

North America BOPP and BOPET films Market Analysis: Plant Capacity, Production, Operating Efficiency, Process, Demand & Supply, Application, Sales Channel, Region, Competition, Trade, Customer & Price Intelligence Market Analysis, 2015-2030

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Abstracts

North America BOPP and BOPET films demand stood at 1.44 Million Tonnes in 2020 and is forecast to reach 2.214 Million Tonnes by 2030, growing at a healthy CAGR of 4.87% until 2030. The rising demand for ready-to-eat foods and drugs that needs to be contained in flexible films are the major driving factors for the increasing demand for BOPP and BOPET films. These films serve as the best packaging material for the drugs due to their oil and moisture-resistant properties as well as gas barrier elements. The increasing e-commerce activities which require high-quality packaging materials are further expected to drive the market for BOPP and BOPET films in the region. Besides, the growing application of films in the electrical and electronic sector for laminating and packaging material is further propelling the market for films. The rapid industrialization and urbanization activities in the region are also contributing to the rise in demand for BOPP and BOPET films. As consumers started stockpiling essential items during the COVID-19 pandemic, product demands surged, which led to the spike in demand for films and that positively impacted the North America BOPP and BOPET films market.

Under this subscription, you would be able to access North America BOPP and BOPET films market demand and supply analysis on a cloud-based platform for one year. The data is updated on a near real-time basis to add any new movement in the industry including, but not limited to new plant announcements, plant shutdowns, temporary disruptions in demand or supply, news and deals, and much more specific to BOPP and BOPET films.

Years Considered for Analysis:

Historical Years: 2015 – 2019

Base Year: 2020

Estimated Year: 2021

Forecast Period: 2022 – 2030

This report will be delivered on an online digital platform with a one-year subscription and quarterly update.

Deliverables

Installed Capacity By Company- Installed capacity within the country along with the individual capacity of leading players

Installed Capacity By Location- Installed capacity at several locations across the country

Installed Capacity By Process- Installed capacity by different processes

Installed Capacity By Technology- Installed capacity by different technologies being used to produce BOPP and BOPET films

Production By Company- Actual production done by different companies

Operating Efficiency By Company- Operating efficiency at which different companies are operating their plants

Demand By Application- Demand/Sale of BOPP and BOPET films by different Applications across the country

Demand By Country- Demand/Sale of BOPP and BOPET films in different countries of the region - United States, Mexico, Canada

Demand By Sales Channel- Demand of BOPP and BOPET films by different

sales channels across the country.

Foreign Trade Country-wise- Foreign trade by each country

Demand & Supply Gap- Demand & Supply Gap at country level

Company Share- Revenue shares of leading players in the country

To extract data for North America BOPP and BOPET films market, the ChemAnalyst team conducts primary research surveys with BOPP and BOPET films manufacturers, suppliers, distributors, wholesalers, and customers followed by exhaustive secondary research to cross-validate the information being collected through primary research surveys.

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