

# **Moisture Curing Adhesives Market – North America Industry Size, Share, Trends, Opportunity, & Forecast 2018-2028 Segmented By Chemistry (Polyurethane, Silicone, Cyanoacrylate, Polyolefin), By Application (Building and Construction, Automotive, Woodworking, Textile, Others), By Region, Competition**

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## **Abstracts**

North America Moisture Curing Adhesives Market is anticipated to project robust growth in the forecast period. Moisture curing adhesives are a class of adhesives that cure in the presence of moisture or humidity, eliminating the need for additional heat or catalysts. This unique characteristic makes them suitable for a wide range of applications, from automotive and construction to electronics and medical devices. The market for moisture curing adhesives has witnessed substantial growth in recent years, driven by factors such as versatility, quick curing times, and environmental considerations.

Moisture curing adhesives find applications across diverse industries, including automotive, construction, electronics, and medical. Their ability to bond various substrates adds to their versatility.

Ongoing research and development efforts are focused on improving the formulations of moisture curing adhesives to enhance their properties, such as adhesion strength and flexibility.

## **Key Market Drivers**

## Environmental Sustainability

In recent years, the North America adhesive industry has witnessed a paradigm shift driven by a growing emphasis on environmental sustainability. Among the various adhesive solutions available, moisture curing adhesives have emerged as frontrunners, gaining traction due to their eco-friendly characteristics and versatile applications.

One of the key drivers propelling the moisture curing adhesives market is their inherently low volatile organic compounds (VOCs) content. VOCs are known for their detrimental environmental impact, contributing to air pollution and posing health risks. As environmental regulations become more stringent worldwide, industries are actively seeking adhesives that align with sustainable practices. Moisture curing adhesives, with their reduced VOC levels, are increasingly becoming the adhesive of choice for businesses committed to minimizing their carbon footprint.

The shift towards green building practices in the construction industry further fuels the demand for moisture curing adhesives. As governments and corporations worldwide prioritize sustainable construction, the need for adhesives that not only offer strong bonding capabilities but also adhere to stringent environmental standards has intensified. Moisture curing adhesives, with their ability to meet both performance and sustainability criteria, find increased application in construction projects ranging from residential buildings to commercial structures.

## Fast Curing Time

In the dynamic landscape of industrial adhesives, the moisture curing adhesives market is witnessing a surge in demand, and one driving force stands out prominently: fast curing time. This unique characteristic has become a game-changer for manufacturers across diverse industries, reshaping the way products are assembled and boosting overall operational efficiency.

The essence of moisture curing adhesives lies in their ability to cure rapidly in the presence of ambient moisture, eliminating the need for additional heat or catalysts. This swift curing process translates into significant time savings in production cycles, a factor that resonates profoundly with industries where time-to-market is a critical success factor.

Industries such as automotive manufacturing, where rapid assembly processes are paramount, have embraced moisture curing adhesives for their ability to dramatically

reduce curing times. This not only accelerates production timelines but also enhances the overall efficiency of assembly lines. The automotive sector, being a major consumer of adhesives for applications ranging from bonding components to structural assembly, benefits immensely from the quick and reliable curing offered by moisture curing adhesives.

## Automotive Industry Advancements

In the ever-evolving landscape of the automotive industry, advancements in manufacturing technologies are steering not only the development of vehicles but also the choices of materials and adhesives used in their construction. Among the various adhesive solutions gaining prominence, moisture curing adhesives are emerging as a critical component in the automotive manufacturing process, thanks to their exceptional properties and their ability to meet the demands of cutting-edge automotive designs.

One of the primary drivers behind the surge in demand for moisture curing adhesives is the industry's relentless pursuit of lightweighting. As automakers strive to enhance fuel efficiency and reduce carbon emissions, there is a growing preference for materials that are not only strong but also lightweight. Moisture curing adhesives play a pivotal role in this paradigm shift by providing a reliable bonding solution for modern lightweight materials, such as advanced composites and aluminum alloys.

The automotive industry's embrace of electric and hybrid vehicles further amplifies the significance of moisture curing adhesives. These vehicles, characterized by intricate designs and the extensive use of diverse materials, require advanced bonding solutions that can cater to the unique challenges posed by electric mobility. Moisture curing adhesives, with their versatility and ability to bond dissimilar materials efficiently, address these challenges and contribute to the structural integrity of electric vehicles.

Additionally, the trend towards electric and autonomous vehicles is reshaping the interiors of cars, demanding new assembly techniques and adhesive solutions. Moisture curing adhesives, with their fast curing times and durability, prove instrumental in the assembly of interior components, ensuring a secure and long-lasting bond.

## Key Market Challenges

### Moisture Sensitivity

In the dynamic realm of adhesives, moisture curing adhesives have emerged as

versatile solutions, finding applications across industries. However, a key challenge that casts a shadow on their otherwise remarkable properties is the inherent moisture sensitivity that these adhesives possess. This characteristic, while a fundamental aspect of their curing mechanism, presents multifaceted challenges to manufacturers, impacting storage, application, and overall product performance.

