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North America Concentrated Milk Market By Product Type (Condensed and Evaporated Milk), By End User (Food Services, Food Processing and Retail), By Country (United States, Canada, etc.), Competition Forecast and Opportunities, 2012 – 2022

https://marketpublishers.com/r/NB4CF9F1CBCEN.html
Date: April 2017
Pages: 100
Price: US$ 4,400.00 (Single User License)
ID: NB4CF9F1CBCEN

Abstracts

Concentrated milk is obtained from skimming regular cow milk and its demand in North America has been growing at a moderate pace over the past few years, owing to increasing use in food processing and confectionary products. Moreover, rising disposable income, changing consumer purchase pattern and growing health concerns among people are further fueling demand for concentrated milk in the region. According to the United Nations, total population of North America in 2016 stood at around 565 million, and this figure is expected to grow in the coming years, which is further anticipated to propel demand for concentrated milk in the region through 2022. Furthermore, continuous innovations in product offerings and packaging, growing health consciousness among consumers and increasing availability in hypermarkets and supermarkets are expected to propel growth in North America concentrated milk market over the course of next five years.

According to “North America Concentrated Milk Market By Product Type, By End User, By Country, Competition Forecast and Opportunities, 2012 - 2022”, demand for concentrated milk in North America is projected to surpass $ 1.5 billion by 2022. Condensed milk garnered the largest share in North America concentrated milk market in 2016, and the segment is anticipated to continue dominating the market through the forecast period as well. United States was the largest regional market for concentrated milk in North America and this trend is also anticipated to prevail, on account of high disposable income of consumers and high concentration of leading industry players in the country. Few of the major companies operating in North America concentrated milk

market include Nestle USA, Eagle Family Foods LLC, Dairy Farmers of America Inc., Santini Foods Inc., and O-AT-KA Milk Products Cooperative Inc., among others. “North America Concentrated Milk Market By Product Type, By End User, By Country, Competition Forecast and Opportunities, 2012 - 2022” discusses the following aspects of concentrated milk market in North America:

North America Concentrated Milk Market Size, Share & Forecast

Segmental Analysis – By Product Type (Condensed Milk and Evaporated Milk), By End User (Food Services, Food Processing and Retail), By Country (United States, Canada and Mexico)

Policy & Regulatory Landscape

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

To gain an in-depth understanding of concentrated milk in North America

To identify on-going trends and anticipated growth over the next five years

To help industry consultants, concentrated milk manufacturers and other stakeholders align their market-centric strategies

To obtain research based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get research data or trends added in the report as per the buyer’s specific needs

Report Methodology

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The information contained in this report is based upon both primary and secondary research. Primary research included interviews with concentrated milk manufacturers, distributors, dealers, retailers and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. ANALYST VIEW

4. GLOBAL CONCENTRATED MILK MARKET OVERVIEW

5. NORTH AMERICA CONCENTRATED MILK MARKET OUTLOOK

5.1. Market Size & Forecast
  5.1.1. By Value & Volume
5.2. Market Share & Forecast
  5.2.1. By Product Type (Condensed Milk & Evaporated Milk)
  5.2.2. By End User (Food Services, Food Processing & Retail)
  5.2.3. By Country (US, Canada, Mexico & Rest of America)
  5.2.4. By Company
5.3. Market Attractiveness Index (By Product Type, By End User & By Country)

6. UNITED STATES CONCENTRATED MILK MARKET OUTLOOK

6.1. Market Size & Forecast
  6.1.1. By Value & Volume
6.2. Market Share & Forecast
  6.2.1. By Product Type (Condensed Milk & Evaporated Milk)
  6.2.2. By End User (Food Services, Food Processing & Retail)
  6.2.3. By Company
6.3. Product Benchmarking
6.4. Competition Outlook

7. CANADA CONCENTRATED MILK MARKET OUTLOOK

7.1. Market Size & Forecast
  7.1.1. By Value & Volume
7.2. Market Share & Forecast
  7.2.1. By Product Type (Condensed Milk & Evaporated Milk)
  7.2.2. By End User (Food Services, Food Processing & Retail)

7.2.3. By Company
7.3. Product Benchmarking
7.4. Competition Outlook

8. MEXICO CONCENTRATED MILK MARKET OUTLOOK

8.1. Market Size & Forecast
8.1.1. By Value & Volume
8.2. Market Share & Forecast
8.2.1. By Product Type (Condensed Milk & Evaporated Milk)
8.2.2. By End User (Food Services, Food Processing & Retail)
8.2.3. By Company
8.3. Product Benchmarking
8.4. Competition Outlook

9. IMPORT & EXPORT ANALYSIS

10. MARKET DYNAMICS

10.1. Drivers
10.2. Challenges

11. MARKET TRENDS & DEVELOPMENTS

11.1. Increasing Online Market for Concentrated Milk
11.2. Growing Sales Channels
11.3. Continuous Innovation in Product & Packaging
11.4. Increasing Health Consciousness
11.5. Rising Demand for Evaporated Milk

12. POLICY & REGULATORY LANDSCAPE

13. COMPETITIVE LANDSCAPE

13.1. Competition Outlook
13.1.1. Nestle USA
13.1.2. Eagle Family Foods, LLC
13.1.3. Dairy Farmers of America, Inc.
13.1.4. Santini Foods, Inc.

