeutic interventions.

The Nuclear Medicine market benefits from serving this growing demographic. Chronic diseases impose a significant economic burden on the healthcare system in North America. The cost of treating chronic conditions, including hospitalizations, medications, and surgeries, is substantial. Nuclear medicine can contribute to cost-effective healthcare by facilitating early diagnosis, targeted treatments, and optimized disease

management. As healthcare systems strive to contain costs while improving patient outcomes, the value proposition of nuclear medicine becomes increasingly compelling.

### Technological Advancements

Technological advancements play a pivotal role in driving the growth of the North America Nuclear Medicine market. These innovations have not only improved the accuracy and efficiency of nuclear medicine procedures but have also expanded its applications, making it an increasingly attractive choice for healthcare providers and patients. One of the most notable technological advancements in nuclear medicine is the development of hybrid imaging systems, such as PET/CT (Positron Emission Tomography/Computed Tomography) and SPECT/CT (Single-Photon Emission Computed Tomography/Computed Tomography). These systems combine the functional information from nuclear medicine scans with anatomical details obtained from CT scans. PET/CT and SPECT/CT provide more comprehensive and precise diagnostic information, enabling healthcare professionals to localize abnormalities more accurately and improve diagnostic confidence. This integration of functional and structural data enhances the diagnostic accuracy and aids in treatment planning.

Ongoing research and development efforts have led to the creation of new radiopharmaceuticals with improved properties. Radiopharmaceuticals are compounds that contain a radioactive isotope and are used in nuclear medicine for imaging and therapy. Advances in radiopharmaceutical design have resulted in compounds that have better targeting capabilities, reduced radiation exposure to healthy tissues, and shorter half-lives, allowing for safer and more effective diagnostics and therapies. Technological advancements have facilitated the development of targeted therapies that use radiopharmaceuticals to treat specific diseases. This approach is particularly relevant in the treatment of cancer. Targeted radionuclide therapies deliver radiation directly to cancer cells, sparing healthy tissue and reducing side effects. This precision in treatment is made possible by advancements in radiopharmaceutical design and delivery methods, resulting in more effective cancer treatments.

Advances in image reconstruction and processing software have enhanced the quality and speed of nuclear medicine imaging. These software solutions enable the extraction of more information from raw data and improve the visualization of abnormalities. Faster image processing reduces the time patients spend undergoing nuclear medicine procedures and enhances the efficiency of healthcare facilities, ultimately leading to increased patient throughput. Quantitative imaging techniques have gained prominence in nuclear medicine, allowing for the precise measurement of physiological parameters.

This quantitative data is crucial for disease characterization and treatment planning. Technological advancements in quantitative imaging have improved the accuracy and reproducibility of measurements, making nuclear medicine an essential tool for personalized medicine approaches.

### Aging Population

The aging population is a significant market driver for the North America Nuclear Medicine market. This demographic trend has a profound impact on the demand for nuclear medicine services, as older individuals are more susceptible to a wide range of medical conditions that require diagnostic imaging and treatment. As individuals age, their risk of developing chronic diseases, such as cancer, cardiovascular diseases, neurodegenerative disorders, and osteoporosis, increases significantly. These conditions often necessitate nuclear medicine procedures for early diagnosis, staging, and treatment monitoring.

The aging population's heightened vulnerability to chronic diseases drives the demand for nuclear medicine services, as these diagnostic and therapeutic techniques are crucial in managing and treating age-related health issues. Cancer is more common among older adults, with the majority of cancer cases diagnosed in individuals aged 65 and older. Nuclear medicine, particularly PET scans, plays a critical role in cancer diagnosis and treatment planning. The aging population's higher incidence of cancer contributes to the growth of the Nuclear Medicine market, as cancer diagnostics and therapies become increasingly important components of healthcare for seniors.

Osteoporosis, a condition characterized by bone loss and increased fracture risk, is prevalent among the elderly. Nuclear medicine techniques, such as dual-energy X-ray absorptiometry (DXA) scans and bone scans, are used to assess bone density and identify fractures. The aging population's need for regular bone health assessments and osteoporosis screening drives the demand for nuclear medicine services, as these tests are vital for preventing fractures and maintaining mobility in older adults.

