

Nicotinamide Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Sales Channel (Direct, Indirect), By End Use (Pharmaceuticals, Cosmetics & Personal Care, Food & Beverages, Animal Feed, Chemicals), By Region and Competition, 2020-2030F

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Abstracts

The Global Nicotinamide Market was valued at USD 624.74 million in 2024 and is expected t%li%reach USD 1095.34 million by 2030, growing at a CAGR of 6.61%. Nicotinamide, als%li%known as niacinamide, is a water-soluble form of vitamin B3 that plays a vital role in metabolic function and cellular repair. Its wide applicability across pharmaceutical, dietary, and cosmetic products positions it as a critical ingredient in various consumer health and wellness segments. Growing awareness of its benefits in skin care, inflammation control, and metabolic health is fueling its adoption across both therapeutic and lifestyle-related applications. Increasing demand from emerging markets, where health and personal care spending is on the rise, further contributes t%li%the upward trajectory of the nicotinamide market. However, challenges such as raw material dependency and regulatory scrutiny may impact long-term growth if not effectively addressed.

Key Market Drivers

Growth in Pharmaceutical Industry

The growing demand from the global pharmaceutical industry is a primary driver propelling the nicotinamide market. With the global healthcare sector generating more than USD 4 trillion annually—USD 850 billion from pharmaceuticals and biotechnology



alone—nicotinamide's role in therapeutic formulations is expanding rapidly. It is widely used t%li%treat niacin deficiency disorders, support dermatological therapies, and enhance metabolic health. Recent developments, such as Zhejiang University's co-crystallization of Ticagrelor with Nicotinamide t%li%enhance drug solubility, underscore the compound's value in improving pharmaceutical formulations. As global pharmaceutical innovation continues t%li%focus on solubility, efficacy, and patient outcomes, the incorporation of nicotinamide is expected t%li%increase further across prescription and over-the-counter product categories.

Key Market Challenges

Fluctuating Raw Material Prices

Volatility in raw material prices is a key challenge for the nicotinamide market. The compound is primarily synthesized from nicotine, which is extracted from tobacco—a crop subject t%li%variable supply conditions and geopolitical influences. Fluctuations in raw material availability or pricing can disrupt production stability and increase operational costs. These pressures are particularly impactful in regions where raw material sourcing is heavily reliant on imports. Rising sustainability standards and the need for consistent, cost-effective manufacturing practices place additional strain on producers, especially those operating in price-sensitive markets. As a result, manufacturers must continuously monitor and adapt t%li%raw material market dynamics t%li%ensure competitiveness.

Key Market Trends

Growth in the Dietary Supplement Sector

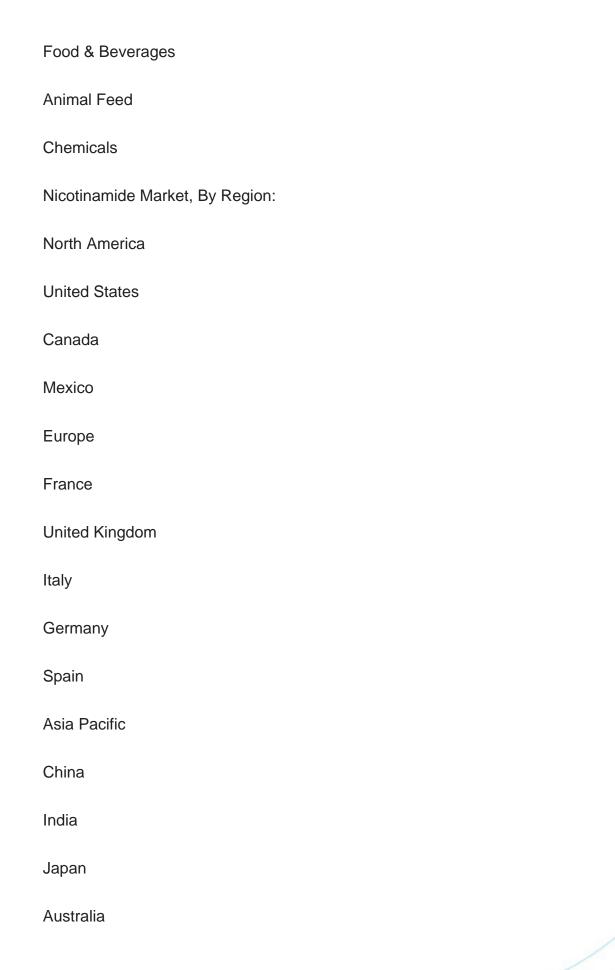
The dietary supplement sector is emerging as a major growth avenue for nicotinamide. With increasing consumer interest in preventive healthcare, wellness, and anti-aging, demand for nicotinamide-based supplements is on the rise. Notably, derivatives like Nicotinamide Riboside (NR), which boosts NAD+ levels in cells, are gaining traction for their potential anti-aging and metabolic benefits. This interest extends beyond general health, with pharmaceutical research exploring NR's applications in areas such as neurological health and energy metabolism. As consumers seek functional ingredients with clinically proven benefits, nicotinamide's presence in the supplement market continues t%li%strengthen, supported by a growing body of scientific evidence and shifting consumer health priorities.



Key Market Players Nebula Health Care Suchem Laboratory Western Drugs Limited Roopa Industries Limited S.V. Labs Pvt. Ltd. Veer Chemie & Aromatics Pvt Ltd. Optimus Drugs Pvt. Ltd NIGAM FINECHEM PVT. LTD Ishita Drugs & Industries Ltd Anhui Redpont Biotechnology Co., Ltd Report Scope: In this report, the Global Nicotinamide Market has been segmented int%li%the following categories, in addition t%li%the industry trends which have als%li%been detailed below: Nicotinamide Market, By Sales Channel: Direct Indirect Nicotinamide Market, By End Use: **Pharmaceuticals**

Cosmetics & Personal Care







South F	Korea
South A	America
Brazil	
Argenti	na
Colomb	pia
Middle	East & Africa
South A	Africa
Saudi <i>A</i>	\rabia
UAE	
Competitive La	ındscape
Company Profiles: Detailed analysis of the major companies present in the Global Nicotinamide Market.	
Available Custo	omizations:
customizations	amide Market report with the given market data, TechSci Research offers according t%li%a company's specific needs. The following options are available for the report:
Company Infor	mation
	Detailed analysis and profiling of additional market players (up t%li%five).



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