Moisture sensitivity in moisture curing adhesives can lead to premature curing, especially during storage or transportation. The sensitivity to ambient moisture poses a logistical challenge for manufacturers, necessitating careful handling and storage conditions to prevent unwanted curing before the adhesive reaches the intended application site.

In applications where precise timing is crucial, such as in manufacturing processes with defined curing windows, the variability introduced by moisture sensitivity becomes a significant hurdle. Controlling the curing time to align with specific production timelines becomes a delicate balancing act, requiring meticulous planning and monitoring.

Moreover, in industries where moisture is inherently present, such as construction or marine applications, managing the curing process becomes even more complex. The unpredictable environmental conditions can lead to variations in the curing rate, impacting the consistency and reliability of the adhesive bond.

### Temperature and Humidity Dependence

Temperature and humidity dependence in moisture curing adhesives manifests in the variability of curing times under different environmental conditions. Extreme temperatures or humidity levels can significantly alter the adhesive's curing rate, leading to inconsistencies in performance and bonding strength. This inherent sensitivity poses a challenge in industries where precise control over the curing process is paramount.

Manufacturers face the task of formulating moisture curing adhesives that strike a delicate balance, ensuring optimal performance across a range of environmental conditions. The challenge intensifies in regions with extreme climates, where temperature and humidity fluctuations are more pronounced. Adhesive applications in construction, automotive, and electronics, among others, often span diverse geographical locations, amplifying the need for formulations that offer consistent curing performance.

The construction industry, for instance, faces challenges when applying moisture curing

adhesives in varying weather conditions. From the freezing temperatures of winter to the high humidity of summer, achieving consistent and reliable bonding becomes a complex endeavor.

## Key Market Trends

### Green and Sustainable Formulations

The key driver behind the growing prominence of green formulations in moisture curing adhesives lies in the need for reduced environmental impact. Traditional adhesives often contain volatile organic compounds (VOCs) and other harmful components, contributing to air pollution and posing health risks. Green formulations of moisture curing adhesives address these concerns by minimizing or eliminating hazardous components, resulting in lower VOC levels.

The construction industry, a major consumer of adhesives, is actively adopting green and sustainable moisture curing adhesives. As sustainable building practices become more prevalent, there is a discernible shift towards adhesives that not only offer robust bonding but also adhere to stringent environmental standards. This trend is evident in the growing use of these adhesives in green building certifications where eco-friendly materials are essential.

Automotive manufacturers are also steering towards green formulations in moisture curing adhesives to meet sustainability targets. The shift towards electric vehicles and the emphasis on lightweighting in conventional vehicles has heightened the importance of adhesives that offer both performance and environmental responsibility.

Moreover, consumer preferences for sustainable products are influencing the electronics industry's choice of adhesives. As electronic devices become an integral part of daily life, manufacturers are under increasing pressure to adopt sustainable practices, including the use of eco-friendly adhesives in device assembly.

### Advancements in Formulations

One of the significant trends in formulation advancements is focused on improving the overall performance of moisture curing adhesives. Research and development efforts are dedicated to enhancing key attributes such as adhesion strength, flexibility, and resistance to environmental factors. This drive for optimization is particularly crucial in industries where stringent performance standards must be met, such as aerospace,

automotive, and electronics.

In response to the demand for versatile adhesives, formulations are being tailored to provide solutions that can adhere to a wide range of substrates. This versatility extends the application potential of moisture curing adhesives, making them indispensable across diverse industries. Whether bonding metals in automotive manufacturing, composites in aerospace, or delicate electronic components, the evolving formulations are designed to meet the specific needs of each application.

Another noteworthy trend is the integration of UV curing technology with moisture curing adhesives, giving rise to rapid cure UV hybrid systems. This innovation combines the advantages of both technologies, offering accelerated curing times and enhanced performance. Industries that demand swift production cycles, such as electronics and automotive manufacturing, are embracing these hybrid systems for their efficiency and reliability.

### Focus on Health and Safety

The construction industry, where adhesives are extensively used in various applications, has witnessed a notable shift towards moisture curing adhesives due to their health and safety benefits. As construction sites often involve enclosed spaces, the reduced emission of VOCs from these adhesives contributes to improved air quality, creating healthier working conditions for construction workers.

Moreover, the electronics industry, which demands precision and reliability in adhesive applications, is increasingly opting for moisture curing adhesives to ensure the health and safety of workers involved in the assembly of electronic components. The reduction of hazardous components aligns with the industry's commitment to providing safe workplaces.

The automotive sector, a major consumer of adhesives, is also recognizing the importance of health and safety considerations. As the industry undergoes transformations in materials and manufacturing processes, the adoption of moisture curing adhesives becomes pivotal in safeguarding the well-being of workers involved in bonding applications.