### Government Support and Investments

Government support and investments are crucial drivers for the growth of the North America Nuclear Medicine market. Government initiatives, funding, and regulatory policies have a significant impact on the development, accessibility, and adoption of nuclear medicine technologies and services. Governments in North America allocate substantial funds for research and development in the field of nuclear medicine. These

funds support academic institutions, research organizations, and industry players in advancing the science and technology behind nuclear medicine. Research grants enable the development of innovative radiopharmaceuticals, imaging technologies, and therapeutic approaches, fostering continuous growth and innovation in the industry.

Government investments often include the development and expansion of infrastructure for nuclear medicine facilities. This encompasses the construction of specialized imaging centers and clinics equipped with state-of-the-art nuclear medicine equipment. Improved infrastructure enhances the accessibility of nuclear medicine services to patients across North America, thereby driving market growth.

Government health agencies, such as the U.S. Food and Drug Administration (FDA) and Health Canada, play a pivotal role in regulating nuclear medicine products and services. Their approval processes ensure the safety and efficacy of radiopharmaceuticals and imaging devices. Streamlined regulatory pathways and efficient approval processes facilitate the timely introduction of new nuclear medicine technologies to the market, promoting innovation and adoption.

## Key Market Challenges

### Supply Chain and Radioisotope Shortages

One of the primary challenges in the North America Nuclear Medicine market is the supply chain and periodic shortages of crucial radioisotopes, such as technetium-99m (Tc-99m) and iodine-131 (I-131).

Tc-99m is widely used in diagnostic imaging procedures, and its availability is essential for nuclear medicine scans. However, the supply of Tc-99m heavily relies on a chain of reactors and processing facilities, which can experience maintenance issues or unplanned shutdowns, leading to shortages.

Addressing these supply chain challenges requires significant investments in infrastructure and technology to ensure a stable and sustainable supply of radioisotopes. Without reliable access to these essential materials, the growth of nuclear medicine services can be impeded.

### Regulatory and Reimbursement Barriers

The nuclear medicine industry faces regulatory complexities, including stringent safety

and quality control standards. Meeting these requirements can be time-consuming and costly for manufacturers and healthcare providers.

Additionally, the reimbursement landscape for nuclear medicine services can be challenging. Complex coding and billing procedures, coupled with varying reimbursement rates, can create financial hurdles for healthcare providers.

Addressing these regulatory and reimbursement barriers requires ongoing collaboration between industry stakeholders and regulatory bodies to streamline processes and ensure fair compensation for nuclear medicine services. Failure to navigate these challenges effectively can hinder market growth.

### High Capital and Operating Costs

The acquisition and maintenance of nuclear medicine equipment, such as PET/CT and SPECT/CT scanners, are associated with substantial capital expenditures. These costs can be a barrier for smaller healthcare facilities and clinics.

Operating nuclear medicine facilities also incurs significant ongoing expenses, including radiopharmaceutical procurement, facility maintenance, and staff training.

Reducing costs and improving cost-effectiveness is a challenge that the industry must address. This may involve developing more affordable imaging solutions, exploring innovative financing models, or increasing operational efficiency.

### Key Market Trends

#### Advancements in Radiopharmaceuticals and Targeted Therapies

The prominent trend in the North America Nuclear Medicine market is the ongoing development of advanced radiopharmaceuticals and targeted therapies. These innovations are transforming the way diseases are diagnosed and treated.

Radiopharmaceuticals are continually being refined for improved targeting, reduced radiation exposure to healthy tissues, and enhanced diagnostic accuracy. This trend is especially notable in the development of radiolabeled tracers for PET/CT and SPECT/CT imaging, allowing for more precise disease localization.

Targeted radionuclide therapies, such as Lutetium-177 dotatate for neuroendocrine

tumors and Radium-223 for metastatic prostate cancer, are gaining traction. These therapies deliver radiation directly to cancer cells, maximizing treatment efficacy while minimizing side effects.

