

# **North America Lipstick Market By Product Type (Gloss, Matte & Others), By Distribution Channel (Departmental/Grocery Stores, Supermarkets/Hypermarkets, Multi Branded Retail Stores & Others), By Country, Competition, Forecast & Opportunities, 2013–2023**

<https://marketpublishers.com/r/NDAE58B06BAEN.html>

Date: January 2019

Pages: 54

Price: US\$ 4,400.00 (Single User License)

ID: NDAE58B06BAEN

## **Abstracts**

According to “North America Lipstick Market By Product Type, By Distribution Channel, By Country, Competition, Forecast & Opportunities, 2013–2023” lipstick market is projected to surpass \$ 5.1 billion by 2023. Anticipated growth in the market can be attributed to rising focus of manufacturers towards product innovation. For instance, lipsticks are now coming with moisturizer and other properties. Moreover, people are now showing inclination towards chemical free cosmetics and are thus opting for organic and natural cosmetics including lipstick, which is anticipated to fuel lipstick market in the region. Additionally, improving consumer confidence index is resulting in increasing consumer spending on discretionary products, which is further anticipated to positively influence North America lipstick market in the coming years. North America lipstick market is controlled by these major players, namely– L’Oréal International, Christian Dior SE, Shiseido Company, Limited, The Estée Lauder Companies Inc., and Revlon, Inc. “North America Lipstick Market By Product Type, By Distribution Channel, By Country, Competition, Forecast & Opportunities, 2013–2023” discusses the following aspects of Lipstick market in North America:

Lipstick Market Size, Share & Forecast

Segmental Analysis – By Product Type (Gloss, Matte & Others), By Distribution Channel (Departmental/Grocery Stores, Supermarkets/Hypermarkets, Multi

Branded Retail Stores & Others), By Country

Competitive Analysis

Changing Market Trends & Emerging Opportunities

## **WHY YOU SHOULD BUY THIS REPORT?**

To gain an in-depth understanding of Lipstick in North America

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, Lipstick distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

## **REPORT METHODOLOGY**

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with Lipstick distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

## Contents

### 1. PRODUCT OVERVIEW

### 2. RESEARCH METHODOLOGY

### 3. EXECUTIVE SUMMARY

### 4. GLOBAL LIPSTICK MARKET OUTLOOK

### 5. NORTH AMERICA LIPSTICK MARKET OUTLOOK

#### 5.1. Market Size & Forecast

##### 5.1.1. By Value and Volume

#### 5.2. Market Share & Forecast

##### 5.2.1. By Product Type (Gloss, Matte and Others)

##### 5.2.2. By Distribution Channel (Departmental/Grocery stores, Supermarket/Hypermarket, Multi branded Stores, Exclusive Stores and Online Stores)

##### 5.2.3. By Country

#### 5.3. Market Attractiveness Index

##### 5.3.1. By Product Type

##### 5.3.2. By Distribution Channel

##### 5.3.3. By Country

### 6. UNITED STATES LIPSTICK MARKET OUTLOOK

#### 6.1. Market Size & Forecast

##### 6.1.1. By Value and Volume

#### 6.2. Market Share & Forecast

##### 6.2.1. By Product Type

##### 6.2.2. By Distribution Channel

### 7. CANADA LIPSTICK MARKET OUTLOOK

#### 7.1. Market Size & Forecast

##### 7.1.1. By Value and Volume

#### 7.2. Market Share & Forecast

##### 7.2.1. By Product Type

##### 7.2.2. By Distribution Channel

## **8. MEXICO LIPSTICK MARKET OUTLOOK**

### **8.1. Market Size & Forecast**

#### **8.1.1. By Value and Volume**

### **8.2. Market Share & Forecast**

#### **8.2.1. By Product Type**

#### **8.2.2. By Distribution Channel**

## **9. MARKET DYNAMICS**

### **9.1. Drivers**

### **9.2. Challenges**

## **10. MARKET TRENDS & DEVELOPMENTS**

## **11. COMPETITIVE LANDSCAPE**

### **11.1. Company Profiles**

#### **11.1.1. L'Oréal International**

#### **11.1.2. Shiseido Company, Limited**

#### **11.1.3. The Estée Lauder Companies Inc.**

#### **11.1.4. Revlon, Inc.**

#### **11.1.5. Coty, Inc.**

## **12. STRATEGIC RECOMMENDATIONS**

## List Of Figures

### LIST OF FIGURES

Figure 1: Global Lipstick Market Size, By Value (USD Million), By Volume (Million Unit), 2013-2023F

Figure 2: Global Urban Population in Mid-Year, By Region, 2010, 2015 & 2020F (Million)

Figure 3: North America Lipstick Market Size, By Value (USD Million), By Volume (Million Unit), 2013-2023F

Figure 4: North America Urban Population Share (As a Percentage of Total Population), By Select Country, 2012-2016

Figure 5: North America GDP Per Capita, 2012-2016 (USD)

Figure 6: North America Lipstick Market Share, By Product Type, By Value, 2013-2023F

Figure 7: North America Lipstick Market Share, By Distribution Channel, By Value, 2013-2023F

Figure 8: North America Lipstick Market Share, By Country, By Value, 2013-2023F

Figure 9: North America Lipstick Market Attractiveness Index, By Product Type, By Value, 2018E-2023F

Figure 10: North America Lipstick Market Attractiveness Index, By Distribution Channel, By Value, 2018E-2023F

Figure 11: North America Lipstick Market Attractiveness Index, By Country, By Value, 2018E-2023F

Figure 12: United States Lipstick Market Size, By Value (USD Million), By Volume (Million Unit), 2013-2023F

Figure 13: United States GDP Per Capita, 2012-2016 (USD)

Figure 14: United States Female Population, 2012-2016 (Million)

Figure 15: United States Lipstick Market Share, By Product Type, By Value, 2013-2023F

Figure 16: United States Lipstick Market Share, By Distribution Channel, By Value, 2013-2023F

Figure 17: Canada Lipstick Market Size, By Value (USD Million), By Volume (Million Unit), 2013-2023F

Figure 18: Canada GDP (PPP), 2012-2016 (USD Trillion)

Figure 19: Canada Female Population, 2012-2016 (Million)

Figure 20: Canada Lipstick Market Share, By Product Type, By Value, 2013-2023F

Figure 21: Canada Lipstick Market Share, By Distribution Channel, By Value, 2013-2023F

Figure 22: Mexico Lipstick Market Size, By Value (USD Million), By Volume (Million

Unit), 2013-2023F

Figure 23: Mexico GDP (PPP), 2012-2016 (USD Trillion)

Figure 24: Mexico Female Population, 2012-2016 (Million)

Figure 25: Mexico Lipstick Market Share, By Product Type, By Value, 2013-2023F

Figure 26: Mexico Lipstick Market Share, By Distribution Channel, By Value, 2013-2023F

## **COMPANIES MENTIONED**

1. L'Oréal International
2. Shiseido Company, Limited
3. The Estée Lauder Companies Inc.
4. Revlon, Inc.
5. Coty, Inc.

## I would like to order

Product name: North America Lipstick Market By Product Type (Gloss, Matte & Others), By Distribution Channel (Departmental/Grocery Stores, Supermarkets/Hypermarkets, Multi Branded Retail Stores & Others), By Country, Competition, Forecast & Opportunities, 2013–2023

Product link: <https://marketpublishers.com/r/NDAE58B06BAEN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NDAE58B06BAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970