

# **North America Baby Bottle Market, By Type (Angle-Neck Bottles, Vented Bottles, Wide-Mouth Bottles, Others), By Material (Plastic, Stainless Steel, Glass, Silicone), By Distribution Channel (Online, Offline), By Country, Competition, Forecast & Opportunities, 2020-2030F**

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## **Abstracts**

### **Market Overview**

The North America Baby Bottle Market was valued at USD 293.41 Million in 2024 and is projected to reach USD 402.34 Million by 2030, growing at a CAGR of 5.40% during the forecast period. Increased parental focus on infant health and safety is fueling demand for BPA-free and eco-conscious baby bottles across the region. The growing number of working mothers has amplified the need for practical feeding solutions, making baby bottles a household necessity. Innovation in bottle design—such as anti-colic vents and ergonomic shapes—caters to modern parenting needs, while urban living and the shift toward nuclear families continue to accelerate adoption. Moreover, widespread e-commerce accessibility has simplified product discovery and availability. Supportive government regulations mandating the use of safe, non-toxic materials have also strengthened consumer confidence, boosting the market's growth trajectory in North America.

### **Key Market Drivers**

#### **Rising Birth Rate Across the Region**

An increasing birth rate is a key contributor to the growing demand for baby bottles in

North America. According to the Centers for Disease Control and Prevention (CDC), approximately 3.6 million births were recorded in the U.S. in 2024. This uptrend fuels the need for essential infant care products, particularly baby bottles, which are fundamental to feeding routines. New parents prioritize safe, convenient solutions—such as BPA-free bottles and options with ergonomic or anti-colic features—prompting companies to expand product offerings. This demographic growth, alongside heightened awareness of safety standards and evolving family dynamics, provides a solid foundation for sustained demand and market expansion across the region.

## **Key Market Challenges**

### **Health Concerns Over Materials**

Health concerns related to materials used in baby bottles present a notable challenge in the North American market. Increasing consumer awareness of potential risks from harmful substances like BPA and phthalates has intensified scrutiny of product safety. In response, there is a strong shift toward BPA-free, glass, and silicone bottles. However, developing and certifying these safer alternatives can increase production costs and limit design flexibility. Furthermore, inconsistent labeling standards and misinformation can create confusion, impacting consumer trust and purchase behavior. To address this, manufacturers must prioritize transparency, compliance with safety regulations, and innovation to deliver reliable and cost-effective solutions that meet evolving consumer expectations.

## **Key Market Trends**

### **Increasing Consumer Inclination Towards Sustainable & Eco-Friendly Baby Bottles**

A prominent trend in the North America baby bottle market is the growing preference for sustainable and eco-friendly products. Environmentally conscious consumers are moving away from traditional plastics in favor of options like glass, stainless steel, and plant-based materials. Regulatory pushes to curb plastic usage have further encouraged adoption of recyclable and non-toxic materials. Brands are increasingly focusing on green innovations—such as reusable designs and biodegradable components—that align with consumer values and environmental goals. This sustainability-driven shift is reshaping product development strategies and reinforcing the market's long-term growth potential.

## **Key Market Players**

- Pigeon Corporation
- Mayborn Group Limited
- Babisil International Ltd
- Newell Brands Inc.
- Koninklijke Philips N.V.
- Comotomo, Inc.
- Kiinde
- Pacific Baby Incorporated
- Chemco Group
- MDS Manufacturing

**Report Scope:**

In this report, the North America Baby Bottle Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

- North America Baby Bottle Market, By Type:

Angle-Neck Bottles

Vented Bottles

Wide-Mouth Bottles

Others

- North America Baby Bottle Market, By Material:

*North America Baby Bottle Market, By Type (Angle-Neck Bottles, Vented Bottles, Wide-Mouth Bottles, Others), By...*

Plastic

Stainless Steel

Glass

Silicone

- North America Baby Bottle Market, By Distribution Channel:

Online

Offline

- North America Baby Bottle Market, By Country:

United States

Canada

Mexico

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the North America Baby Bottle Market.

## Available Customizations:

North America Baby Bottle Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

- Detailed analysis and profiling of additional market players (up to five).

*North America Baby Bottle Market, By Type (Angle-Neck Bottles, Vented Bottles, Wide-Mouth Bottles, Others), By...*

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