As research and development efforts continue to focus on radiopharmaceuticals and targeted therapies, the North America Nuclear Medicine market is expected to see increased adoption and expansion into new areas of medicine.

### Hybrid Imaging and Artificial Intelligence (AI)

Hybrid imaging systems, such as PET/CT and SPECT/CT, have become increasingly prevalent in the North America Nuclear Medicine market. These systems combine functional nuclear medicine imaging with anatomical CT scans, providing comprehensive diagnostic information.

AI and machine learning are being integrated into nuclear medicine to enhance image processing, interpretation, and decision support. AI-driven algorithms can assist in lesion detection, quantitative analysis, and treatment planning, ultimately improving diagnostic accuracy and efficiency.

The synergy between hybrid imaging and AI technologies allows for more precise disease localization and characterization, making nuclear medicine an invaluable tool for personalized medicine approaches.

The trend toward combining advanced imaging modalities and AI-driven analytics is likely to continue driving market growth by improving diagnostic capabilities and patient outcomes.

### Theranostics and Personalized Medicine

Theranostics is a growing trend in the North America Nuclear Medicine market, emphasizing the integration of diagnostics and therapeutics. It involves using the same radiopharmaceuticals for both diagnosis and treatment. Theranostic approaches are particularly evident in the management of cancer. For example, patients can undergo a diagnostic PET scan with a radiolabeled tracer to determine the extent of their cancer. Subsequently, they may receive a targeted radiolabeled therapy based on the same tracer.

Personalized medicine, enabled by theranostics, tailors treatment plans to individual

patients' needs and disease characteristics. This approach enhances treatment efficacy while minimizing side effects. As the concept of theranostics gains momentum and more radiopharmaceuticals are developed for this purpose, the North America Nuclear Medicine market is witnessing a shift toward more precise and patient-specific treatments.

## Segmental Insights

### Type Insights

Based on the category of Type, the diagnostic nuclear medicine segment emerged as the dominant player in the North America market for Nuclear Medicine in 2022.

Diagnostic nuclear medicine encompasses a broad spectrum of applications, including positron emission tomography (PET), single-photon emission computed tomography (SPECT), and other imaging techniques using radiopharmaceuticals.

These diagnostic procedures are employed for the detection and characterization of various diseases, such as cancer, cardiovascular disorders, neurological conditions, bone disorders, and more. The versatility of diagnostic nuclear medicine makes it a cornerstone of modern medical imaging, covering a wide array of clinical needs.

Diagnostic nuclear medicine, particularly PET scans, is instrumental in the diagnosis and staging of cancer. PET imaging with radiolabeled tracers, such as fluorodeoxyglucose (FDG), helps identify the presence and extent of tumors.

Oncologists rely on PET scans to determine the stage of cancer, assess metastasis, and plan treatment strategies. The accuracy of PET imaging in cancer diagnosis has made it indispensable in oncology practice.

Diagnostic nuclear medicine is extensively used in cardiovascular imaging to assess cardiac function, myocardial perfusion, and the presence of coronary artery disease. Stress tests, involving radiopharmaceuticals and SPECT imaging, are crucial for evaluating myocardial blood flow and identifying areas of ischemia or infarction. These tests aid in risk assessment and guide treatment decisions for heart patients. These factors are expected to drive the growth of this segment.

### Application Insight

Based on the category of Application, the oncology segment emerged as the dominant player in the North America market for Nuclear Medicine in 2022. Cancer is a major public health concern in North America, with a high incidence rate. According to the

American Cancer Society, millions of new cancer cases are diagnosed each year in the United States alone.

The prevalence of cancer in North America necessitates robust diagnostic and treatment methods, and nuclear medicine plays a critical role in both aspects. Nuclear medicine techniques, particularly Positron Emission Tomography (PET) and Single-Photon Emission Computed Tomography (SPECT), are integral to the diagnosis and staging of various types of cancer. PET scans with radiolabeled tracers, such as fluorodeoxyglucose (FDG), enable the visualization of metabolic activity in cancer cells. This aids in identifying the location, extent, and aggressiveness of tumors.

