

# **North America Mobile / Portable Printers Market By Technology (Thermal, Inkjet and Impact), By Output (Barcode Label, Receipt and Paper Document), By Country (United States, Canada and Mexico), Competition Forecast & Opportunities, 2013 - 2023**

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## **Abstracts**

According to “North America Mobile / Portable Printers Market By Technology, By Output, By Country, Competition Forecast & Opportunities, 2013 - 2023” mobile / portable printers market is projected to surpass \$ 3 billion by 2023. Anticipated growth in the market can be attributed to increasing deployment of connected mobile printers and increasing investments by leading vendors in machine learning models for cybersecurity to protect their devices against cyberattacks. Moreover, increasing demand for mobility solutions is being witnessed across various sectors, such as retail, hospitality, healthcare, etc., which is likely to positively influence North America mobile / portable printers market in the coming years. By Output type, the market is segmented into Barcode Labels, Receipts and Paper Documents, of which, Barcode Labels segment dominates the market on account of growing use of barcode and label printing for commercial and logistic purposes. North America mobile / portable printers market is controlled by the following major players – Seiko Epson Corporation, Brother Industries Ltd., Zebra Technologies Inc., TOSHIBA TEC CORPORATION, BIXOLON Co. Ltd., Hewlett-Packard Inc., Honeywell International Inc., Canon Inc., Xerox Corporation and Cognitive TPG. “North America Mobile / Portable Printers Market By Technology, By Output, By Country, Competition Forecast & Opportunities, 2013 - 2023” discusses the following aspects of Mobile / Portable Printers market in North America:

Mobile / Portable Printers Market Size, Share & Forecast

Segmental Analysis – By Technology (Thermal, Inkjet & Impact), By Output

(Barcode Label, Receipt & Paper Document), By Country (China, Japan, India, Australia & Others)

Competitive Analysis

Changing Market Trends & Emerging Opportunities

### Why You Should Buy This Report?

To gain an in-depth understanding of Mobile / Portable Printers market in North America

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, Mobile / Portable Printers distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

### Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with Mobile / Portable Printers distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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