Beyond the immediate health benefits, the focus on health and safety in the moisture curing adhesives market is instrumental in shaping a positive corporate image. Companies that prioritize worker safety and environmental responsibility by adopting

these adhesives are not only meeting regulatory requirements but also gaining a competitive edge in the market.

## Segmental Insights

### Chemistry Insights

Polyurethane-based moisture curing adhesives are revered for their exceptional versatility and strong bonding capabilities. With a chemical structure that allows for cross-linking in the presence of moisture, polyurethane adhesives find extensive applications in construction, automotive, and aerospace industries. The ability to adhere to various substrates, coupled with excellent durability, positions polyurethane as a cornerstone in the moisture curing adhesives market.

Silicone-based moisture curing adhesives are prized for their high resistance to temperature, UV radiation, and weathering. Widely utilized in electronics, automotive, and medical applications, silicone adhesives provide reliable bonding while offering flexibility and environmental resistance. The moisture-curing mechanism of silicones makes them well-suited for applications where rapid curing is advantageous.

Known for their fast-curing times and strong bonds, cyanoacrylate-based moisture curing adhesives have carved a niche in applications requiring precision and rapid assembly. The electronics and medical industries benefit from the instantaneous bonding capabilities of cyanoacrylates, which cure rapidly upon exposure to ambient moisture.

Polyolefin-based moisture curing adhesives offer a unique set of properties, including low toxicity and exceptional adhesion to plastics. Industries such as packaging and automotive favour polyolefin adhesives for their ability to bond challenging substrates and withstand diverse environmental conditions.

### Application Insights

In the realm of construction, moisture curing adhesives have become indispensable. Their ability to cure rapidly in the presence of ambient moisture eliminates the need for additional curing agents or heat, streamlining construction processes. Used in bonding various substrates such as concrete, metal, and glass, these adhesives find applications in structural bonding, flooring, and sealing. Green building practices, emphasizing sustainability, have further fuelled the demand for moisture curing

adhesives in the construction sector.

The automotive industry relies on moisture curing adhesives for a range of applications. Their exceptional bonding strength and durability make them ideal for joining dissimilar materials in vehicle assembly. From bonding lightweight materials for improved fuel efficiency to enhancing structural integrity in automotive components, these adhesives play a pivotal role in advancing automotive manufacturing technologies.

In the woodworking industry, moisture curing adhesives have revolutionized traditional bonding methods. The versatility of these adhesives allows for bonding different wood types, providing robust and durable joints. Whether in furniture manufacturing or the construction of wooden structures, moisture curing adhesives offer a reliable solution, contributing to the longevity and stability of wood-based products.

The textile industry benefits from the fast-curing properties of moisture curing adhesives in various applications. From laminating fabrics to bonding textiles in the production of apparel, these adhesives provide a quick and efficient bonding solution. Their ability to cure at room temperature without the need for additional energy sources makes them well-suited for textile applications, where precision and speed are essential.

## Regional Insights

Several factors contribute to North America's dominance in the moisture curing agent market. Firstly, the region is home to a robust chemical industry with advanced research and development capabilities. Major players in the chemical sector are continually investing in innovation, leading to the development of cutting-edge moisture curing agents.

Moreover, stringent environmental regulations in North America have propelled the demand for eco-friendly and sustainable solutions. Moisture curing agents, being solvent-free and low in volatile organic compounds (VOCs), align perfectly with these regulatory requirements. This has led to an increased adoption of moisture curing agents across various industries, including construction, automotive, and adhesives.

The booming construction industry in North America further fuels the demand for moisture curing agents. The region witnesses a continuous surge in infrastructure projects, including residential, commercial, and industrial constructions. Moisture curing agents find extensive applications in sealants, adhesives, and coatings, enhancing the longevity and performance of structures.



North America's commitment to technological advancements plays a crucial role in driving the moisture curing agent market. Continuous research and development efforts result in the formulation of high-performance agents that cater to diverse industrial needs. This technological edge positions North American manufacturers as key players in the global market.

### Key Market Players

Henkel AG & Co. KGaA

H.B. Fuller Company

3M Company.

Sika AG

Royal Adhesives and Sealants, LLC

Dow Chemical Company

Dymax Corporation

Jowat SE

Bostik SA

Tosoh Corporation

### Report Scope:

In this report, the North America Moisture Curing Adhesives Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Moisture Curing Adhesives Market, By Chemistry:

Polyurethane

Silicone

Cyanoacrylate

Polyolefin

Moisture Curing Adhesives Market, By Application:

Building and Construction

Automotive

Woodworking

Textiles

Others

Moisture Curing Adhesives Market, By Country:

United States

Canada

Mexico

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the North America Moisture Curing Adhesives Market.

Available Customizations:

North America Moisture Curing Adhesives market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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