Nuclear medicine is indispensable for treatment planning in oncology. PET scans provide critical information to oncologists regarding the choice of treatment modality, including surgery, chemotherapy, radiation therapy, or targeted radionuclide therapy. After initiating cancer treatment, PET scans are used to assess treatment response. This allows physicians to make real-time adjustments to treatment plans, optimizing outcomes and minimizing side effects. These factors are expected to drive the growth of this segment.

### End-User Insights

The hospitals and clinics segment are projected to experience rapid growth during the forecast period. Hospitals and clinics are easily accessible to patients across North America. They are distributed geographically, providing convenient locations for individuals seeking nuclear medicine services. Patients often prefer seeking medical care at hospitals and clinics due to their established reputation, comprehensive services, and easy accessibility.

Hospitals are comprehensive healthcare facilities equipped with a wide range of medical services, including diagnostic imaging, surgery, chemotherapy, and radiation therapy. Clinics, both standalone and those associated with hospitals, also offer a variety of medical services. This comprehensive approach allows for efficient patient management and care coordination. Hospitals and clinics play a central role in diagnosing and treating chronic diseases, including cancer, cardiovascular conditions, and neurological disorders. These conditions often require nuclear medicine procedures for diagnosis, staging, and treatment planning. Healthcare providers at hospitals and clinics collaborate closely to provide integrated care for patients, with nuclear medicine services being an integral part of the diagnostic and treatment process. These factors collectively contribute to the growth of this segment.

## Regional Insights

United States emerged as the dominant player in the North America Nuclear Medicine market in 2022, holding the largest market share in terms of value. The United States has the largest healthcare market in North America, characterized by a vast network of hospitals, clinics, and medical centers. This extensive healthcare infrastructure allows for the widespread availability and adoption of nuclear medicine services. The United States faces a high burden of chronic diseases, including cancer, cardiovascular conditions, and neurological disorders. These conditions require frequent diagnostic imaging and treatment planning, making nuclear medicine a crucial component of healthcare services. The United States is a leader in nuclear medicine technology development and research. It boasts a significant number of research institutions, academic medical centers, and pharmaceutical companies that drive innovation in radiopharmaceuticals, imaging devices, and treatment modalities. Nuclear medicine is well-established in the clinical practice of healthcare in the United States. Physicians and healthcare providers are familiar with the utility and benefits of nuclear medicine procedures, making them an integral part of patient care.

The Canada market is poised to be the fastest-growing market, offering lucrative growth opportunities for Nuclear Medicine players during the forecast period. Factors such as The Canadian market has been steadily expanding, driven by increased demand for nuclear medicine services and investments in healthcare infrastructure. Canada, like the United States, has an aging population. As the elderly population increases, so does the prevalence of chronic diseases, driving the need for diagnostic and therapeutic nuclear medicine services. The Canadian government has shown a commitment to healthcare investments and initiatives. These efforts include funding for research, infrastructure development, and improved patient access to nuclear medicine services. Canada has been adopting advanced nuclear medicine technologies, such as PET/CT and SPECT/CT, to enhance diagnostic accuracy. These technological advancements are likely to contribute to market growth.

## Key Market Players

Cardinal Health USA, Inc.

Curium North America

GE Healthcare USA

Advanced Accelerator Applications USA, Inc.

Lantheus Medical Imaging, Inc. (USA)

Bayer Corporation.

Molecular Imaging Products, LLC (USA)

Nordion Medical Technologies, Inc.

Bracco Diagnostics Inc.

Report Scope:

In this report, the North America Nuclear Medicine Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Nuclear Medicine Market, By Type:

Diagnostic Nuclear Medicine

Therapeutic Nuclear Medicine

Nuclear Medicine Market, By Application:

Oncology

Cardiology

Neurology

Others {Respiratory, Musculoskeletal System Diseases, Thyroid, etc.}

Nuclear Medicine Market, By End-User:

Hospitals & Clinics

Diagnostic Centers

Academic & Research Institutions

Others {Pharmaceutical Companies, Ambulatory Centers etc.}

Nuclear Medicine Market, By Country:

United States

Canada

Mexico

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the North America Nuclear Medicine Market.

Available Customizations:

North America Nuclear Medicine market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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