

Molecular Diagnostics In Pharmacogenomics Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Product (Kits and Assays, Reagents, Services, Others), By Therapeutic Area (Oncology, Neurological Disorders, Cardiovascular Disease, Immunological Disorders, Infectious Diseases, Others), By Region and Competition, 2020-2030F

<https://marketpublishers.com/r/MDBBD7F0CD3FEN.html>

Date: August 2025

Pages: 185

Price: US\$ 4,500.00 (Single User License)

ID: MDBBD7F0CD3FEN

Abstracts

Market Overview

Global Molecular Diagnostics In Pharmacogenomics Market was valued at USD 686.40 Million in 2024 and is expected to reach USD 969.32 Million by 2030 with a CAGR of 6.12%. The global molecular diagnostics market in pharmacogenomics is experiencing robust growth, driven by the increasing demand for personalized medicine and precision healthcare. Pharmacogenomics, which studies how an individual's genetic makeup affects their response to drugs, relies heavily on molecular diagnostic technologies to identify genetic variations that influence drug efficacy and safety.

Molecular diagnostics play a critical role in enabling healthcare providers to tailor drug therapies to individual patients, thereby minimizing adverse drug reactions and optimizing therapeutic outcomes. Despite its promising outlook, the market faces challenges such as regulatory complexities, data privacy concerns, and the need for greater clinical validation and education among healthcare professionals.

Key Market Drivers

Growth in Healthcare Industry

The rapid growth of the healthcare industry is a pivotal driver fueling the expansion of the global molecular diagnostics in pharmacogenomics market. The global healthcare industry generates annual revenues exceeding USD 4 trillion. Among its most significant and profitable segments are pharmaceuticals and biotechnology, contributing nearly USD 850 billion, followed by medical technology and diagnostics, which account for over USD 400 billion. As healthcare systems worldwide evolve to offer more personalized and effective treatments, there is an increasing demand for molecular diagnostic tools that enable tailored drug therapies based on an individual's genetic profile.

Hypertension and diabetes represent approximately 70% of all chronic disease cases. As India progresses through the third phase of the epidemiological transition characterized by degenerative, stress-related, and lifestyle-induced conditions the prevalence of chronic illnesses such as diabetes and cardiovascular diseases is rising significantly, driven in part by an ageing population. Rising prevalence of chronic and genetic disorders, coupled with the growing emphasis on precision medicine, is pushing healthcare providers and pharmaceutical companies to adopt pharmacogenomics-guided diagnostics. These diagnostics help optimize drug efficacy, minimize adverse drug reactions, and enhance overall patient outcomes, aligning with the healthcare industry's broader goals of improving quality of care and reducing costs.

Key Market Challenges

High Cost of Testing

The high cost of testing represents a significant challenge in the Global Molecular Diagnostics in Pharmacogenomics Market. Pharmacogenomic tests require sophisticated technology, specialized equipment, and skilled personnel, all of which contribute to substantial expenses. These elevated costs can limit the widespread adoption of pharmacogenomic testing, particularly in cost-sensitive healthcare systems and emerging markets.

Moreover, the financial burden associated with these tests often deters healthcare providers and patients from integrating pharmacogenomics into standard clinical practice. Although the promise of personalized medicine is compelling, the upfront investment needed for molecular diagnostics remains a critical barrier. Additionally,

inconsistent reimbursement policies and limited insurance coverage across different regions exacerbate this challenge, leaving many patients to bear the cost out-of-pocket. This restricts access to pharmacogenomic testing and slows market growth.

Key Market Trends

Focus on Pediatric and Geriatric Populations

A significant emerging trend within the global molecular diagnostics in pharmacogenomics market is the growing focus on pediatric and geriatric populations. Currently, government policies on growth monitoring primarily target children under the age of five. Growth monitoring is a fundamental component of under-five clinics, where children are weighed regularly monthly during the first year, every two months in the second year, and quarterly thereafter up to the age of five to six years. These two demographic groups represent distinct patient segments with unique therapeutic needs and varying responses to medication, making personalized treatment approaches especially critical.

In pediatric care, molecular diagnostics enable precise identification of genetic factors that influence drug metabolism and efficacy in children. Given the physiological differences and developmental considerations in this population, pharmacogenomic testing helps clinicians optimize drug dosing and reduce the risk of adverse drug reactions, which are often more pronounced in younger patients.

Key Market Players

Roche Diagnostics

QIAGEN

Thermo Fisher Scientific

Illumina, Inc.

Agilent Technologies

Abbott Molecular

Genomind

OneOme

Myriad Genetics

Invitae

Report Scope

In this report, the Global Molecular Diagnostics In Pharmacogenomics Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Molecular Diagnostics In Pharmacogenomics Market, By Product:

Kits and Assays

Reagents

Services

Others

Molecular Diagnostics In Pharmacogenomics Market, By Therapeutic Area:

Oncology

Neurological Disorders

Cardiovascular Disease

Immunological Disorders

Infectious Diseases

Others

Molecular Diagnostics In Pharmacogenomics Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Molecular Diagnostics In Pharmacogenomics Market.

Available Customizations:

Global Molecular Diagnostics In Pharmacogenomics Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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