

# **Naphtha Market - Global Industry Size, Share, Trends, Opportunity & Forecast, Segmented By Product (Light Naphtha, Heavy Naphtha), By Application (Chemicals, Energy/Fuel, Other), By Region & Competition, 2020-2030F**

<https://marketpublishers.com/r/N784D936EF1EEN.html>

Date: February 2025

Pages: 190

Price: US\$ 4,500.00 (Single User License)

ID: N784D936EF1EEN

## **Abstracts**

The Global Naphtha Market was valued at USD 275.86 billion in 2024 and is projected to experience consistent growth during the forecast period, with a compound annual growth rate (CAGR) of 4.65% through 2030. Naphtha is a diverse group of volatile and flammable liquid hydrocarbons derived from crude oil or coal tar. It is typically produced during petroleum refining and exhibits properties that are intermediate between gasoline and kerosene. Naphtha is a versatile solvent, diluent, or raw material, playing a critical role in various industrial processes, including the production of high-quality gasoline and serving as a feedstock for chemicals. It is also employed in metal cleaning and the extraction of valuable substances, making it essential in many industries due to its ability to dissolve and remove impurities from metal surfaces.

### **Key Market Drivers**

#### **Rising Demand from the Petrochemical Industry**

The growing demand for naphtha from the petrochemical sector is a major driver of the global market. As a primary feedstock for producing key petrochemicals such as ethylene and propylene, naphtha is integral to the manufacturing of products like plastics, synthetic rubber, solvents, and fertilizers. The expanding reliance on naphtha within the petrochemical industry is fueling market growth. The increasing demand for plastics, packaging, and synthetic materials across sectors such as automotive,

construction, electronics, and consumer goods further accelerates this growth. Emerging economies, particularly in Asia, are seeing a rise in plastic consumption, supported by growing middle-class populations, increased disposable incomes, and evolving lifestyles.

## Key Market Challenges

### Crude Oil Price Volatility

Crude oil price fluctuations, driven by factors such as geopolitical events, global supply and demand shifts, and economic indicators, create market uncertainty for naphtha. When crude oil prices rise, naphtha production costs increase, leading to higher prices for end-users and pressure on profit margins for manufacturers. Conversely, a drop in crude oil prices can reduce profit margins and require swift market adaptations.

## Key Market Trends

### Technological Advancements

Technological innovations in distillation processes have enhanced both the efficiency and quality of naphtha production. Advances in manufacturing technologies have enabled the development of specialized naphtha grades with superior properties, meeting the evolving needs of various industries.

The rise of bio-based naphtha offers a more sustainable and environmentally friendly alternative, with increasing market demand driven by the growing emphasis on greener solutions.

## Key Market Players

Alexandria Mineral Oils Co.

BP PLC

Chevron Phillips Chemical Company LLC

China National Petroleum Corporation

Exxon Mobil Corporation

Formosa Petrochemical Corporation

LG Chem Ltd.

PetroChina Company Limited

Reliance Industries Limited

Royal Dutch Shell PLC

Report Scope: The Global Naphtha Market has been segmented into the following categories, with industry trends also outlined:

By Product:

Light Naphtha

Heavy Naphtha

By Application:

Chemicals

Energy/Fuel

Other

By Region:

North America: United States, Canada, Mexico

Europe: France, United Kingdom, Italy, Germany, Spain

Asia-Pacific: China, India, Japan, Australia, South Korea

South America: Brazil, Argentina, Colombia

Middle East & Africa: South Africa, Saudi Arabia, UAE

### Competitive Landscape

Company Profiles: Detailed analysis of major companies in the Global Naphtha Market.

Available Customizations: TechSci Research offers customizations for the Global Naphtha Market report to meet specific needs.

Customization options include detailed company information and profiling of additional market players (up to five).