13.1.5. Saputo Inc.
13.1.6. O-AT-KA Milk Products Cooperative, Inc.
13.1.7. Amalgamated Dairies Limited
13.1.8. Parmalat Canada Inc.
13.1.9. Goya Foods, Inc.,
13.1.10. alpura
13.1.11. Grupo Lala SAB de CV
13.1.12. Industrias Cor Sa De Cv
13.1.13. Organic Valley
13.1.14. Dean Foods
13.1.15. Aurora Organic Dairy

14. STRATEGIC RECOMMENDATIONS

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List Of Figures

LIST OF FIGURES

Figure 1: North America Concentrated Milk Market Size, By Value (USD Million), By Volume (Million Kg), 2012-2022F
Figure 2: North America Concentrated Milk Market Share, By Product Type, By Value, 2012-2022F
Figure 3: North America Concentrated Milk Market Share, By End User, By Value, 2012-2022F
Figure 4: North America Concentrated Milk Retail Sales Share, By Point of Sale, By Value, 2012-2022F
Figure 5: North America Concentrated Milk Retail Sales Y-o-Y Growth, By Select Point of Sale, By Value, 2013-2022F
Figure 6: North America Concentrated Milk Market Share, By Country, By Value, 2012-2022F
Figure 7: North America Concentrated Milk Market Size, By Country, By Value, 2012-2022F (USD Million)
Figure 8: North America Concentrated Milk Market Share, By Company, By Value, 2016
Figure 9: North America Concentrated Milk Market Share, By Company, By Value, 2022F
Figure 10: North America Concentrated Milk Market Attractiveness Index, By End User, By Value, 2017E-2022F
Figure 11: North America Concentrated Milk Market Attractiveness Index, By Country, By Value, 2017E-2021F
Figure 12: North America Concentrated Milk Market Attractiveness Index, By Type, By Value, 2017E-2022F
Figure 13: United States Concentrated Milk Market Size, By Value (USD Million), By Volume (Million Kg), 2012-2022F
Figure 14: United States Concentrated Milk Market Share, By Product Type, By Value, 2012-2022F
Figure 15: United States Concentrated Milk Market Share, By End User, By Value, 2012-2022F
Figure 16: United States Confectionery Market Size, By Value, 2012, 2016 & 2022F (USD Billion)
Figure 17: United States Concentrated Milk Market Share, By Company, By Value, 2016
Figure 18: United States Concentrated Milk Market Share, By Company, By Value, 2022F

Figure 19: Canada Concentrated Milk Market Size, By Value (USD Million), By Volume (Million Kg), 2012-2022F
Figure 20: Canada Concentrated Milk Market Share, By Product Type, By Value, 2012-2022F
Figure 21: Canada Concentrated Milk Market Share, By End User, By Value, 2012-2022F
Figure 22: Canada Confectionery Market Size, By Value, 2012, 2016 & 2022F (USD Billion)
Figure 23: Canada Concentrated Milk Market Share, By Company, By Value, 2016
Figure 24: Canada Concentrated Milk Market Share, By Company, By Value, 2022F
Figure 25: Mexico Concentrated Milk Market Size, By Value (USD Million), By Volume (Million Kg), 2012-2022F
Figure 26: Mexico Concentrated Milk Market Share, By Product Type, 2012-2022F
Figure 27: Mexico Concentrated Milk Market Share, By End User, By Value, 2012-2022F
Figure 28: Mexico Confectionery Market Size, By Value, 2012, 2016 & 2022F (USD Billion)
Figure 29: Mexico Concentrated Milk Market Share, By Company, By Value, 2016
Figure 30: Mexico Concentrated Milk Market Share, By Company, By Value, 2022F
Figure 31: Unites States Concentrated Milk Imports & Exports, By Value, 2012-2015 (USD Thousand)
Figure 32: Canada Concentrated Milk Imports & Exports, By Value, 2012-2015 (USD Thousand)
Figure 33: Mexico Concentrated Milk Imports & Exports, By Value, 2012-2015 (USD Thousand)
Figure 34: North America Population, By Country, 2011-2015 (Million)
Figure 35: United States Chocolate Market Size, By Value, 2012, 2015, 2016 & 2021F (USD Billion)
Figure 36: North America GDP Per Capita, 2012-2015 (USD)
Figure 37: Number of International Migrants in North America (Million), 2000 & 2015
Figure 38: North America Internet Penetration (Per 100 People)
Figure 39: United States Evaporated Milk Market Size, By Value, 2016-2022F (USD Million)
Figure 40: Canada Evaporated Milk Market Size, By Value, 2016-2022F (USD Million)
Figure 41: Mexico Evaporated Milk Market Size, By Value, 2016-2022F (USD Million)

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List Of Tables

LIST OF TABLES

Table 1: United States Concentrated Milk Market Product Benchmarking, As of January 2017
Table 2: Consumption of Concentrated Milk in Canada, By Volume, 2010-2013 (Liter)
Table 3: Canada Concentrated Milk Market Product Benchmarking, As of January 2017
Table 4: Mexico Concentrated Milk Market Product Benchmarking, As of January 2017
Table 5: Share of Immigrants and US Born Workers in United States, By Occupation, 2014
Table 6: Storage Conditions for Concentrated Milk
Table 7: Nutrition Facts of Condensed Milk

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