## Contents

### 1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
  - 1.2.1. Markets Covered
  - 1.2.2. Years Considered for Study
  - 1.2.3. Key Market Segmentations

### 2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### 3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

### 4. VOICE OF CUSTOMER

### 5. NAPHTHA MARKET OUTLOOK

- 5.1. Market Size & Forecast
  - 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Product (Light Naphtha, Heavy Naphtha)
  - 5.2.2. By Application (Chemicals, Energy/Fuel, Other)
  - 5.2.3. By Region
  - 5.2.4. By Company (2024)

### 5.3. Market Map

## 6. NORTH AMERICA NAPHTHA MARKET OUTLOOK

### 6.1. Market Size & Forecast

#### 6.1.1. By Value

### 6.2. Market Share & Forecast

#### 6.2.1. By Product

#### 6.2.2. By Application

#### 6.2.3. By Country

### 6.3. North America: Country Analysis

#### 6.3.1. United States Naphtha Market Outlook

##### 6.3.1.1. Market Size & Forecast

###### 6.3.1.1.1. By Value

##### 6.3.1.2. Market Share & Forecast

###### 6.3.1.2.1. By Product

###### 6.3.1.2.2. By Application

#### 6.3.2. Canada Naphtha Market Outlook

##### 6.3.2.1. Market Size & Forecast

###### 6.3.2.1.1. By Value

##### 6.3.2.2. Market Share & Forecast

###### 6.3.2.2.1. By Product

###### 6.3.2.2.2. By Application

#### 6.3.3. Mexico Naphtha Market Outlook

##### 6.3.3.1. Market Size & Forecast

###### 6.3.3.1.1. By Value

##### 6.3.3.2. Market Share & Forecast

###### 6.3.3.2.1. By Product

###### 6.3.3.2.2. By Application

## 7. EUROPE NAPHTHA MARKET OUTLOOK

### 7.1. Market Size & Forecast

#### 7.1.1. By Value

### 7.2. Market Share & Forecast

#### 7.2.1. By Product

#### 7.2.2. By Application

#### 7.2.3. By Country

### 7.3. Europe: Country Analysis

- 7.3.1. Germany Naphtha Market Outlook
  - 7.3.1.1. Market Size & Forecast
    - 7.3.1.1.1. By Value
  - 7.3.1.2. Market Share & Forecast
    - 7.3.1.2.1. By Product
    - 7.3.1.2.2. By Application
- 7.3.2. United Kingdom Naphtha Market Outlook
  - 7.3.2.1. Market Size & Forecast
    - 7.3.2.1.1. By Value
  - 7.3.2.2. Market Share & Forecast
    - 7.3.2.2.1. By Product
    - 7.3.2.2.2. By Application
- 7.3.3. Italy Naphtha Market Outlook
  - 7.3.3.1. Market Size & Forecast
    - 7.3.3.1.1. By Value
  - 7.3.3.2. Market Share & Forecasty
    - 7.3.3.2.1. By Product
    - 7.3.3.2.2. By Application
- 7.3.4. France Naphtha Market Outlook
  - 7.3.4.1. Market Size & Forecast
    - 7.3.4.1.1. By Value
  - 7.3.4.2. Market Share & Forecast
    - 7.3.4.2.1. By Product
    - 7.3.4.2.2. By Application
- 7.3.5. Spain Naphtha Market Outlook
  - 7.3.5.1. Market Size & Forecast
    - 7.3.5.1.1. By Value
  - 7.3.5.2. Market Share & Forecast
    - 7.3.5.2.1. By Product
    - 7.3.5.2.2. By Application

## **8. ASIA-PACIFIC NAPHTHA MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value
- 8.2. Market Share & Forecast
  - 8.2.1. By Product
  - 8.2.2. By Application
  - 8.2.3. By Country

### 8.3. Asia-Pacific: Country Analysis

#### 8.3.1. China Naphtha Market Outlook

##### 8.3.1.1. Market Size & Forecast

###### 8.3.1.1.1. By Value

##### 8.3.1.2. Market Share & Forecast

###### 8.3.1.2.1. By Product

###### 8.3.1.2.2. By Application

#### 8.3.2. India Naphtha Market Outlook

##### 8.3.2.1. Market Size & Forecast

###### 8.3.2.1.1. By Value

##### 8.3.2.2. Market Share & Forecast

###### 8.3.2.2.1. By Product

###### 8.3.2.2.2. By Application

#### 8.3.3. Japan Naphtha Market Outlook

##### 8.3.3.1. Market Size & Forecast

###### 8.3.3.1.1. By Value

##### 8.3.3.2. Market Share & Forecast

###### 8.3.3.2.1. By Product

###### 8.3.3.2.2. By Application

#### 8.3.4. South Korea Naphtha Market Outlook

##### 8.3.4.1. Market Size & Forecast

###### 8.3.4.1.1. By Value

##### 8.3.4.2. Market Share & Forecast

###### 8.3.4.2.1. By Product

###### 8.3.4.2.2. By Application

#### 8.3.5. Australia Naphtha Market Outlook

##### 8.3.5.1. Market Size & Forecast

###### 8.3.5.1.1. By Value

##### 8.3.5.2. Market Share & Forecast

###### 8.3.5.2.1. By Product

###### 8.3.5.2.2. By Application

## 9. SOUTH AMERICA NAPHTHA MARKET OUTLOOK

### 9.1. Market Size & Forecast

#### 9.1.1. By Value

### 9.2. Market Share & Forecast

#### 9.2.1. By Product

#### 9.2.2. By Application



- 9.2.3. By Country
- 9.3. South America: Country Analysis
  - 9.3.1. Brazil Naphtha Market Outlook
    - 9.3.1.1. Market Size & Forecast
      - 9.3.1.1.1. By Value
    - 9.3.1.2. Market Share & Forecast
      - 9.3.1.2.1. By Product
      - 9.3.1.2.2. By Application
  - 9.3.2. Argentina Naphtha Market Outlook
    - 9.3.2.1. Market Size & Forecast
      - 9.3.2.1.1. By Value
    - 9.3.2.2. Market Share & Forecast
      - 9.3.2.2.1. By Product
      - 9.3.2.2.2. By Application
  - 9.3.3. Colombia Naphtha Market Outlook
    - 9.3.3.1. Market Size & Forecast
      - 9.3.3.1.1. By Value
    - 9.3.3.2. Market Share & Forecast
      - 9.3.3.2.1. By Product
      - 9.3.3.2.2. By Application

## **10. MIDDLE EAST AND AFRICA NAPHTHA MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Product
  - 10.2.2. By Application
  - 10.2.3. By Country
- 10.3. MEA: Country Analysis
  - 10.3.1. South Africa Naphtha Market Outlook
    - 10.3.1.1. Market Size & Forecast
      - 10.3.1.1.1. By Value
    - 10.3.1.2. Market Share & Forecast
      - 10.3.1.2.1. By Product
      - 10.3.1.2.2. By Application
  - 10.3.2. Saudi Arabia Naphtha Market Outlook
    - 10.3.2.1. Market Size & Forecast
      - 10.3.2.1.1. By Value

#### 10.3.2.2. Market Share & Forecast

##### 10.3.2.2.1. By Product

##### 10.3.2.2.2. By Application

#### 10.3.3. UAE Naphtha Market Outlook

##### 10.3.3.1. Market Size & Forecast

##### 10.3.3.1.1. By Value

##### 10.3.3.2. Market Share & Forecast

##### 10.3.3.2.1. By Product

##### 10.3.3.2.2. By Application

## 11. MARKET DYNAMICS

### 11.1. Drivers

### 11.2. Challenges

## 12. MARKET TRENDS & DEVELOPMENTS

### 12.1. Recent Developments

### 12.2. Product Launches

### 12.3. Mergers & Acquisitions

## 13. PORTER'S FIVE FORCES ANALYSIS

## 14. PRICING ANALYSIS

## 15. GLOBAL NAPHTHA MARKET: SWOT ANALYSIS

## 16. COMPETITIVE LANDSCAPE

### 16.1. Alexandria Mineral Oils Co.

#### 16.1.1. Business Overview

#### 16.1.2. Product & Service Offerings

#### 16.1.3. Recent Developments

#### 16.1.4. Financials (If Listed)

#### 16.1.5. Key Personnel

#### 16.1.6. SWOT Analysis

### 16.2. BP PLC

### 16.3. Chevron Phillips Chemical Company LLC

### 16.4. China National Petroleum Corporation

- 16.5. Exxon Mobil Corporation
- 16.6. Formosa Petrochemical Corporation
- 16.7. LG Chem Ltd.
- 16.8. PetroChina Company Limited
- 16.9. Reliance Industries Limited
- 16.10. Royal Dutch Shell PLC.

## **17. STRATEGIC RECOMMENDATIONS**

## **18. ABOUT US & DISCLAIMER**

## I would like to order

Product name: Naphtha Market - Global Industry Size, Share, Trends, Opportunity & Forecast, Segmented By Product (Light Naphtha, Heavy Naphtha), By Application (Chemicals, Energy/Fuel, Other), By Region & Competition, 2020-2030F

Product link: <https://marketpublishers.com/r/N784D936EF1EEN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N784D936EF1EEN.html>